New gTLD Program:
Status, Reviews and Next Round

ICANN 52 | 9 February 2015

Agenda
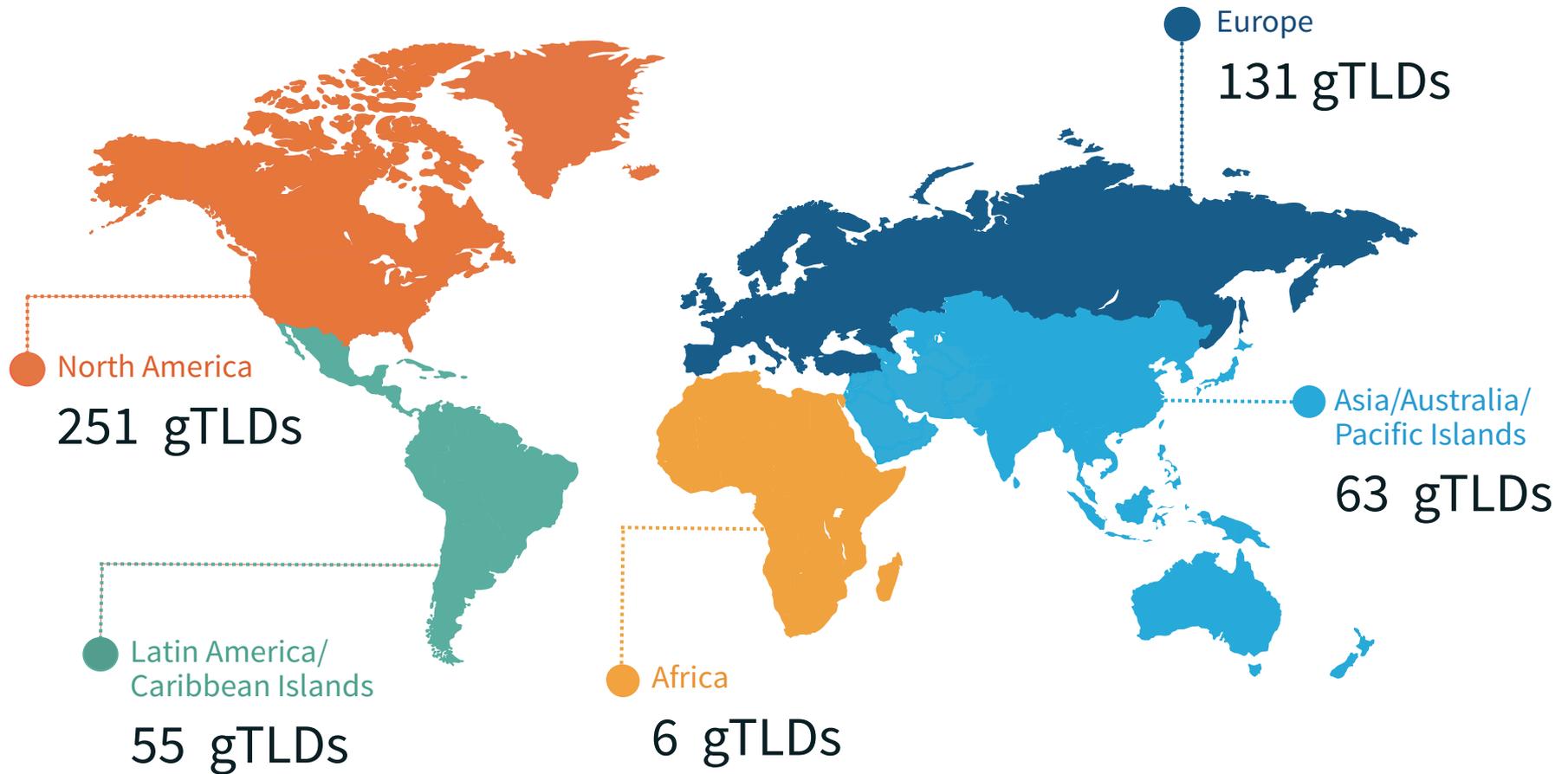
New gTLD Program Status

- Program progress
- Contracting update
- Post-Contracting activities

New gTLD Program Reviews

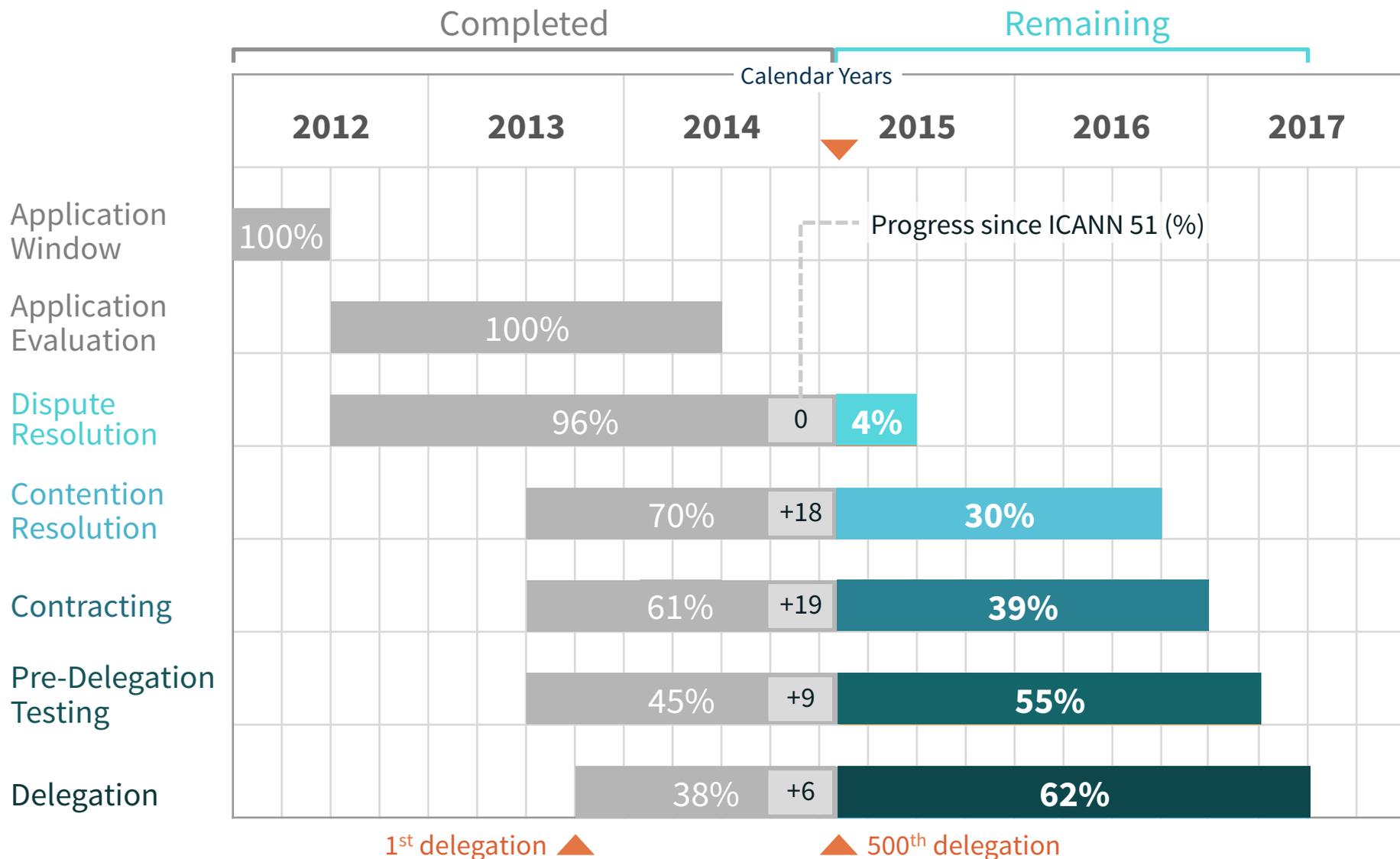- Review areas
- Input needed

500+ New gTLDs Delegated

Europe
131 gTLDs

North America
251 gTLDs

Asia/Australia/Pacific Islands
63 gTLDs

Latin America/Caribbean Islands
55 gTLDs

Africa
6 gTLDs

Application Pipeline

Total Applications: 1930

Will Not Proceed: 64

Invited to Contracting: 1208 — Not Yet Eligible: 249 — Withdrawn: 409

Contracts Signed: 798 — In Process: 410

Passed PDT: 582 — In Process: 216

Delegated: 506 — In Process: 76

NOTE: There may be multiple reasons for process delay

Program Timeline

Completed | Remaining

Calendar Years

	2012	2013	2014	2015	2016	2017

Progress since ICANN 51 (%)

	Completed	Since 51	Remaining
Application Window	100%		
Application Evaluation	100%		
Dispute Resolution	96%	0	4%
Contention Resolution	70%	+18	30%
Contracting	61%	+19	39%
Pre-Delegation Testing	45%	+9	55%
Delegation	38%	+6	62%

1st delegation ▲   ▲ 500th delegation

New gTLD Program

Contracting Update and Post-Contracting Activities

Enabling Predictability

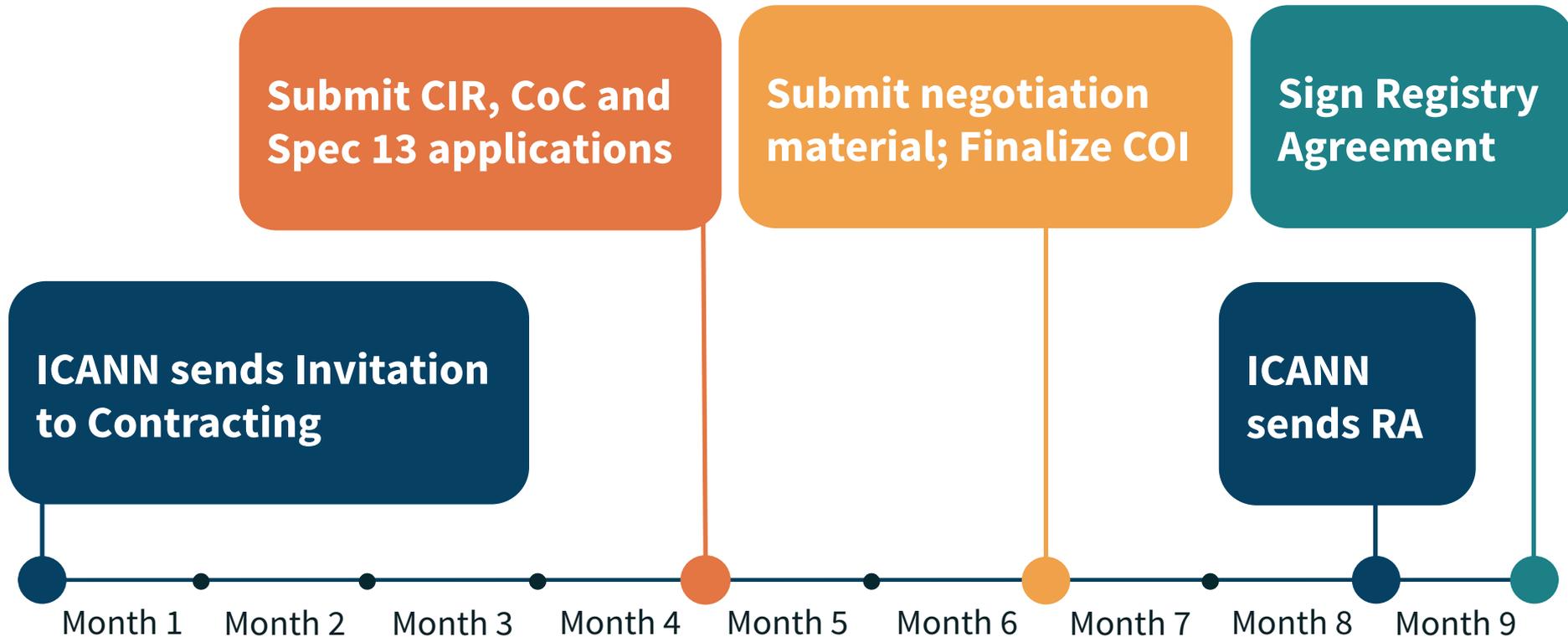| Extension Requests	Allows applicants to inform ICANN of inability to sign Registry Agreement by original 9-month deadline.
Interim Deadlines	Allows applicants to progress toward signing Registry Agreement.
RA Signing Deadlines	Allows applicants to commit to firm date to sign Registry Agreement.

Increasing Accountability

TLDs that have been granted extensions to-date

529

14 — Missed deadlines

345 — Pending RA signing

170 — RA signed

At risk of losing eligibility to sign Registry Agreement

Timeline: Recommended Contracting Deadlines

Submit CIR, CoC and Spec 13 applications

Submit negotiation material; Finalize COI

Sign Registry Agreement

ICANN sends Invitation to Contracting

ICANN sends RA

Month 1 Month 2 Month 3 Month 4 Month 5 Month 6 Month 7 Month 8 Month 9

Complete contracting activities by the recommended timelines above to ensure that you can sign the Registry Agreement within the 9-month window.

Contention Set Status

233 Total Contention Sets

- Resolved
- Ineligible for CPE, Auction
- In CPE
- Scheduled for Auction
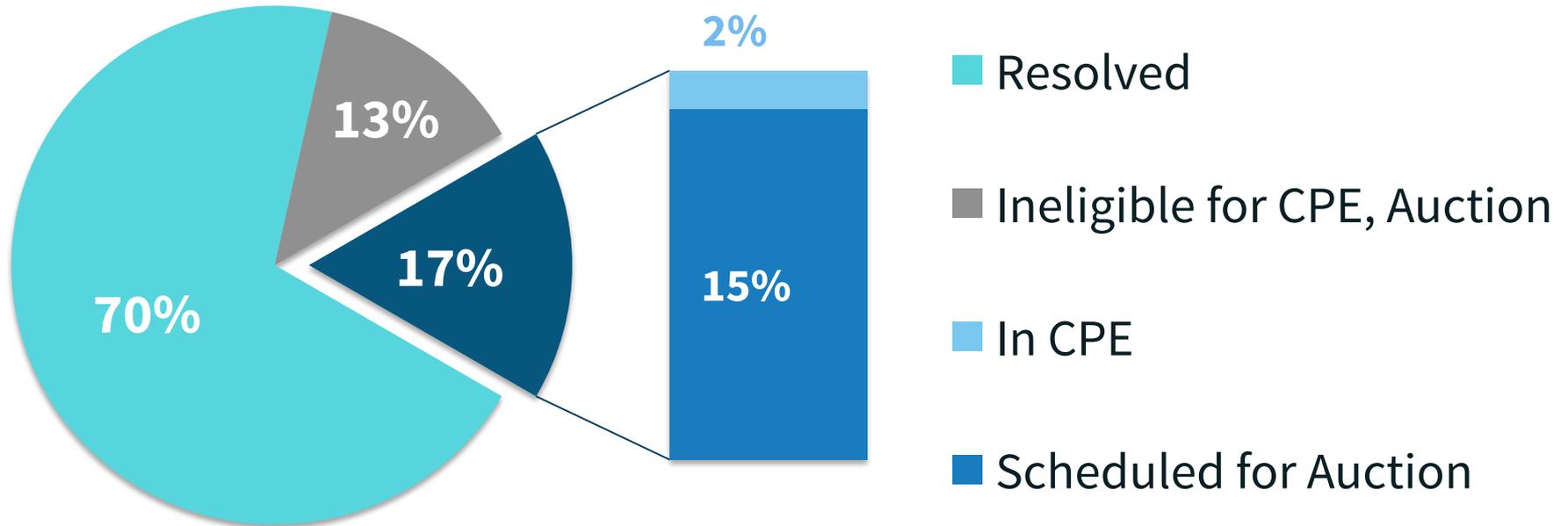
Upcoming

- Next auction scheduled for 25 February 2015
- Indirect Auctions: Rules and invites in February 2015, first auction targeted for late May 2015

Auction Proceeds Summary

Contention Sets Resolved via Auction   *10*
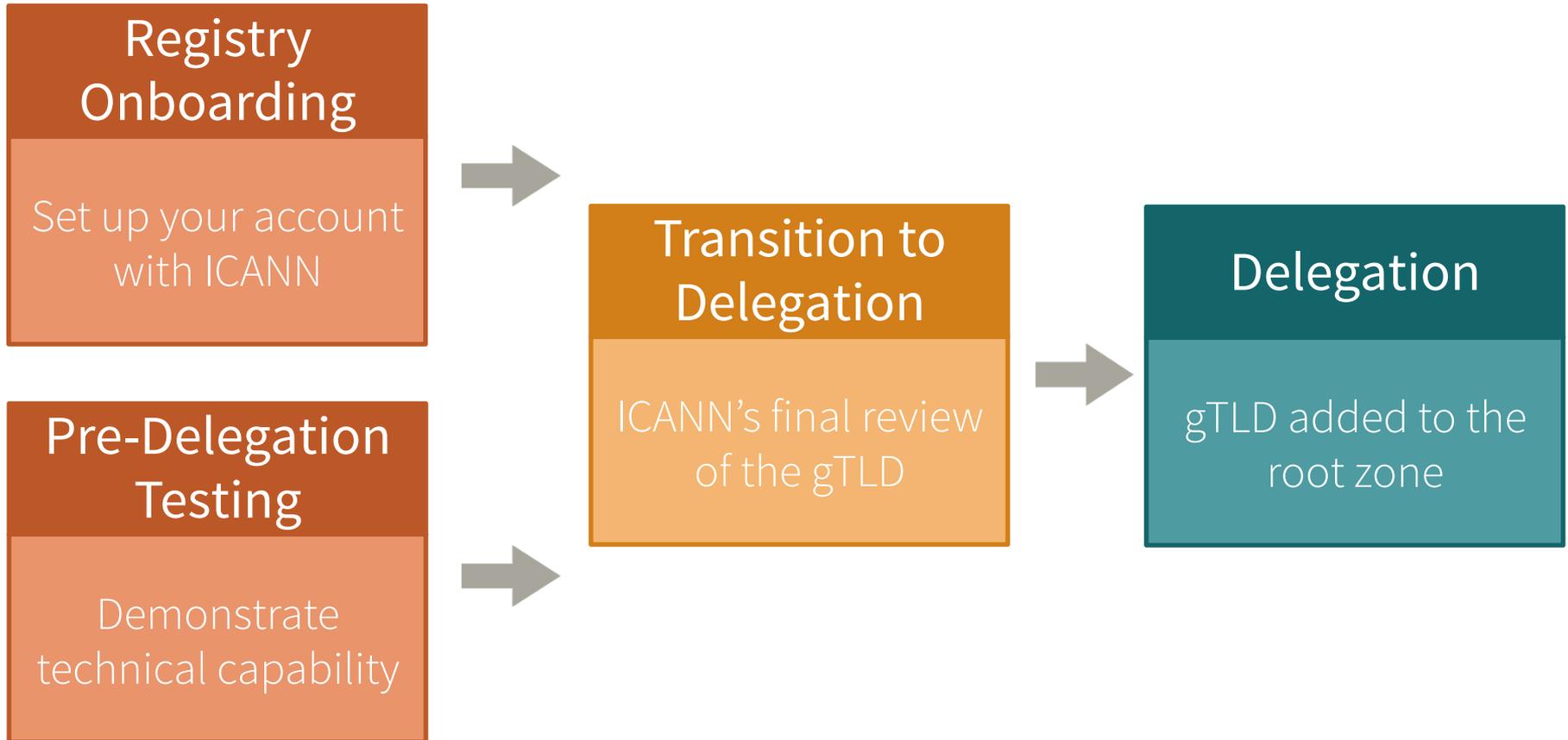
Description	Values in USD
Gross Auction Proceeds	$34.99m
Development Costs	$(0.35m)
Operating Costs	$(1.88m)
Net Proceeds	$32.76m

Proceeds are being reserved until the Board determines a plan for the appropriate use of the funds through consultation with the community.

Detailed financial breakdown by auction updated each month online:
http://newgtlds.icann.org/en/applicants/auctions/proceeds

Post-Contracting Steps

Registry Onboarding

Set up your account with ICANN

Pre-Delegation Testing

Demonstrate technical capability

Transition to Delegation

ICANN's final review of the gTLD

Delegation

gTLD added to the root zone

FY15 Trend: Slowed Progress Toward Delegation

Process Step	ICANN Suggested Cycle Times	FY15 Average Duration	Average Age of Incomplete / Not Started
Onboarding	30 Days	115 Days	98 Days
Pre-Delegation Testing	56 Days	64 Days	44 Days
Delegation after Token Issued	14 days	30 Days	67 Days

Total Cycle: RA to Delegation	70 Days	139 Days

Interim Milestones (continued)

⊙ Implementing specific and actionable milestones between executing the Registry Agreement and Delegation

   ⊙ Registry Onboarding　➡　60 days after RA signed

   ⊙ Pre-Delegation Testing　➡　120 days after RA signed

   ⊙ Delegation　➡　30 days after token issued

⊙ Milestones ensure:

   ⊙ Steady, predictable progress
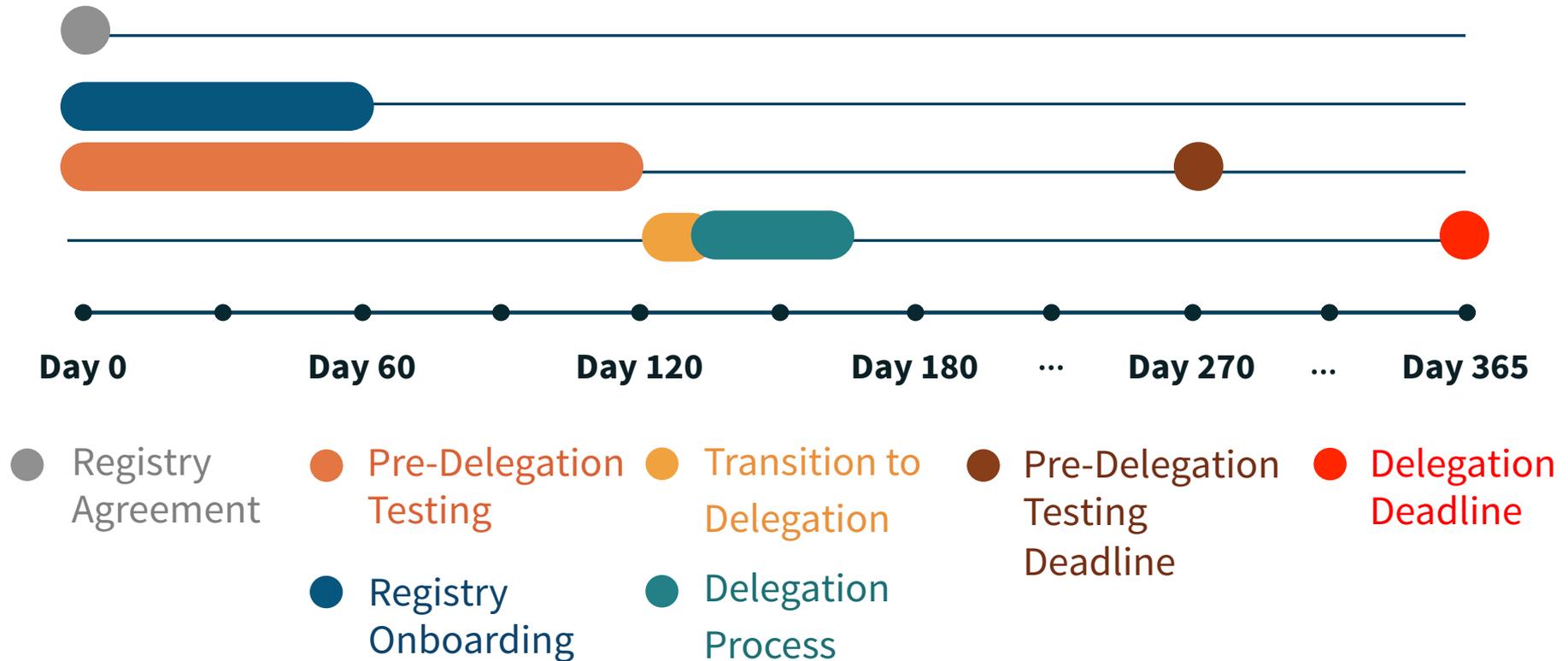   ⊙ Pipeline management
   ⊙ Mutual success

Post-Contracting Process webinar held 15 January 2015

http://newgtlds.icann.org/en/announcements-and-media/webinars

Interim Milestones: A Roadmap for Success

Day 0   **Day 60**   **Day 120**   **Day 180**   ···   **Day 270**   ···   **Day 365**

- ● Registry Agreement
- ● Pre-Delegation Testing
- ● Transition to Delegation
- ● Pre-Delegation Testing Deadline
- ● Delegation Deadline
- ● Registry Onboarding
- ● Delegation Process

To Summarize

Timeline for Post-Contracting interim milestones provides a roadmap for successful completion of the pre-requisites for delegation

New gTLD Program

Reviews and Next Round Preparations

What's Next for the New gTLD Program?

⊙ Program Reviews = first step toward future rounds

⊙ Goals:

- ⊙ Assess performance of program in several areas
- ⊙ Apply lessons learned to next round
- ⊙ Support community discussion on future rounds

⊙ Learn more about New gTLD Program Reviews

- ⊙ http://newgtlds.icann.org/reviews

⊙ Get involved!

- ⊙ Community feedback on the program is desired

Review: Program Implementation

What is it?

Self-assessment of the effectiveness of the implementation of the New gTLD Program by ICANN staff

Dimensions:

Efficiency	Effectiveness	Fairness
Predictability	Security and stability	Alignment with guidance

Review: Program Implementation

Areas of review:

Program operations	Applicant Support Program	Application processing	Application evaluation
String contention	Contention resolution	Objection / dispute resolution	Contracting and transition to delegation

Upcoming Milestone

Publication of reports for comment: Q2 2015

Review: Root Stability

What is it?

Examination of the impact of the New gTLD Program on the DNS root system

- Identify any prerequisites to adding more gTLDs to root zone
- 20 November 2014 *RSSAC Advisory on Measurements of the Root Server System*
  - Recommends parameters for monitoring activity and trends in the root server system
  - One component of evaluating program impact

Upcoming Milestone

Project kick-off: Q2 2015

Review: Rights Protection

What is it?

Analysis of protection mechanisms built into program

- Draft report open for comment:
  https://www.icann.org/public-comments/rpm-review-2015-02-02-en

Areas of review:

Trademark Clearinghouse	Uniform Rapid Suspension	Post-Delegation Dispute Resolution Procedure

Upcoming Milestones

- Commence independent TMCH review: Q1 2015
- GNSO Issue Report: Q4 2015

Review: Competition, Consumer Trust and Consumer Choice (CCT)

What is it?

Evaluation based on Affirmation of Commitments (https://www.icann.org/resources/pages/affirmation-of-commitments-2009-09-30-en).

Dimensions:

- Extent to which new gTLDs have promoted competition, consumer trust and consumer choice
- Effectiveness of application and evaluation processes
- Safeguards put in place to mitigate issues

Upcoming Milestones

- Review process kick-off: Q3 2015
- Further reviews: 2 years after first review, every 4 years thereafter

Preparation for CCT Review

⦿ Implementation Advisory Group (IAG-CCT) was formed to discuss 70 metrics recommended by GNSO and ALAC

  ⦿ Interim recommendation approved March 2013 for consumer survey and economic study

  ⦿ Final report under Board consideration

  ⦿ Recommends data collection for several additional metrics

Preparation for CCT Review – Consumer Survey

⊙ Global survey to assess perceptions of consumer trust and consumer choice

⊙ Design phase of survey *completed*; fielding underway

⊙ Follow-on survey to take place one year later

Upcoming Milestones

⊙ Completion of survey phase: Q1 2015

⊙ Baseline data available: Q2 2015

Preparation for CCT Review – Economic Study

- Economic study of pricing, competition and innovation in new gTLDs

- Contracting with a qualified provider in process

- Study targeted to begin in Q1 2015

- Follow-on study to take place one year later

Upcoming Milestones
- Baseline draft: by Q2 2015

Related Activities

- Generic Names Supporting Organization (GNSO) Discussion Group

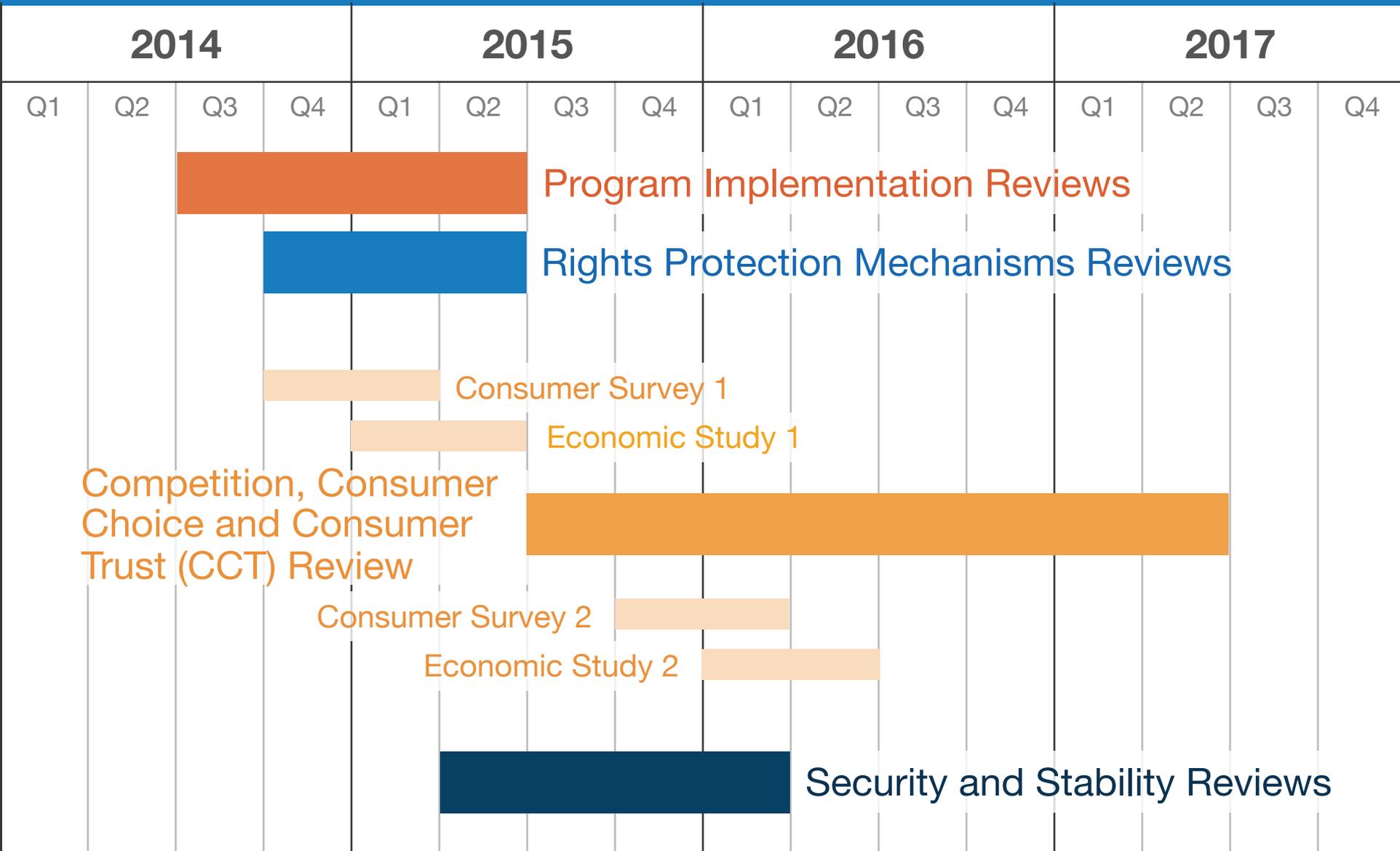 - Get involved: http://gnso.icann.org/en/group-activities/active/non-pdp-new-gtld

- Governmental Advisory Committee (GAC) Working Group

  - Protection of geographic names
  - Support for applicants from developing countries
  - Community Priority Evaluation (CPE) for contention resolution

- Security & Stability Advisory Committee (SSAC)

  - Work party convened to review SSAC advice issued and consider technical issues

Estimated Timeline

2014				2015				2016				2017			
Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4

Program Implementation Reviews

Rights Protection Mechanisms Reviews

Consumer Survey 1

Economic Study 1

Competition, Consumer Choice and Consumer Trust (CCT) Review

Consumer Survey 2

Economic Study 2

Security and Stability Reviews

Engage with ICANN

ICANN

Thank You and Questions

Reach us at:
Email: CustomerService@icann.org
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