



# ICANN | 52

# *Singapore*

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# Africa 2016 – 2020 Strategic Plan An Overview

Pierre DandJinou, VP – Africa | Tuesday February 10, 2015



# Agenda

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- Background
- ICANN 2016 – 2020 Strategic Plan Summary
- Summary of key Objectives Identified (Africa Strategy)
- Projects
- Q & A

# Why Re-Evaluate our Africa Strategy

- a) Support stronger presence for ICANN in Africa
- b) Increase Africa's participation in ICANN
- c) Evolve ICANN's Engagement in Africa in line with changing needs of the community (This is a living document)
- d) Align with ICANN's New Strategic Plan 2016 - 2020

# Strategy Matrix: Summary of the previous plan : 2012 - 2015

DNS stability and security		Competition, consumer trust and consumer choice		Core operations including IANA		Healthy governance ecosystem	
1	Strengthen ccTLD Development in Africa	1	Support and facilitate competition in Domain Name business.	1.	Regionalization of IANA operations in Africa.	1.	Promote the multi-stakeholder model and platform in Africa at the gov, civil society and private sector.
2	Build Capacity in DNS technical operations and provide assistance and support	2	Strengthen ccTLDs in Africa	2.	Regionalization of other CORE ICANN operations in Africa.	2.	Support capacity building and development of IG in Africa
3	Enhance regional and international cooperation and Promote best practices of DNS operations	3	Build business environment that favor customer trust and choice	3.	Effective communication / Outreach on ICANN operations including IANA	3.	Ensure physical presence in Africa to conduct outreach
4	Promote adoption of DNSSEC	4	Deploy more root servers in Africa	4.	Promote Anycast Root-servers deployment in Africa		
5	Enhance cooperation with CERTs	5	Promote new gTLD registries, registrars				

# ICANN 2016 – 2020 Strategy Matrix:

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- Identified 5 strategic Objectives
- A total of 16 goals

<b>1. Evolve and further globalize ICANN</b>	<b>2. Support a healthy, stable, and resilient unique identifier ecosystem</b>	<b>3. Advance organizational, technological and operational excellence</b>	<b>4. Promote ICANN’s role and multistakeholder approach.</b>	<b>5. Develop and implement a global public interest framework bounded by ICANN’s mission.</b>
1.1 Further globalize and regionalize ICANN functions.	2.1 Foster and coordinate a healthy, secure, stable, and resilient identifier ecosystem.	3.1 Ensure ICANN’s long-term financial accountability, stability and sustainability.	4.1 Encourage engagement with the existing Internet governance ecosystem at national, regional and international levels.	5.1 Act as a steward of the public interest.
1.2 Bring ICANN to the world by creating a balanced and proactive approach to regional engagement with stakeholders	2.2 Proactively plan for changes in the use of unique identifiers and develop technology roadmaps to help guide ICANN activities.	3.2 Ensure structured coordination of ICANN’s technical resources.	4.2 Clarify the role of governments in ICANN and work with them to strengthen their commitment to supporting the global Internet ecosystem.	5.2 Promote ethics, transparency and accountability across the ICANN community.
1.3 Evolve policy development and governance processes, structures and meetings to be more accountable, inclusive, efficient, effective and responsive.	2.3 Support the evolution of domain name marketplace to be robust, stable and trusted.	3.3 Develop a globally diverse culture of knowledge and expertise available to ICANN’s Board, staff and stakeholders.	4.3 Participate in the evolution of a global, trusted, inclusive multistakeholder Internet governance ecosystem that addresses Internet issues.	5.3 Empower current and new stakeholders to fully participate in ICANN activities.
			4.4 Promote role clarity and establish mechanisms to increase trust within the ecosystem rooted in the public interest.	

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- The following representatives of the Africa Strategy Review Group (ASRG) met in Mauritius alongside AFRINIC 21.
  - They came up with this Ver. 0 of the reviewed Strategy document 2016 - 2020

- a) AFTLD
- b) GAC & SOs Reps
- c) AFRINIC
- d) Registrars Association
- e) AfICTA
- f) AFRALO
- g) NEPAD / AU
- h) A few others based on Individual Experience



# ASRG basically re-stated our original Objectives

- 1 Strengthen ccTLD Development in Africa
- 2 Enhance regional and International Cooperation (**DNS Players**)
- 3 Support and facilitate Competition in DNS business
- 4 Encourage resiliency of local DNS infrastructure in Africa
- 5 Promote local partnerships regionally and globally
- 6 Regionalize IANA and ICANN operations in Africa
- 7 Effective communication / Outreach by ICANN in Africa
- 8 Promote Multi-stakeholderism in Africa
- 9 Support Capacity building and development of IG in Africa
- 10

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- The ASRG also identified the need for a Steering Committee (SC) to support the Implementation of the Africa Strategy
  - The SC will work closely with ICANN team

The Steering Committee will:

- a) Support and monitor the Implementation of the Africa Strategy
- b) Spearhead innovative funding Mechanisms

# Key projects launched / pipeline so far

## Capacity Building

- DNS Business Exchange Programme
- DNS Entrepreneurship Centre set up in Cairo in partnership with Middle East team
- DNSSEC Roadshows
- Supporting the Africa DNS Forum in partnership with ISOC and AFTLD
- Topical Workshops on Domain Names market

## Communication:

- + New bi-lingual website : [www.africanncommunity.org](http://www.africanncommunity.org)
- + African discussion lists for :
  - + GAC
  - + ccTLD Managers
  - + SO/ AC Reps
- + Bi-Monthly Newsletters
- + Regular blogs on various topical issues

## Outreach Activities:

- + Continued country missions focused on ICT Ministers, Regulators, GAC Reps, AC/SO members, Civil Society and private sector
- + Engagement with Academia through public lectures
- + Continued participation and supporting of relevant regional and International events

# Finally

- 1) The new strategy has listed a total of 20 grand projects to be executed in Africa
- 2) The document was circulated for public comment on December 26, 2014 here:  
<https://community.icann.org/display/gseafrcawkspc/Africa+Workspace+Home>
- 3) So far we have only received comments from one person
- 4) We still urge our community to read and send us feedback before we finalize the document

# Engage with ICANN



## Thank You and Questions

Visit our Africa page: <http://africanncommunity.org/>  
Public Comments on the strategy:  
<https://community.icann.org/display/gseafrcawkspc/Africa+Workspace+Home>



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