



ICANN | 52

Singapore

8-12 FEBRUARY 2015





All About AROS: The Automated Registrar Onboarding System

Mert Saka & Steve Allison | ICANN 52 | 11 February 2015



ICANN

Agenda

1

AROS
Overview

2

System
Demonstration

3

Q&A
Session



AROS Overview

What is the Automated Registrar Onboarding System?

Industry in the Past

TLD 1



TLD 2



TLD 3



TLD 4

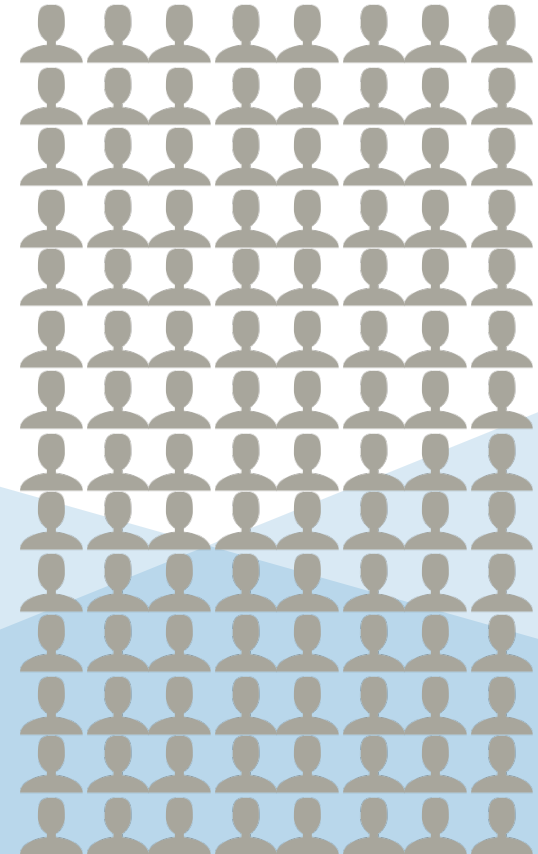


...

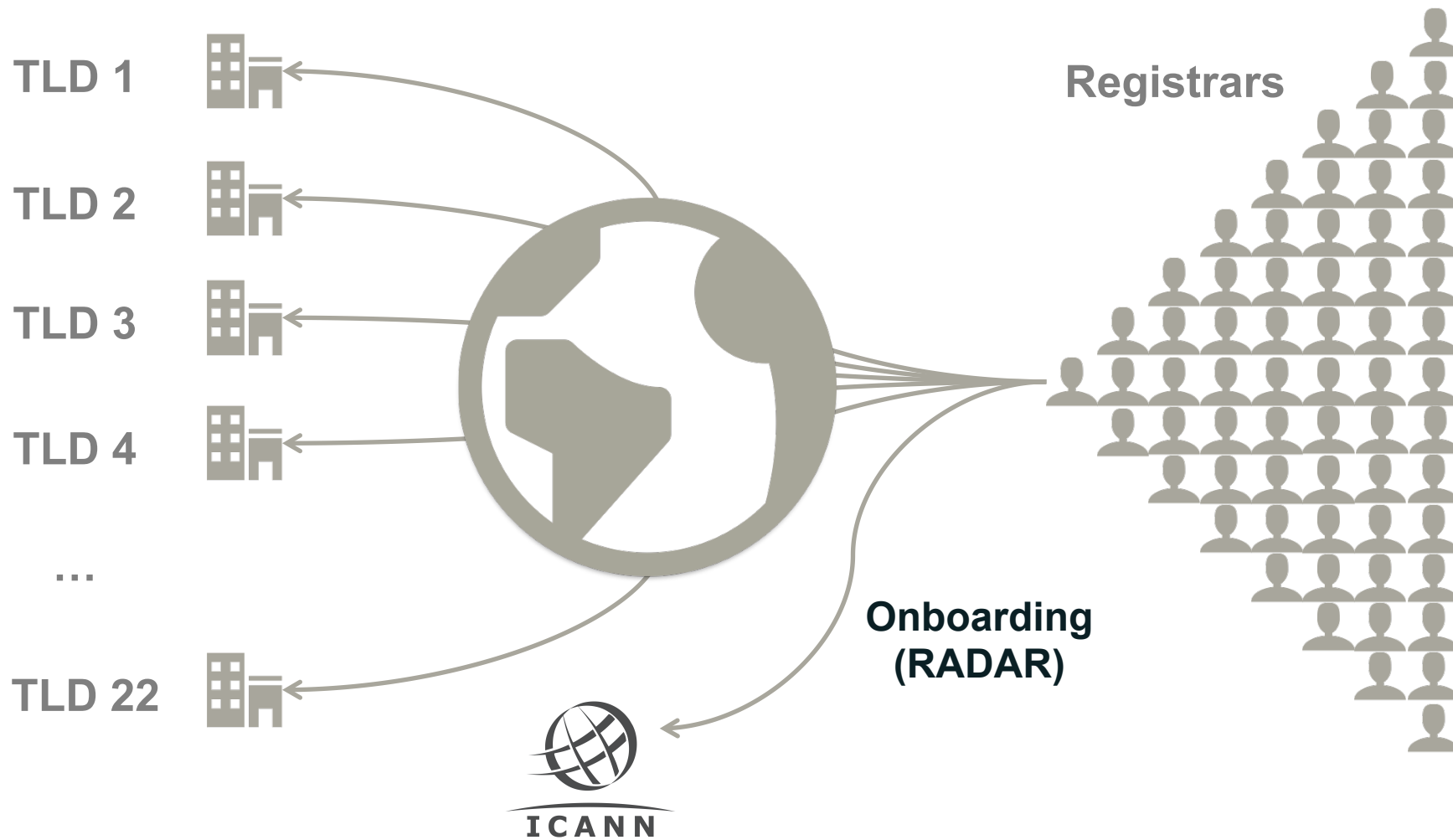
TLD 22



Registrars

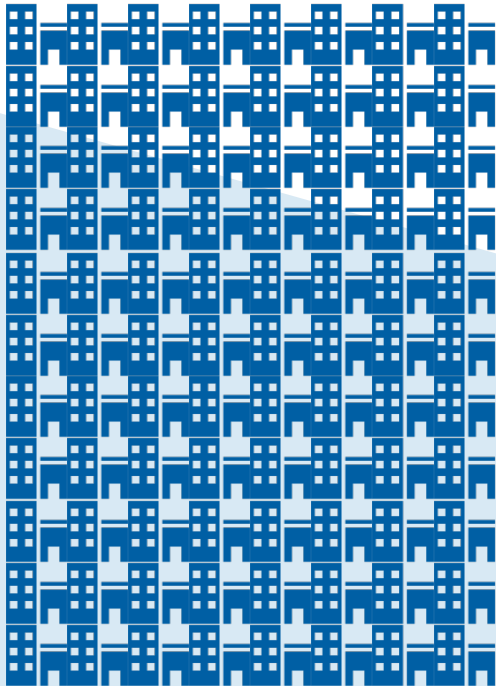


Contracting in the Past

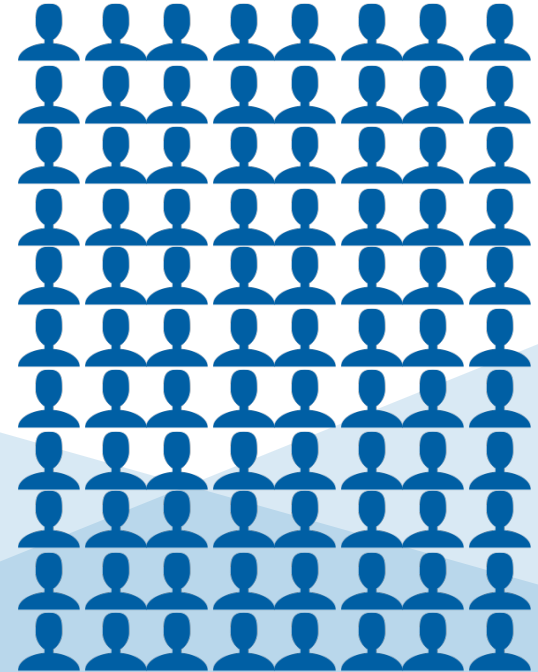


Industry Today

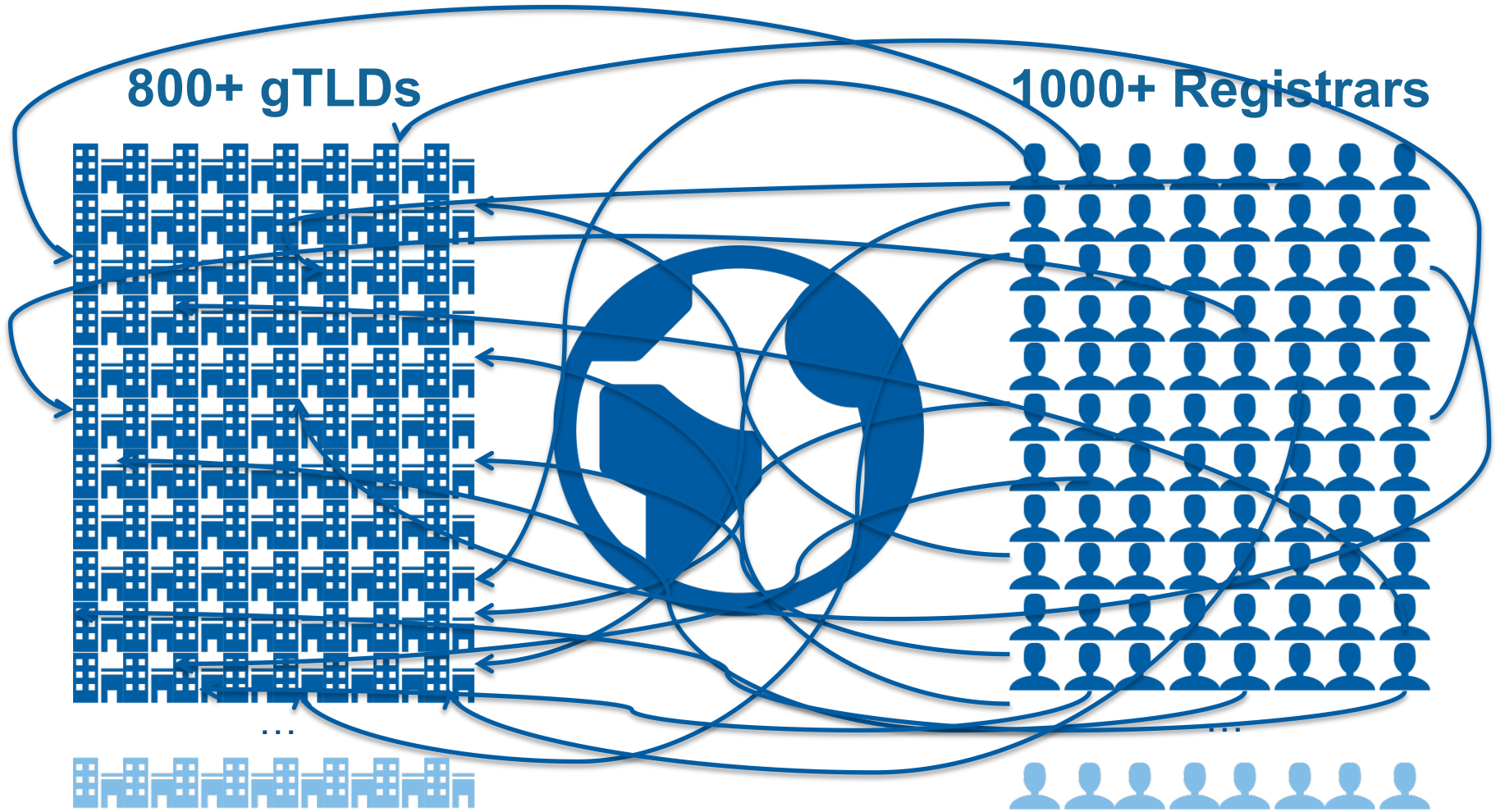
800+ gTLDs



1000+ Registrars



Contracting Today



Industry of the Future

Registry Operators

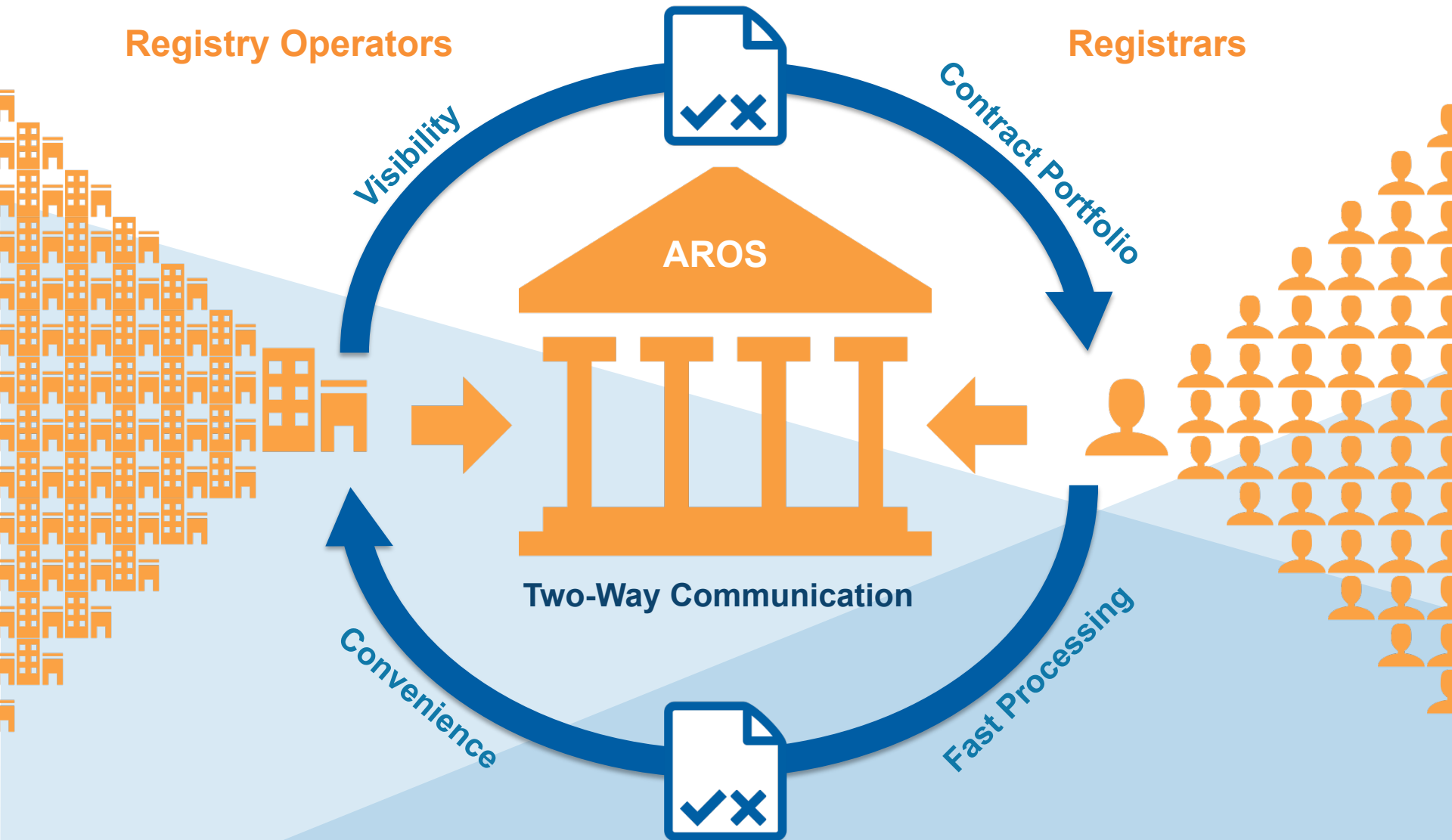
Registrars



To Summarize

AROS provides a centralized location for communications between registry operators and registrars.

Industry of the Future



Benefits for Registry Operators

1

Enhanced Visibility

All TLDs will be listed and contacting information will be broadcasted making both more visible at the same source.

2

Two-Way Communication

Both Registry Operators and Registrars will have the opportunity to communicate to each other through a tool tailored for their needs.

3

Re-usability

Registry Operators will be able to prepare a template and re-use it for all TLDs and Registrars.

4

Convenience

Key functions like e-signature and knowing that only ICANN accredited Registrars are allowed in the system will make it easier to establish relations.

Benefits for Registrars

1

Market of Available TLDs

As TLDs become available for applications, Registrars can show their interest and make themselves visible to Registry Operators.

2

Fast Processing

The user-friendly interface allows for easy management of applications and contracts in real-time.

3

Contract Portfolio

All relevant data and key documents remain safely stored in AROS, making it much easier to find up-to-date versions.

A world map where the continents are defined by a complex network of white dots and thin white lines, resembling a global network or data flow. The background is a solid teal color.

System Demonstration
See AROS in action!

The background of the slide is a solid orange color. Overlaid on this is a stylized world map. The map is constructed from a network of small white dots connected by thin white lines, creating a mesh-like structure that follows the general outline of the continents. The text 'Q&A Session' is centered on the left side of the map.

Q&A Session