OVERVIEW OF SARNOFF, INC. AND NEULEVEL, LLC AGREEMENT

November 15, 2000

- Sarnoff Corporation ("Sarnoff"), on behalf of its new venture, NextDNS, Inc. ("NextDNS") submitted an application to the Internet Corporation for Assigned Names and Numbers ("ICANN") to operate an unsponsored top-level domain – ".i" (or ".iii, .one, or some other suffix to be decided") – for individuals worldwide.
- NeuLevel, LLC ("NeuLevel") also submitted an application to ICANN to operate an unsponsored top-level domain ".nom" or ".per" for individuals worldwide.
- After reviewing the various applications in the "General Purpose TLDs Personal Group," together with the staff report and input from the Internet community, Sarnoff and NeuLevel believe that the combination of their strengths and talents would better serve individuals worldwide.
- To accomplish this goal, Sarnoff and NeuLevel have agreed to form a joint venture for the purpose of serving individual domain name registrants. The joint venture will combine the innovative concepts and capabilities of Sarnoff with the back-end shared registry capabilities and experience of NeuLevel.
- Both Sarnoff and NeuLevel will assign all rights and interests in their respective Personal Group ICANN top-level domain applications to their new joint venture.
- Both Sarnoff Corporation and NeuLevel ask the ICANN Board to amend the two applications submitted by Sarnoff and NeuLevel so that each now requests delegation of the new top-level domain ".i," ".nom" or ".per" (in order of preference) to the new Sarnoff-NeuLevel partnership.
- Both Sarnoff and NeuLevel ask the ICANN Board to accept either of the applications, or if appropriate in the judgment of the Board, to accept a combination of the two applications.
- Both Sarnoff and NeuLevel look forward to working with ICANN and the global Internet community in the service of individual domain name registrants worldwide.