

Global Stakeholder Engagement: Outreach Going Forward





Agenda

- ❖ Engagement strategy overview – 10 min Sally Costerton
- ❖ SO/ AC/ SG Engagement – 10 min David Olive
- ❖ SO/ AC/ SG Budgeting – 10 min Xavier Calvez
- ❖ Break Out Sessions – 30 min
- ❖ Group Reports – 20 min
- ❖ Conclusions and Next Steps: how does group work together going forward – 10 min

Break Out Session Groups

- Collateral - Led by Chris Disspain and Jim Trengrove
- Conferences, event and speaker panels, workshops – Led by Mandy Carver and Kuo Wei-Wu
- Digital engagement – Led by Chris Gift and Thomas Narten
- Populating the ‘Waffle’ model (community self-assessment) – Led by Rodrigo de la Parra and Sebastien Bachollet



Discussion Questions

- ❖ What is the most important priority for us to focus on :
 - 3-6 months
 - 12 months

- ❖ What is the most important ‘nice to have’?

- ❖ What are the challenges going forward: what most concerns you?

Differentiated Engagement Model

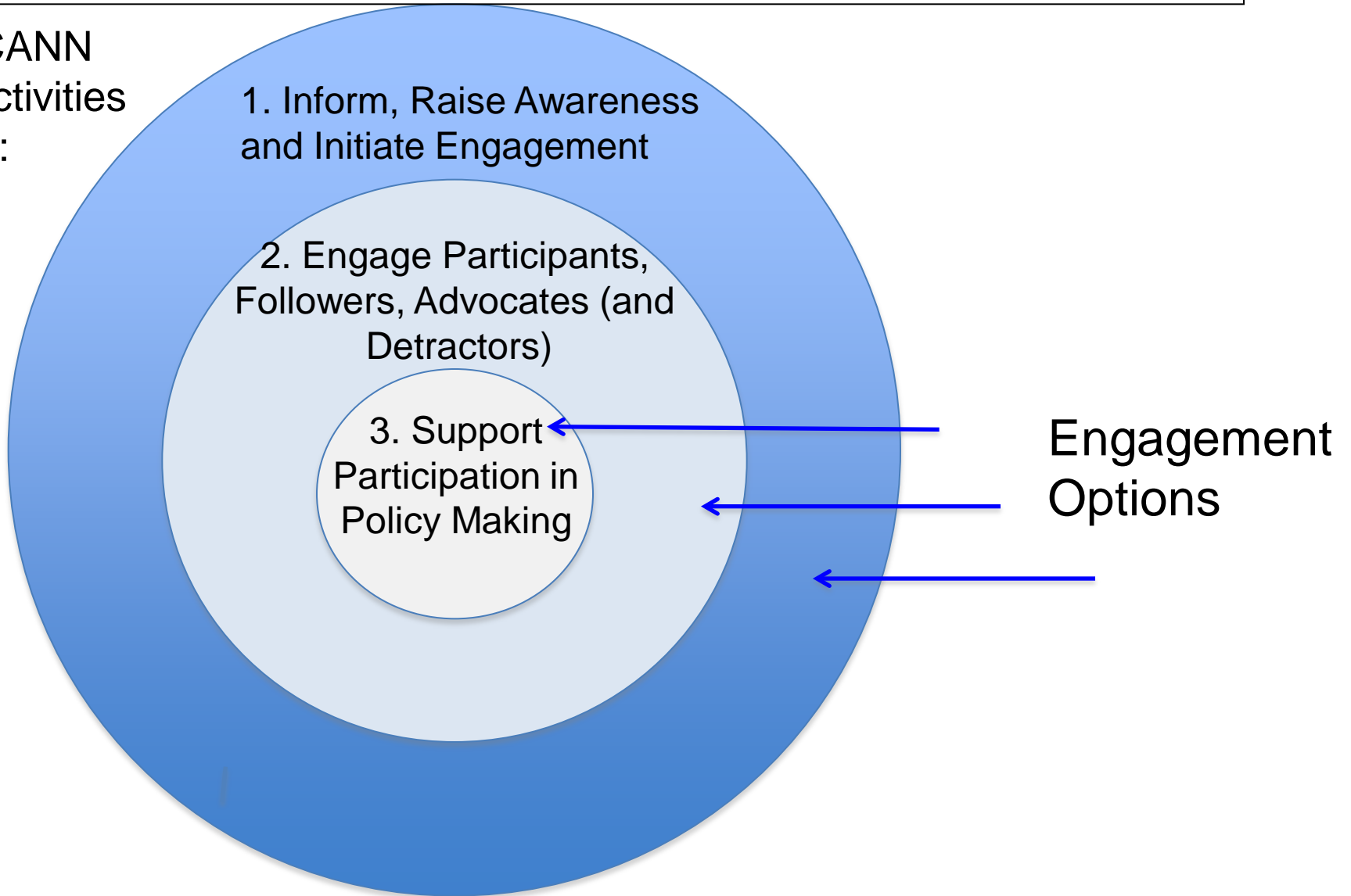
ICANN
Activities
to:

1. Inform, Raise Awareness
and Initiate Engagement

2. Engage Participants,
Followers, Advocates (and
Detractors)

3. Support
Participation in
Policy Making

Engagement
Options



Discussion Summary Points

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Thank You & Questions?

