EN

STEVE CROCKER: Good morning. I decided we needed a little change of pace here. Too many meetings. What's today? Wednesday.

[Laughter]

Some of us are from the ICANN board. Who are the rest of you guys? No. I'm sorry. A little punchy from too many meetings frankly.

This is our time to meet with the Address Supporting Organization. The board is meeting with a series of different constituencies, stakeholder groups, SOs. And if I have the count right, I think this is the end of that sequence. And we're no longer fresh but we're still eager.

Our purpose in coming to these meetings is to be able to listen and engage rather directly and forthrightly with people who are actually getting the work done and making things happen.

So, we want to hear from you. We want to get into whatever the issues are and we want to use the time productively. So with very little formality and very little posturing, let's just jump right to it.

We could do introductions if necessary. But my preference would be to treat each other as if we're old friends. Most of us know each other. But for the scribes and for the benefit of those of us who aren't familiar with each and every one of you, when we speak, please introduce

yourselves. And I suppose I need to say I'm Steve Crocker, chair of the ICANN board.

Louie, it's now your meeting.

LOUIE LEE: Thank you.

Thank you, Steve. Louie Lee, chair of the ASO Address Council. And I'm looking for possibly Paul Wilson to be here soon. He's chair of the ASO.

We sent a list of discussion topics, these four that you see up in front of us. And we'll just review those real quick: The ASO review, how the ASO fits within ICANN meetings, quick report of the ICANN board selection status, and the ASO topics in the ICANN regional strategy.

Does this fit with your idea of what you wanted to talk with us about also? Or is there something else we might want to consider to be sure we use our time well?

STEVE CROCKER: If those are your topics, then these are the right topics. And we're here to listen. Just plunge right in, make it --

RAY PLZAK: I would like to add a little discussion somewhere in here about next generation directory services.

LOUIE LEE: Excellent. So -- yeah?

STEVE CROCKER: We should be conscious of the time. What's our stop time for this?

>>   11:00.

STEVE CROCKER: 11:00. So we are seven minutes in to the hour, to 53 minutes. And we're sort of tied to the clock without any room to wiggle here. So, okay, go ahead.

LOUIE LEE: And we need to leave right at 11:00 or ten till?

STEVE CROCKER: No, you got the full 11:00.

LOUIE LEE: Okay, great.

Yesterday the ASO AC held an open meeting and a closed meeting for a number of topics, one of which is to review the ASO review, the answers that the ASO has been given and any follow-ups for any open items still and the responses and the actions as part of the review.

German is our new secretariat, Mr. Secretariat, in that he has been promoted to continue across multiple years to work with both the address council itself and also all the chairs of the RIRs as an NRO organization. In past years we've rotated secretariat function.

And German continues to use that rotation as his team. However, he gives us a bit of stability so that each -- beginning of each year, our startup runs very smoothly.

So he captured a bit of those responses. And these responses will be also for the ASO review and will be worked with the COs of the RIRs to coordinate for joint posting.

We will also be giving feedback to Ray in a report format so that it could be closed out from the ICANN point of view with the idea that we'll give full status of each of the recommendations with a summary also of how many of the recommendations have been substantially finished, which ones still need to be addressed and what time frame we expect to complete it.

Okay. Go ahead, Ray.

RAY PLZAK: I want to remind board members that the ASO review is not conducted in a similar manner that the reviews of the remaining supporting organizations are, advisory council is. Provided for in the ASO MOU is that the NRO will conduct the review. So it is the NRO that produced the terms of reference in consonance with what was going on with the other reviews and also was the NRO that contracted the independent reviewer and so forth.

And so what's being produced is a report of that review. And in that review, it will be identified if there are any resources that ICANN must provide or must expend in order to complete some of the

recommendations of the review. The rest of it is going to be done by resources that are internal to the NRO.

So that's a slightly different model.

LOUIE LEE: Kuo-Wei?

KUO-WEI WU: I was in the ASO meeting yesterday for the public and also in the private. And one problem I find, first of all, ICANN, we didn't reserve the room long enough so they need to break in the middle. You know, we only reserved the room for them from 8:00 a.m. to 2:00 p.m. And they were to be kicked out in the middle of the meeting. I think this is not proper. We need to fix that as soon as we can.

LOUIE LEE: We can address that a bit more in our second point about how we work within the ICANN meeting week.

Other questions or thoughts about the ASO review we would like to cover before we move onto the next topic?

STEVE CROCKER: I haven't had the benefit of reading the review yet. Are there any significant big issues in the review process or suggestions for significant change?

RAY PLZAK: The answer is no. There are some things that are going to require some work. A lot of it involves some tweaking of procedures that are internal. And a lot of it has to do -- falls out in what is Item Number 2 on the agenda here.

I will candidly say that I think the review team kind of missed the boat in a few areas. I don't think -- it was the same problems we had with the SO/AC. They didn't understand what they were looking at. And that's evident in a couple of the recommendations as well.

But all in all, it was relatively benign in terms of impact on structure and process and procedures.

STEVE CROCKER: If I might, let me insert something that is not quite one of these topics but fits best with what we are talking about just in terms of procedures and structures and so forth.

We realigned the terms of the board members who are picked by the SOs and ACs, or SOs and ALAC, to align on the same schedule of the board members who are picked by the NomCom. So terms now will start and end at the annual general meeting. But the selection timing we ask remain the same so that -- specifically in the case of ASO, to continue to select your board member early in the year.   That information is needed by the NomCom for its selection process in order to meet the requirements of geographic balance. So this is the delicate teasing apart of two different requirements.

I want to -- so one immediate consequence is that Kuo-Wei's term automatically got extended to the annual general meeting instead of --

it would have been right about now actually, sort of abruptly. No, actually, it turned out to be a formula -- somewhat complicated meeting but because the Durban meeting was more than eight months away from the annual general meeting, it flips back to the previous wording of six months from the date of the previous, which was October something. And so Kuo would have disappeared and probably would have been reincarnated but would have disappeared in a few days, I think.

KUO-WEI WU: Thank you.

STEVE CROCKER: Anyway, we fixed it completely. And now all of the terms are aligned on the annual general meeting.

So I wanted to just revisit that. The set of changes went through fairly smoothly. Fully appreciate the cooperation.

And the next layer of fine-grain detailed integration is the board is now doing an evaluation process on board members whose terms are ending. And we are running just a little late now, so you haven't quite got it yet -- and I suspect it won't be as useful as it could be. But in the future, you will get those evaluations early enough so it fits into your process. And one of the things we're doing is trying to work out all of the puzzle pieces of who needs what when and get the calendars lined up and get the process of building the calendar each year so it is all lined up and visible to everybody, all administrative boring stuff. But since

we're all computer scientists, we all to be able to do things like that. Okay. So I just wanted to raise the visibility of that.

LOUIE LEE: If I may just close out that point, jumping to the third topic, in 45 seconds, we have made our selection and have given the name to the ICANN staff for due diligence. Once we hear back from the due diligence process, then we can announce that name for the next ICANN board term.

STEVE CROCKER: Excellent.

LOUIE LEE: And then as far as receiving the information from you and also working out how early we need to receive that, we need to determine exactly when you guys will need the name so that we can work backwards with our process, which is undergoing some change. So we still need to figure out how long we need for that process to know that when -- at what point in that process we need the evaluation information.

STEVE CROCKER: Michelle's ears are burning because we have already had a discussion about how to put all of those pieces together and make sure everything lines up. That will be a work product coming out that will then get coordinated at the board level, at the Board Governance Committee level, for the evaluations and with each of the SOs and ALAC is the other one that has to do it. Done with that, I think.

LOUIE LEE: Back to the ASO review real quick, and then I believe Sebastien and Hans Petter wanted to have some input. The ASO review, if you were to be reading through the review, you might find some recommendations for changing the MOU to match the procedures. Most of the responses for those recommendations is that we will actually change the wording and the procedure to match the MOU because the MOU is what's agreed upon and we should make sure we do what we agreed upon.

So as you are reading through your recommendations, you might find there is actually a lot less work than you really need to be doing.

STEVE CROCKER: I like the form of it. I spent a good fraction of my life in formal proof techniques. One of the things you'll learn is when the spec and the code don't match, you have a choice between changing the spec or changing the code. Whatever gets us lined up properly, I think the preference will be perfectly fine.

LOUIE LEE: I think Sebastien had something earlier that you wanted to -- No?

Hans Petter.

HANS PETTER HOLLEN: Yes, Hans Petter Hollen on the Address Council.

As my general take on the review report is -- I think the biggest task we have is on communication and PR, to make this accessible and

understandable to the world around us. They are trusted reviewers, so they understand what we are doing.

I mean, it is obvious to us it has been here for many years. But with no permanent secretary and months to undertake and go through the Web site and restructure that, I have great hope that we are actually able to lift this to a next step.

LOUIE LEE: Jason?

JASON SCHILLER: Jason Schiller, ASO AC. Just to continue that point, I think the biggest theme in the review is misconfusion between what is the ASO and what is the NRO and how do they relate to each other and what's the difference between the NRO EC and the NRO NC and the ASO AC. And I think the responses to that is going to reorganize the Web site, for example, to have joint AC and EC procedures.

A lot of this isn't going to change how we do business, but it will change the way we present the organization to the outside world. And hopefully that will be a big help to clear up that confusion.

LOUIE LEE: Okay. If there isn't anything else, I would like to move on. All right.

How the ASO fits within ICANN meetings, scheduling and priorities. So we've increased our presence with our outreach at the ICANN meetings with both hosting our -- one of our teleconferences, actually at the

ICANN meeting, and also offering a workshop where the ICANN community can come and learn about what's been going on in the numbering community, not just as far as policies are concerned but just full-on activities, outreach and so forth.

And thank you very much for the invitation. And we want to understand and make sure that our activities are still aligned with what ICANN wants from us and work towards solving some of the challenges that we're facing today in accomplishing those goals. Some of the challenges include having a room long enough, as Kuo-Wei alluded to, just to complete our work.

In the end, we ended up going back to the meeting team to try to find an hour in this room there, another hour, three hours later in another room to complete the work. And also having a workshop where it's -- right now the workshop scheduling is such that it's so much conflicted with other meetings that other parties in the ICANN community have come to me and apologized not being able to attend because they are so meeting conflicted.

So I wanted to make sure -- I want to hear again what are the goals of us being here so that we can try to work towards meeting those goals and not just work on fixing the tasks, fixing the little things.

Sebastien?

SEBASTIEN BACHOLLET: Thank you. Sebastien Bachollet. I think there are two points here. I would say the short-term -- and the short-term, it is to the end of next year. And there is a longer term with 2015 and after. For the longer

term, I think you have provide us with two representatives from the your arena to come to the meeting strategy working group, Douglas Onyago and Dimitri Kohmanyuk.

And I hope that they will be able to be really your voice and go between your wish, your thinking, and the discussion we will have in this group.

The short-term, it's a little bit more, I would say, difficult to enter. But I am sure that we hear very well the question of not having too much competing meeting at the same time because if not, we'll lose the reason -- the first reason we would like you to be here. It is to be able to share with you.

If we are in another meeting, there is no need for you to come up to here. Then I would like personally to confirm that it's very good that you are here, that you are able to meet with the other part of the community. And I take as a point of action for the PPC with the staff to look after the question of decreasing the competition between your meeting and other meetings and when it could be organized. And absolutely to have enough time to at least run your business, if not worth anything else. That's my first inputs to your question. Thank you.

LOUIE LEE: Thank you. Just a quick response and acknowledgment. Then Ray, then Thomas. I want to actually recognize Fadi and Sally for their support in making sure that we can do our business. I believe the message may not have gotten all the way down to the meeting team just yet. But I have full assurance that at least the tasks will be taken care of.

Ray?

RAY PLZAK: Yes. I think it's important to note in the other SOs, plus the ACs have got to realize, that the ASO does not come here to do policy work. Okay? The other SOs come here to do policy work. The policy work that's done in the addressing community is done in the individual regional registry meetings, and it happens several times through the year. And so people coming here expecting to participate in some kind of a policy discussion, a policy forum are going to be disappointed. So it has to be clear that this is what's happening.

Now, at the same time, it is also a good opportunity for the ASO to talk about what is happening in the regional policy discussions because there are a lot of policy discussions that happen at the regional level that are very similar in terms of the problems they are trying to solve that the GNSO or the ccNSO are trying to solve. In some cases, the regional registries have solved or dealt with these issues years ago and have workable solutions that could be inputted into their processes.

So the primary thing that really happens from the standpoint of the ASO being here is one more of outreach and education and also the ability to work inside the other problem discussions.

Case in point, Monday there was a discussion on the next generation directory services for the GNSO involved with the new gTLD process.

And there is not one issue that was raised in that discussion that had not been discussed in policy forms in at least more than one of the regional registries, not only had been addressed but actually had been solved.

And there was nobody from the addressing community to provide input into that discussion as far as what was happening. The only two people that were there that had an addressing background was me, but I'm a member of the board, and Izumio Catani (phonetic) from JPNIC. And I'm certain in that discussion, that input from members of the regional registries who are here would have helped that discussion along.

And so I'm saying that what you need to do in looking at the agenda, in looking at what's being discussed in the other SOs -- and this is work that you have to do -- is to figure out where you can bring the relevant experience that you have from the various policy fora.

And, you know, the other unique thing about the regional registries is that there's five of them. And a lot of times they solve one problem five different ways, and it works because it has a regional flavor to it. It works best inside that region.

And the ability to bring that experience into the GNSO or into the ccNSO, but more so the GNSO, is very valuable. And so I think that you're missing an opportunity, if you can't do that.

But it also gets back to then the problem that Sebastien has, which is scheduling and so forth. But the thing is, there is some homework that needs to be done from the side of the ASO to help that along.

And so I would say that as you are working through this, that you do that. Thanks.

LOUIE LEE: Okay, okay. We have Thomas, Hans Petter, and back to you, Steve. And German.

THOMAS NARTEN: So, yeah, I don't really like to do a deep dive here. But on the question of the meeting scheduling staff, is this an indication of kind of just a snafu that's been taken care of and won't happen again? Or is this really an indication of a more serious problem?

LOUIE LEE: Halfway in between. We've put in our requests around January, even before the meeting team was asking for this information, before the forms came out for us to fill out. And for some reason, it did not even get finalized until late last week for us and finalized in that I had to request for another meeting to be moved just so that we don't have to leave the room halfway in.

                              Yeah, go ahead, Steve.

STEVE CROCKER: Jump right into this. Listening very carefully to this, I have the specific background of having chaired Security and Stability Advisory Committee, so I've been in a parallel position that you're sitting in and have dealt with the very nitty-gritty details of exactly the same problems of finding a room, how much time, scheduling all of that. So ignore the fact that I'm chair on the board and think of me as an ex-SSAC chair.

The most important element in terms of the pragmatics of this small but very annoying issue is the person who is providing support from the staff into the ASO who's a member of the policy support department, David Olive's department. In the case of SSAC, Julie Hedlund is the person.

And it doesn't take a huge amount of time, but it does take persistence and attention to make sure that at the time the meetings are being planned, the requests go in there. This is not a fault of yours. This is -- is there a person on the staff who's from that department who is providing the support to ASO?

LOUIE LEE: From David Olive is Barbara Roseman.

STEVE CROCKER: Barbara. So Barbara used to be part of IANA. I don't know how thoroughly she has moved into this role. But that would be the job that would fall to her to make sure that at the time the meetings planning is going on, which is a very vigorous and overwrought process which is part of the bigger problem that Sebastien and Ray and Thomas are alluding to. That needs attention as well. But just in terms of lock-in tackling of what do you need in the way of the room, what facilities translation or endless set of details, that's kind of nitty-gritty business that first-rate support person is there and is paying attention on your behalf and getting that job done.

So there may be a disconnect there. That's why I said, Thomas, half and half because it is easily solvable but you got to have the right person in

there. And it is not the strategic question of, you know, we are going to reorganize this sometime. Then there are the bigger questions of whether the whole planning of the meetings, how much is driven by SOs and ACs versus how much is driven by staff, just to be quite direct about all that, and that needs attention as well. But this other kind of very annoying problem about the rooms being available is addressable, but you need the right connections into the staff process.

LOUIE LEE: I do want to make sure that we spend our time with the board to understand better if there's a different direction you would like us to take in our engagement with you guys saying the ICANN community.

I still remember that Hans Petter and German are in the queue with you, unless somebody wants to speak up to my question.

Okay, Hans Petter.

HANS PETTER HOLLEN: When I think about why we're coming here, one of the purposes from my point of view, from the address council's point of view, is to sort of enlighten the board or to give the board information. So that means it is important that the board is available to us.

Now, I realize that your plate is full this week. So maybe it's much better that we invite the board to the NRO meetings instead so that we are not at every meeting but once a year we could brief the board at an RIR meeting somewhere. That's an idea for getting the information flow from the RIRs to the board in a more structured way.

The other purpose of coming here would be to sort of address the rest of the ICANN community, which is here. It's hard to invite 2,600 persons to an RIR meeting. I think that would be a slight logistical challenge. So I won't address that.

So, therefore, it is important that we have meetings here. But thinking back, I think it was in Vancouver, the audience, when we presented the policies from all the regions and we put some effort into preparing that. And it was on the agenda so we couldn't complain about that. I think there was one person in the audience that we didn't know from our RIR meetings so we had one turnout to that meeting that wouldn't normally come and know what we are doing. And she had one question for us, which was quite interesting. And this was the question of all these confusing suffixes, and we couldn't really understand what she was talking about because we were talking about I.P. addressing numbers. But, no, she meant these dot com and info and all this and how she could navigate and figure out which one to use. That was the only meeting -- ICANN meeting that didn't deal with names and that's where she came to ask that question. That was sort of my take-away from that meeting.

It is hard for us to do outreach when we don't even have an audience, and when they get there, they don't really understand what we are talking about anyway. So, yeah. I think we have a challenge here.

STEVE CROCKER: Let me just say, Ray whispered in my ear the idea of having board members attend regional RIR meetings was discussed some years before and didn't go forward but I don't see any reason why we can't

revisit that. We have the obvious structure of requiring geographic representation on the board that is almost exactly aligned with the geographic structure of the RIRs. So as an obvious sort of first-order thing, we could try do a matchup and suggest there might be better alignment in terms of interest. But I don't see any reason why we shouldn't do that.

LOUIE LEE: Go ahead, Kuo.

KUO-WEI WU: I think it is not only the board, I think the most important is the ICANN staff. If the ICANN staff doesn't know the number industry, only the name, then we have trouble why our name is called ICANN. So I think it is not the board only. I think it is staff. The staff have to understand the numbers is important for the whole Internet.

STEVE CROCKER: Now, Kuo, obviously the IANA staff does understand. But I think we're talking about expanding beyond the IANA staff.

LOUIE LEE: Okay. We have German, Dmitry and Raul and also Barbara is remote right now and she has a response. And then Raul Echeberria.

GERMAN VALDEZ: German Valdez, NRO executive secretary. It is a clear message that the ASO needs better integration to the ICANN, not only in the logistic aspect but also in the content.

There are strong symptoms that better planning or better considerations are needed. An example of that is that the registration system for this meeting, there is no reference or mention at all on the ASO activities. You have a list of options, what is your interest to participate in the ICANN meetings. There is nothing regarding the ASO. That's a strong symptom.

But my point is, well, as part of my new role as secretary is to help and support the ASO in their activities. So I can be a single point of contact for ICANN staff to help these coordination efforts for future ICANN meetings.

Having said that, I think also it is fair to mention that ICANN staff has been very supportive and flexible as well during this week to accommodate the ASO needs, even though they have the problems of not planning the meetings. In the ASO activities, they tried the best to accommodate the ASO needs. Thank you.

LOUIE LEE: Thank you, German. Then we have Dmitry and Raul.

DMITRY KOHMANYUK: I want to comment on the previous discussion because it is a huge gap between our activities on RIRs and ICANN activities.   And it's (indiscernible) because in our communities sometimes it is very hard to

understand what is ICANN's duties and goals. It is absolutely (indiscernible). And I think if we want to work together in the future, we should find new ways how to cooperate.

One of the problem is even ICANN board members know nothing or can't understand what's really happened, what's the real needs, what's the real interest of the RIR community.

I want to mention ICANN management and ICANN staff, some of their faults which happened during last autumn in the Arab region. And I want to ask you to be more careful about any actions without enough knowledge and experience in our activities. Thank you.

LOUIE LEE: Okay. We have Raul and Cherine and Barbara and I would like to close this topic soon after so we can get on to the last topic.

RAUL ECHEBERRIA: Thank you, chair. German already mentioned. But when I asked for the floor, one of the things I wanted to say is to introduce, German in his new role. German is the new NRO secretary, and it is the first time we have a full-time person in this role. It is a new experience in NRO, and German is the first person hired by the NRO. So I hope that among many other things that he will be doing, he will also be instrumental of increasing the interaction between ICANN and NRO for these kind of purposes that we are talking about now.

Having said that, my comment to that, I think is what Hans Petter said, is what happened all the time, every time that we have open meetings

in ICANN environment. We meet only old friends, and so we are not very successful.

So we are making a big effort since, I think, three years ago. Three years ago we have been trying to increase the NRO and the ASO presence during ICANN meetings.

But at all the meetings, the ICANN meetings need to be -- I don't know -- rethinking. The ASO meeting is invisible in the ICANN meeting.

I remember many years ago when the meetings were much easier. Monday used to be the day for the constituencies meeting. Tuesday used to be the day for the supporting organizations meeting. And Wednesday and Thursday used to be the days for open forums. So the schedule used to be much easier than now, so people realize easily where they should go for receiving information about different things.

But now there are plenty of meetings that are discussing things that, in my view, are very narrow things and much related with the way in which domain name business is performed about how critical Internet resources are managed.

So it seems to me many meetings that are held during ICANN meetings are not related to governance matters but to business matters. And so when we look at the meeting guide, so it is -- it is really difficult to really detect important meetings if you are not looking explicitly for them.

Maybe it's the way to present the meetings, should be a bit different, giving more importance to the address -- to the supporting organization meetings, saying, okay, In the first page of the guide, we could say the

GNSO Council meeting will meet at this time and the ASO council will meet here, trying to give some more importance to those meetings.

Other thing that I think that we lost and was useful in my view in the past was the reports that we used to do to present in the public forum. It is an opportunity to present in a half an hour. The problem is that the agenda of public forum became every more full so we review went from 45 minutes to 30 minutes to 15 minutes. So if you have to present the report of the NRO in five minutes, it is absolutely useless.

But a slot of time could be warranted for each supporting organization, I'd say 45 minutes, for example, that should be something important for ICANN, 45 minutes for a supporting organization is not too much. It is an opportunity to present a report to the whole meeting or at least for those people that are interested in receiving general information beyond the matters in which they are more related.

I think that could also be a good way to reach the broader community, Nick. Thank you.

LOUIE LEE: I did manage to squeeze one report into eight minutes during the chair reports to the board on Friday mornings. But that was -- I don't think anybody heard it, I was rambling so fast.

Cherine?

CHERINE CHALABY: Thank you. I'd like to pick on the point that Steve and Ray has mentioned about getting the board members appear the board closer

to the NRO and the ASO. I think this is a very important point. And I'm looking at it from two perspectives, one from a corporate governance perspective. Every board member has to support the mission of ICANN. And the mission of ICANN is -- very clearly one of the items is the coordination of the Internet protocol and the addresses and the name.

And if we don't understand how this works very well, how can we say we support the mission of ICANN properly. So we need to get closer to this.

The second thing, I personally got involved with the Middle East strategy and the Middle East strategy, there is obviously a desire for a new Middle East RIR. And while I understand the political and the commercial dimension, the point that was mentioned earlier, I don't understand closely the way NRO -- because NRO is going to make the decision at the end -- the way the NRO act and the way they think. In order for us to be more effective as board members for fulfilling our mission and helping with regional strategy which you are going to talk about, we need to get closer and we need to understand.

And we seem to spend most of our time on the name side and very, very little on the address side. So I would be very supportive of any action that rectifies that and helps rectify that. Thank you.

LOUIE LEE: Thank you, Cherine.

Was there a follow-up on that? Okay. Please.

RON DA SILVA: Ron da Silva. I'm liaison to Technical Liaison Group. And for many years, I have attended and listened today. I'm very glad that we have this kind of meeting and talking about these items, I am very much with the opinions that have been put here by you. Thank you very much.

LOUIE LEE: Appreciate it. Carlos is here on behalf of Barbara and has been supporting the address council and activities of ASO. And he has a message from Barbara.

CARLOS REYES: Carlos Reyes from the policy team with a comment from my colleague, Barbara Roseman, who is participating remotely. She says just FYI, there was miscommunication between the ASO staff support, me, and the meetings team. Also, the conveyance of the information before the meeting template were available appears to have thrown things off. This is one of those situations where I had to learn by doing and the ASO were the unfortunate recipients of my lack of understanding of the meetings process.

Not that the meetings team doesn't share some responsibility also, but this was truly a shared issue.

LOUIE LEE: Barbara, thank you for your comments on that. Ray has a couple words also.

RAY PLZAK: Yeah, I was just going back to the point that Raul was raising. There has to be other ways to provide detailed information without necessarily having to make a presentation. A couple of things come instantly to mind, one of which finding appropriate places on the MyICANN and getting an appropriate thread there.

Another one that really comes to my mind is when you get the little bag at the meeting, what's in it? A whole pile of advertising and spam that you throw away. It would be much better, in my mind, if in there was some nice reports and stuff like that and it didn't have that advertising in there. I realize people are paying to support the meeting, and so that's why they dump all that paper in there.

But this is supposed to be a meetings packet. It is supposed to be informative to the persons attending the meeting, to the things that are going on. And there is nothing in that packet that explains anything about the meeting. There is no ability, for example, for the report from the NRO, which would have a lot of detail in it, that people could read at their leisure and then actually come to a session and ask questions about it.

So I think from one perspective of communications, there needs to be some thinking about the ways we can communicate with people. So that was just a little comment.

LOUIE LEE: And I have tried some innovative ways in that -- for us to disseminate information. Do maybe like a five-minute video that it could be played right in between meetings in the auditorium, something just snippets

here and there to make it easy to digest. We have Adiel -- I'm sorry, I'm starting to lose track now -- Sebastien and Fadi. Did that capture everyone? Okay.

ADIEL AKPLOGAN: Yes. I just want to re-emphasize the fact that the board and the staff of the ICANN need to be more exposed to the RIR environment. I think I will be much interested in seeing more ICANN board members attending RIR meetings, at least those happening in their respective region. This will help a lot in bringing the RIR system into the ICANN ecosystem formally.

I also think that from the ICANN Web site there will be a need to advertise the RIR meeting as well. There is nothing on the ICANN Web site that talks at all about the meetings we have. We hold ten -- collectively ten meetings every year. And there is nothing at all on the ICANN Web site on that. So I think that is very important.

It is obvious that the domain name industry is very visible when you come to an ICANN meeting. But to change that, we need to provide information first. We need to ensure that we are visible. The ASO is there, but the biggest work is done at the different RIR forum and at their meeting.

LOUIE LEE: Thank you, Adiel. And then we don't have a whole lot of time. But Sebastien, then Fadi, and then maybe Fadi can bring us into the last topic and maybe how he might envision the ASO be part of the ICANN regional strategy.

SEBASTIEN BACHOLLET: It was just to be very short. There is a page with a chair of the SO and AC except Louie. And I think the first decision must be to at least aim on this list, and I think we need to apologize not to have you.

>>   Maybe it is for aesthetic reasons.

[Laughter]

SEBASTIEN BACHOLLET: If it was for this reason, he would be the only one with this ad.

LOUIE LEE: Fadi?

FADI CHEHADE: I listened carefully to the frustration in your voices, and I'm disappointed. Let me just start by saying the second "N" in our name is not -- is clearly not -- doesn't have its place. So I'm going to ask Sally who is sitting right there to start taking some notes because I'm about to unfortunately mention a few ideas.

So the first thing is I'm going to ask that at the next ICANN meeting, we actually have a session to discuss and to present to the whole community the full ISTAR set of roles so people can come and learn what do each of the ISTARs do.

The second thing I would like to ask is that we have a session with the NRO to sit down and figure out a complete proposal, as opposed to a

bunch of ideas being thrown around, of what we need to do from a concrete set of proposals in order to make sure that our community understands what we do and we have the appropriate attention to the things you need brought up within our community.

So I would like an actual proposal. And I would like that with your help, Louie, done within maybe 30 or 45 days so we can review it and start acting on it. And I will ask David Olive to own this on our side with his team.

The third thing I will do immediately, Sally, if we could, we have committed that the MyICANN calendar will include information on activities not just within ICANN but also other partner organizations, the ISTARs. So I'd like the NRO to be the first non-ICANN organization whose calendar is entirely linked in realtime, if your capabilities are there, into our calendar. We have an API we wrote to do that. That way people can come to MyICANN and click on the right-hand side and see all the activities happening on the right-hand side as a member of our family and then they can jump to your site and go from there to see what information they need about your activities. That way we look like a family on our communication sides.

I also would like -- I leave to the board what Cherine suggested, if the board would like to do things. But some mentions happened about the staff knowing about your work. I'm going to feature a full half-hour at our next all-staff meeting about your work so you need to field someone from your end with appropriate slides and whatever materials you want to do so we can educate all of our staff on the work you do. Okay?

And, lastly, on the RIRs, I want to be superbly clear on this. ICANN is launching into a new season of engagement at the regional level. We are moving at ICANN speed.

However, the more we talk to the regional RIRs, the more we understand that more important than speed is to actually do this in clear synchronization with them. And so why speed is important, it is not the number one priority. The number one priority is to ensure that what we do builds on the great work that's already on the ground, complements it, supports it and is clearly interfaced with the RIRs. I believe this is a diamond in the rough for ICANN.

The relationship with you on a local level could make all the difference in the world in our success regionally. And I met with the CEOs of the RIRs this morning, and I'm happy to share with you that we have a meeting of all of our regional vice presidents who engage with the local communities as well as our leadership later this morning with the RIRs, to actually start synchronizing our regional strategies.

So we're committed to that. We're not going to do things out of sync. Quite the opposite, I don't want to build an ICANN global empire. That's not what we want to do. Quite the opposite. We want to build things with you, with the community, with a bottom-up understanding of what's needed. If we do that, we'll succeed. If we do it because it is a great idea that emanated in our heads, it will fail. We know that. We understand that. And you've been very helpful in us understanding that. So I thank you for that as well.

LOUIE LEE: Excellent. And in the spirit of making sure that we are synchronized, I don't want to start work in this room that does not meet up with your activities with the CEOs of the RIRs. So -- but I'm sure you would welcome feedback on how we might see some of the activities progress. And I will open the floor for thoughts on this, should there be any.

Maybe I can offer that ICANN support some regional activity between the RALOs and the RIRs, in that we exchange more people for collaboration. The leaders of ALAC and the ASO met for breakfast this morning. And we chatted about what's been going on so far, what hasn't worked so well, what has worked well, and perhaps we can model some of that across all the regions.

And LACNIC and AfriNIC I want to recognize has done quite a bit of work already. And there is more to be done. Nate is nodding his head a lot because he knows there is plenty to do.

Go ahead, Fadi.

FADI CHEHADE: I second what you said, Louie. And Sally is here. Just like we are coordinating with the RIRs, we should immediately start coordinating with you and maybe you could be, indeed, very helpful in making that link for us.

So we took note of that, and we will reach out to you. Just you may be sorry for what you ask for. But we will engage. We'll engage immediately.

I also want to say something that I shared with the CEOs of the RIRs this morning that I want to share with all of you. ICANN is currently hyperactive. We are decalcifying a lot of things on a global level and moving very fast. That mode of ICANN sometimes -- quite frankly I'm speaking here amongst people who care deeply about our mission, sometimes this kind of behavior or posture worries you. Are we doing it just because we want to do all these things? Or is it thoughtful? Or is it coordinated? Is it done in partnership?

I shared with the RIR CEOs this morning that the trust -- the trust that we must build between us is paramount. This is not some corporate plan. I will not sacrifice trust to achieve things. This is not some corporate plan. This is a community plan. This is working with each other, building trust and building on the same mission together. So you have my commitment on that. I shared it today with the RIR leaders. And we will act this way and let our actions speak for what we do. But you have my commitment on that.

LOUIE LEE: And at this point, I'm happy to hand the meeting back other to Steve.

STEVE CROCKER: I'm disappointed because I was hoping we would have a frank and earnest discussion instead of this "everything is going along great and sort of pro forma."

[Laughter]

Quite seriously, this is -- this is what we come for. This is a mixture obviously of some strategic issues, some high-level issues, and some nuts and bolts of how do we get things done in a better fashion. And I'm very pleased that Fadi and Sally and the rest of the staff are here because one of the things that I was feeling in this process of engaging is that many of the messages that come to the board need to be translated into action through the staff and this tightens up that communication quite a bit.

So, Fadi, Sally, and everyone else, thank you very much for joining with us and for hearing these messages.

In terms of the raising the consciousness, awareness on the board, I think certainly that has been accomplished. The proof will be in what happens going forward. So you can -- you can hold your question -- you can hold the question in your mind and wait to see what we do. But I think that in addition to what you're seeing, we have a process in which we have -- take notes and echo those notes back and keep track of it. So we're working very hard to try to make this real, to capture what we're hearing, and to turn this into action and not have it just be a "going through the motions" process.

I want to thank everybody for speaking frankly, for diving right into the topics, for your organization of the session and moderating it and making it all very real. Thank you.

LOUIE LEE: And I might want to note that this is the first time we're having this meeting be open to the public, and we did -- I believe I see a couple of

folks that aren't normally in this meeting. Being that it is the first time, it caused a little bit of confusion on the part of the meeting staff of how it should be listed. So it may not have enjoyed as much participation or at least observation as we hoped.

Next time.

[Applause]