

Vertical Integration Workshop

<http://brussels38.icann.org/node/12496>

Wednesday, 23 June 2010 – 12:30 – 14:00

[2010-06-23 12::51:59] Margie_Milam_2: The Vertical Integration Workshop is now starting

[2010-06-23 12::59:37] Volker_reimann: hi everyone

[2010-06-23 13::01:47] Volker_reimann: sorry I could not be here in person

[2010-06-23 13::04:53] Volker_reimann: thank you mikey

[2010-06-23 13::05:43] Margie_Milam_2: Please note there are no scribes for this session.

[2010-06-23 13::09:20] Volker_reimann: As proposed in my message to the list last night, I think it is time to focus on the issues instead of proposing solutions before the problems are clearly defined.

[2010-06-23 13::10:40] Volker_reimann: we should therefore consider all possible harms on if or how they are related to VI/CO and then find specific solutions not to prevent, but to discourage and reduce incentives.

[2010-06-23 13::11:00] Alla_Ulgu: Absolutely agree, Volker

[2010-06-23 13::11:10] Volker_reimann: Which of the harms are therefore really a direct result from VI?

[2010-06-23 13::12:00] Jim_Fleming: There are no Registrars with the New.DNS

[2010-06-23 13::13:02] Volker_reimann: And what could be done to prevent, discourage or reduce the effect of said harms

[2010-06-23 13::14:42] Jim_Fleming: "Create" TLDs ?

[2010-06-23 13::16:23] Jim_Fleming: Do these people have any idea how the New.DNS works ?

[2010-06-23 13::19:12] Jim_Fleming: What about the "Gaming" in these meetings ?

[2010-06-23 13::20:36] Volker_reimann: Question: Many of use believe that the rules against gaming will need enforcement and ICANN tends to underfund and understaff the compliance team. As ICANN has large savings gathering interes in the bank, do you agree that ICANN should take 5-10% of these funds to finally build an effective enforcement team?

[2010-06-23 13::21:23] Jim_Fleming: There is no "Gaming" n the New.DNS

[2010-06-23 13::21:52] Jim_Fleming: unless you consider FREE Market Dynamics to be "Gaming"

[2010-06-23 13::23:32] Jim_Fleming: Part of the result of the ICANN Experiment is the "Gaming" is now exposed

[2010-06-23 13::24:18] Volker_reimann: in other words: should we go before ICANN and say: "Yes, we can do it, but you need to build a strong and effective compliance team by using that money instead of banking it"?

[2010-06-23 13::27:42] Jim_Fleming: QUESTION Does anyone in the room understand how the New.DNS works ?

[2010-06-23 13::29:37] Volker_reimann: very good points by amadeu

[2010-06-23 13::30:32] Jim_Fleming: New TLDs are automatically selected like Twitter Trending Topics

[2010-06-23 13::36:08] DKI: This is the owner of domainthenet which has been selling alternate root domains for many years.

[2010-06-23 13::36:19] Volker_reimann: so?

[2010-06-23 13::37:21] Sivasubramanian_M: who is talking now?

[2010-06-23 13::37:32] DKI: So that is causing confusion to internet users.

[2010-06-23 13::39:52] gpmgroup: QUESTION Large brands often use a specialist registrar like MarkMonitor to manage their second level domain registrations. Given running their own registry is likely to be a more specialist activity than running their own registrar and therefore likely to be outsourced to a specialist registry company is there any need for special consideration of vertical integration exceptions for single registrant .brands?

[2010-06-23 13::39:54] Jim_Fleming: QUESTION Do people understand SOFTWARE provides DNS and people select the software and "Contracts" do not control their selections, especially when FREE

[2010-06-23 13::39:55] Volker_reimann: me too, mikey

[2010-06-23 13::44:25] Volker_reimann: Jim, please get with the programm. we are discussing ICANN TLDs only, not alternative DNS TLDs.

[2010-06-23 13::47:39] Volker_reimann: very good, jc, i agree

[2010-06-23 14::05:43] Margie_Milam_2: The session has concluded.