



Organisational review of the ccNSO


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Review objectives

To determine:

- 1) Whether the ccNSO is fulfilling its purpose within ICANN;
and
- 2) if so, whether any change in its structure or operations is desirable to improve its effectiveness and facilitate further membership of the wider ccTLD community.



1) Effectiveness of the ccNSO, constraints analysis, and suitability of working mechanisms

ccNSO's three key objectives

- 1) Developing and recommending to the Board **global policies** relating to country-code top-level domains;
- 2) **Nurturing consensus** across the ccNSO's community, including the name-related activities of ccTLDs; and
- 3) **Coordinating** with other ICANN Organisations, Committees and Constituencies under ICANN.



1) Effectiveness of the ccNSO, constraints analysis,
and suitability of working mechanisms

ccNSO's three key objectives ... **+1**

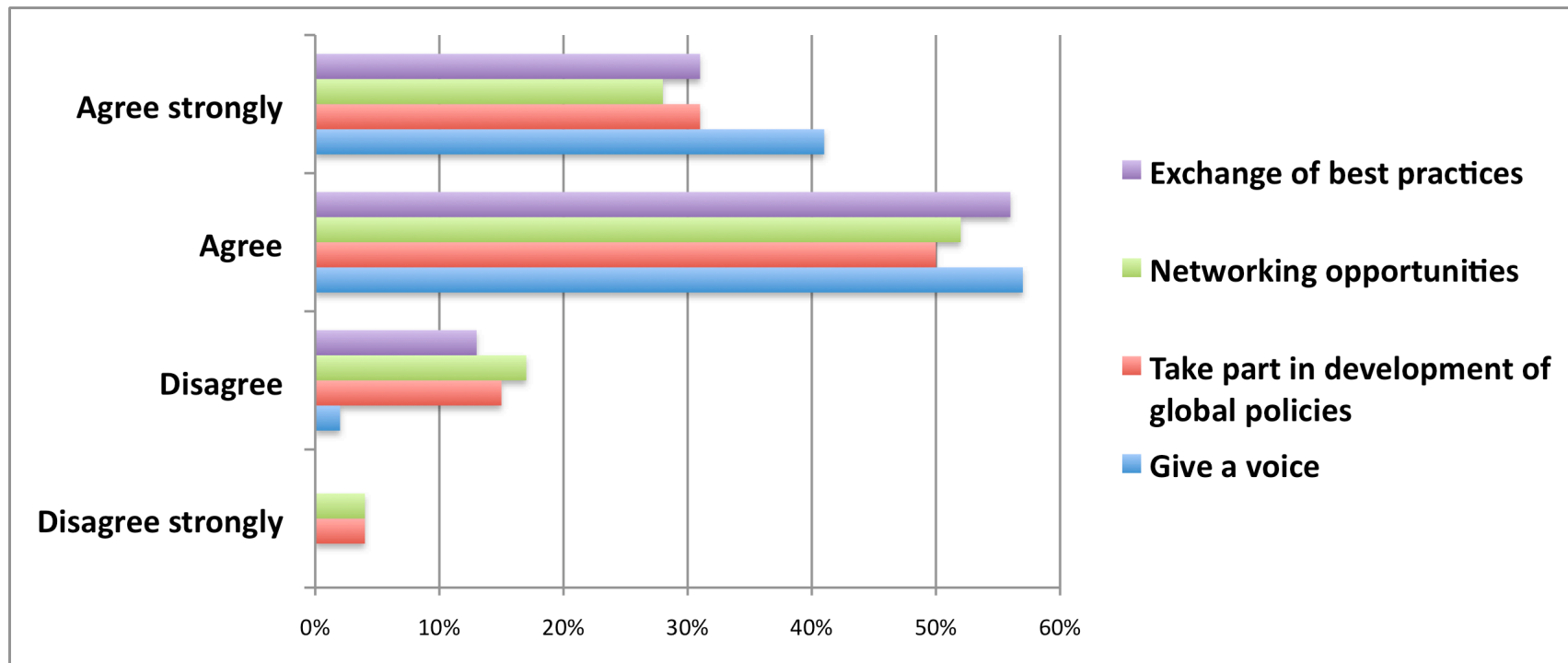
*"The ccNSO may also engage in **other activities authorised by its members.***

These may include: seeking to develop voluntary best practices for ccTLD managers, assisting in skills building within the global community of ccTLD managers, and enhancing operational and technical cooperation among ccTLD managers."

1) Effectiveness of the ccNSO, constraints analysis, and suitability of working mechanisms

Review findings

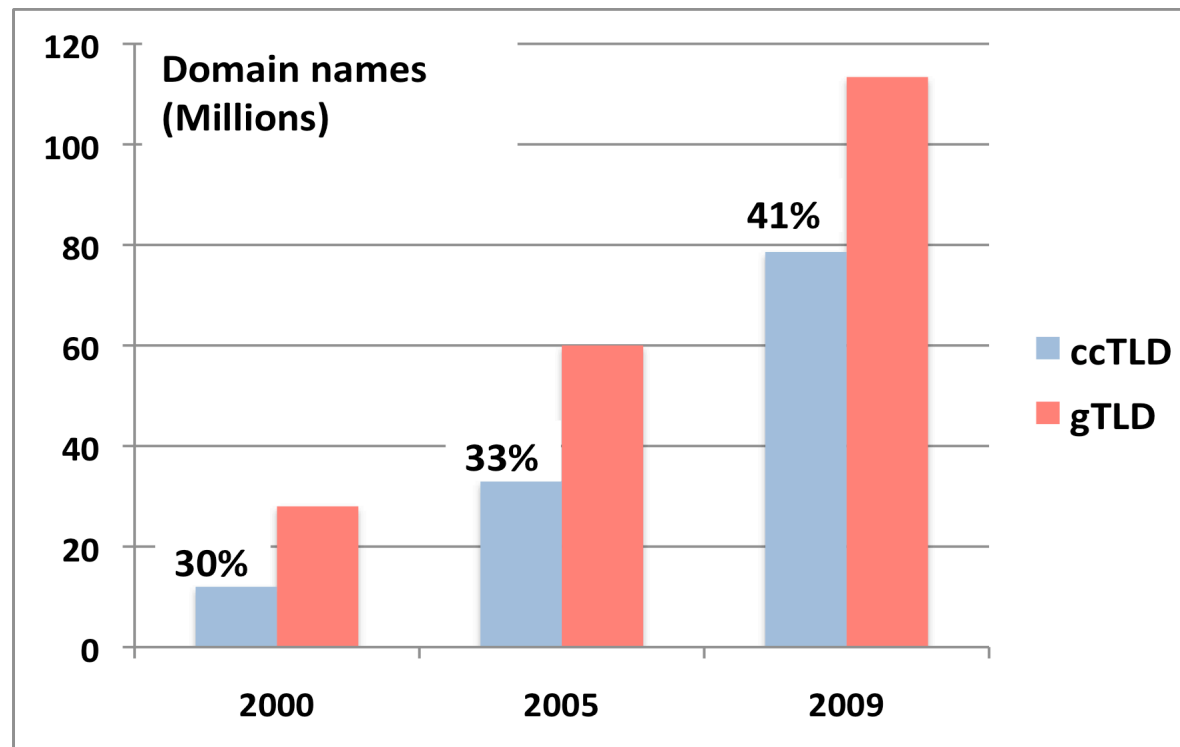
Benefits of ccNSO membership



A very positive global picture

1) Effectiveness of the ccNSO, constraints analysis, and suitability of working mechanisms

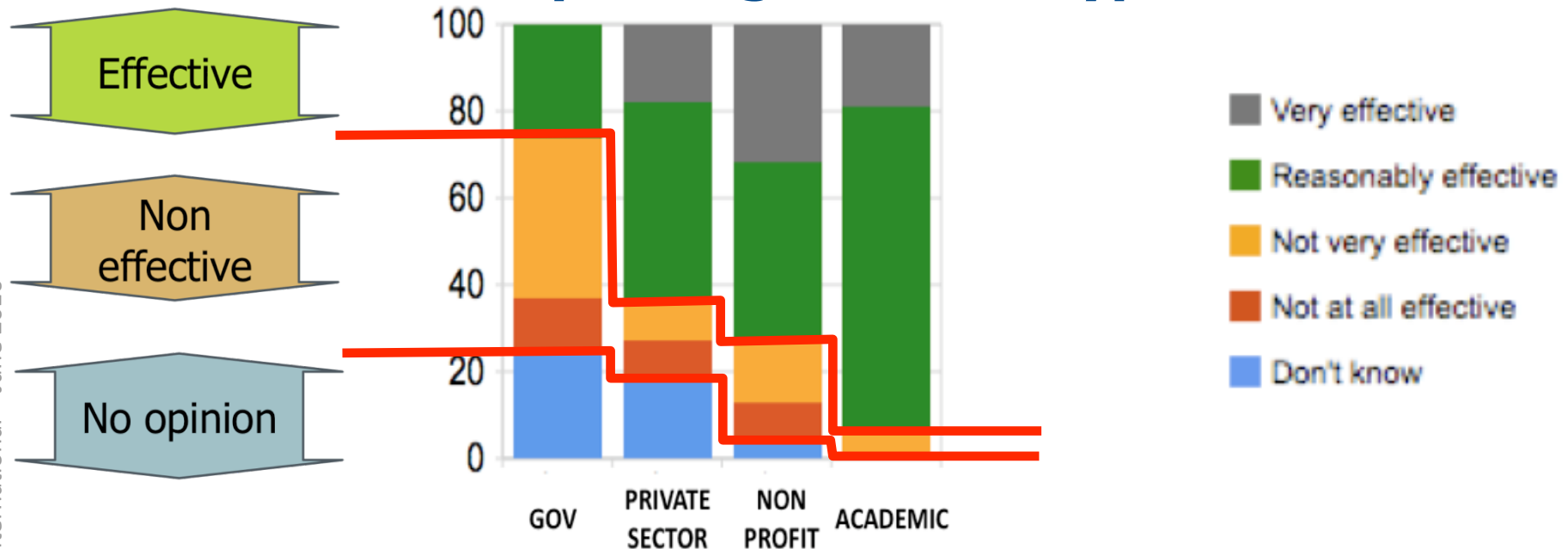
Increasing cc Domains market share



1) Effectiveness of the ccNSO, constraints analysis, and suitability of working mechanisms

Review findings

Differing perceptions of the effectiveness of ccNSO depending on ccTLD type



Governmental ccTLDs tend to be more sceptical

1) Effectiveness of the ccNSO, constraints analysis,
and suitability of working mechanisms

Review findings

Objective # 1

“Policy-development”

It depends how “policy-development” is defined

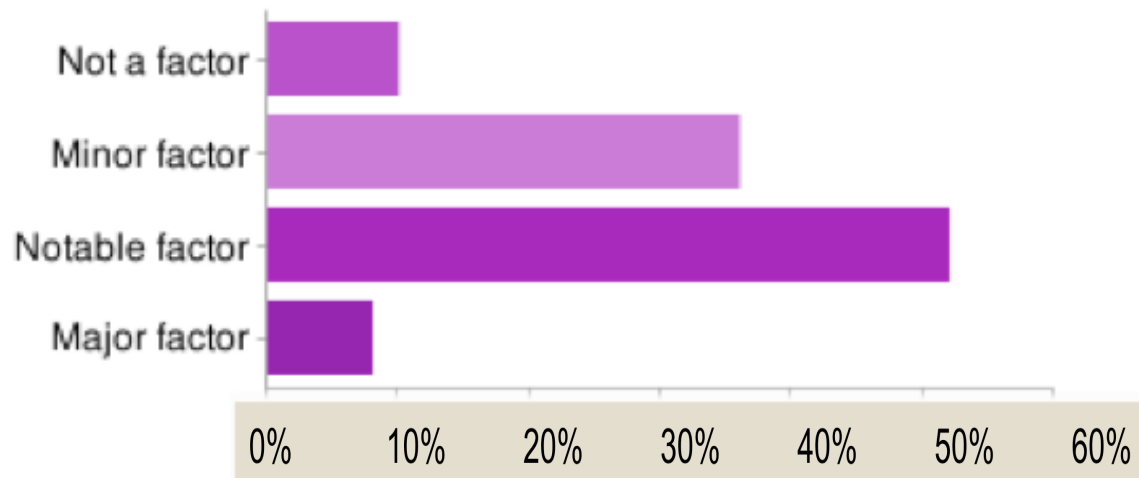
Policy developed via PDP mechanism ✗

Policy developed via other means ✓

1) Effectiveness of the ccNSO, constraints analysis,
and suitability of working mechanisms

Review findings

Balanced perception on the impact of the complexity of ccPDP mechanism

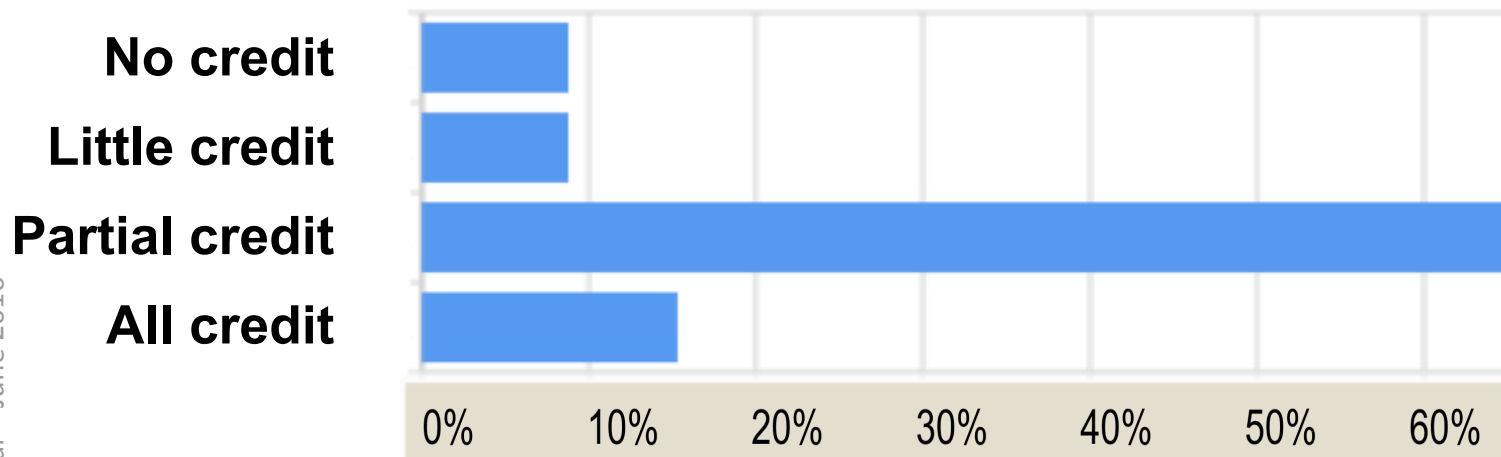


**... but a many members consider it is a significant
factor related to the narrow scope**

1) Effectiveness of the ccNSO, constraints analysis,
and suitability of working mechanisms

Review findings

ccNSO role in IDNccTLD Fast Track success



**... this legitimises the role of ccNSO in the
development of global policies**

1) Effectiveness of the ccNSO, constraints analysis,
and suitability of working mechanisms

Review findings

Objective # 2

"Nurturing Consensus"

Consensus about need for global ccTLD policies ✗

Need for ccTLDs to have voice within ICANN ✓✓

Consensus about other issues (DNS Cert, IDNccTLD ...) ✓✓



1) Effectiveness of the ccNSO, constraints analysis,
and suitability of working mechanisms

Review findings

Objective # 3

**“Coordinating with other SOs, ACs &
Constituencies within ICANN”**

Coordination with SOs and & ACs ✓

Coordination with other constituencies ✗



1) Effectiveness of the ccNSO, constraints analysis,
and suitability of working mechanisms

Review findings

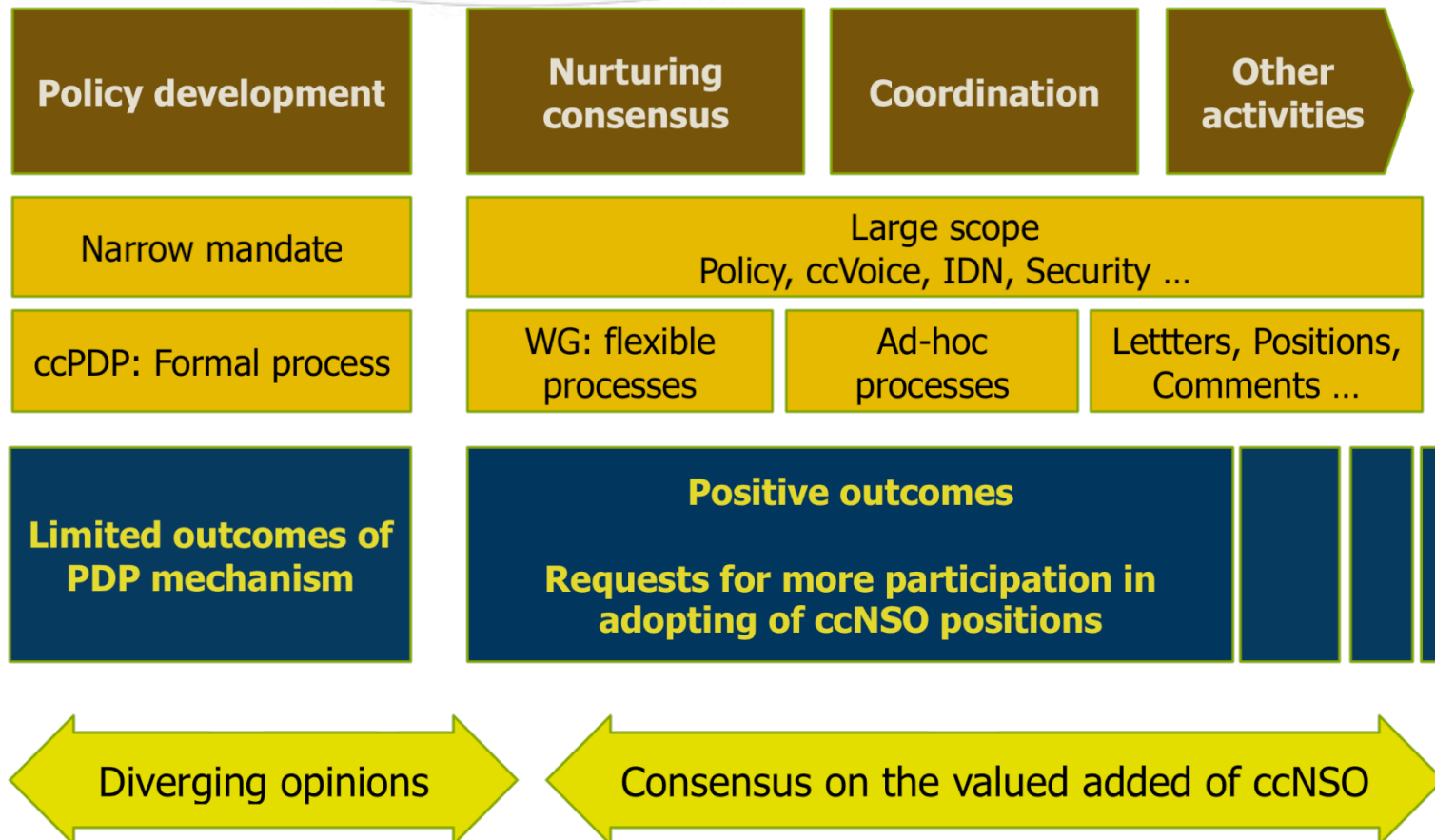
Objective # 3 +1

- *developing voluntary best practices for ccTLD managers,*
- *assisting in skills building within the global community of ccTLD managers,*
- *operational and technical cooperation among ccTLD managers ..."*



1) Effectiveness of the ccNSO, constraints analysis, and suitability of working mechanisms

Review findings





1) Effectiveness of the ccNSO, constraints analysis,
and suitability of working mechanisms

Recommendation # 1

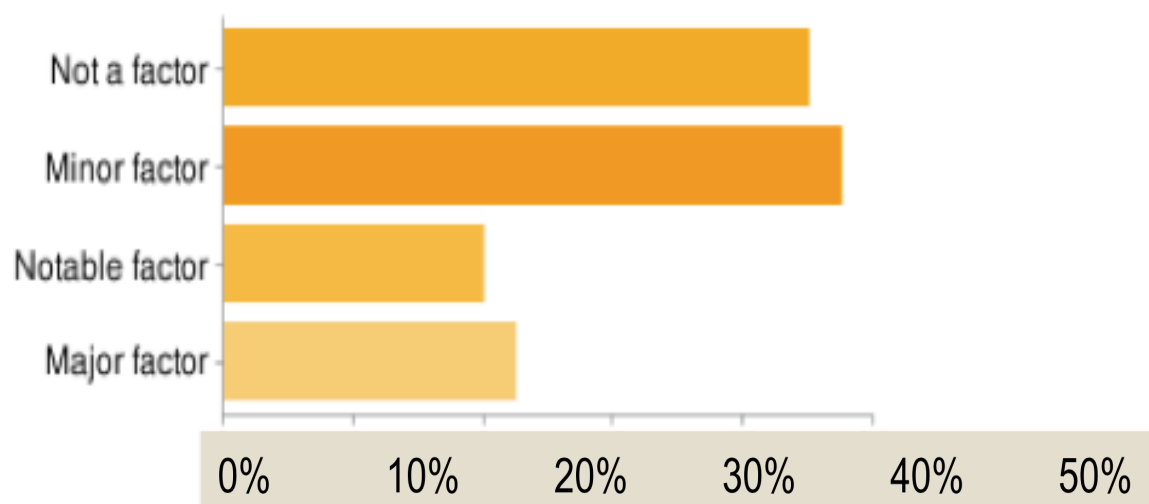
Consider the adoption of alternative, consensus-based, lighter and faster policy-development mechanisms:

- **A comments mechanism** would allow the ccNSO to provide a prompt response to a request from ICANN's Board or another Supporting Organisation
- **A position paper mechanism** would allow the ccNSO to elaborate common Statements on relevant ccTLD issues in a way that reflects the general position of the ccTLD community

1) Effectiveness of the ccNSO, constraints analysis, and suitability of working mechanisms

Review findings

Dominant use of English: a factor that may have prevented the ccNSO from achieving its objectives



... Not a problem for the majority but a significant number consider it is an important factor



1) Effectiveness of the ccNSO, constraints analysis,
and suitability of working mechanisms

Recommendation # 2

Consider the **translation into the main UN languages** of key documents concerning and produced by the ccNSO (Bylaws, the Rules and Guidelines document, major policy papers & a brief summary of ccNSO position papers).



1) Effectiveness of the ccNSO, constraints analysis,
and suitability of working mechanisms

Recommendation # 3

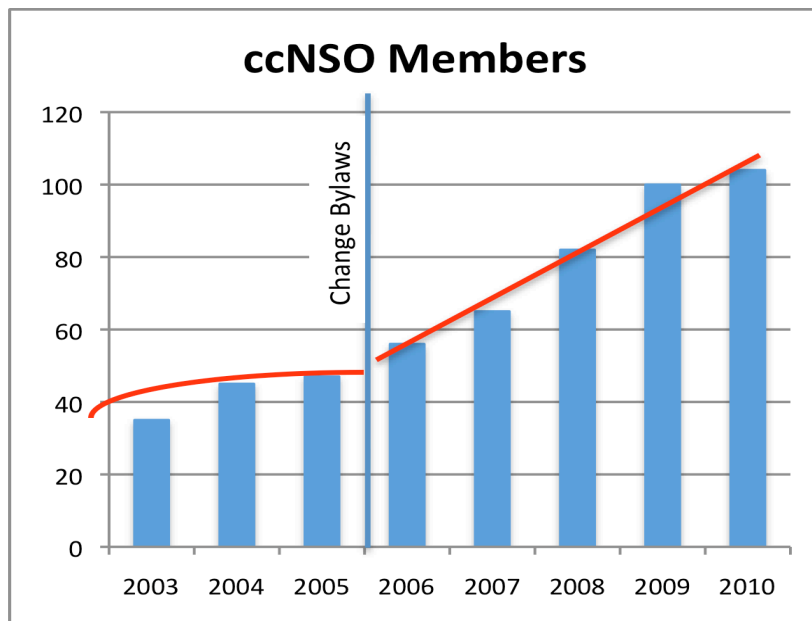
Consider calling upon the ccNSO membership to carry out the translation of key ccNSO texts. This could be facilitated by the **setting up of a multilingual wiki** (as used by Wikipedia).

In this way, the translation of documents would become **the responsibility of the linguistic communities themselves**, and there need be no limit to the number of languages that documents could be translated into.

If such a mechanism were adopted we suggest the appointing of a “linguistic community manager” for each language who would have responsibility to check the accuracy of the translations

2) Membership

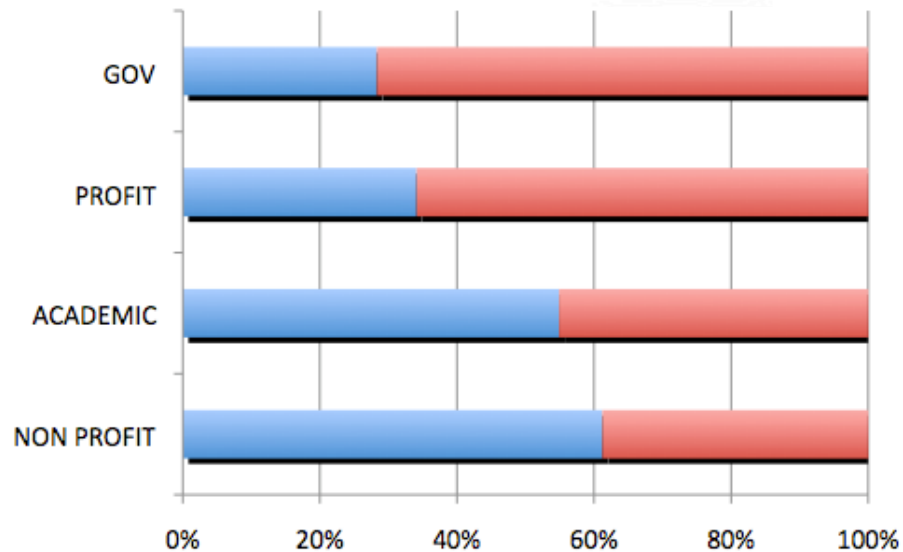
107 members today out of 248 ccTLDs



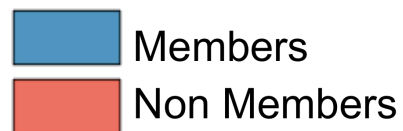
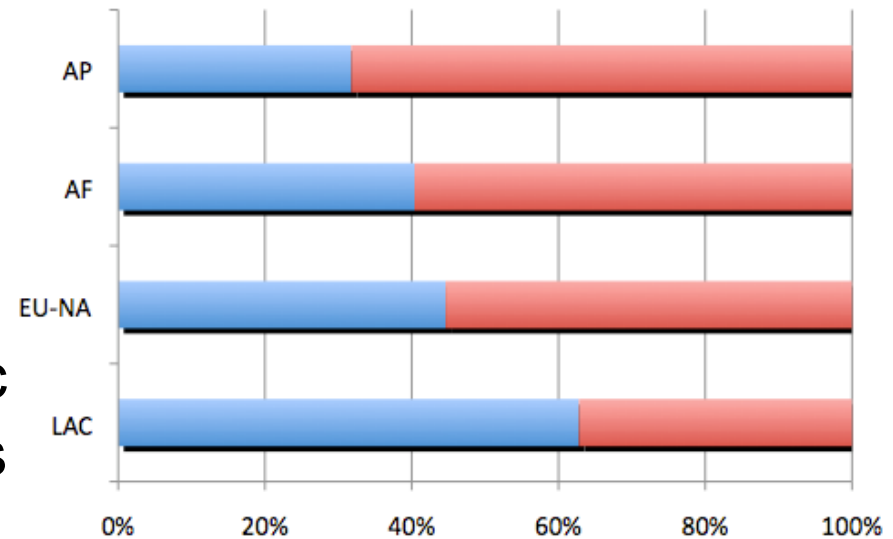
Marked increase after ccPDP resulting in amendment of the Bylaws in 2006

2) Membership

ccTLD type



**Membership composition:
differences depending on
ccTLD type & regions of origin**



Geographic
Regions

2) Membership

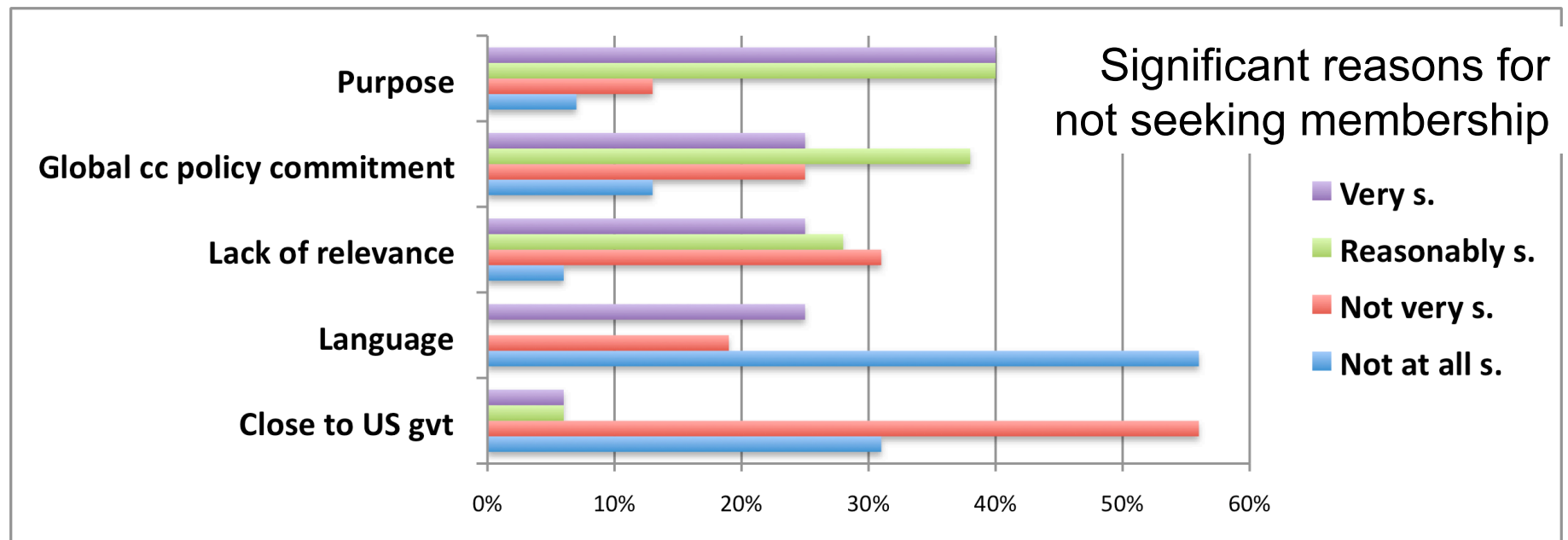
Recommendation# 4

The ccNSO staff should regularly engage in outreach activities to **enlarge membership / better communication with non-members**. ICANN should increase resources in order to propose attractive and value-added services for the ccTLD community.

These value added services would require a dedicated **“online community manager”** whose responsibilities it would be to attract new members, especially from under- represented regions.

2) Membership

Purpose and global policies commitments are the main reasons for not seeking membership




These reasons mainly affect Gov. ccTLDs



2) Membership

Recommendation # 5



The ccNSO should coordinate with the GAC and ALAC to determine a joint initiative to boost the membership levels of all the SOs and ACs within ICANN.

3) Coordination within the ICANN system

Review findings

Perception of ccNSO by other organisations:

- **Relatively autonomous structure**
- **Chair has good relations with the leadership of other SOs and ACs**
- **Variable levels of coordination with other SOs, ACs and constituencies**



ccNSO does not have constituencies

3) Coordination within the ICANN system

Recommendation # 6

When the ccNSO develops a policy that could impact the constituencies of **registrars and registrants**, the ccNSO should take their position into account.

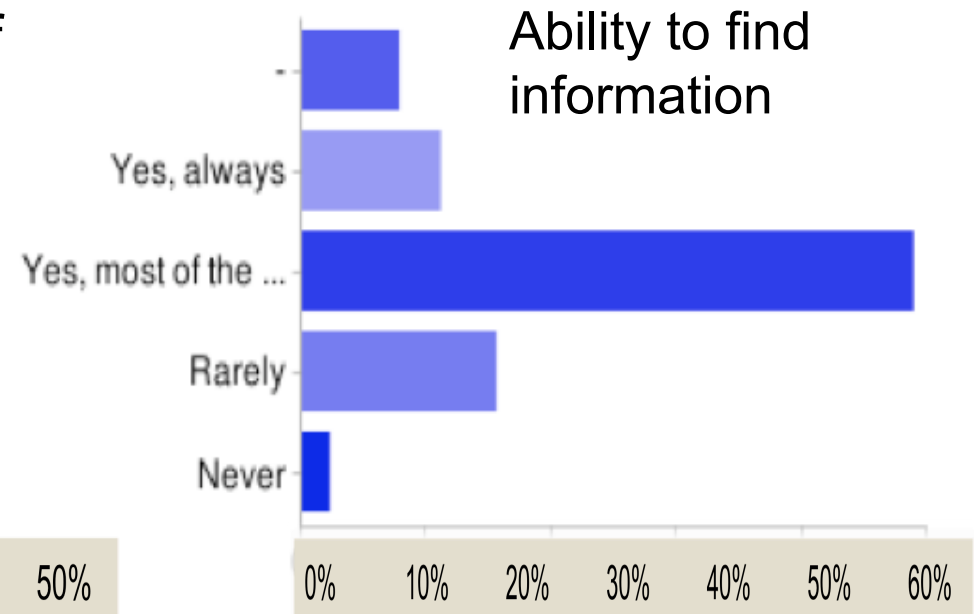
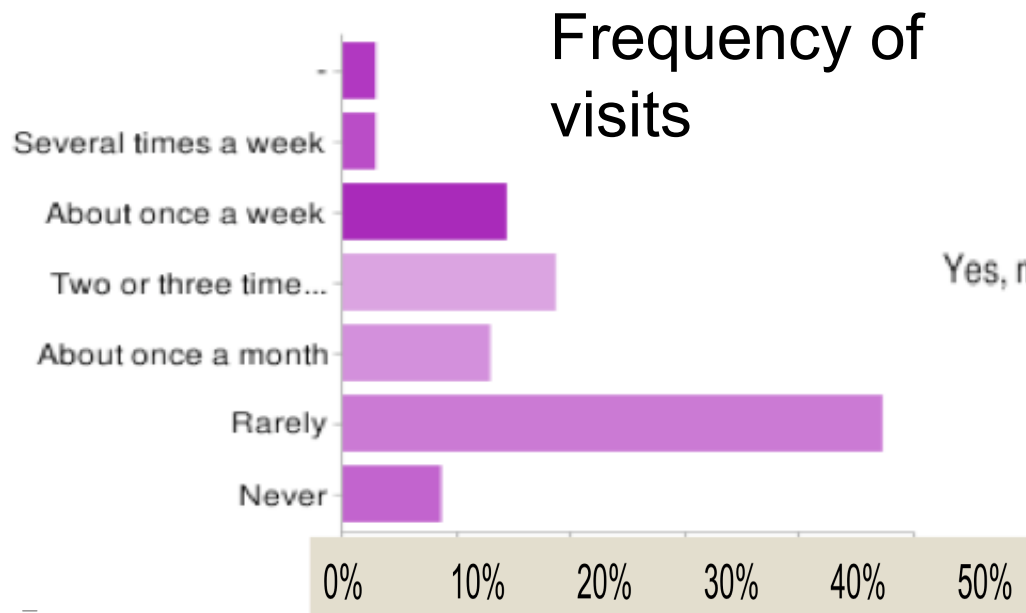
A working group should be setup in conjunction with the GNSO in order to define a formal process in this perspective.

4) Resources provided by ICANN

4a - Website

Review findings

Website: a critical tool for communication

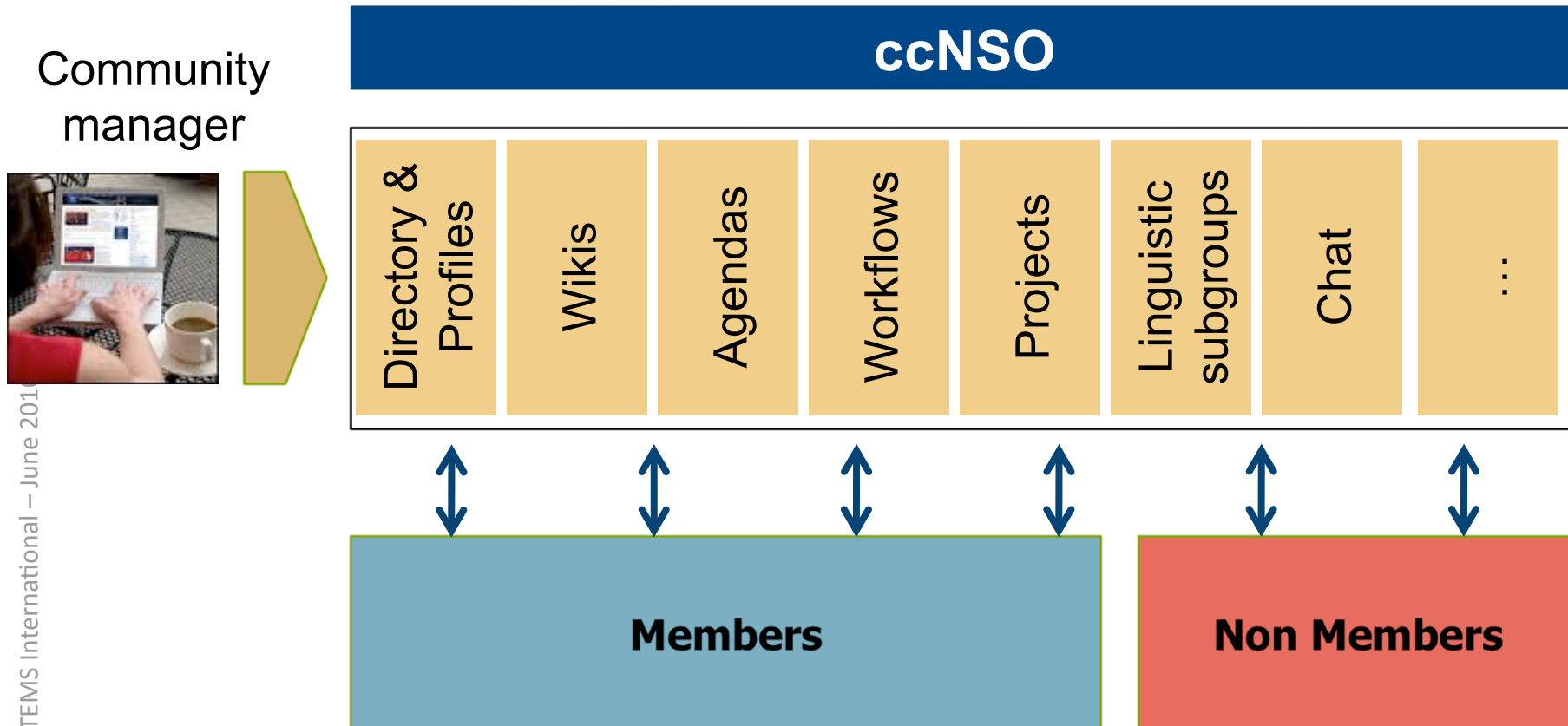


Redesign of website in process

4) Resources provided by ICANN

4a - Website


Recommendation # 7





4) Resources provided by ICANN 4a - Website

Recommendation # 7




Beyond the ongoing improvement of the website we recommend the implementation of a **collaborative networking tool** allowing the ccNSO to create subgroups based on thematic, regional, linguistic grounds.



4) Resources provided by ICANN 4b – Personnel resources

Recommendation # 8



ICANN should provide the ccNSO with appropriate “**management community**” capabilities in order to make the best usage of the collaborative tool.

4) Resources provided by ICANN

4c – Financial resources

Review findings

A global budget for cc activities

Country Code support and support for ccNSO activities

9,06
(M\$)

- IANA functions services for country code registries
- Conducting of ccTLD training courses.
- Local presence in regions, engagement with ccTLDs, regional organizations
- Communications to support cc issues
- Policy support work for the ccNSO
- Providing secretariat support for the ccNSO
- Providing constituency travel resources as needed to meetings
- An allocation of overhead costs such as rent, human resources, accounting.

Equivalent
to FY2003
ICANN
Budget

No analytical budget for ccNSO

4) Resources provided by ICANN

4c – Financial resources

Review findings

ccTLDs contribution to ICANN

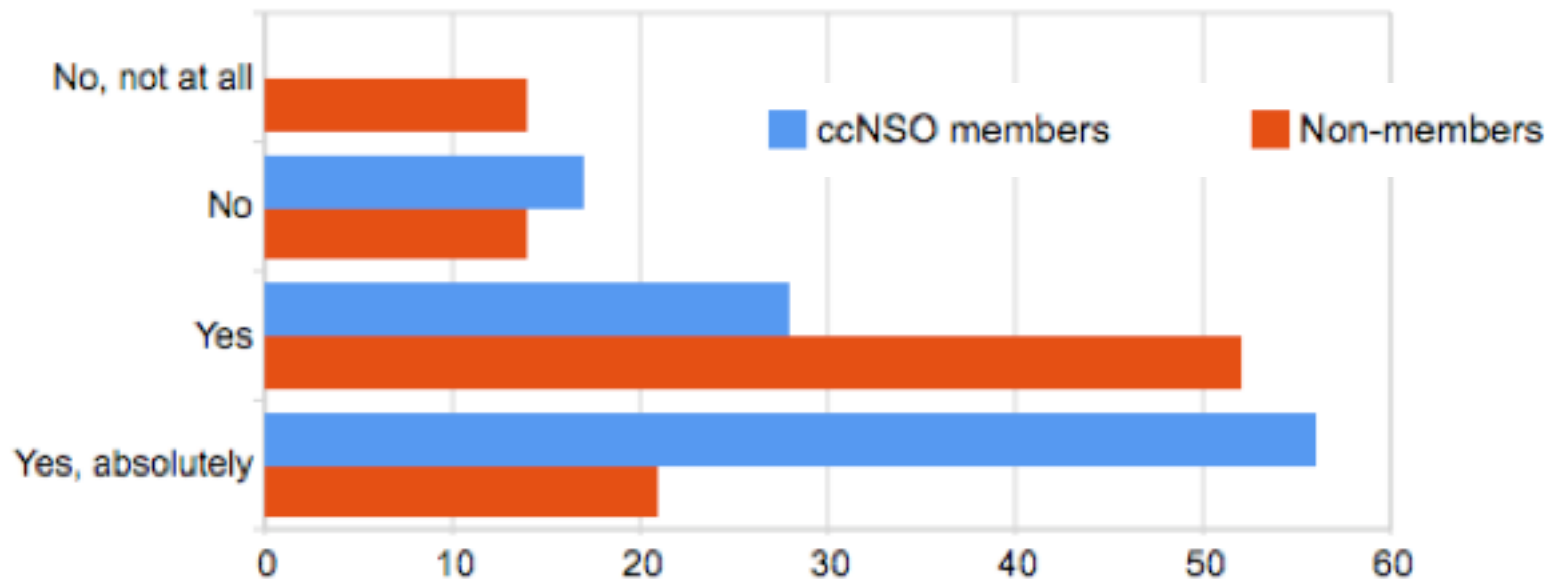
Registrar	27 268	43%
Registry	32 451	51%
RIR	8 230	13%
ccTLD	1 600	3%
Other	1 500	2%
Total Revenue (x\$1000)	63 642	100%

Scope of the review did not allow deeper analysis

5) Accountability & Transparency

Review findings

Very positive perception regarding accountability and transparency of the ccNSO



But many follow up comments express contradictory views

5) Accountability & Transparency

Review findings



"Current processes and procedure are consistent with best practices for accountability and transparency"



"Members should vote to approve the action plan and priorities every year."



"What transparency? I don't know if I've ever seen any of it's activities formally measured against its mandate."



5) Accountability & Transparency

Recommendation # 9




Consider introducing a limit to the number of terms that can be served by ccNSO Council members



5) Accountability & Transparency

Recommendation # 10




ccNSO should consider clarifying the respective roles of the Council and the Chair in the ccNSO's Rules and Guidelines.



5) Accountability & Transparency

Recommendation # 11




Consider the appointing of a **permanent Finance Liaison** (a designated member of the Council) whose responsibility will be to act as a go-between with ICANN's Finance Department and to ensure complete transparency regarding budgetary matters linked to the activities of the ccNSO and ccTLDs.



5) Accountability & Transparency

Recommendation # 12

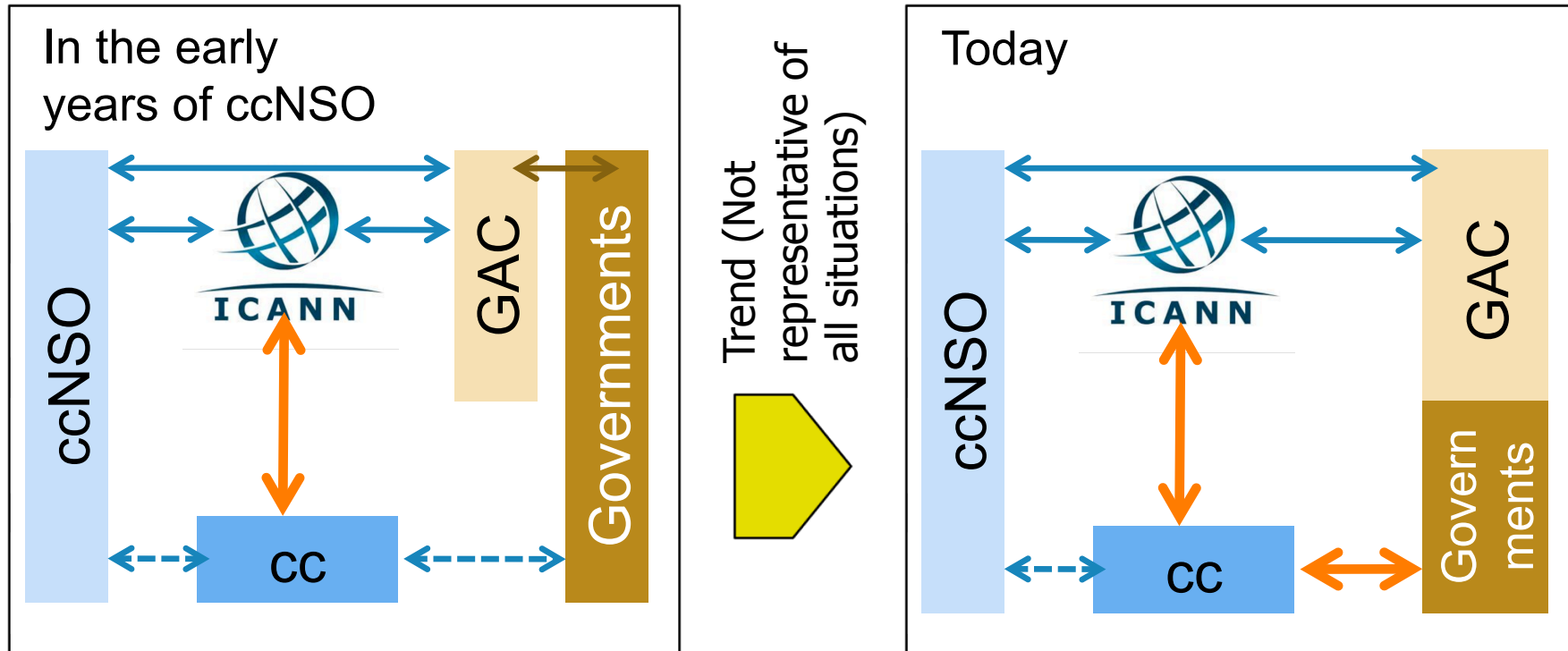


The ccNSO should develop and publish annually **a policy road map for the next two three years** to act as a strategy document for current and upcoming policy work and as a general marketing tool for information purposes within and outside the ICANN community.

Could be tied in with the ICANN CEO's comments in this regard during opening session of the Brussels meeting

6) The future of ccNSO, Compliance and mandate

Historical evolution: governments more involved



No change recommended in mandate

6) The future of ccNSO

Does the ccNSO have a continuing purpose in the ICANN structure?

Yes

- ✓ To take part in the IDN ccTLDs implementation
- ✓ To resolve issues of delegation and redelegation
- ✓ To reinforce ccTLD community in order to face major challenges like security
- ✓ To represent the interests of ccTLDs within ICANN
- ... and
- ✓ To serve as a forum for the exchange of best practices
- ✓ To continue to give a voice to ccTLDs
- ✓ To fully work towards **"One World. One Internet. Everyone connected"**

Public comments period

Full report can be downloaded at

<http://icann.org/en/reviews/ccnso/items-ccnso-organisational-review-15jun10-en.pdf>

Public comments period open till 30 July 2010

Thank You

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