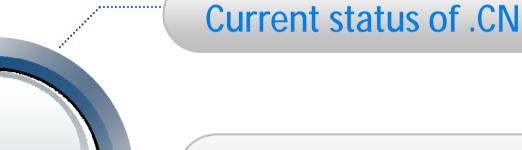


UPDATE on CNNIC Jian Zhang

November, 2008







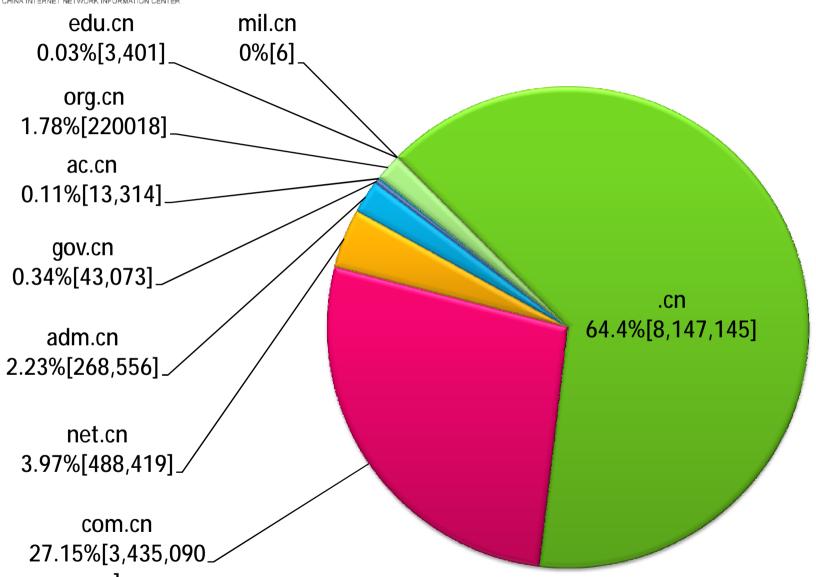
.CN domain name policy

CNNIC's recent activities



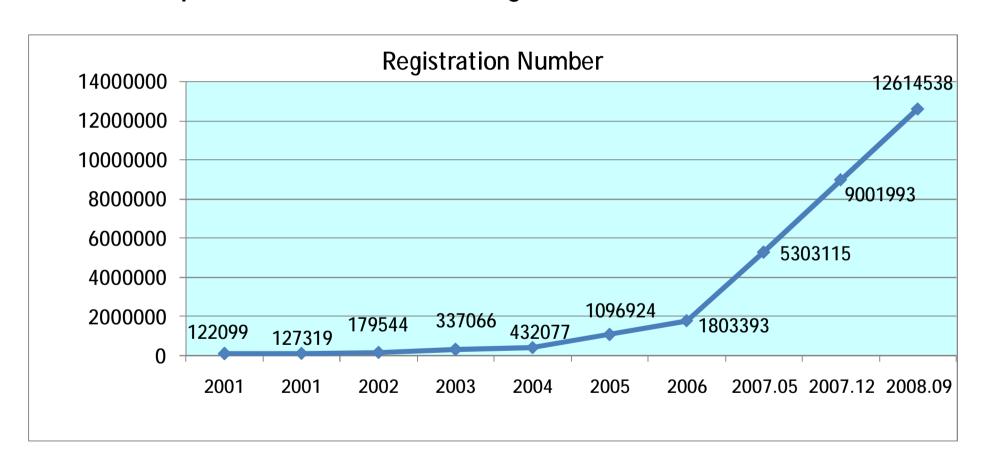


Category of .CN





As of September 30, 2008, .CN registration reached 12,614,538.









.CN domain name policy

CNNIC's recent activities





How to register a CN Domain Name

Registrant

- 1. go to a CNNIC accredited registrar
- fill out an electronic application form and submit it online

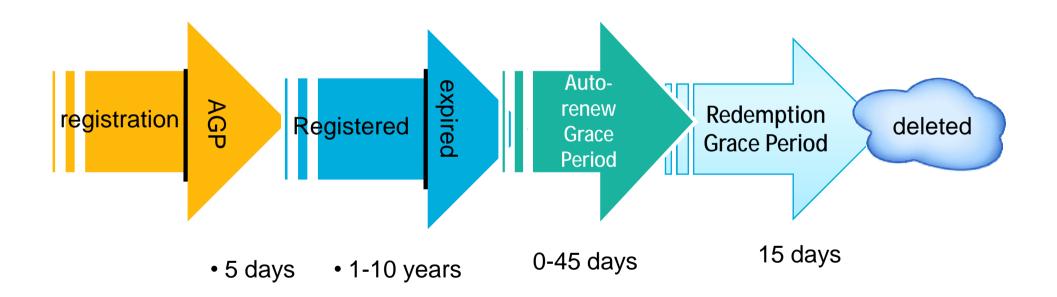
CNNIC

- Activate applied domain names in 4 hours after receiving the application;
- 2. Post-audit in 3 days to see if the name violates set policies; and if failed to comply,
- Inform registrar to delete the name and refund the registrar

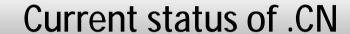




Life Cycle of CN Domain names









.CN domain name policy

CNNIC's recent activities





Anti-phishing Initiative

- Ø Anti-phishing Alliance of China (APAC) founded on July 18, 2008
- Ø Chinese major banks, Securities firms, e-commerce companies and registrars are among the Members
- Ø CNNIC as the Secretariat
- **Ø** work closely with APWG and RISG



Anti-phishing Initiative

- Ø The mechanism of the APAC is:
 - **ü** Receive phishing report concerning CN domain names
 - **ü** Identify the phishing site and then inform the registrant and relevant registrar to stop its resolution;
 - **ü** CNNIC stop its resolution on the root server side if no response from the registrar in 2 hours
- Ø 322 phishing sites have been taken down





Self-discipline Convention

- Ø 41 Chinese registrars signed Self-discipline Convention in July, 2007
- Ø the signatories reached 234 within two months
- Ø CNNIC as the overseeing entity



Self-discipline Convention

Ø the Convention signatories promise that:

- **ü** To register without fraud, force, misled, or harassment to the users.
- **ü** Accurate Registration info
- **ü** Term of Registration up to the client
- ü To transfer as clients wish



Star Registrar competition

- Ø Initiated by the Self-Discipline Convention signatories
- Ø launched in April, 2008
- Ø entitle CNNIC as the Evaluator
- Ø Competition result published in August
 - **ü** 8 registrars awarded 5-star
 - ü 19 registrars awarded 4-star
 - ü 9 registrars awarded 3-star





Earthquake Relief Activities



汶川抗震救灾做法将被制度化

汶川地震发生至今 169天19小时50分45秒





One website for each town project

Ø Purpose:

- to facilitate with the informatization in rural China

Ø Main points:



- **ü** provide each town with a .CN domain name that doesn't have one yet;
- ü Help to set up a town portal website and email service;
- ü Provide with relevant technical training



CNIC One website for each town project

- **Ø** Launched last August
- **Ø** Carried out in 9 Provinces
- Ø Will last for three years till fully implemented



THANKS

