New gTLD Program

GNSO

5 Dec 2010
Introduction

What is a “Proposed Final” Guidebook?
Module 1 - What Changed

- Delegation rate / batching
- Background screening criteria
- Cross-ownership
- Applicant support
- IDN variants
Module 1 - Issues

Cross-ownership

Applicant support

IDN variants
Module 2 - What Changed

String requirements

Continent/region names
Module 3 - What Changed

Legal rights objection
• IGOs

Community objection
• Complete defense eliminated

[Limited Public Interest objection]
• Government notifications
• Additional treaties
• References to “principles of international law”
• Quick look test
Module 3 - Issues

Implementation of “Rec. 6”

• Board role
• Scope of standards
• Standing to object
Module 4 - What changed

No significant changes

(but we thought about it a lot)
Module 5 - What Changed

Detail on Board role

Trademark Clearinghouse
- Substantive review

URS
- 14-day response time

Registry Agreement
- Code of Conduct
Module 5 - Issues

Code of Conduct
Thank You