



IGO/INGO PDP WG



Current Status of WG Activities

- WG published its Initial Report on 14 June
 - includes policy recommendation options under consideration by the WG for the protection of IGO, RCRC, IOC and other INGO identifiers in *all* gTLDs
 - recommendation options do not represent a consensus position by the WG members
 - objective of Initial Report is to solicit feedback from the community on these policy recommendation options
 - reply period closes 7 August
- WG to review input received during public comment forum in view of reaching consensus on a set of policy recommendations

Solicitation of Public Comment

- To help facilitate community feedback on the number of specific proposed policy recommendation options, provided a structured response form in the public comment box.
 - General Comments section
 - Matrix of top and 2nd level protection options: respondents asked to indicate whether they support the type of protection being considered by the IGO-INGO WG, and the rationale
 - Also asked to indicate which organizations should receive that particular type of protection for their respective identifiers: 1) IGOs; 2) RCRC; 3) IOC; 4) INGOs other than the RCRC and IOC

Solicitation of Public Comment

- Public discussion session in Durban on Wednesday, 17 July
 - Professional facilitators to conduct interactive session to solicit feedback from the community
 - Focus on key issues that would help the WG move forward in reaching consensus

OVERVIEW

“Policy Update IGO/INGO PDP”

11.00 – 12.30 on Wednesday, 17 July in Hall 6

This session has two goals:

1. Raise awareness of why this issue is important and provide transparency on WG deliberations/contrasting positions to date
2. Facilitate an interactive discussion and solicit new ideas from the community on key outstanding issues to help guide WG moving forward

Agenda

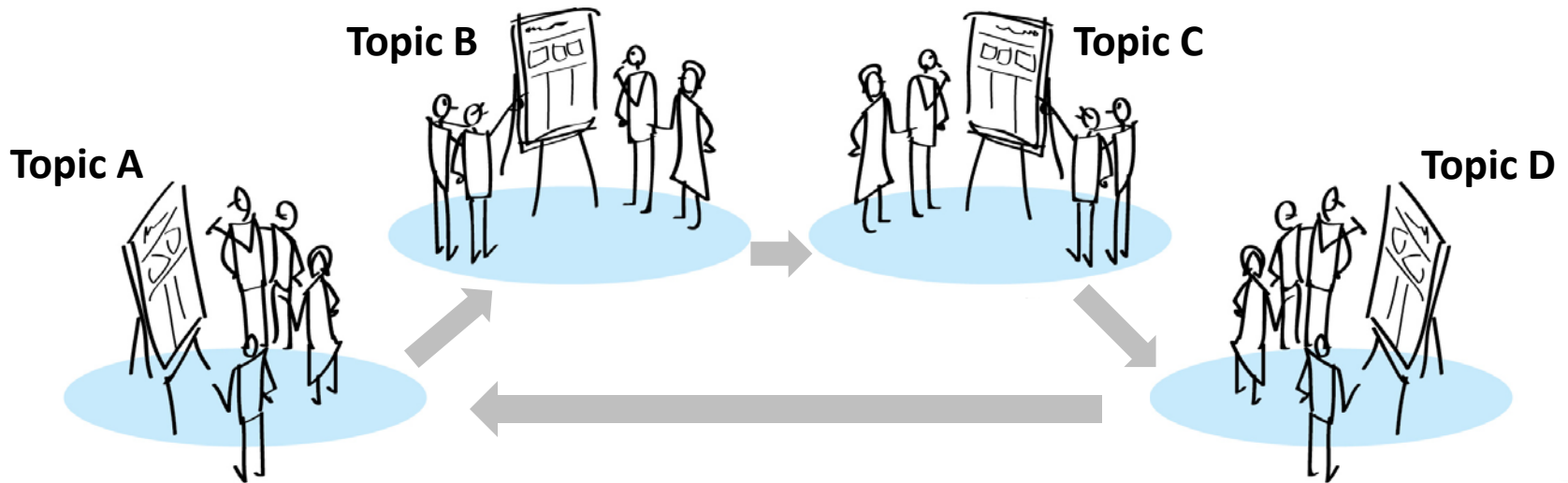
Time	Activity
:05 min	Welcome/introductions
:15 min	Description of activities/goals & presentation of topics and associated propositions
:12 min	Gallery walk input time #1, then rotate
:12 min	Gallery walk input time #2, then rotate
:12 min	Gallery walk input time #3, then rotate
:12 min	Gallery walk input time #4, then return to seats
:20 min	Readout of key ideas generated at each position (~5 min / topic)

THE EXERCISE

In our Gallery Walk exercise, participants will cycle through each of **four locations** in the room spending :12 minutes at each to discuss and provide their input on a topic there.

While participants will move, each location will be “staffed” by two people throughout:

- A subject matter expert for that topic to prompt and answer questions
- A facilitator to help prompt input and ensure collection of ideas



TOPIC A

Should the identifiers of IGOs & INGOs be protected at the top and/or second level?

Proposition A Protections should be provided to identifiers of qualifying INGOs

Proposition B Protections should not be provided to INGOs other than the RCRC and IOC

Proposition C Protections should be provided to identifiers of INGOs other than the RCRC & IOC

Proposition D Protections should not be provided to any IGOs or INGOs

Other ideas or suggestions?

TOPIC B

If protections are provided through a Reserved Names List, should there be an exception process to allow the relevant organization and/or a legitimate right holder to register the identifier at the top and/or second level?

Proposition A Exception Option #1

Proposition B Exception Option #2

Proposition C No exception procedures

Other ideas or suggestions?

TOPIC C

Should organization acronyms be protected at the top and/or second level?

Proposition A Protection from registration

Proposition B Use of a Clearinghouse Model and/or existing RPMs

Proposition C No protections

Other ideas or suggestions?

TOPIC D

What should be the objective set of criteria to determine whether an organization should receive special protections?

Proposition A Matrix Recommendation #1 – RCRC/IOC

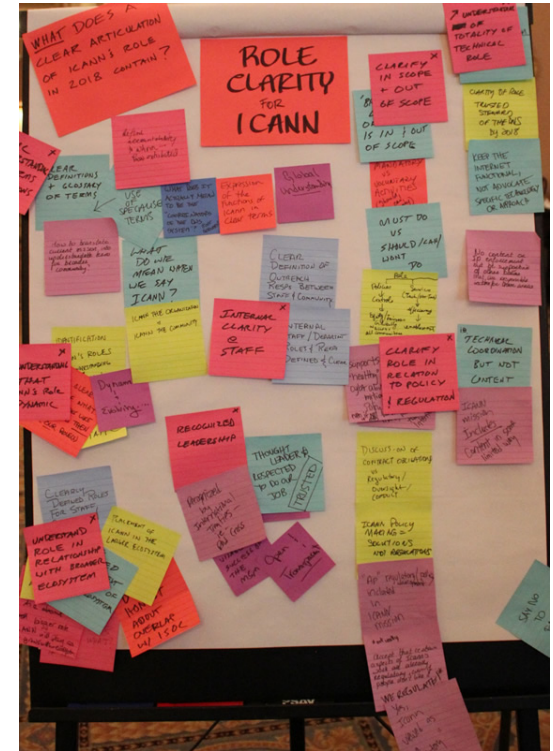
Proposition B Matrix Recommendation #2 – IGOs

Proposition C Matrix Recommendation #3 – INGOs

Other ideas or suggestions?

OUTPUTS

- XPLANE to provide high-resolution photos of notes collected as a digital archive
- ICANN to take the physical feedback (posters)
- ICANN option to provide write-up of the feedback collected to the community



Example poster of feedback collected on a topic from an earlier ICANN workshop.

Remaining Work

- Consensus call on set of policy recommendations
- Consideration of exception procedures
- Consideration of mechanisms to apply any adopted protections in existing gTLDs
- Issuance of draft Final Report for public comment prior to submission to GNSO Council

I C A N N 4 7



Thank you





Appendix



#	Top-Level Recommendation Options	Comments / Rationale
	<ul style="list-style-type: none"> Note 1: In some cases recommendations are mutually exclusive, while others may be made in conjunction with each other. Note 2: The Working Group has made a decision during the course of its deliberations that the four types of organizations listed in the scope of identifiers above should be looked at individually in terms of protection for their respective identifiers, due to the fact as noted above that the WG could not agree on a single set of objective qualification criteria for all of them. In the matrix of proposed policy recommendations below, IGO and INGO identifiers are listed together for the sake of simplicity. In the case where the RCRC and IOC are treated the same or listed together, this only reflects the view and actions of the GAC and ICANN Board to date, and does not reflect the approach of the WG. Therefore, with respect to each option, protections of IGO, INGO, IOC and RCRC identifiers may be considered separately from one another. 	
1	Top-Level protections of only <u>Exact Match, Full Name</u> identifiers are placed in Applicant Guidebook section 2.2.1.2.3, of the Applicant Guidebook, Strings "Ineligible for Delegation" (see option #3 for a variation of this)	Support: (yes/no) [Rationale]
2	Top-Level protections of <u>Exact Match, Acronym</u> identifiers are placed in Applicant Guidebook section 2.2.1.2.3, of the Applicant Guidebook, Strings "Ineligible for Delegation" (see option #4 for a variation of this)	Support: (yes/no) [Rationale]
3	IGO-INGO identifiers if reserved from any registration (as in options #1 and/or #2), may require an exception procedure in cases where a protected organization wishes to apply for their protected string at the Top-Level	Support: (yes/no) [Rationale]
4	<u>NO</u> Top-Level protections or reservations for <u>Exact Match, Full Name</u> will be created (i.e., identifiers of IGO-INGOs seeking protection will NOT be added to section 2.2.1.2.3, of the Applicant Guidebook, Strings "Ineligible for Delegation")	Support: (yes/no) [Rationale]
5	<u>NO</u> Top-Level protections or reservations for <u>Exact Match Acronym</u> will be created (i.e., identifiers of IGO-INGOs seeking protection will NOT be added to section 2.2.1.2.3, of the Applicant Guidebook, Strings "Ineligible for Delegation")	Support: (yes/no) [Rationale]
6	IGO-INGO organizations be granted a fee waiver (or funding) for objections filed to applied-for gTLDs at the Top-Level	Support: (yes/no) [Rationale]

TOP-LEVEL

#	Second-Level Recommendation Options	Comments / Rationale
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- Note 1: In some cases recommendations are mutually exclusive, while others may be made in conjunction with each other.
- Note 2: The Working Group has made a decision during the course of its deliberations that the four types of organizations listed in the scope of identifiers above should be looked at individually in terms of protection for their respective identifiers, due to the fact as noted above that the WG could not agree on a single set of objective qualification criteria for all of them. In the matrix of proposed policy recommendations below, IGO and INGO identifiers are listed together for the sake of simplicity. In the case where the RCRC and IOC are treated the same or listed together, this only reflects the view and actions of the GAC and ICANN Board to date, and does not reflect the approach of the WG. Therefore, with respect to each option, protections of IGO, INGO, IOC and RCRC identifiers may be considered separately from one another.

1	2nd-Level protections of only <u>Exact Match, Full Name</u> identifiers are placed in Specification 5 of Registry Agreement	Support: (yes/no) Rationale:
2	2nd-Level protections of <u>Exact Match, Acronym</u> identifiers are placed in Specification 5 of Registry Agreement	Support: (yes/no) [Rationale]
3	2nd-Level protections of <u>Exact Match, Full Name</u> identifiers are applied for by the organization requesting protection and placed in a Clearinghouse Model modified to accommodate use by IGOs and INGOs (hereafter referred to as “Clearinghouse Model”)	Support: (yes/no) [Rationale]
4	2nd-Level protections of <u>Exact Match, Full Name + Acronym</u> identifiers are applied for by the organization requesting protection and placed in a Clearinghouse Model	Support: (yes/no) [Rationale]
5	IGO-INGOs allowed to participate in <u>Sunrise</u> phase of each new gTLD launch	Support: (yes/no) [Rationale]
6	IGO-INGOs allowed to participate in <u>90 Day Claims Notification</u> phase of each new gTLD launch	Support: (yes/no) [Rationale]
7	IGO-INGOs allowed to participate in <u>permanent Claims Notification</u> of each gTLD launch	Support: (yes/no) [Rationale]

2ND-LEVEL

#	Second-Level Recommendation Options	Comments / Rationale
<ul style="list-style-type: none"> Note 1: In some cases recommendations are mutually exclusive, while others may be made in conjunction with each other. Note 2: The Working Group has made a decision during the course of its deliberations that the four types of organizations listed in the scope of identifiers above should be looked at individually in terms of protection for their respective identifiers, due to the fact as noted above that the WG could not agree on a single set of objective qualification criteria for all of them. In the matrix of proposed policy recommendations below, IGO and INGO identifiers are listed together for the sake of simplicity. In the case where the RCRC and IOC are treated the same or listed together, this only reflects the view and actions of the GAC and ICANN Board to date, and does not reflect the approach of the WG. Therefore, with respect to each option, protections of IGO, INGO, IOC and RCRC identifiers may be considered separately from one another. 		
8	Fee waivers or reduced pricing (or limited subsidies, e.g., first 2 entries) for registering into a Clearinghouse Model the identifiers of IGO-INGO organizations	Support: (yes/no) [Rationale]
9	Review and modify where necessary the curative rights protections of the URS and UDRP so that IGO-INGO organizations have access to these curative rights protection mechanisms.	Support: (yes/no) [Rationale]
10	Fee waivers or reduced pricing for IGO-INGOs filing a URS or UDRP action	Support: (yes/no) [Rationale]
11	Create a registration exception procedure for IGO-INGOs wishing to register a 2 nd -Level name or where 3 rd party, legitimate use of domain may exist	Support: (yes/no) [Rationale]
12	<u>NO</u> 2nd-Level reservations of an <u>Exact Match, Full Name</u> will be established (i.e., identifiers of IGO-INGOs seeking protection will NOT be added to Specification 5 of the Registry Agreement)	Support: (yes/no) [Rationale]
13	<u>NO</u> 2nd-Level reservations of an <u>Exact Match, Acronym</u> will be established (i.e., identifiers of IGO-INGOs seeking protection will NOT be added to Specification 5 of the Registry Agreement)	Support: (yes/no) [Rationale]

2ND-LEVEL

#	Recommendation Options	Comments / Rationale
1	IOC & RCRC Qualification Criteria are based on international and national legal protections as recognized by the GAC and ICANN Board	The scope of identifiers is outlined in 2.2.1.2.3 of Applicant Guide Book
2	IGO Qualification Criteria are defined by a list managed by the GAC	GAC List (full name & acronym) submitted to ICANN Board 22 March 2013, noting that a further GAC response to the Board on language of protection, periodic review of the list, and treatment of potential coexistence claims is pending.
3	<p>INGO Qualification Criteria Proposal:</p> <p>i. The INGO benefits from some privileges, immunities or other protections in law on the basis of the INGO's proven (quasi-governmental) international status;</p> <p>ii. The INGO enjoys existing legal protection (including trademark protection) for its name/acronym in over 50+ countries or in three (of five) ICANN regions or alternatively using a percentage: more than 50%;</p> <p>iii. The INGO engages in recognized global public work shown by;</p> <p style="margin-left: 20px;">a. inclusion on the General Consultative Status of the UN ECOSOC list, or</p> <p style="margin-left: 20px;">b. membership of 50+ national representative entities, which themselves are governmental/ public agencies or non-governmental organizations that each fully and solely represent their respective national interests in the INGO's work and governance.</p>	Some community members believe that INGOs (other than the IOC and RCRC) which have recognised global public missions and have been granted privileges, immunities, or other protections in law on the basis of their quasi-governmental international status and extensive legal protection for their names, should be afforded special protections if found eligible based on an objective set of criteria. The rationale is that such non-profit INGOs with global public missions (including well-known INGOs) are as vulnerable as the RCRC and IOC when it comes to battling the increasing potential and impact of cybersquatting (and such efforts would divert from their global public service and public funds.)

Qualification Criteria