APTLD – An Update

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ccNSO – Lisbon 2007
Asia Pacific Top Level Domain Association (APTLD)

- Covers all ccTLDs in the Pacific
- Covers all ccTLDs in Asia
- Covers all ccTLDs in the Middle East

- Cultural Diversity is HUGE
- Language Diversity is HUGE
- Geography is HUGE
APTLD Activities 2007

• Four Meetings
  – Bali (Feb 2007 in conjunction with APRICOT)
  – Dubai (June 2007)
  – Honiara (August 2007)
  – w/ICANN (October 2007)

• Three Training Programs
  – Non-Technical (Bali & Dubai)
  – Intro Technical (May 2007 in Bangkok)
  – Advanced Technical (Oct 2007 in Bangkok)
APTLD Activities 2007

• Two Research Projects
  – Elasticity of Demand for Domain Names
  – Resiliency & Redundancy – How much is enough – Guidelines for Operators
  – Size & Openness – is there a correlation
  – Customer Satisfaction Surveys
  – Or as members desire
APTLD Values

• Open
  – All content is published and freely available.
  – All meetings are open
  – All ccTLDs are welcome
  – All interested parties are welcome
Principal Focus

- Local
- Commercial/Admin
- Technical
- Global Policy
- IDNs
Next Meeting – Dubai June 2&3

- IDN’s – Policy Position Development
- New Opportunities – Enum, Short-Codes, other
- ccTLDs and their roles in local and regional ICT development
- ccTLD Promotion – what works, what doesn’t
- IPv6 in the Zone
- New Trends in registrants – Domain Tasters, Drop & Catch, etc.

Come Join Us
For More Information…

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