CONTENT OF CHATROOM – NBO Meeting –
ALAC AND REGIONAL LEADERSHIP WORKING SESSION

Date:
Sunday, 7 March 2010 - 08:30 - 17:30

Room:
Taifa

Meeting Leaders:
Heidi Hullrich Director, At-Large

http://nbo.icann.org/node/8894

[13:06]   Mohamed: its cutting

[13:06]   Darlene: Yes, it is lunch time right now.

[13:06]   nashton: Mohamed, until lunch is over we'll be treated to muzak :)

[13:07]   nashton: once the meeting restarts, if there's any problem, let us know in the chat as the technicians are in there

[13:08] Nick_VeriLA: Mohamed, if you were experiencing stuttering in the stream, try to reconnect to it. Some MP3 players don't handle the transition from a live stream to the fallback (music) well

[13:11]   Darlene: We're starting again now

[13:15]   nashton: is there really silence in the room?

[13:16]   nashton: The audio sounds like periodic whispering is all that is happening

[13:16]   nashton: audio is back

[13:16]   nashton: or at least Alan on audio is back ;)

[13:16]   nashton: don't hear anything else now

[13:17]   nashton: I can hear you

[13:17]   nashton: Ala, are you seeing these messages?

[13:18]   nashton: is this message coming through?

[13:18]   nashton: ah, I see it is

[13:24]   nashton: You sound good over the stream too seth

[13:24]   Darlene: Hey, Nick - where are you? Home?

[13:24]   nashton: In Geneva, yes

[13:24]   Darlene: Ahhhhhhh!

[13:26]   Adam: Template I mentioned earlier, Evan drafter some time ago. An example of the style that regular info for ALS might use <http://www.icannwiki.org/At-Large_Policy_Brief:_Domain_Tasting>

[13:30]   Dave: Hello

[13:34] Fouad_Bajwa: .

[13:51] Carlton_Sam: I *strongly* agree with Alan's comment!!

[13:56] Alan_Greenb: Seth - are you hearing English now?

[13:56] Seth_Greene: Still just French.

[14:07]   DevT: re: the comment that if there were other SOs in ICANN that had a retreat (other than the BoD), the SSAC had a retreat (it was mentioned at their ICANN Korea meeting) :
https://st.icann.org/alac/index.cgi?seoul_meeting_reports_monday
[14:39] Alan_Greenb: Seth, you still out there???
[14:48]   ADRIAN: estas recibiendo bien el chat?
[14:52] Olivier_C-L: It appears that the version of Carlos's presentation which is Online is an old version
[14:59]   McTim: HI, IS ANY ONE ELSE GETTING THE EN STREAM IN sPANISH?
[15:04] Olivier_C-L: Yes, this is an issue for remote participants. At present, the translation does not seem to work with remote participants. This is due to a technical limitation which should be resolved thanks to new equipment being shipped to Nairobi and arriving shortly
[15:10]   ADRIAN: PUEDO HACER PREGUNTAS A CARLOS Y QUE TODOS ESCUCHEN
[15:12]   McTim: hi Olivier, I am hearing English now
[15:12] Andres_Piaz: si, entiendo que si
[15:12] Andres_Piaz: hacelas
[15:12] Andres_Piaz: en Español
[15:12]   McTim: Olivier, are you in Nairobi?
[15:12] Carlton_Sam: Carlos has hit on every major item of interest to engagement and participation. I was pleased to see a direct connection between knowledge of issues and participation made!
[15:13] Carlton_Sam: for qulaity of participation is absolutely critical to ob jective
[15:15] Carlton_Sam: While I fully endorse the newer tools for participation like Facebook and such, I would strongly urge greater use of discussion lists, especially with the availability of the official archiving process attached to lists!
[15:17] Carlton_Sam: Welcome Fatimata!!!
[15:17] Carlton_Sam: Glad to see you...
[15:18] Arturo_Herr: 1
[15:31] Fouad_Bajwa: Thank you everyone, this was a very interesting and learning opportunity for me in today's meeting, I am now going to head down to the ICANN Fellowship Meeting introduction meeting up stairs at 4
[15:32] Fouad_Bajwa: :)
[15:51] nickk_veril: test
[16:16] nickk_veril: can you hear us Nick?
[16:17] Nick_Ashton: I've left the bridge, going back to streaming audio
[16:24] SERGIO_SALI: hi all, good job
[16:25]   sylvia: Hi, Sergio, nice to have you here
[16:26] Sivasubaman: Hi Sylvia
[16:27] Nick_Ashton: Have lost audio - is it just me?
[16:33] Jorge_Amodi: are we supposed to hear french on the english channel ? I don't mind but speak a little bit slower, last speaker was kind of running to catch a train
[16:36] Nick_Ashton: Amen re: Theresa
[16:36] Nick_Ashton: and GP
[16:37] Jorge_Amodi: does this work ?
[16:37] Nick_Ashton: yes Jorge

[16:37] Jorge_Amodi: do you see double lines ?

[16:37] Nick_Ashton: no

[16:37] Nick_Ashton: when you reconnect, it sometimes shows you double chats from you for a bit

[16:37] Nick_Ashton: but only one shows for everyone else

[16:37] Jorge_Amodi: ohhh that may be it

[16:38] Jorge_Amodi: it doesn't look like the native adobe connect chat

[16:38]   nashton: It isn't

[16:38] Jorge_Amodi: noticed the shockwave ext

[16:38]   nashton: the native AC chat doesn't allow any access from outside of AC

[16:38]   nashton: we built an IRC module, so that we could support chat access by those on low-bandwidth connections using IRC

[16:39] Jorge_Amodi: sounds good, works so so :-)

[16:39]   nashton: Yeah, it is not pretty, we're working on it

[16:45] mib_x4rqhj: hi

[16:45]   sylvia: FOR Spanish channel http://stream.icann.org/taifa-64-es.m3u

[16:46] mib_x4rqhj: thanks

[16:56] Sivasubaman: Is sylvia here in this channel?

[16:56] Jorge_Amodi: wow too much noise

[16:56] Nick_Ashton: Siva, are you outside somewhere?

[16:57] Sivasubaman: yes I am in apublic cafe

[16:57] Sivasubaman: on mute

[16:57] Jorge_Amodi: ?

[16:57] Sivasubaman: Is sylvia makeing the presentation, audible across the channels?

[16:57] Jorge_Amodi: who's speaking ?

[16:57] Jorge_Amodi: hearing spanish now on the english channel

[16:58] Sivasubaman: those in the english channel can hear Syliva now?

[16:58]   nashton: Nick Verilan, can you get the interpeters to get the english interpretation up on the english channel?

[17:00] Jorge_Amodi: Sylvia is speaking in spanish ?

[17:00] Nick_Ashton: yes

[17:01] Jorge_Amodi: I can translate on the chat :-)

[17:01] Sivasubaman: please jorge, please do

[17:01] Jorge_Amodi: ICANN has the responsability to be known internationally

[17:02] Jorge_Amodi: we need something more organized and with greater reach using advertising

[17:02] Jorge_Amodi: they have been in touch with two advertising agencies

[17:02] Jorge_Amodi: not much progress with them but Siva had better luck with another company in India

[17:03] Jorge_Amodi: we are thinking about what's our goal and who we need to target for global outreach

[17:03] Jorge_Amodi: the first phase is to reach the website owners, bloggers, press folks on the internet

[17:04] Jorge_Amodi: the principal beneficiary of this campaign is ICANN the end users and ALAC/RALOs

[17:05] Jorge_Amodi: we know why we need it and how to do it, if we are all in agreement we need to decide what we will do with this information

[17:05] Jorge_Amodi: if we send it directly to Kevin and see if they fund it

[17:05] Jorge_Amodi: or if it is not enough somebody may join us to work it and put something together for the board

[17:06] Jorge_Amodi: CLO laughing

[17:06] Sivasubaman: why CLO?

[17:06] Sivasubaman: The estimate of budget was based on what is effective

[17:06] Jorge_Amodi: we need money :-)

[17:06] Sivasubaman: This is spend directly by icann anyway

[17:06] Jorge_Amodi: we have to be realistic that a worlwide campaign will be very expensive

[17:06]   DevT: Thanks Jorge

[17:07]   DevT: for the translation effort

[17:07]   DevT: for remote listeners

[17:07] Jorge_Amodi: I believe that not only you need to work on the cost for the campaign but you also need to estimate and put in numbers some ROI figure (Return On Investment)

[17:07] Sivasubaman: Sylvia, please rush through the Ogilvy slides after this, it should give a clear idea about the proessional planning process..

[17:08] Jorge_Amodi: no CFO will sign a check without a clear explanation about the benefits and financially how it will help the organization

[17:08] Jorge_Amodi: IMHO

[17:10] Jorge_Amodi: the first question, what I can say

[17:11] Jorge_Amodi: we don't know if it is our role to present this here

[17:11] Jorge_Amodi: but we believe that all the regions say that ICANN is not well known

[17:11] Jorge_Amodi: and that triggered the idea to start this project

[17:11] Sivasubaman: all this started in a chat that took place during thelas at Large meeting

[17:12] Sivasubaman: These agencies are now moving into the online media

[17:13] Jorge_Amodi: lost my other connection

[17:13] Sivasubaman: We are not making a specific choice about an agency now. The idea is just that an agency could do this professionally. It could be any agency

[17:13] Jorge_Amodi: uhh can't translate from French :-(

[17:14]   DevT: maybe http://www.commoncraft.com/

[17:14] Sivasubaman: no specific choice of an agency made

[17:14]   DevT: http://www.commoncraft.com/ does plain explainations with animation on several topics

[17:14]   Corso: hi iÂ´m corso owned for demene

[17:14] Nick_Ashton: Christina the translation coordinator is coming over when she can to talk to the interpreters about the english (non-english) audio problem

[17:14] Sivasubaman: the idea is that an agency could do this professionally

[17:15]   Corso: my name is Alfredo

[17:15] Sivasubaman: we contacted two agencies, who do have an expertise in handling cmpaigns online

[17:15] Sivasubaman: so their opionion could be taken into consideration
[17:15] Sivasubaman: choice can be made later
[15:15]   Corso: yes
[17:15] Jorge_Amodi: I'm back
[17:15] Sivasubaman: Ogilvy sent in a presentation of a non-profit campaign
[17:15] Sivasubaman: it is not shown now for time constraints
[17:15] Sivasubaman: may be up online later, please tak a look
[17:15]   Corso: my forum is demene.com and my name is Alfredo, corso is my nickname
[17:16] Jorge_Amodi: the idea is to reach people that are not yet Internet users, and we are thinking about regional campaigns not individual countries
[17:16] Sivasubaman: That campaign gives us an idea of how professionally a campaign like this would be planned
[17:16] Jorge_Amodi: in relation to the budget
[17:16]   Corso: i now
[17:17] Jorge_Amodi: many times at-large budget is several times at-large yearly budget
[17:17] Sivasubaman: whether we reach Internet users or not-yet-Internet-users, can be decided later during the professinal target planning process
[17:17] Jorge_Amodi: sorry the project is several times at-large's budget
[17:17]   Corso: oks
[17:17] Sivasubaman: Yes, but this would be an icann spending
[17:17]   Corso: sorry
[17:17] Jorge_Amodi: it's a substantial ammount
[17:17] Sivasubaman: yes, it is
[17:18] Jorge_Amodi: we took it in account, is not an ALAC project is an ICANN project form our point of view and we are just providing the idea since we are the ones that have direct access through ALAC
[17:18] Jorge_Amodi: to the internet's users community
[17:18] Jorge_Amodi: that's why we say we need about 3-5% of ICANN's budget
[17:19] Sivasubaman: There woudl be other documents online.. Two documents that started off from the at Largechat a month ago, some informal discussions that led to this rationale...
[17:23] Jorge_Amodi: :-(can't see anything on connect
[17:27]   DevT: unfortunately, it isn't on connect since the "presentation" is on the presenter's machine connected to the projector
[17:28] Jorge_Amodi: is it online somewhere ?
[17:29]   Corso: hi
[17:29]   Corso: my real name is Alfredo, i´m owned for demene.com
[17:29]   DevT: not sure
[17:29] Patrick_Van: correct
[17:29]   DevT: I'm sure it would be
[17:30] Nick_Ashton: If it was presented today, and Matthias was able to do it, he'd have linked it to the agenda page for this meeting
[17:31] Jorge_Amodi: thanks
[15:31] Patrick_Van: If confidential no way to settle agreements prioir to submission

[17:33] Jorge_Amodi: I don't see the link Nick, it is on the agenda for the ALAC regional leadership mtng in the Nairobi site ?

[17:34] Patrick_Van: @Adam: can easily be gamed

[17:34]   Corso: lol

[17:34]   DevT: no this wasn't on the agenda

[17:35] Jorge_Amodi: roger

[17:35] Nick_Ashton: night night everyone

[17:35] Jorge_Amodi: have fun folks

[17:35] Patrick_Van: Good afternoon everyone

[17:35] Jorge_Amodi: don't feed the animals

[17:36]   DevT: take care

[17:36]   DevT: everyone

[17:42] *wseltzer (wseltzer@peppercorn.seltzer.org)* Hi Nick, do you know who might be able to address the duplication of all chat messages on-screen?