Kenya Network Information Centre

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About KENIC

• Borne out of Private-Public partnership initiative.
• Members drawn from Local Internet Community (Stake holders) namely:
  – TESPOK (Telecommunication Service Providers Association)
  – CCK (Communication Commission of Kenya)
  – KENET (Kenya Education Network)
  – DRAKE (Domain Registrars Association of Kenya)
  – KICTANet (Kenya ICT Action Network)
  – Directorate of e-government
  – KIF (Kenya ICT Federation)
  – KIMA (Kenya Internet Marketing Association)
KENIC Board Membership

• KENIC Constitution allows for review of its membership on a rotation basis
• The Chair and Vice chair elected from private sector
• Government always has more seats on the board
• Associate Members
Objectives

• Manage and operate the .KE ccTLD.
• Promote the utilization of the .KE name space.
• Promote growth and development of ICTs in rural and low incomes areas.
• Represent views of Kenyan Internet community at local and International events and conferences.
Initiatives

- EA-IGF, East Africa Internet Governance Forum
- KIGF, Kenya Internet Governance Forum
- 37th ICANN Meeting
- 4th AFTLD Event; AGM and Initial Registry Operation Course (IROC) Training
- IPv6 Taskforce; IPv6 test-bed
- Computer Emergency Response Team (CERT) Establishment
- ccTLD Best practice Research; EA Region
- Facilitated implementation of F-Root, J-Root, .Com and .Net root servers
- National GPS based Network time Server
- Caretaker national information portal *kenya.info*
- Partnership with Kenya Internet Exchange Point (KIXP)
Domain Name Management Model

- Second Level Domains
- Registrar/registry model

12,900

> 120
Second Level Domains (SLD’s)

Since Inception

• .co.ke  Commercial entities
• .or.ke  Not-for –Profit Organization
• .ne.ke  internet Infrastructure
• .ac.ke  Higher Academic (vetted)
• .sc.ke  Lower Academic (vetted)
• .go.ke  Government institution (vetted)

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• .me.ke  personal domains
• .info.ke  information
• .mobi.ke  mobile content

The new domains will focus more on development of local content that is the next Internet development sector especially after landing the fiber optic cables.
Registry System

- .br systems since inception March 2003
- COCCA Framework since Jan 2010
  - Easy to extend- EEP, Open Source
  - Prepaid Billing
  - Shared Multi-System, Multi-user System
  - Flexible domain addition; easily host other TLD’s on SLD’s
  - Automated invoice posting and domain clearance
  - Allows for integration to payment system
  - Allows clients to build 3rd party portals
  - Use of password tokens; for secure authentication
  - Inbuilt reporting module and custom data mining engine
Discount Policy

- Bulk registration policy; registrar incentive

- 0 to 50: No Discount
- 51 to 250: 5%
- 251 to 500: 7.5%
- 501 to 1,000: 12.5%
- 1,000 to 2,000: 20%
- Over 2,000: 50%
Discount Policy ....

- Discount applicable to domains renewals and registration for more than one year
  - 2 years: 5%
  - 3 years: 15%
  - 4 years: 20%
  - 5 years: 25%
Marketing Campaign

1. You Now have a choice!
You can now take advantage of extraordinary opportunities for business expansion in the developing world markets, and to further gain a strong local market presence due to the ease of acquiring easy to remember domain names.

2. You are saying you're Kenyan!
With a .KE domain you get the added advantage of providing not only a globally recognized Internet Identity, but also an association to one's country.

3. Its unique
Unlike other generic domain names like .com, .ke provides an identity that has a distinct association to Kenya.
Asante!!

Thank You