Participation WG Survey results

### What is the Participation WG?

#### Research and report

- current level of participation in the ccNSO
- current level of participation in the regional organisations
- barriers to participation and propose solutions where possible
- opportunities for ccNSO to better serve the ccTLD community
- **Communication** about benefits of participation and roles of ccNSO and regional organisations
- Possible establishment of clearer relationship between ccNSO and regional organisations
- Take leading role in **implementing** solutions

### We wanted to learn...

- What the current level of participation in the ccNSO is
- Why ccTLDs participate in ccNSO meetings
- How the ccNSO can better serve the ccTLD community
- What barriers there are that keeps people from participating in the ccNSO meetings
- Concrete suggestions that can be implemented to make it easier for ccTLDs to participate

#### Sending out a survey



### Sending out a survey

- Survey on participation sent out in February by the ccNSO secretariat to the ccNSO members and ccTLDs discuss list
- Regional organizations asked to pass it on to their members
- ICANN's regional officers asked to give the survey to ccTLDs they were in contact with

Who were the respondents?

Value of the ccNSO meetings

Barriers to participation

Breaking the barriers

Further improvements

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### Who did we want to reach?

- "Everyone" 😳 two different groups
- Those who already participate
  - Get information on what they find valuable
  - Suggestions for improvements
- Those who usually don't attend
  - What should we do different?
  - Main challenge was to reach them

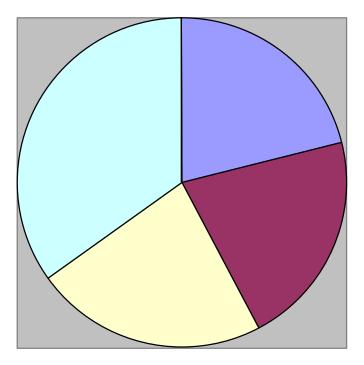
#### Who actually responded?

	# answers	ccTLDs in ICANN region	% who answered the survey	ccNSO members in ICANN region	% of ccNSO members who answered
AF	10	54	19 %	19	16 %
AP	11	73	15 %	21	38 %
EU	18	75	24 %	13	77 %
LAC	16	33	48 %	20	70 %
NA	1	8	13 %	4	25 %
Total	56	243	23 %	77	47 %

#### How many were ccNSO members?

Is your ccTLD registry a member of the ccNSO?								
	ALL n=56	AF n=10	AP n=11	EU n=18	LAC n=16	NA n=1		
Yes	36	3	8	10	14	1		
Νο	20	7	3	8	2	0		

# How often did the respondents attend meetings?



**Never 21%** 

- A few (1-3) meetings 21%
- Semi-regularly 23%
- Almost every meeting 36%
- Don't know the ccNSO 0%

- 59% of respondents go semi-regularly or almost to every meeting
- Meeting records from last 4 meetings: ca 35% of <u>those</u> who participate go to 3 or more meetings

#### Characteristics of the respondents

- The majority are ccNSO members, or active in the meetings, or both
- The EU region and LAC region seems to have had particularly active ccNSO members, each having answers from 70% or more of their ccNSO members
- Survey have mostly reached the first group (the really active ccTLDs) which isn't surprising. Still the 40% that is less active in the meetings may give indication on what the second group would like

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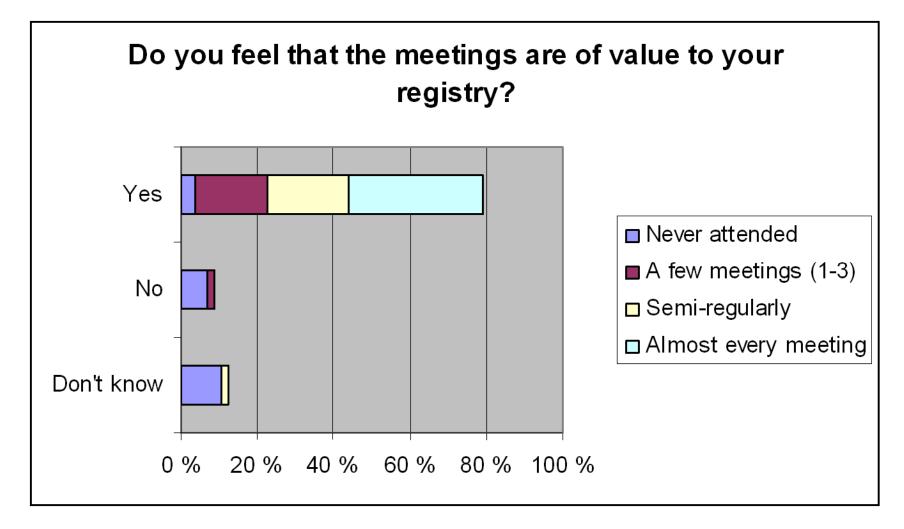
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# Value of participating in ccNSO meetings (1)

Do you feel that the meetings are of value to your registry?								
	ALL n=56	AF n=12	AP n=11	EU n=18	LAC n=16	NA n=1		
yes	44	5	8	14	16	1		
no	5	4	1	0	0	0		
don't know	7	1	2	4	0	0		

# Value of participating in ccNSO meetings (2)



#### The value of the meetings

If yes, what in particular is it that you find of value (so we can keep doing it)?

						-
	ALL n=56	AF n=10	AP n=11	EU n=18	LAC n=16	NA n=1
Exchange of information with other registries through presentations	32	4	7	7	13	1
Exchange of information with other registries through surveys	18	3	6	4	4	1
Influencing ICANN through PDPs and resolutions	22	2	6	9	4	1
Participation in working groups	24	3	7	10	3	1
Informal talks with other registry people (networking)	34	5	7	11	10	1
Other	4	0	2	2	0	0
Networking with others	2		2			
Root server issues	2			2		

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#### Barriers to participating in meetings

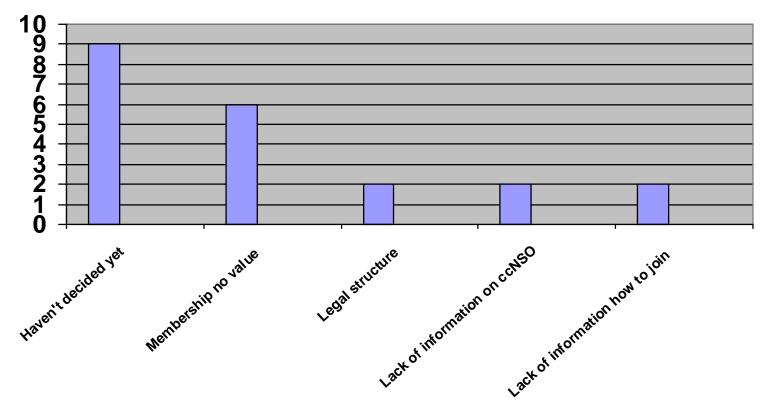
Are there barriers that make it difficult for you to participate in the ccNSO meetings? If so, please mark which barriers present a significant problem to your ccTLD registry in regards to participating:

	ALL n=56	AF n=10	AP n=11	EU n=18	LAC n=16	NA n=1
Cost of travel	24	5	5	4	10	0
Limited time/limited personnel resources	28	2	5	12	9	0
Language	9	3	2	1	3	0
Lack of information on how to participate	3	0	2	1	0	0
Lack of information about what the issues are at the meetings	12	0	2	9	1	0
Limits on the membership of ccNSO working groups	4	2	1	1	0	0
Legal structure of the ccNSO, please specify	5	1	1	3	0	0
Other barriers, please specify	8	3	5	0	0	0

### Barriers to participation cont.

- Legal Structure:
  - Need for clarification of ccNSO Scope
  - ccNSO is for Accountability Framework Subscribers. Others are "tolerated".
- Other:
  - Travel not only a cost issue. Some may need several visas to get to where the meeting is.
  - Too complex issues, too fast paced meetings
  - Too many meetings, should concentrate on one "main" so that it's worth going
  - Irrelevance
  - The registry is just an additional activity to normal duties

#### Barriers to participation as members



- NB! Results not representative: 20 answers out of ca 166 ccTLDs who are not members
- Many of the respondents that are not members are still thinking about it
- One concern is what the ccNSO can offer, another is the legal structure

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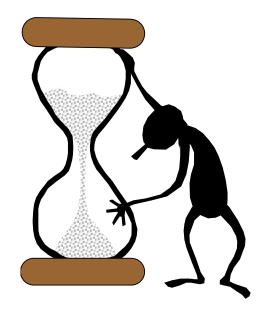
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#### Breaking the barriers: limited human resources

- Many registries has limited time and staff to send to meetings
  - need to know what is going on at the meeting in order to prioritise
  - need easily accessible information in order to help them participate when they are there
- 16 ccTLDs would like improved information



### Suggestions: improving information

- Explain mechanism and process of ccNSO for new members
- Inform in advance of agenda, issues to be discussed, decisions scheduled to be made
- Upload relevant documents (e.g. communiqué) and information onto http://ccnso.icann.org/ in a timely manner
- Make good arrangement before each meeting, and the venue should be carefully selected so as to facilitate us with travel and hotel reservation
- Have a ccTLD from each region presenting in each meeting

#### Breaking the barriers: travel costs

- 12 ccTLDs mentions that financial assistance would help. Two explicitly mention the fellowship program
- A couple of ccTLDs mention that careful scheduling to avoid collisions with other meetings would help, along with useful remote participation
- One ccTLD remarks that encouraging other ccTLDs to participate will give more value to the meetings, making it easier for them to justify the investments of going there

#### Breaking the barriers: other issues

- Other barriers are language, legal structure of the ccNSO, limits on the working groups etc.
- Some suggestions:
  - 3 ccTLDs asks for translations during the meetings
  - Start the process to clarify the scope
  - Open up the working groups for all interested ccTLDs
  - Remove regional groups, or allow self selection
  - Direct invitation to the top of the NIC organisation

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# Suggestions on how to better serve the ccTLD community

- Focus on the core mission and cooperate with others
- Assist newcomers in getting involved
- Make it easier to participate without travelling
- Assist information sharing
- Assist in influencing ICANN

# Focus on the core mission and cooperate with others

- 8 ccTLDs make the point that the ccNSO should keep focusing on the global information exchange and on the ccTLD issues related to IANA, avoid duplication with for instance, regional organisations and consult with local communities.
- Additional concrete suggestions
  - provide updates on ccNSO topics during regional organizations' meetings
  - make ccNSO's ideas and proposals easy to understand for non-English speakers
  - make different regional committees to conduct meeting, participate in local IT development process and outreach to the local community

### "Outreach"

- Assist newcomers in getting involved
  - send a list of participants a couple of days before the meeting to assist networking
  - begin meeting with a 10min brief of the agenda of the ccNSO meeting with explanation of what presentations will be done, and then another 10min brief of things going on outside the meeting that would be useful or important for ccTLDs to attend
- Make it easier to participate without travelling
  - Together with the webcast, have something like a chat to participate and debate. Also: transmit the scribe's text in real time!

### Assist information sharing

- Mentor program
- Distribution or pointers to registry management software
- Summary of "current issues which may impact TLDs" with periodically/timely updates
- Meeting improvements
  - Best practices sessions on registers and training sessions
  - Tutorials/workshop/training on DNS security, registry automation/IDNs
  - Facilitate interaction, networking and communication through the meetings, not just have us seated in a lecture format
  - Limit time dedicated to discussion on procedures and expand sessions dedicated to exchange of best practices
- More communication between meetings.
- Conduct ICANN region-specific surveys in collaboration with the regional ccTLD organisations

# Assist in influencing ICANN

- (Possibly) a project on developing joint ccTLD positions regarding relationships with national governments and communicating/lobbying them to GAC
- Try to improve participation in policy development process
- Do away with regional groups, or allow self selection of regional groups

# Input from you?

- Having learned of the results of the survey, are there comments you want to make?
- Do you have advice on how to improve participation?

### So what happens now?

- The research and reporting taskforce will make a report from the survey and publish it on the ccNSO website
- The participation WG will take the input and try to develop proposals for actions
- And then we have to implement them and see if they are useful <sup>(3)</sup>