

One World

One Internet

New gTLDs: Planning for a Second Round

Prague
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New gTLDs: A Second Round

- ICANN policy to conduct a second round
- Reaffirmed by ICANN Board
- Prerequisites:
 - Assessment of trademark protections
 - Effects on root zone stability
 - Operational lessons learned
- Consider Affirmation of Commitments obligations
- Community discussion how to satisfy prerequisites

Assessments Performed

- Rights protection mechanisms
- Root zone performance
- Operations performance
 - Application & evaluation
 - ICANN support of registry operations
- Affirmation of Commitments obligations
- Program performance

Program Performance measured against:

- GNSO-developed consumer metrics
- Competition and innovation goals
- Diversity:
 - Geographic
 - Language
 - Community
- Independent dispute resolution goals
- Evaluation model

Timing - deliver assessments after:

- Application process
- Applications posted
- Evaluation process
- Delegation
- Registry operations

Suggested Approach

- Small community / staff teams (3)
- Staff drafted reports for team consideration
- Initial report: define prerequisites to second round
- Subsequent reports at each evaluation point:
 - Learning
 - Progress against prerequisites
 - Re-assess prerequisites
- Public comment of discussion
- Determine date to second round launch

Timeline

- Now:
 - Community discussion – how to form teams
 - Formation of teams
 - Develop initial report
 - Develop “Application Process” paper
- Tentative timeline for successive papers:
 - Evaluation: after first evaluation results posted
 - Delegation: after first delegation
 - Operations: 1 year after 75 delegations