



# #Egypt - #Jan25

How did “عيل الفيسبوك” Overthrow  
Mubarak’s Regime?



Prepared by Amr Elsadr for  
ICANN’s Fellowship Morning  
Meeting – March 16<sup>th</sup>, 2011



# A Chronology of the Egyptian Revolution

- January 25<sup>th</sup>
  - National holiday to commemorate the police forces
  - Estimated 25,000 to 30,000 Egyptians on the streets of Cairo as well as in Alexandria, Mansoura, and Suez

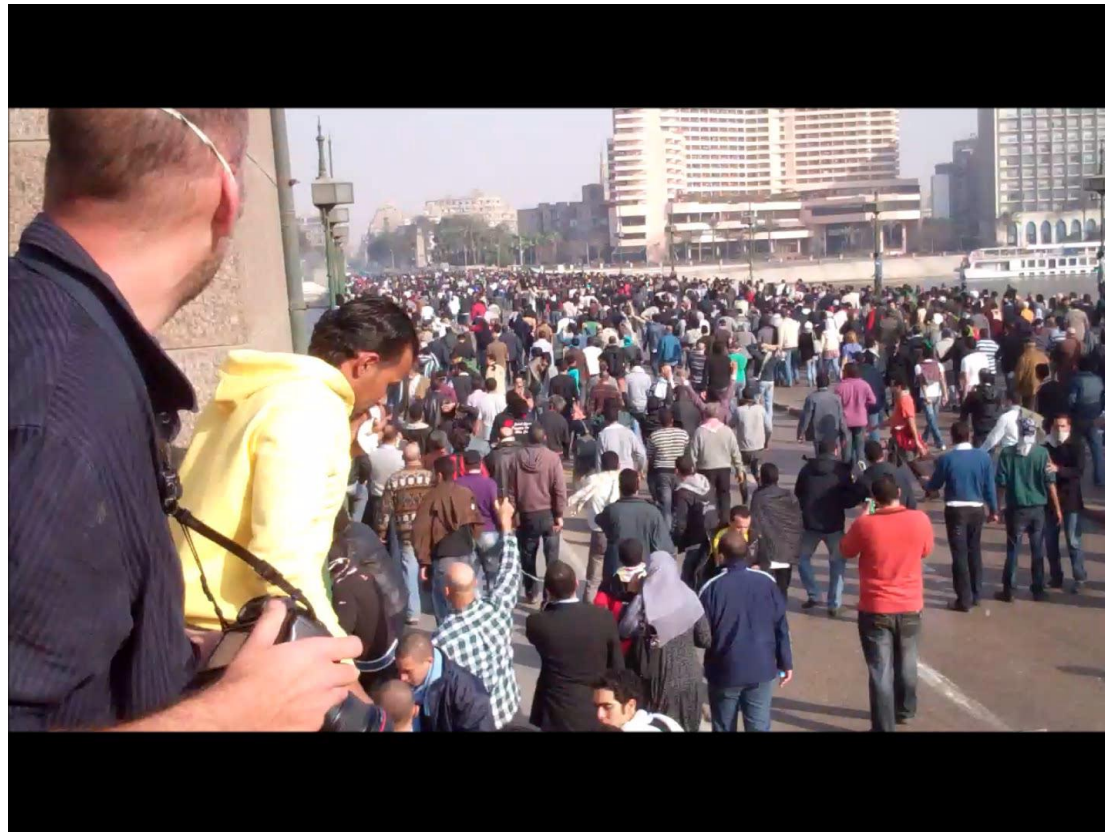


# A Chronology of the Egyptian Revolution

- January 28<sup>th</sup>
  - SMS services gone...
  - ... followed by DSL...
  - ... then 3G and mobile communication services
  - Government warns that protesters will be severely dealt with on national TV



# A Chronology of the Egyptian Revolution





# A Chronology of the Egyptian Revolution

- January 29<sup>th</sup>
  - Mubarak delivers first speech
  - Cabinet sacked
  - VP appointed
  - Martial law
  - Curfew
  - DEMONSTRATIONS CONTINUE!!



# A Chronology of the Egyptian Revolution

- February 1<sup>st</sup>
  - Mubarak declares he will not run for re-election but refuses to step down
  - Mobile communications and Internet services resume
- February 2<sup>nd</sup>
  - Pro-Mubarak demonstrations take place in Mohandiseen
  - The worst day of violence with thugs and snipers attacking pro-democracy protesters in #Tahrir



# A Chronology of the Egyptian Revolution

- February 4<sup>th</sup> – February 10<sup>th</sup>
  - Demonstrators begin to camp out in #Tahrir Sq.
  - Pressure both at home and abroad grows on Mubarak to step down
  - Announcement that Mubarak will give a speech on Feb 10<sup>th</sup> highly anticipated





# A Chronology of the Egyptian Revolution

February 11<sup>th</sup>







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إرحل مبارك بخطب، والمتظاهرون في التحرير يهتفون: إرحل  
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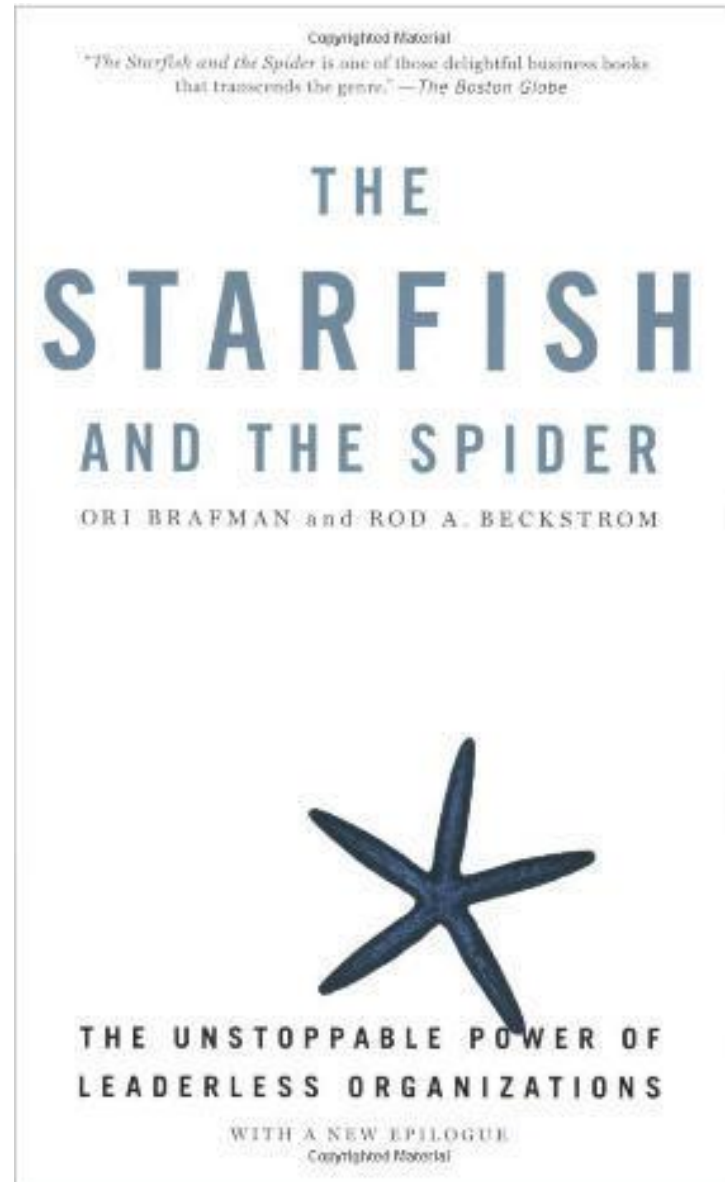
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## **The Five Legs of a Leaderless Organization**

1. Circles
2. The Catalyst
3. Ideology
4. The Pre-existing Network
5. The Champion



## 1. Circles

1. عيال الفيسبوك
2. Opposition parties
3. Muslim Brotherhood
4. Average Joe
5. Coptic Christians
6. The Egyptian military



## 2. The Catalyst



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Public Figure

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1,049,372 people like this

Likes We are all Khaled Said

صفحة تواصل النابذة العامة مع الاسر الشهداء والعصبيين

كلنا خالد سعيد  
Public Figure

Wall 62 friends like this. We are all Khaled Said, الصفحة الرسمية للمجلس الأعلى للقوات...

People You May Know See All Rod Beckstrom Shaarawy Shaarawy and 17 other friends are mutual friends. Add as friend Nevine Magdy Aladin H Kamel and 4 other friends are mutual friends. Add as friend

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كلنا خالد سعيد قال المستشار محمد عطية رئيس اللجنة القضائية المشرفة على استفتاء التعديلات الدستورية إنه في حال رفض التعديلات فإن الجيش سيصدر إعلاناً دستورياً جديداً في شكل مرسومها يحدد مراحل الانتقال إلى سلطة مدنية في البلاد. وقال إذا تم رفض التعديلات فإننا سنكون أمام فراغ تشريعي سيتم سده من خلال مرسوم يصدره المجلس الأعلى من المنتظر أن يتخذ شكل إعلان دستوري محدود يحدد معالم الفترة الانتقالية التي ستقود إلى سلطة جديدة ودولة مدنية حديثة.

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## 3. Ideology







## The Pre-existing Network





## 5. The Champion

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**@monaeltahawy** The World  
*Columnist and public speaker on Arab and Muslim issues*  
[www.monaeltahawy.com](http://www.monaeltahawy.com)  
<http://www.monaeltahawy.com/blog>

About @monaeltahawy

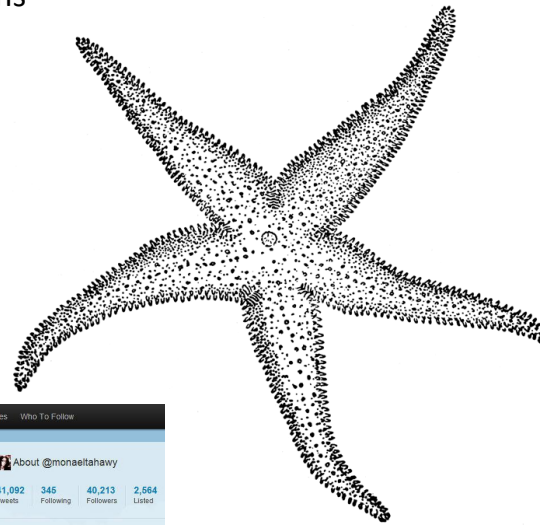
<b>41,092</b> Tweets	<b>345</b> Following	<b>40,213</b> Followers	<b>2,564</b> Listed
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**Belal Fadi**  
**@belalfadi**



1. عيال الفيسبوك
2. Opposition parties
3. Muslim Brotherhood
4. Coptic Christians
5. Regular Egyptians
6. The Egyptian military



Belal Fadl  
@belalfadl





**Thank You**

