Afilias – Now offering DNS
Agenda

• Market trends
• Afilias DNS capabilities
Total market large and growing

- Total now over 180,000,000 registrations
- 248 ccTLDs, 21 gTLDs: extremely competitive

Total Domain Market Thru Mar 2009

Source: zooknic.com
• Industry growth peaked at 33% in early 2007
• March growth was only +11% vs year ago

Source: zooknic.com
• Non-com gTLD’s inching down toward 15%

Market Share by Segment

Source: zooknic.com
New TLD’s? Now 6.4% of the market—will they gain more share?

Source: zooknic.com

nTLDs = INFO, BIZ, Mobi, ASIA, ME, EU, CAT
Afilias supports 15 TLDs

- Provides a world class technical solution
- Scale/Knowledge/Experience of 14 million+ registrations

Generic & Sponsored TLDs

Country Code TLDs
Afilias now offers standalone DNS

- Launched February, 2009
- 100% reliable—guaranteed
- State of the art globally distributed system owned and operated by Afilias
  - Incorporates secondary vendors
  - Architected to avoid single points of failure
- Operates as primary or secondary
- Competitive pricing
Afilias DNS coverage

- Americas (9)
  - Atlanta
  - Boston
  - Washington DC
  - New York City
  - Palo Alto
  - Los Angeles
  - Miami
  - Seattle
  - Toronto

- Europe (4)
  - Amsterdam
  - Paris
  - Frankfurt
  - London

- Asia (3)
  - Hong Kong
  - Tokyo
  - Singapore

- Africa (1)
  - Cairo
  - Tokyo

Please note, this schematic does not represent all connectivity points on Afilias' network.

Speaker: Roland LaPlante
Afilias DNS is Reliable

• 100% Uptime Guarantee
• Reliability based on Diversity
  – Multi-layered, tiered design
  – Multiple software, hardware, firmware, bandwidth providers
  – Additional secondary, external DNS support
  – High capacity bandwidth providers (1gbps min)
• 24/7/365 Customer Support
Afilias DNS is Secure

• Security based on Diversity
  – Running current BIND, NSD (NLnet Labs), Anycast
  – Geographically: 18+ locations
  – Cisco and Juniper routers
  – Multiple firewall and load balancer providers
  – 3 network monitoring tools

• Advanced Distributed Denial of Service (DDoS) protection and mitigation

• DNSSEC capable

• High capacity bandwidth (providers with >1 gbps)

• Afilias linked to international security experts: CERTs, ICANN’s SSAC, APWG
Afilias DNS Management Portal

• Web-based interface
• Reporting Suite with advanced real-time reports including:
  – Graphical analysis
  – Standard daily, weekly and monthly views
  – Hundreds of reporting configurations

• Enhanced Security & Alert Services
  – Strong password security with dual factor authentication
  – Out-of-band security alerts
  – Access control by IP location
May we help you?

- Secondary DNS services
- Primary DNS services

Afilias offers competitive pricing: send us your monthly query counts and get a quote today

- Complete Registry and DNS services
  - Support for your fast track iTLDs
Thank you!

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