



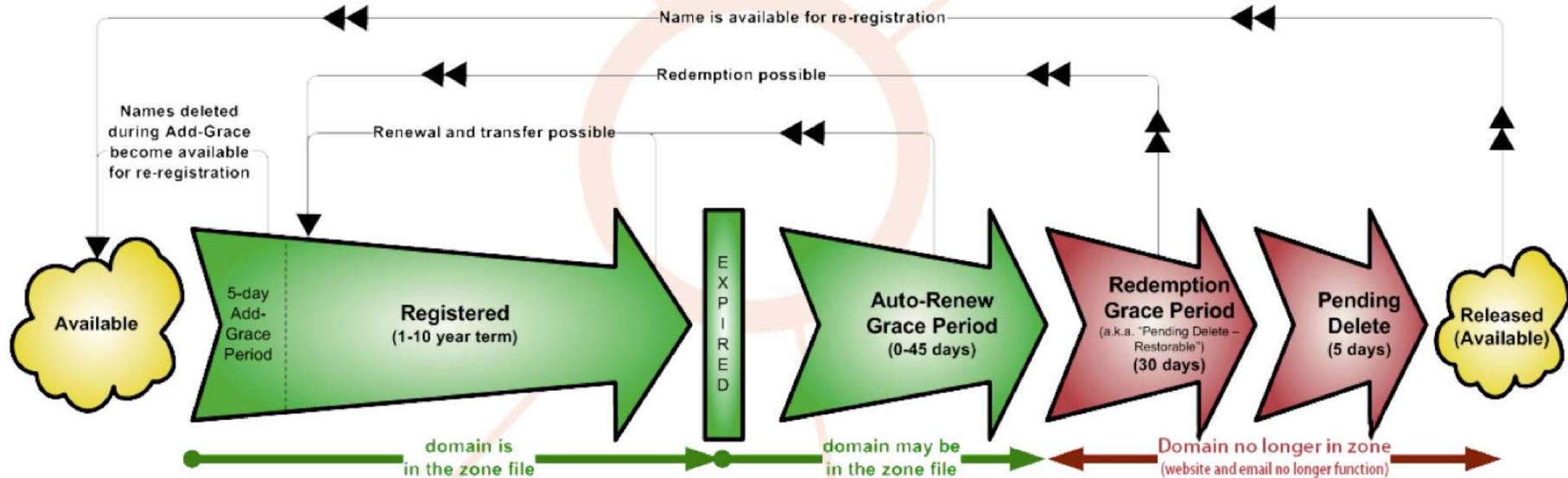
Post Expiration Domain Name Recovery

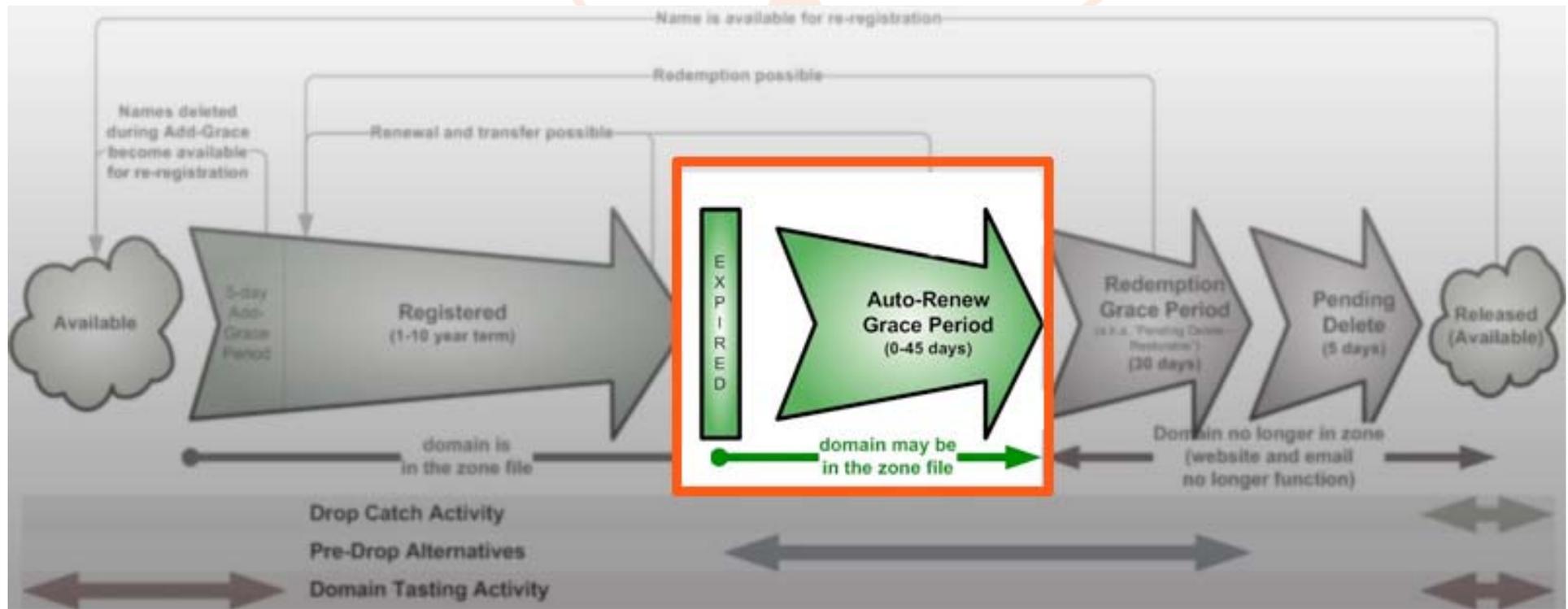
Changes in the expiry process

Rob Hall

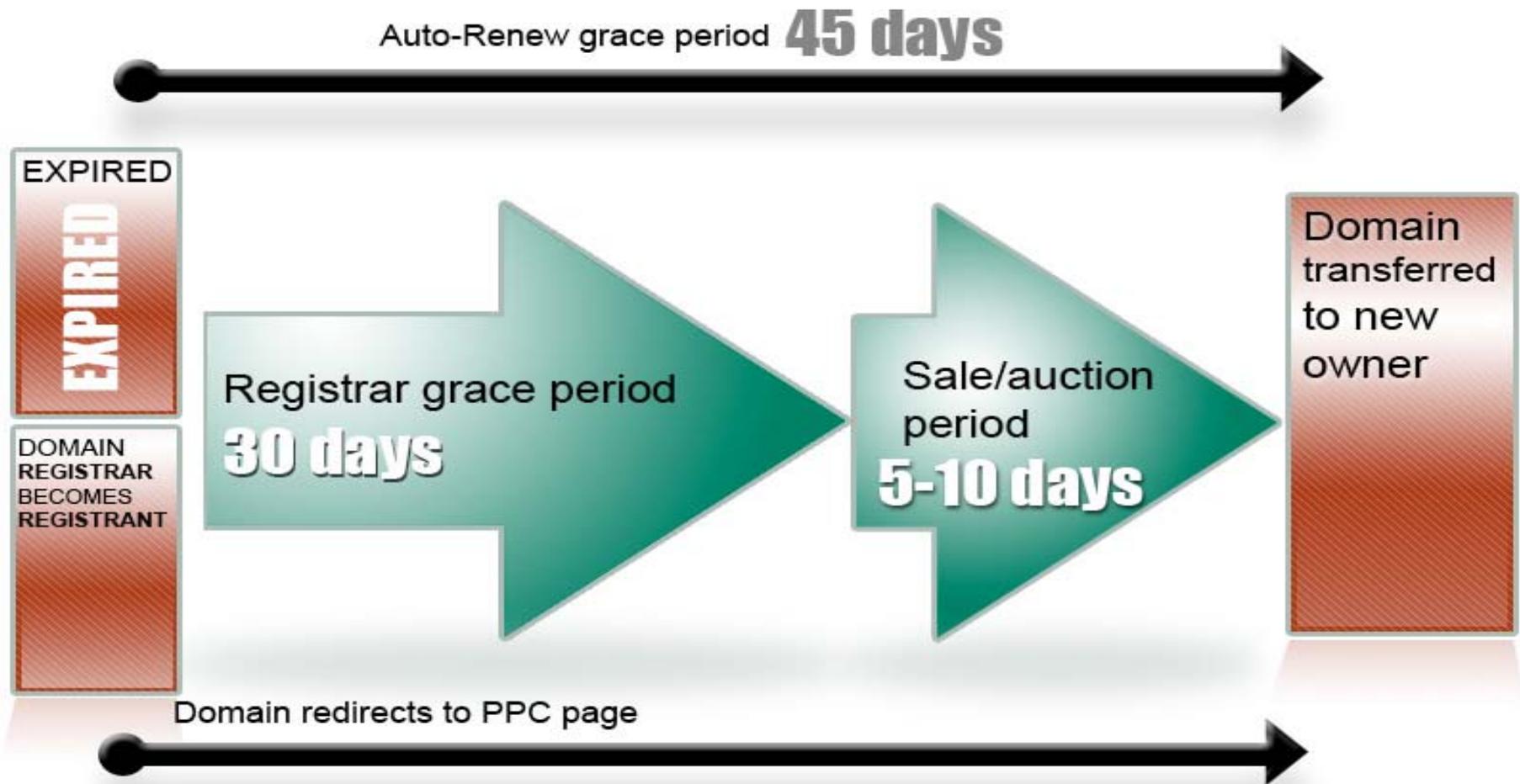
- CEO Momentous.ca Corp.
- rob@momentous.ca
- Former vice-chair of Canadian Association of ISP's (CAIP)
- Former Chairman of the Canadian Internet Registration Authority (CIRA), which governs the .ca domain
- Past membership in ISP and ccTLD constituencies
- Disclaimer/Apology

Domain Lifecycle 5-7 years ago

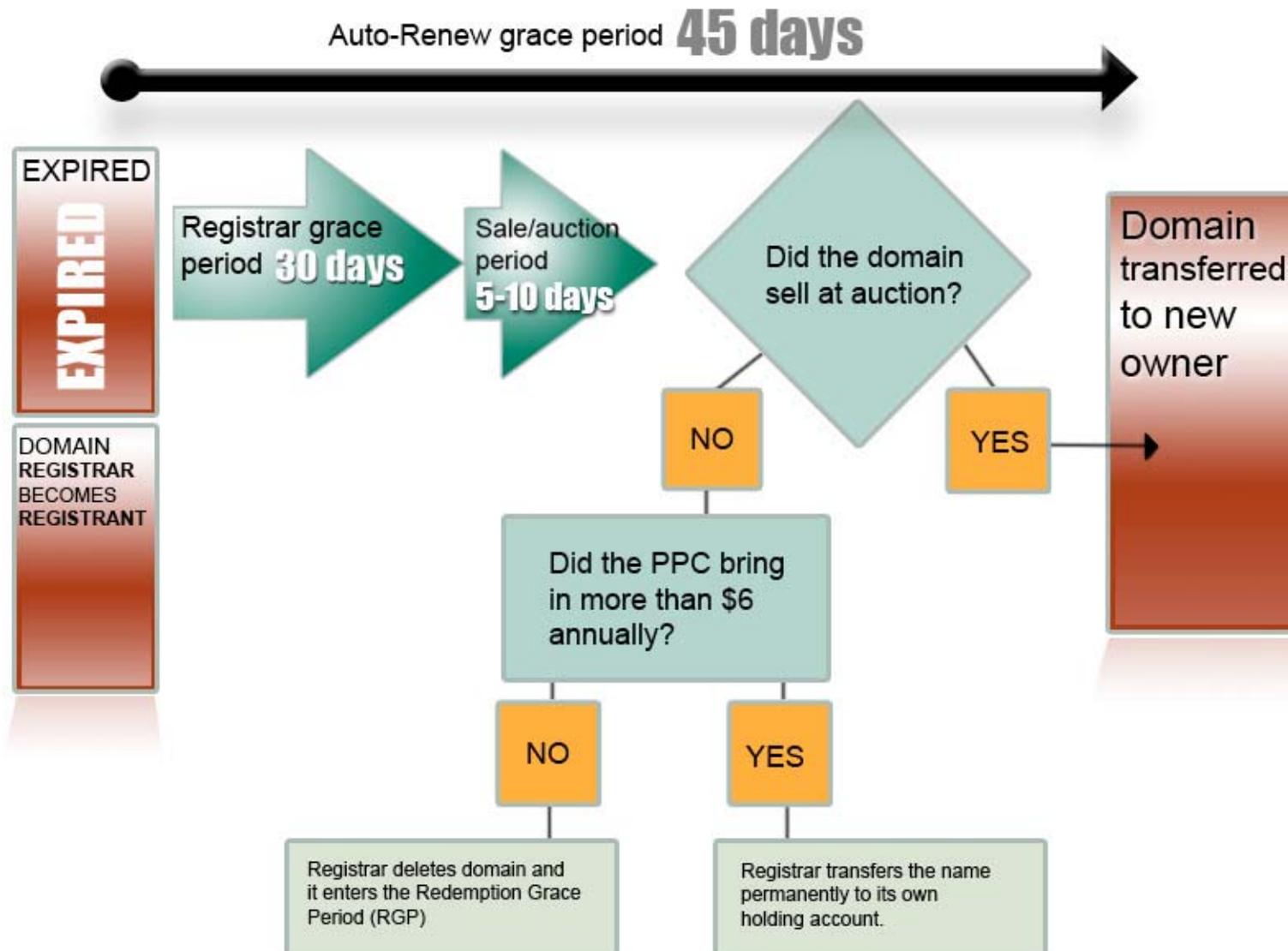




Domain Life Cycle



Domain Life Cycle



Whois prior to expiry

THANKS TO DOMAIN TOOLS

Cache Date: 2005-02-10

Registrar: NETWORK SOLUTIONS, LLC.

Registrant:

Huntington Clothiers (QONEIJYXMD)

1285 Alum Creek Drive

Columbus, OH 43209

US

Domain Name: NECKTIE.COM

Administrative Contact, Technical Contact:

Huntington Clothiers (281185520)

1285 Alum Creek Drive

Columbus, OH 43209

US

999 999 9999 fax: 999 999 9999

autonic@STORE.YAHOO.COM

Record expires on 13-Feb-2005.

Record created on 12-Feb-1997.

Database last updated on 10-Feb-2005 10:48:24 EST.

Domain servers in listed order:

NS5.STORE.YAHOO.COM

216.136.225.199

ST-NS1.YAHOO.COM

216.136.225.202

Whois during expiry

Cache Date: 2007-02-22
Registrar: NETWORK SOLUTIONS, LLC.

Registrant:
Pending Renewal or Deletion
P.O. Box 430
Herndon, VA. US 20172-0447

Domain Name: NECKTIE.COM

Administrative Contact, Technical Contact:
Pending Renewal or Deletion
P.O. Box 430
Herndon, VA 20172-0447
US
570-708-8786
pendingrenewalordeletion@networksolutions.com

Record expires on 13-Feb-2007.
Record created on 12-Feb-1997.
Database last updated on 22-Feb-2007 04:13:51 EST.

Domain servers in listed order:

NS1.PENDINGRENEWALDELETION.COM 205.178.190.51
NS2.PENDINGRENEWALDELETION.COM 205.178.189.51

Whois after sale to new Registrant

- Registrant:
Dunn, Morgan
10352 Stanford Ave,Q
null
Garden Grove, CA 92840
US

Domain Name: NECKTIE.COM

Administrative Contact, Technical Contact:
Dunn, Morgan
10352 Stanford Ave,Q
null
Garden Grove, CA 92840
US
+1.7145370334 fax: null

Record expires on 13-Feb-2008.
Record created on 12-Feb-1997.

Domain servers in listed order:

NS91.WORLDDNIC.COM	205.178.190.46
NS92.WORLDDNIC.COM	205.178.189.46

necktie.com - Windows Internet Explorer

http://www.necktie.com/

necktie.com

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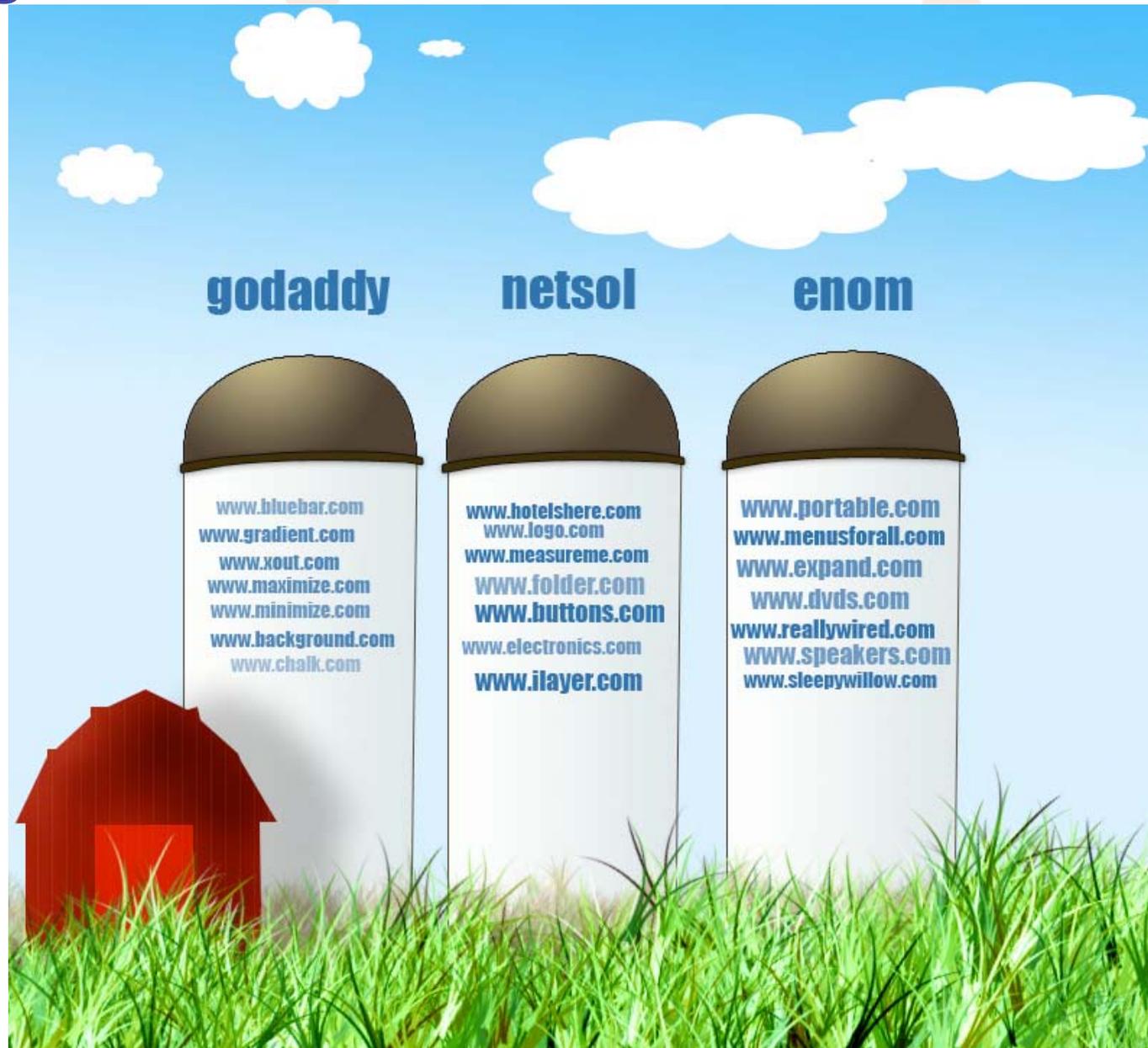
Effect on RGP

- Some confusion between Registrar grace period and Redemption grace period
- Domains of value no longer enter the ICANN Redemption Grace Period
- Domain could be transferred to new owner the day it expires.

Effect on Transfers

- Transfers may no longer be possible after expiry date
- Registrant is now in effect the Registrar
- Hard to get permission to initiate the transfer
- Former Registrant must typically renew with existing Registrar

Registrar Silos



Renewal Practices

- Typically about 30% of domains do not renew.
- May be incentive now for the Registrar to not renew.
- Over 50% of domains in existence are for sale
- Secondary market is now the primary market

Registrar Portfolios

- Domain Portfolio worth 4-5 times annual revenue of PPC on portfolio
- Valuation does not include marquee names
- Make very small margins on renewals. Very large margins on re-sale and auctions or keeping for their portfolio.
- \$2-\$3 for renewal, \$60-\$500,000 for re-sale.
- Registrars now worth more for their own portfolio and names under management than their traditional Registrar business

Domain Life Cycle

