Marks, Maliciousness, and Consumers

Beau Brendler
Knujon
Artists Against 419
Jart Armin
..and other unindicted co-conspirators
Sydney ICANN Meeting, Wednesday 24 June 09
Which Is a Legitimate Seller of Weight Loss Medication?

- www.phentremine.com
- www.phentermine.com
- www.phentarmine.com
- www.phentarmine.com
- www.phentirimine.com
Which Is a Consumer Advocate?

- www.theacaiberryreview.com
- www.acaiberrywatch.com
- www.colonreviewboard.com
- http://webmdacaiareview.com
Which One Has Government Backing?

- Federal Loan Modification Bureau
  http://www.flmb.org/
- http://governmentloanmodificationprogram.com/
- http://makinghomeaffordable.gov/
- http://governmentmortgagehelp.com/
What’s The Lesson Here?

- Victimized consumers don’t care about trademarks. They care about getting ripped off, ID stolen, poisoned by crappy supplements, etc.
- No one whose bank account has been cleaned out by phishers says, “I’m really angry Chase Bank’s trademark rights have been abused!”
- “IP lawyers vs. ...” misses the point, as do legalistic wranglings over the definition of abuse
- Section 5 FTC Act declares unfair or deceptive acts or practices unlawful. Section 12 specifically prohibits false ads likely to induce the purchase of food, drugs, devices or cosmetics. Section 15 defines a false ad for purposes of Section 12 as one which is "misleading in a material respect."
Casting a Wide Net

- Abbey-bank-plc.com
- Abbey-bank.org
- Abbey-groups.com
- Abbeyb.net
- Abbeybankfinancelondon.com
- Abbeybankfinancengplc.com
- Abbeybnkplc.com
- Abbeyfiduciarybank.com
- Abbeyfinanceonline.com
- Abbeynationalbnk.org
- Abbeynationalonline.org
- Abbeyonline-uk.com
- Abbeyonlinemail.com
- Abbeytheftpreventionupgrade.com
- Abbnationalplc.com
- Abbnatplc.com
- Abbnatuk.com
- antiterroristmonitarycrimesdivision.org

Formerly at Pipni, host and reseller in Czech Republic, taken down but resurfaced at Spirit Domains, formerly IARegistry.com, A Service of Spirit Telecom , Columbia, South Carolina, 29211 (also a DirectI reseller and uses their privacy service) using geo-based IP blocking for DNS requests