Community Outreach
Transition to Action

Agenda

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Recap of Community sessions since Prague

Key Concepts and Action Items

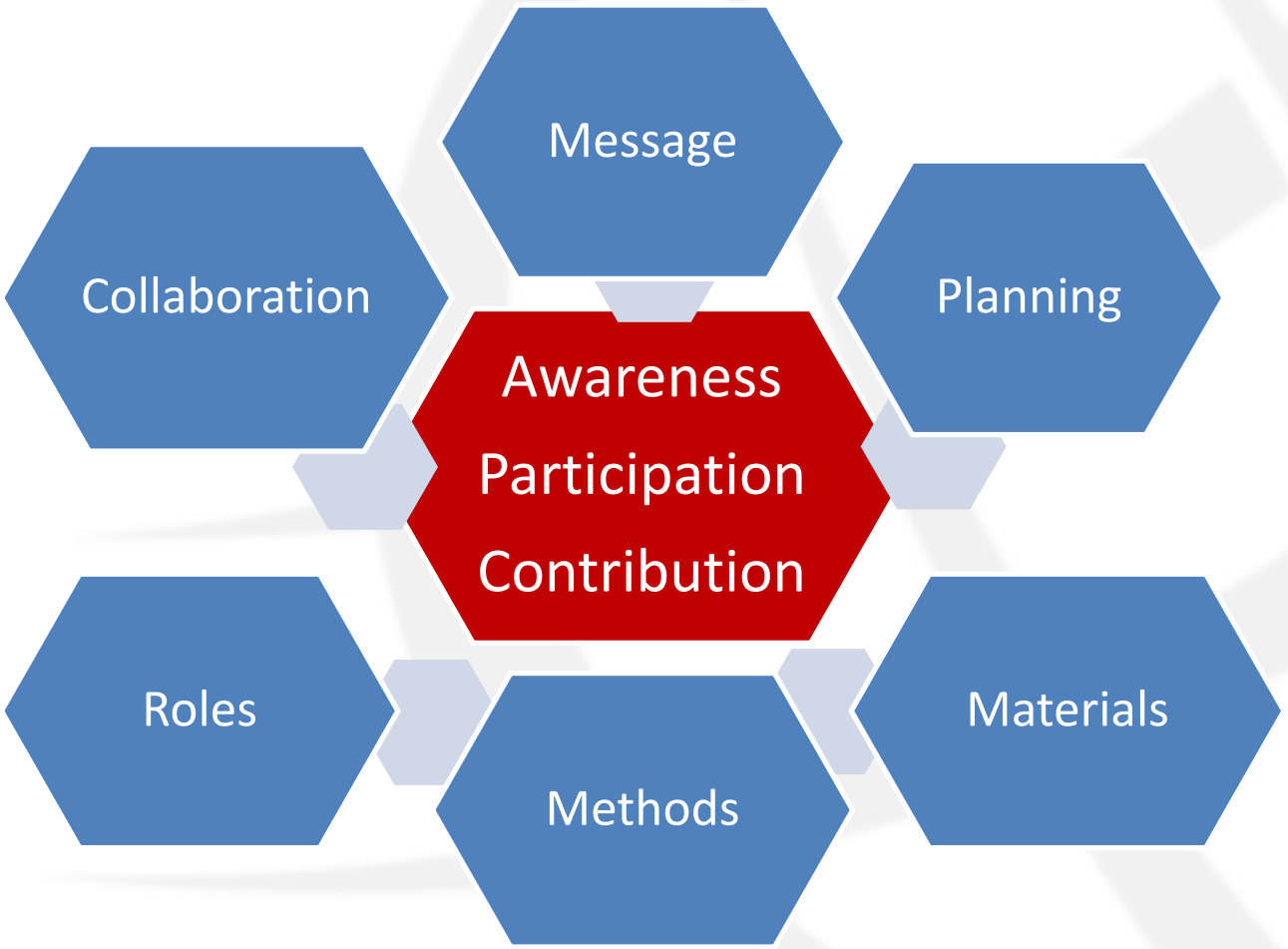
Transition from Initiative to Program

Recap

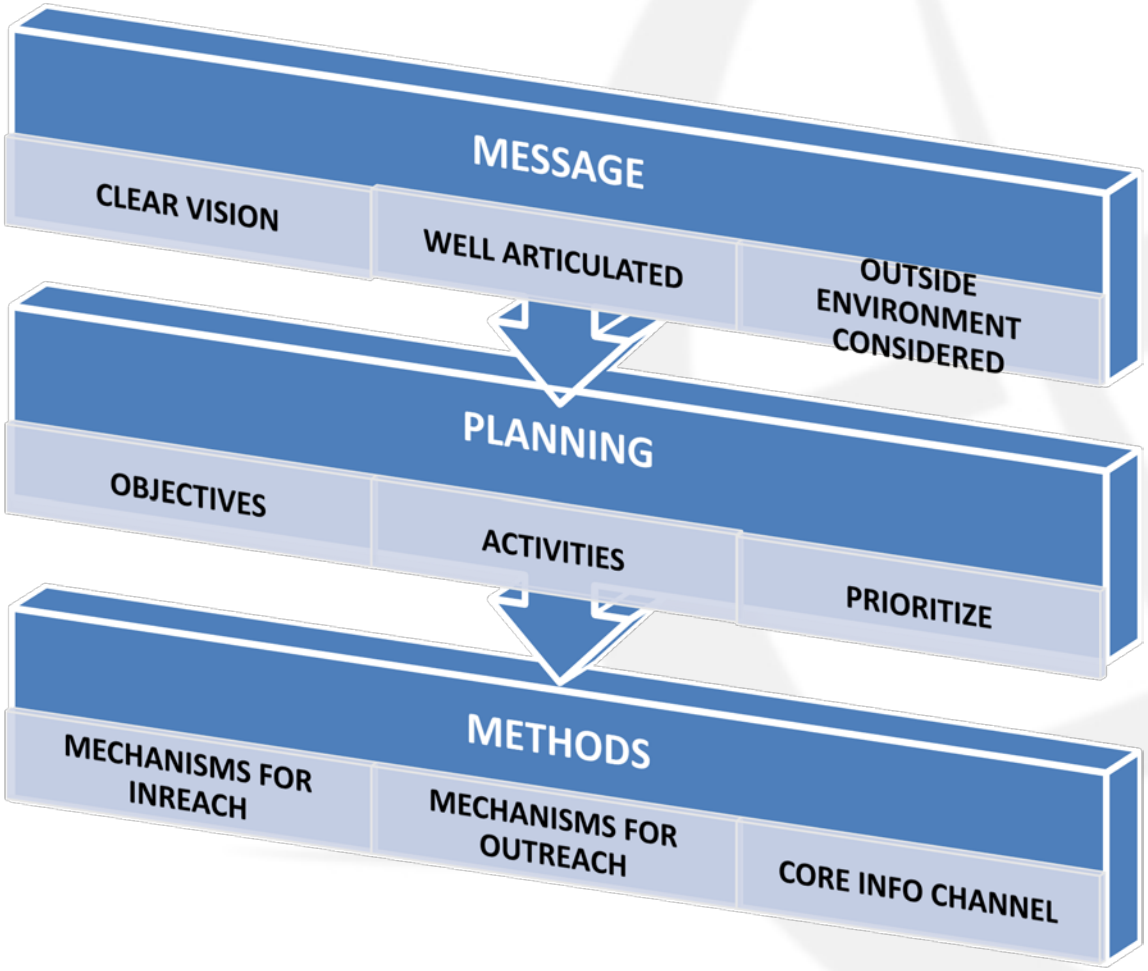
- Awareness, Participation, Contribution

- Focus Areas uncovered
  - Image/Recognition
  - Information gathering
  - Communication Tools
  - Collaboration

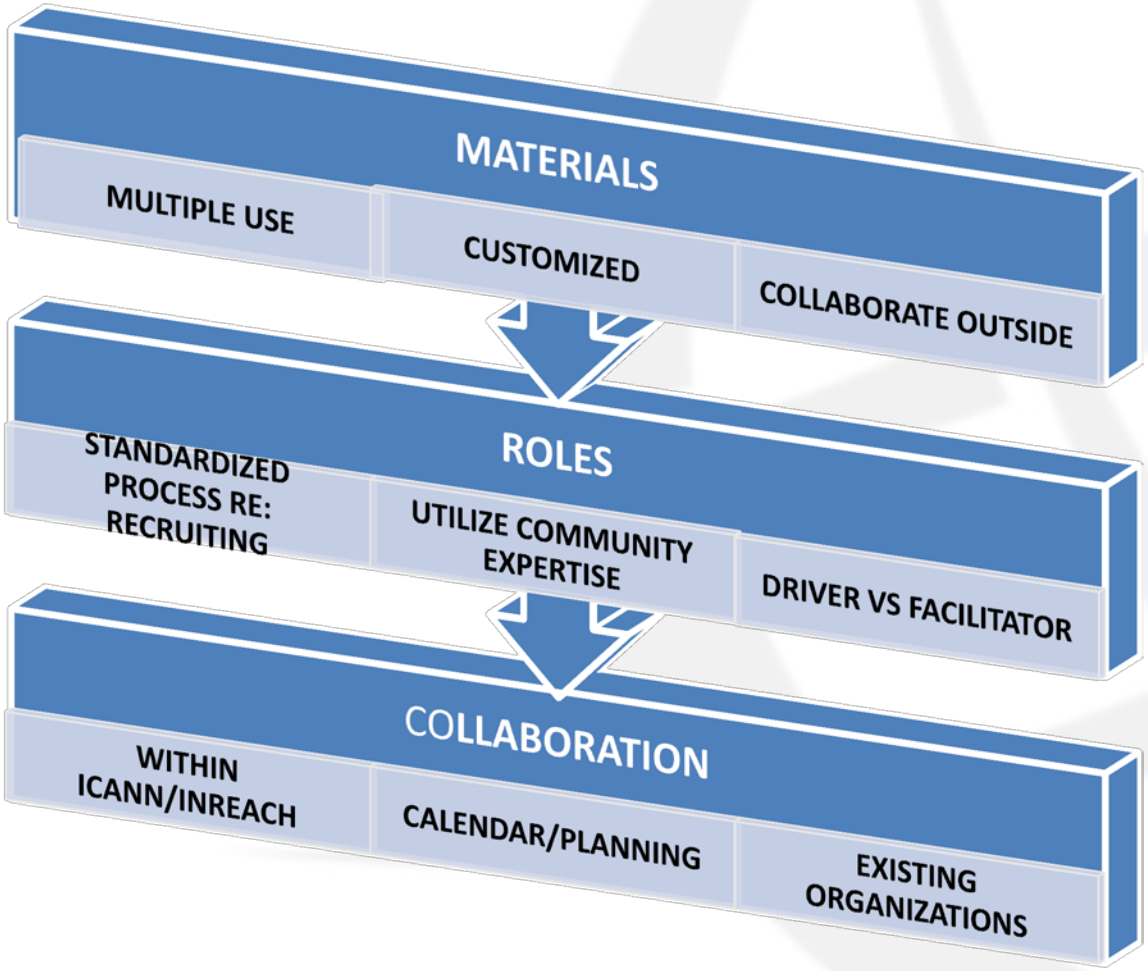
Building Blocks



Outreach Concepts



Outreach Concepts



Actionable Concepts

CONCEPTS	COMMUNITY	STAFF
PLANNING		
MATERIALS		
METHODS		
MESSAGING		
COLLABORATION		
ROLES		

Next Steps

- Transition into Program
- Build on successful community/staff interaction
- Plan for Moving Forward

Thank You

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Questions