

GNSO: gTLD Program Update

14 October 2012



New gTLD Sessions at Toronto

- **New gTLD Update for Applicants**
(Monday at 15:00 UTC in Metro Centre/East)
- **Sunrise and Trademark Claims Working Session**
(Monday at 21:00 UTC in Metro Centre)
- **Trademark Clearinghouse Implementation**
(Wednesday at 13:00 UTC in Metro Centre)
- **Universal Acceptance of All TLDs**
(Wednesday at 14:00 UTC in Harbour C)
- **Batching / Metering of New gTLD Applications**
(Wednesday at 15:00 UTC in Metro East)
- **IDN Variant Program Update**
(Thursday at 13:15 UTC in Metro East)
- **Uniform Rapid Suspension**
(Thursday at 15:45 UTC in Metro East)

Application Statistics

- Withdrawals
 - Completed: 6 (AND, ARE, EST, CHATR, CIALIS, KSB)
 - In-process: 1
- Objections filed: 0
- Change requests
 - 127 submitted
 - 29 approved
 - 84 in review
 - 14 require follow-up with applicants
- Application comments submitted for panel review: 8,956

Evaluation Status

Panel	Target Completion	Apps Assigned	Apps in Evaluation	Preliminary App Results
Financial	Jun-13	1114	864	250
Technical and Operational	Jun-13	1114	855	259
Geographic Names	Nov-12	all	94	1830
String Similarity	Nov-1	all	470	937
Registry Services	Jan-13	all	1865	59
DNS Stability	Oct-12	all	all	1924
Background Screening	Feb-13	all	all	0

Applicant Communications

- Updates
 - Monthly webinars – application statistics, evaluation progress, and other relevant information
 - Weekly updates – important dates
 - Video updates – overview of program processes
- Applicant's Corner: a one-stop spot for everything new gTLD-related for applicants
- Advisories: e.g., specific examples of answers that meet or do not meet requirements

New gTLD Program: General Update

- New gTLD Update Session (Monday)
<http://toronto45.icann.org/node/34185>
- Objectives:
 - Provide an update to applicants and the community on evaluation progress, program processes (application comments, clarifying question, EBERO, applicant support, objection), customer service, and communications
- Recent activity:
 - Concluded application comment period
 - Conducted clarifying question (CQ) pilot
 - Held monthly webinars for applicants

New gTLD Program: Assigning Priorities

- Prioritization Drawing Session (Monday)
<http://toronto45.icann.org/node/34401>
- Objectives:
 - Present to applicants and the community the plan for a prioritization draw method to assign a priority number to each application
- Recent activity:
 - Held comment period and consultation on batching
 - Summarized input and analyzed options
 - Published prioritization draw plan and methodology for comment

Trademark Clearinghouse: Working Session

- Working Session on Sunrise and TM Claims (Monday)
<http://toronto45.icann.org/node/34255>
- Objectives
 - Review remaining implementation issues in sunrise and claims implementation
 - Facilitate community input on issues and establish path to resolution
- Recent activity:
 - Instituted technical mailing list
 - Held forum in Brussels
 - Circulated and reviewed alternative proposals
 - Reached recommendation to focus on issues excluding live query element

Trademark Clearinghouse: Project Update

- Project update session (Wednesday)
<http://toronto45.icann.org/node/34395>
- Objectives:
 - Review status of project milestones
 - Demonstrate user interface for trademark data submission
- Recent activity:
 - Developed Clearinghouse interface for demonstration
 - Developed and published approach to proof of use
 - Developed and published approach to matching rules

Uniform Rapid Suspension (URS)

- URS session (Thursday)
<http://toronto45.icann.org/node/34325>
- Objectives:
 - Review specific solutions, identifying preferences
 - Discuss further analysis and development work needed
 - Develop a working approach to achieve consensus on a solution
- Recent activity:
 - Compiled and analyzed Prague suggestions
 - Issued RFI for URS providers
 - Contacted GNSO and ALAC for process advice
 - Held webinar session

Universal Acceptance of All TLDs

- Working session (Wednesday)
<http://toronto45.icann.org/node/34397>
- Objectives:
 - Discuss TLD acceptability issues and possible solutions
 - Discuss ways to minimize acceptability issues in the future
 - Collect feedback on enhancements to the outreach campaign
- Recent activity:
 - Collected input from various ICANN stakeholders
 - Prepared and translated technical recommendations
 - Identified organizations who could work on improving the TLD verification libraries
 - Identified specific events for the outreach campaign

Prioritization of New gTLD Applications

- Public session (Wednesday)
<http://toronto45.icann.org/node/34401>
- Objectives:
 - Communicate details of prioritization mechanism
 - Describe timeline for processing applications
 - Collect feedback on aspects of the model
- Recent activity:
 - Published model for 30-day comment
 - Developed timeline for processing applications
 - Included associated issues: advancing release of results, priority for IDN, timing of objection period
 - Identified specific events for the outreach campaign

IDN Variant TLDs: Label Generation Rules

- Working session on Label Generation Rules Process for the Root (Friday & Saturday)
<http://toronto45.icann.org/node/34115>
- Objective: Develop the process to populate the code point repertoire and the Label Generation Rules for IDNA labels for the root zone
- Recent activity:
 - Formed global volunteer team
 - Hired expert consultants
 - Face-to-face meeting in Los Angeles (Aug 2012)
 - Initial draft process in public comment (closes 9 November 2012)

IDN Variant TLDs: Public Session

- IDN Variant TLD public update session (Thursday)
<http://toronto45.icann.org/node/34179>
- To discuss:

Project	Recent Publication
Label Generation Rules Tool	Internet draft: “Representing registration policy for IDNs...”
Label Generation Rules	Draft process for public comment
User Experience	Draft report on user experience

Thank You

