**1. SUPPLEMENTAL NOTES**

15 November 2011

1.1 Responses related to risk identification and mitigation plans should consider the broader context of any contingency that would significantly impact the successful execution of the applicant’s projected business plan (e.g. those that would impact cash flow by more than 20% within the first 3 years).

**2. BEST PRACTICE SUGGESTIONS:**

15 November 2011

2.1 Applicants should read each evaluation question in its entirety, including the notes, criteria, and scoring text. The answer should address all criteria specified, and include detailed rationale demonstrating a thorough understanding of the criteria (i.e., show your work).

2.2 If acronyms are used, applicants should spell out the first instance, even if the acronyms represent a common term/product/service.

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