JIG (Joint ccNSO-GNSO IDN Working Group) Meeting

ICANN Buenos Aires

November 18, 2013

Agenda

- Next Steps
 - Universal Acceptance of IDN TLDs
 - IDN Variant TLDs
 - Single Character IDN TLDs
- Future Works
 - Form / Approach / ...

Background of the JIG

- Charter adopted by both the ccNSO and GNSO Councils:
 - http://ccnso.icann.org/workinggroups/jiwg.htm
- The purpose of the JIG is to identify and explore issues and topics of common interest of relevance to both the ccNSO and GNSO and report on such an identified issues to the respective Councils and propose methodologies to address the issues

JIG Discussions

- Bi-Weekly Conference Calls (since March 2010)
 - Changed to Monthly Calls (since Prague: June 2012)
- Issues of Common Interest identified:
 - 1. Single Character IDN TLDs
 - 2. IDN TLD Variants
 - 3. Universal Acceptance of IDN TLDs
- Face to face meetings
 - Brussels / Cartagena / San Francisco / Singapore / Dakar /Costa Rica / Prague / Toronto / Beijing / Durban / BA
 - Workshop on Single Character IDN TLD at Cartagena
 - Workshop on Universal Acceptance of IDN TLDs in Beijing

Universal Acceptance of IDN TLDs

Initial Report Published Jan 6, 2012

Draft Final Report Posted for

Public Comments: June 25, 2013

Background & Related Works

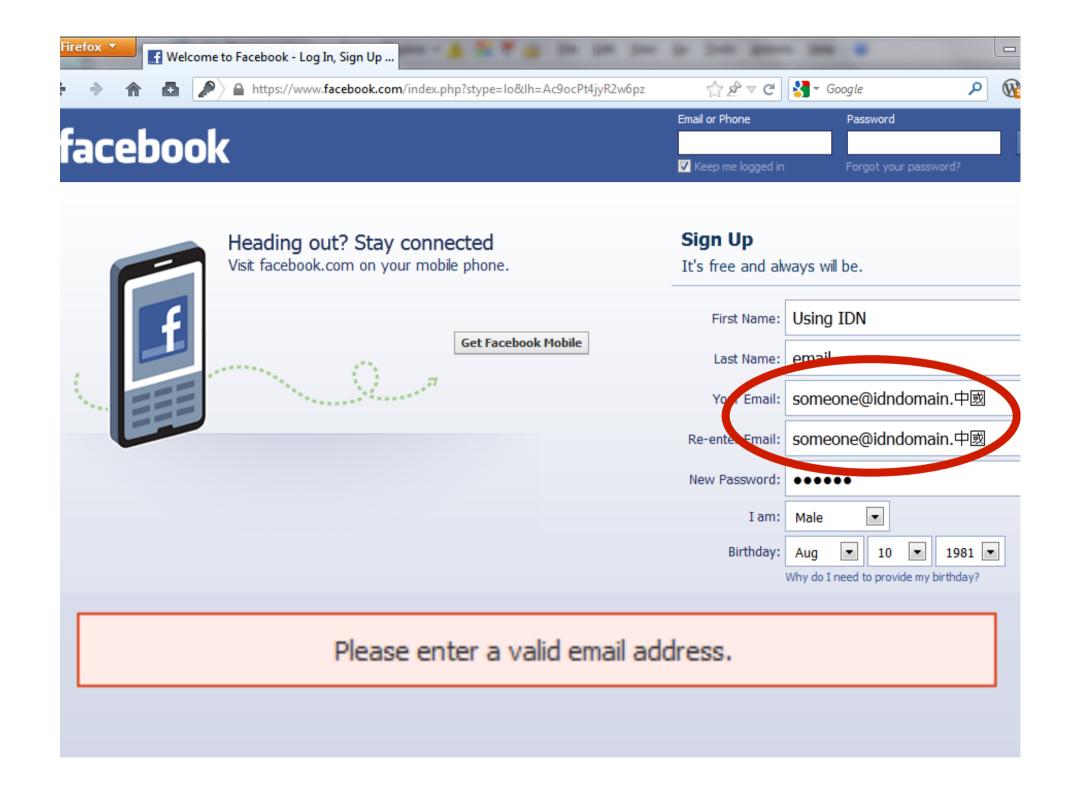
- Introduction of New gTLDs longer than 3 characters in 2000 (and 2004)
- Introduction of IDN ccTLD Fast Track in 2010

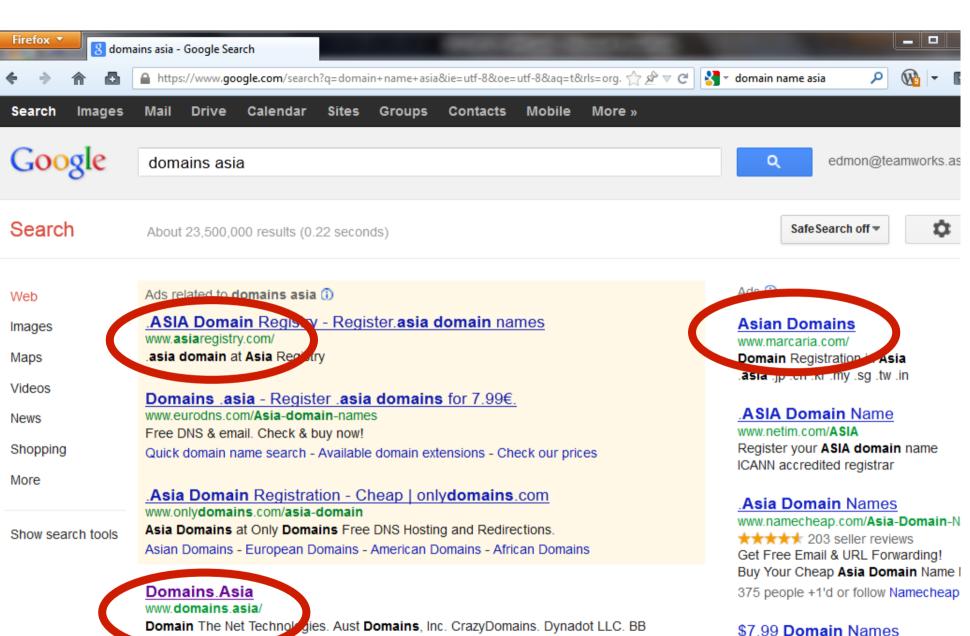
- August 2003: SSAC Report
 - Support Of New Top-Level Domains By Internet Infrastructure Operators And Application Providers
 - http://forum.icann.org/mtg-cmts/stld-rfpcomments/general/doc00004.doc

Acceptability Issues Example

Permanent Home Address Line 1*:			
Permanent Home Address Line 2:			
City*:		Chak	e*: CA
Zip Code*:		aero biz	- 🗆
	Note: You must be a U.S. residen		lo P.O.
SSN*:		gov	
Date of Birth*:	/ / (MM/DD/YYYY)		
	You must be 18 or older, 19 in Al		be cons
Mother's Maiden Name*:		net org pro us	
E-mail Address:	@ .		'







Online UK Limitedore. Every .Asia registration helps fund community ...

Asia Registry | Complete Asia Pacific ccTLD Domain Names www.asiaregistry.com/

Asia Registry is your Asia wide domain name registrar providing complete coveragage

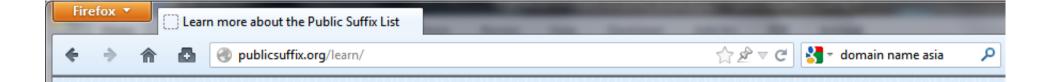
.SG Domain Registration

www.maddogdomains.com/ Register your domain today. Free Blog, Hosting, Email & More!

Example of Hard-Coded List

```
$_gtld = array(
   'aero',
      'biz',
      'cat',
      'com',
      'coop'
      'edu',
      'gov',
      'info',
      'jobs',
      'mil',
      'mobi',
      'museum',
      'name',
      'net',
      'org',
      'pro',
      'travel',
      'asia',
      'post',
[line 108]
Generic top-level domain
This is an array of the official generic top-level domains.
```





PUBLIC SUFFIX LIST

LEARN MORE | THE LIST | SUBMIT AMENDMENTS

LEARN MORE ABOUT THE PUBLIC SUFFIX LIST

The Public Suffix List is a cross-vendor initiative to provide an accurate list of domain name suffixes, maintained by the hard work of Mozilla ve and by submissions from registries, to whom we are very grateful.

The usefulness of this can be seen if we take the example of cookies. In the past, browsers used an algorithm which only denied setting wide cookies for top-level domains with no dots (e.g. com or org). However, this did not work for top-level domains where only third-level registratic allowed (e.g. co.uk). In these cases, websites could set a cookie for .co.uk which would be passed onto every website registered under co

Since there was and remains no algorithmic method of finding the highest level at which a domain may be registered for a particular top-level (the policies differ with each registry), the only method is to create a list. This is the aim of the Public Suffix List.

Software using the Public Suffix List will be able to detemine where cookies may and may not be set, protecting the user from being tracked a

As well as this, the Public Suffix List can also be used to support features such as site grouping in browsers. By knowing where the user-cont section of the domain name begins and ends, browsers can group cookies and history entries by site in a way that couldn't easily be done be

For more information, please contact us.

Uses

These are some of the uses of the list we know about. If you are using it for something else, you are encouraged to tell us, because it helps the potential impact of changes.

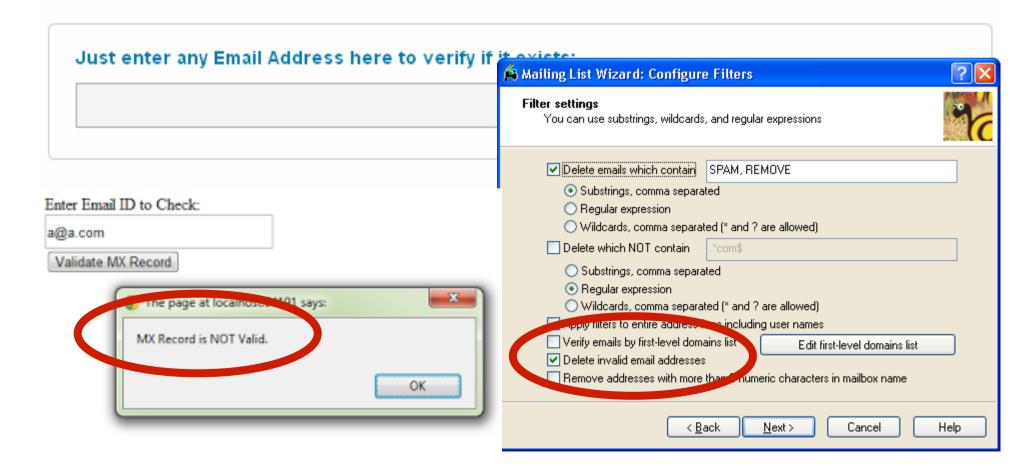
Example of String Length Check

But you can do much more with regular expressions. In a text editor like <u>EditPad Pro</u> or a specialized text processing tool like <u>PowerGREP</u>, you could use the regular expression \\b[A-Z0-9._%+-]+@[A-Z0-9.-]+\.[A-Z]{2,4}\\begin{array}{c} \begin{array}{c} \begi



Tired Of Verifying Emails One At A Time? NEW: Bulk Email Verification! Click here.

Your Free Email Address Verifier - Verify Email addresses

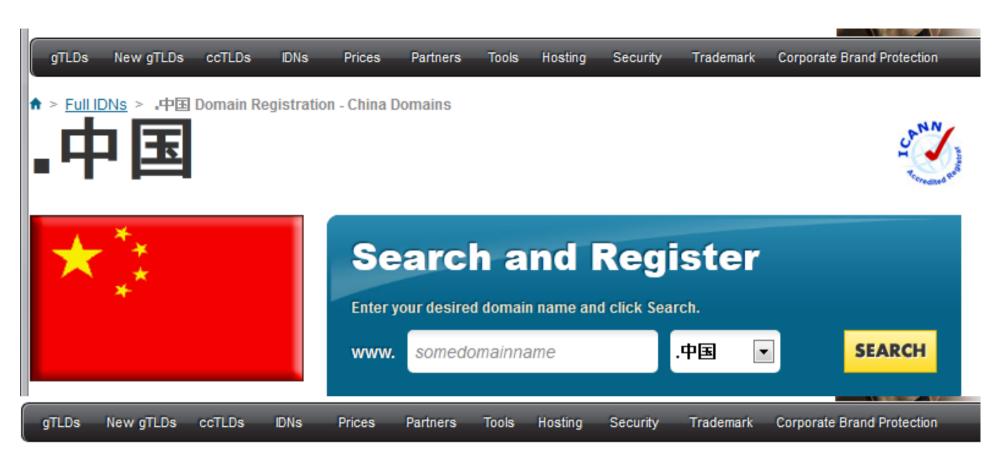


Proposed Recommendations

- A. Recommend IDN TLD operators (including IDN ccTLD, IDN gTLD and IDN gTLD Accredited Registrars) to support Universal Acceptance of IDN TLDs in their own systems
- B. Allocate **specific resources for the advocacy** of Universal Acceptance beyond the development of informational materials and toolkits
- C. Development of informative reference materials for new IDN TLDs (including gTLD and ccTLD) to handle issues of Universal Acceptance
- D. Direct efforts, lead by staff, with the participation from the community, for further studies to investigate the scope of the issue and what other services or actions could be taken by ICANN to support the Universal Acceptance of IDN TLDs beyond outreach and awareness campaigns

Get Our Own Act Together

Recommendation A



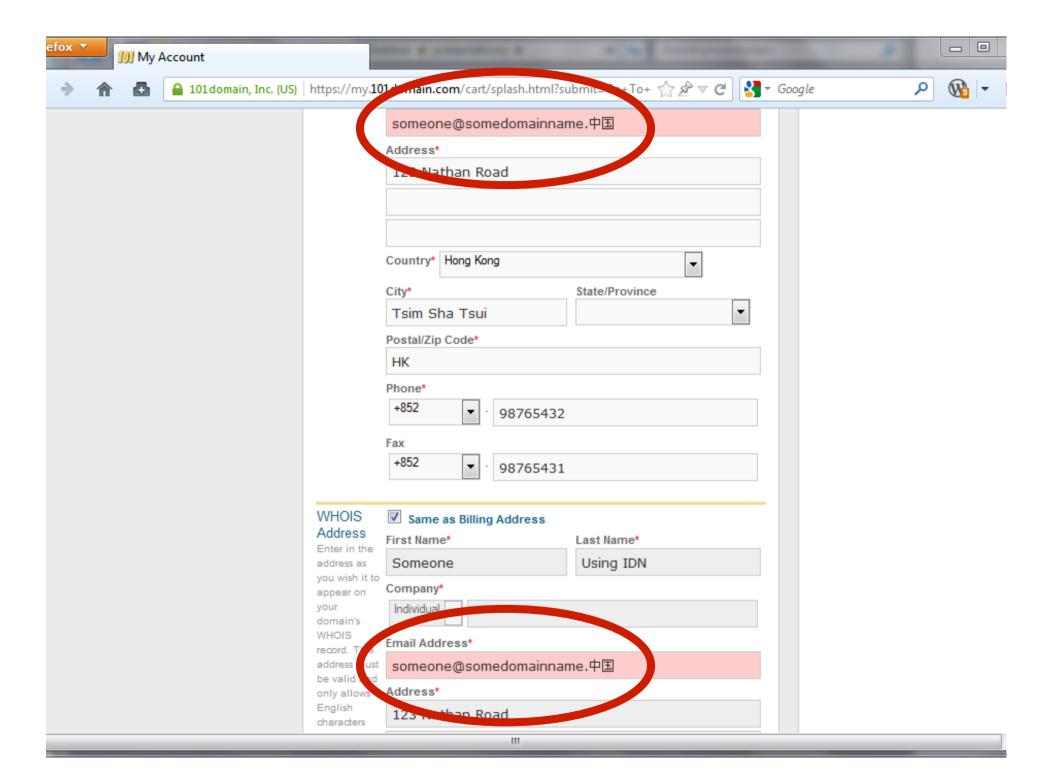
Domain Availability Results



Select & Register

ADD TO CART

D D	omain	Annual Fee	Setup Fee	Country / Category	Popular Restriction	Trustee
☑ ≝ s	omedomainname.中国	39.95 USD / 1 Year	29.95 USD	China	Easy •	



Recommendation A

- Recommend IDN TLD operators (including IDN ccTLD, IDN gTLD and IDN gTLD Accredited Registrars) to support Universal Acceptance of IDN TLDs in their own systems
 - IDN gTLDs and IDN ccTLDs
 - IDN gTLD Accredited Registrars
 - Name servers, email addresses, etc.
- Proposed Implementation:
 - Updating of ICANN IDN Guidelines

Identify as a Strategic Initiative for ICANN

Recommendation B



Strategic Plan 2012-2015: Four Strategic Focus Areas

Supporting... One World. One Internet.

DNS stability and security

Maintain & drive DNS availability

- Enhance risk management & resiliency of the DNS, IP addresses & parameters
- Promote broad DNSSEC adoption
- Enhance international DNS cooperation
- Improve responses to DNS security incidents

Competition, consumer trust & consumer choice

Maintain single authoritative root

- · Increase TLD options in more languages
- Rollout new gTLDs including IDNs
- Lower registration abuse
- · Increase industry competition

Core operations including IANA

- Flawless IANA operations
- Continue long-term IANA functions responsibility
- Resilient L-Root operations
- Continual improvements (EFQM)
- Internationalization
- ICANN meeting evolution

Define internationalization

A healthy Internet governance eco-system

- Strive to be an exemplary international multi-stakeholder organization
- Increase stakeholder diversity and cross-stakeholder work
- World-class accountability and transparency (ATRT actions)
- · Act in global public interest
- Enhance trust in ICANN's stewardship
- · Ease of global participation

Promote DNSSEC training and adoption Facilitate work on DNS, IP

- address & parameter security
- Implement best practices for DNS business continuity planning
- Facilitate IPv6 adoption
- Explore Internet Number Resource Certification
- Facilitate Whois evolution

- Expand Internationalized Domain Name (IDNs)
- Implement new gTLDs & . measure impact
- Whois program
- improvements Improve policy development processes
- · Enhance registrant protection
- Implement rights protection mechanisms
- · Expand stakeholders

- principles Continue IANA infrastructure upgrade
- Publish reports on IANA services
- Monitor performance of root zone management
- IANA excellence (EFQM)
- OEI Organizational Effectiveness Initiative
- Improve Enterprise Systems

Complete Affirmation of Commitments & organizational reviews

- Retain & support existing community while attracting new & diverse community members
- Build global support for single authoritative root
- Enhance cooperation in Internet Governance
- Increase technical community communication & collaboration

- Local DNSSEC adoption
- IDN variant management
- Facilitate new DNS risk management working group & initiate study
- Develop standards for DNS, & IP address protocol
- Promote IPv6 deployment
- Facilitate law enforcement engagement

Promote IDNA protocol implementation

- Facilitate new gTLD & IDN rollout
- Support Registrar Accreditation Agreement amendments
- Expand inclusion & orientation of new stakeholders

Strengthen regional presence

- Engage with Staff on performance
- Increase participation on key committees
- Expand engagement within technical community

Increase multi-stakeholder participation

- Onboarding of participants
- · Increase contributions to international forums
- Review SOs and ACs
- Promote continuing education/orientation in ICANN programs
- Continue Root Zone Management

· Enhance business continuity · Improve compliance

- & risk management Increase collaboration with RIRs & technical groups
- Promote DNSSEC operations & education
- Facilitate IPv4 & IPv6 engagement
- Advance cooperative capability building in developing countries
- Increase business outreach

- Enhance SO & AC support work
- Expand contracted party customer service
- Enhance global outreach
- Support IDN ccTLD Fast
- Track · Facilitate new gTLD &
- Expand ICANN regional

- · IANA request processing
- Root zone DNSSEC operations
- Facilitate Board support
- · Enhance security and contingency operations · Continue L-Root operations
- Improve enterprise systems/processes/controls IDN TLD implementation . Improve staff training,
- Expand Thought leadership
- Widen international engagement Strengthen corporate.
- government & other stakeholder partnerships
- Continue to improve decision impact analysis & reporting Enhance communications, accessibility & participation via improved tools retention and engagement
 - Enhance multi-lingual strategy



Strategy --- Execution



Multi-stakeholder - Collaborative - International - Transparent - Accountable

Recommendation B

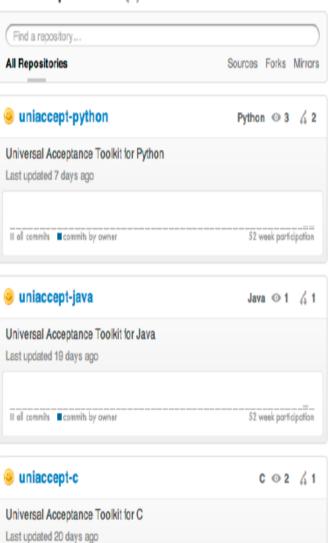
- Allocate specific resources for the advocacy of Universal Acceptance beyond the development of informational materials and toolkits
 - a critical factor to foster and ensure competion,
 consumer trust and choice in the DNS marketplace
 - Common interest between gTLDs & ccTLDs
- Proposed Implementation:
 - ICANN board and staff to take into consideration and identify as an item in budget & strategic plan

Support for New IDN TLDs

Recommendation C

TLD Verification Code

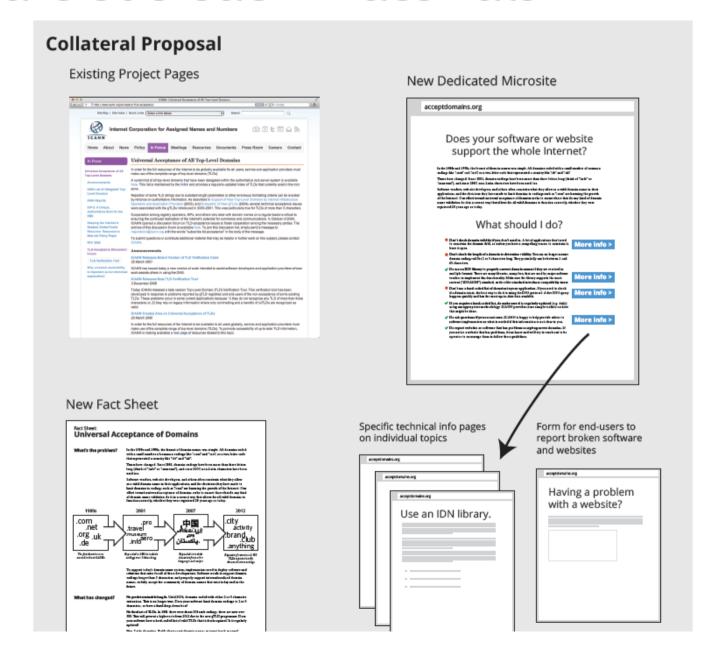
Public Repositories (5)



Organization Members (0)

No public members

Draft outreach materials



Recommendation C

- Development of informative reference materials for new IDN TLDs (including gTLD and ccTLD) to handle issues of Universal Acceptance
 - draw on and consolidate the experience from earlier launches of TLDs (including gTLDs and ccTLDs) to produce a set of informative reference materials to assist new TLD operators
- Proposed Implementation:
 - Work through Staff Universal TLD Acceptance Team

Beyond Outreach & Awareness

Recommendation D

WHO RUNS THE INTERNET?

NO ONE PERSON, COMPANY, ORGANIZATION OR GOVERNMENT RUNS THE INTERNET.

The Internet itself is a globally distributed computer network comprised of many voluntarily interconnected autonomous networks. Similarly, its governance is conducted by a decentralized and international multistakeholder network of interconnected autonomous groups drawing from civil society, the private sector, governments, the academic and research communities, and national and international organizations. They work cooperatively from their respective roles to create shared policies and standards that maintain the Internet's global interoperability for the public good.

WHO IS INVOIVED.

IAB ACPSR

INTERNET ARCHITECTURE BOARD Oversees the technical and engineering development of the IETF and IRTF. www.iab.org

ICANN COPV

INTERNET CORPORATION FOR ASSIGNED NAMES AND NUMBERS

Coordinates the Internet's systems of unique identifiers: IP addresses, protocol parameter registries, top-level domain space (DNS root zone).

www.icann.org

IETF CPS

INTERNET ENGINEERING TASK FORCE Develops and promotes a wide range of Internet standards dealing in particular with standards of the Internet protocol suite. Their technical documents influence the way people design, use, and manage the Internet. www.ietf.org

IGF A C P

INTERNET GOVERNANCE FORUM A multistakeholder open forum for debate on issues related to Internet governance. www.intgovforum.org

IRTF R

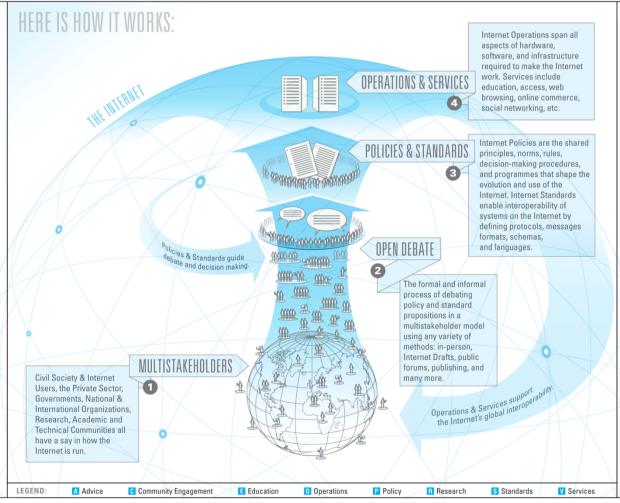
INTERNET RESEARCH TASK FORCE

Promotes research of the evolution of the Internet by creating focused, long-term research groups working on topics related to Internet protocols, applications, architecture and technology.

www.irtf.org

GOVERNMENTS AND INTER-GOVERNMENTAL ORGANIZATIONS CP

Develop laws, regulations and policies applicable to the Internet within their jurisdictions; participants in multilateral and multistakeholder regional and international fora on Internet governance.



WHO IS INVOIVED.

ISO S

INTERNATIONAL ORGANIZATION FOR STANDARDIZATION Develops international standards. The ISO 3166 standard establishes internationally recognized codes for the representation of names of countries, territories or areas of geopolitical interest and their subdivisions. ISO 3166 does not establish the names of countries, only the codes that represent them. www.iso.org/iso/country_codes.htm

ISOC CEPV

INTERNET SOCIETY

Assure the open development, evolution and use of the Internet for the benefit of all people throughout the world. Currently ISOC has over 90 chapters in around 80 countries. www.internetsociety.org

RIRs OPV

5 REGIONAL INTERNET REGISTRIES Manage the allocation and registration of Internet number resources, such as IP addresses, within geographic regions of the world.

www.afrinic.net www.apnic.net www.arin.net www.lacnic.net www.ripe.net

Africa Asia Pacific

Canada & United States Latin America & Caribbean Europe, the Middle East & parts of Central Asia

W3C S

WORLD WIDE WEB CONSORTIUM Create standards for the world wide web that enable an Open Web Platform. for example, by focusing on issues of accessibility, internationalization, and mobile web solutions. www.w3.org

INTERNET NETWORK OPERATORS' GROUPS A D V

Discuss and influence matters related to Internet operations and regulation within

informal for amade up of Internet Service Providers (ISPs), Internet Exchange Points (IXPs), and others.

Recommendation D

- Direct efforts, lead by staff, with the participation from the community, for further studies to investigate the scope of the issue and what other services or actions could be taken by ICANN to support the Universal Acceptance of IDN TLDs beyond outreach and awareness campaigns
 - Engaging with community beyond ICANN
 - Establishing Liaisons with emerging industry standards
 - Consider additional services (e.g. 2LDs under TLD)
 - Proactive Advocacy & Surveys
- Proposed Implementation
 - Through ICANN staff team with support from community

Universal Acceptance Issue will be Amplified



書籍 商标 机构 ストア 盛贸饭店 pyc 大众汽车 联通 닷넷 网络 吹菜雅 caŭr 普利司通 欧菜雅 caŭr 普利司通 で 大点看 記 通用电气公司 からつう 集团 ком 时尚 公司 我爱你 珠宝 しんしゅう しょう しょう れぬ体制

Next Steps

- Submit to ccNSO & GNSO Councils for their adoption
- Follow up on implementation?

IDN Variant TLDs

Board Resolution 2013.04.11.14

Summary of Response

- 1. Implementation of IDN Variant TLDs at the root DNS is **not a purely technical matter and requires policy decision** and therefore is within the purview of the ccNSO and GNSO;
- 2. The ccNSO and GNSO should develop policies for the allocation and delegation of IDN Variant TLDs and continue to monitor its ongoing implementation; and,
- 3. Broad-based outreach to the community atlarge is important for the success of IDN TLDs, especially with IDN Variants.

ICANN Team Works

- VIP Project
- IDN Variant TLD Program Projects
- Project 2.1: Label Generation Rules
- Project 7: Implementation Process

JIG Works?

- Policy Implementation and process
 - Root DB/WHOIS? Delegation requirements?...
 - EBERO?
- Generation Panels
 - Appropriate set of Experts
- GNSO IDN WG Policy Output:
 - 4.1.3. Language Community Input for Evaluation of new IDN gTLD Strings
 - 4.1.4. One String per new IDN gTLD
 - 4.1.5. Limit Variant Confusion and Collision
 - 4.1.6. Limit Confusingly Similar Strings

Single Character IDN TLDs

Any Next Steps?

Aug 25, 2011 Board Resolution

- http://www.icann.org/en/minutes/resolutions-25aug11-en.htm#5
- 1. Requests specific advice on security & stability aspects of this issue from the SSAC.
- 2. Requests the GAC to consider and provide specific advice on public policy aspects of this issue.
- 3. Requests specific advice on the end-user/consumer aspects of this issue from ALAC.
- 4. Directs the staff to consult with additional appropriate and knowledgeable community participants across various languages/ scripts on this topic, and to provide the Board and community a report that reflects this input, to enable consideration by the Board on delegation of single character IDN TLDs.
- 5. Directs staff to publish a timetable for this work, clearly indicating that processes for delegation of single-character IDN TLDs will be made available after the first gTLD application round and conclusion of IDN ccTLD policy work.

Current Status (as at Feb 2012)

- August 2011 Board Resolution
- Response from JIG drafted
 - Refined by ccNSO Council
 - Adopted by GNSO Council and ccNSO Councils
 - Urging Board to provide clearer road map
- SSAC Report on Single Character IDN TLDs
 - Did not uncover any new issues
 - Reconfirmed that current processes needs to be updated
 - Suggested additional works

Future of JIG Work

- Issues of Common Interest identified:
 - 1. Single Character IDN TLDs
 - 2. IDN TLD Variants
 - 3. Universal Acceptance of IDN TLDs
- Next Steps
 - Following up on Implementation?
 - Need to adjust charter?

Thank You

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 - edmon@dot.asia