Domain Name Services Rights Protection Mechanism (MVS)
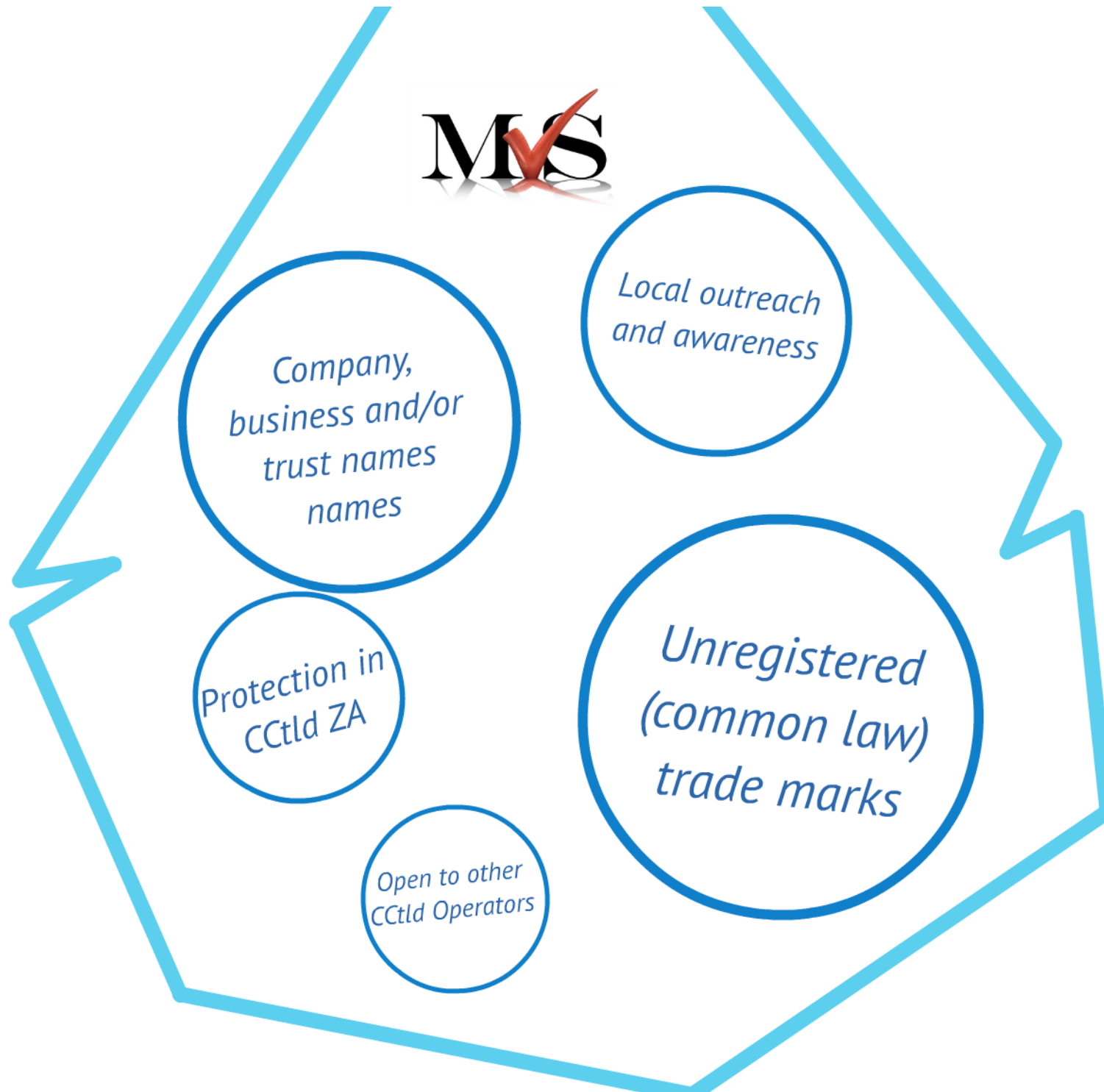
Why MVS?

Direct word matches for a Registered Trademarks

Lack of Awareness and outreach in Africa
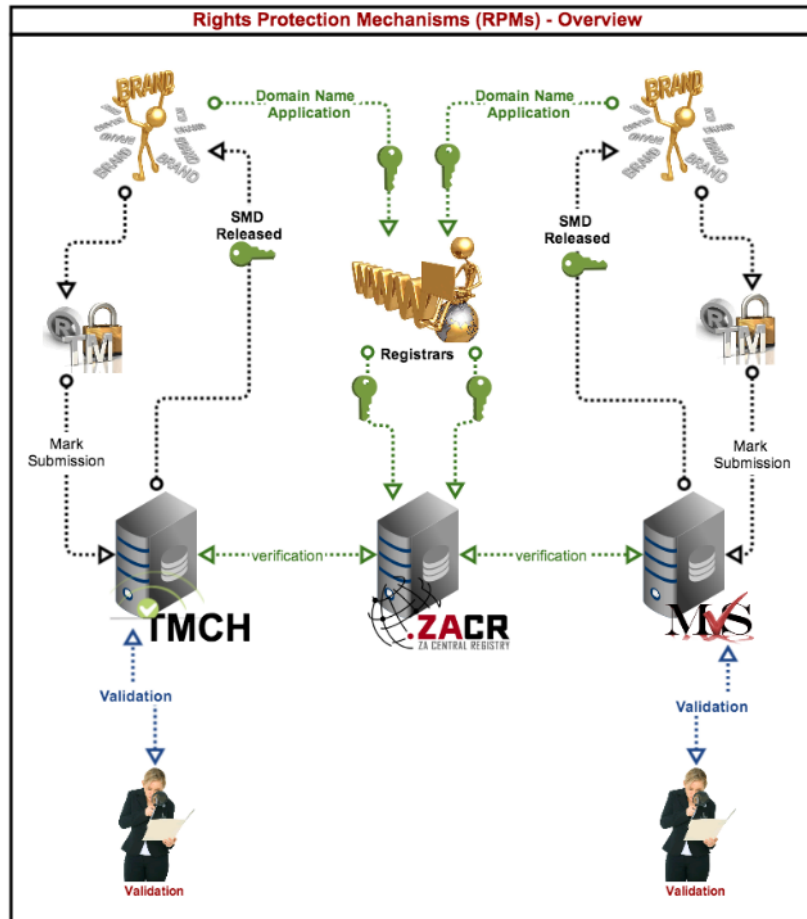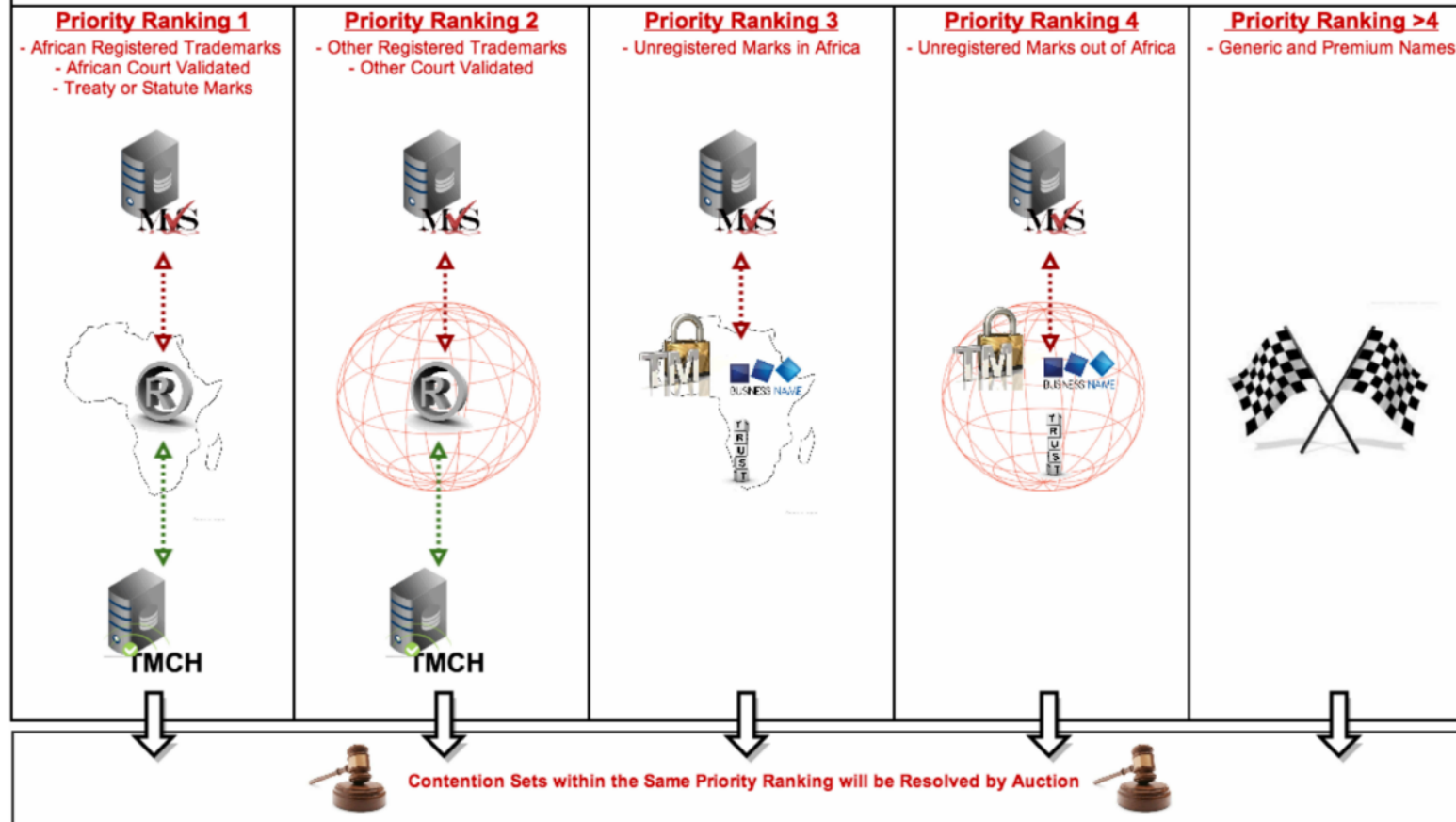
TMCH

CLEARINGHOUSE

Rights Protection Mechanisms (RPMs) - Overview

Launch Process
Sunrise Prioritisation Matrix
for Priority Naming Rights
Special Launch Program (4.5.2)

Priority Ranking 1	Priority Ranking 2	Priority Ranking 3	Priority Ranking 4	Priority Ranking >4
- African Registered Trademarks - African Court Validated - Treaty or Statute Marks	- Other Registered Trademarks - Other Court Validated	- Unregistered Marks in Africa	- Unregistered Marks out of Africa	- Generic and Premium Names

Contention Sets within the Same Priority Ranking will be Resolved by Auction

IETF : tan-epp-launchphase

- EPP extension mapping for the provisioning and management of domain name registrations and applications during the launch of a domain name registry.
- Modification submitted to include a specific validatorID attribute for claims and codeMarks. The validatorID indicates which Clearinghouse the notice originated from (TMCH or MVS)
- Convenient gitHub repository
- Changes published in version 12 of the draft

http://tools.ietf.org/html/draft-tan-epp-launchphase-12

IETF : lozano-tmch-smd

- Describes the format of a mark and a digitally signed mark, referred to as a signed mark and the Signed Mark Data (SMD).
- Request to include the validatorID in the mark object itself to indicate from where the mark originated.
- Request to include an 'unregistered' mark section in conjunction with 'trademark', 'treatyOrStatute', and 'court'.
- No feedback or response todate.
- No access to the RFC source documents.

Additional MVS Features

- List of Updated Domain Names (LOUDN)
  Notices to Mark Holders/Agent of Registrant changes
  Follow LORDN Process described in lozano-tmch-func-spec

- Out of band claims notices.

- Moderated domains.

Questions?

Thank you

David Peall

Domain Name Services (PTY) Ltd

david@dnservices.co.za