

AFRICA STRATEGY : FROM DURBAN 47 TO BUENOS AIRES 48: A PROGRESS REPORT



Pierre Dandjinou,
VP Stakeholder Engagement - Africa



Launch of the Strategy implementation



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The Overall Goal

- The overall goal of the strategy being a transformation of Africa into a contributor to the Internet and an emerging market for the domain name business and industry.
- Most projects sought to deal with the Africa domain name ecosystem.

Projects

- A first ever Domain name forum was organized in Durban on 11-12 July
- The DNSSEC roadshow project started off in February and by July 2013, six of the initial 8 countries were covered
- An Africa domain name Award was organized in Durban with nominations of 10 African registrars and registries

STAFFING : Two New Hires

Since ICANN 47 in Durban, the Africa team has been increased with two new hires:

- The Stakeholder engagement and Operations Manager Africa came onboard on 26 August
- The Manager for East Africa took up his position on 1st October.

'Support to African registrars'

- An Africa registrars WG developed a proposal now being considered within ICANN
- Proposal to be further enriched and discussed with all stakeholders for concrete Actions

FY14 PLAN

AFRICA STRATEGY FY14 PLAN

	<i>Proposed projects</i>	<i>Activities under projects</i>	<i>Timeline</i>	<i>Link with the Africa Strategy objectives</i>
1	Promote DNNSEC	Workshops in 8 more countries	August 2013- June 2014	Promote adoption of DNSSEC
2	Study on ccTLD management in Africa	Study committed	November 2013- January 2014	Business best practices and Marketing support for AfTLD, ccTLDs and Registrars
3	Observatory on DNS industry	Set up an observatory on DNS industry	February 2014 - June 2014	An observatory to develop new indices for DNS industry growth in Africa ;
4	Develop exchange program with DNS industry leaders	Identify potential candidate within current registrars and registries; negotiate with global industry leader	December 2013 - June 2014	Promote strategic partnerships between global and local entrepreneurs in the DNS industry

FY14 PLAN (5-8)

5	Deploy Anycast instances of Root servers	Root servers copies will be deployed in four countries	November 2013 - June 2014	Deploy more Anycast instances of L-Root in cooperation with Regional Organisations. Countries: Angola, Cameroon, Ethiopia, Benin
6	Awareness on link between TM and domain names issues;	Workshop on WHOIS, Trademark issues, workhop for african ccTLDs	February - June 2014	Support Capcity building and Development of Internet Governance in Africa; Strengthen ccTLDs in Africa
7	Support Program to African Registrars	African Registrar Meeting to discuss Insurance cost issues/proposals	July 2013 - June 2014	Promote african registrars
8	Local engagement	Outreach visit to african countries	July 2013 - June 2014	Promote the multistakeholder model and platform in Africa at the Government, civil society and private sector levels to enrich participation in ICANN constituencies

FY14 PLAN (9-11)

9	International events	Outreach during International events	July 2013 - June 2014	Effective communication/Outreach on ICANN
10	Policy advice on ccTLDs	Contribution to redelegation issues for .TG, .GM, .GW, .LR by: promoting consensus model at the national level through local workshops	November 2013 - June 2014	Assist in delegation and redelegation procedure in support of strengthened African ccTLDs
11	DNS incubation	Draft a concept paper; conference with selected centres	November 2013 - June 2014	Build Entrepreneurship program in the DNS area

THANKS !

QUESTIONS

