

# I C A N N | 5 3 **Buenos Aires**

21-25 JUNE 2015





### Newcomer Welcome Janice Douma Lange | ICANN 53 | 21 June 2015

### Housekeeping

Translation headsets in back of room

- Show some love to the Interpreters ③ say name and country for the record always, speak slowly and clearly in any language
- Phones off and computers mute
- Questions and Interaction encouraged













- Enable fast and effective engagement at 1st meeting
- Help to understand ICANN: its structure, processes and community
- Provide mentorship, guidance, and networking opportunities
- Send you off in a better frame of mind than when you arrived!



# How Do I Get This Thing Started....

- Feeling a Bit Strange
- Closed Doors
- Everybody knows everybody
- New Language







# "The Internet is the Greatest Public Gift"





The Internet is successful in large part due to its unique model of development and deployment:

- Open Technical Standards
- Freely accessible processes for technology and policy development
- Transparent and collaborative governance



### Components of Internet Ecosystem



- Organizations, individuals and processes that shape the coordination and management of the global Internet
- Highly interdependent parts which require significant coordination
- ICANN is one of these organizations
- ICANN is pivotal to naming and addressing





# What Does ICANN Do and Why?



# <sup>■</sup> ICANN' s Role

- ICANN is responsible for coordination of the global internet's unique identifiers; to ensure secure and stable operation of these systems
- ICANN staff does not create policy; we support and resource the worldwide community, who determine Internet policy in "bottom up" manner
- ICANN mandate is to make competition and choice available in a safe, secure operating environment. Examples are new gTLDs and IDN's



### How Does ICANN Do The Work?

#### WHAT DOES ICANN DO?

To reach another person on the Internet you have to type an address into your device—a name or a number. That address must be unique, so computers will know where to find each other. ICANN maintains and administers these unique identifiers across the world. Without ICANN's management of this system, known as the Domain Name System (DNS), we wouldn't have a global, scalable Internet where we can find each other.

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COMPLIANCE

**OPERATIONS** 

COORDINATION





### MULTISTAKEHOLDER MODEL: BY SECTOR



### MULTISTAKEHOLDER MODEL: IN ICANN COMMUNITY



# **ICANN Structure**

- + Supporting Organizations (SOs)
- Address Supporting Organization
- <u>Country Code Names Supporting Organization</u> 155 members
- Generic Names Supporting Organization
- + Board of Directors 'Advisory Committees (ACs)
- Governmental Advisory Committee
- <u>At-Large Advisory Committee</u>
- DNS Root Server System Advisory Committee
- Security & Stability Advisory Committee
- + Technical Advisory Bodies
- Technical Liaison Group, made up of the European Telecommunications Standards Institute (ETSI), the ITU-T, the World Wide Web Consortium (W3C), and the Internet Architecture Board (IAB).
- Internet Engineering Task Force



### Private Sector & Civil Society

- Generic Name Supporting Organization (GNSO) is the group that develops policies and makes recommendations related to gTLDs to ICANN's Board
- Four broad Stakeholder Groups represent the variety of groups and individuals of the ICANN community
  - <u>Commercial Stakeholders Group</u>
  - Non-Commercial Stakeholders Group
  - Registrars Stakeholder Group
  - <u>Registries Stakeholder Group</u>
- 23 member GNSO Council governs policy development; sends 2 voting members to ICANN's Board



### Governments

- Governmental Advisory Council (GAC) provides advice to the Board and other SOs/ACs on issues of public policy and possible interaction between ICANN's activities or policies and national laws or international agreements
- Membership is open to all national governments and distinct economies
- Multi-national governmental organisations and treaty organisations may join as observers
- Approx. 152 governments have identified representatives;
   32 Govt's hold Observer status
- Sends a non-voting representative to the Board; advice has a special status





- <u>At-Large Advisory Committee</u> is the ICANN home for individual Internet users
- Ground-up, tiered structure
- 191 At-Large Structures (RALOs) at grassroots level and growing
- Sends a voting member to ICANN's Board
- Increased quantity and quality of public policy statements



## Other Players in IG Space

- Internet Engineering Task Force (IETF)
- Internet Society (ISOC)
- Internet Architecture Board (IAB)
- Internet Assigned Numbers Authority (IANA)
- Regional Internet Registries (RIRs)
- Regional Network Operators Groups (\*nogs)
- W3C, ITU, and many more!



# Internet Governance: What is Happening Today

- WSIS+10 Review at UNGA in December;
- IGF in Brazil; November; preparations underway
- OECD CDEP Committee and plans for 2016 Ministerial;
- Council of Europe and Human Rights
- Net Mundial Initiative
- Hague Cyberspace Conference (April 15)



### Internet Governance: WSIS+10- Review

- A Review called for in paragraph 111 of Tunis Agenda;
- Preparatory process began in March 2013 with UNESCO; finished last month at WSIS Forum (Geneva); preparations underway
- CSTD in May adopted a Resolution for ECOSOC but did not explicitly call for IGF mandate renewal
- Expert Group assembled (ICANN on it) in June
- ICANN will be as stakeholder for December HL Meeting in UNGA



# Internationalization / Engagement – Who?

### I\* Organisations

- International Governmental Organisations (UN, ITU, OECD, UN, WTO, WIPO, World Bank...)
- ICANN Community (all the boxes)
- Regional Organisations (European Union, African Union...)
- Business organisations (ICC; Digital Europe, CBI)
- Users....



# Internationalization / Engagement – How?

- Through Regional VPs and Stakeholder Engagement Team;
- Working with ISOC/ RIRs etc.
- Through GAC; ccTLD; gNSO and ALAC;
- Through Regional ccTLD bodies
- Through business associations and civil society
- Specific working Groups



# How Does ICANN's Regional Staff Fit Into This Model ?

- Regional Strategies developed and implemented
- Stimulate multi-stakeholder engagement
- Work with our partners (ISOC, Regional TLDs Organization, IETF, IGF, RIRs, and others) to maintain bottom-up approaches on IG issues - which leads to the IGOs....





### ONE WORLD. ONE INTERNET.

#### WHAT DOES ICANN DO?

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#### Community-Driven Policy

To keep pace with dynamic technologies and rapid innovation, ICANN enables consensus-driven, multistakeholder policy development, with broad representation from the global Internet community.

COMMUNITY-DRIVEN

MAKING

#### Multistakeholder Model:

Civil Society & Internet Users, the Private Sector, National & International Organizations, Governments, Research, Academic and Technical Communities are all represented.

#### HOW DO I PARTICIPATE?

- Sign up for updates at myicann.org
- Join one of the many Public Comment Forums
   on ICANN's website
- Attend ICANN's Public Meetings in person or online to provide input at a Public Forum
- Join one of ICANN's Supporting Organizations or Advisory Committees

#### Competition & Choice

From accrediting over 1000 registrars, to introducing new Top Level Domains (TLDs), ICANN works to expand consumer choice by fostering competition and innovation in the domain name marketolace.

COORDINATION

CONTRACTUAL

COMPLIANCE

CANN CONTRACTED PARTIES

#### WHICH FUNCTIONS DOES ICANN COORDINATE?

- Domain Name System (DNS)
- Internet Protocol (IP) address allocation
- Protocol-Parameter Registry
- Root Server Systems
- Generic Top-Level Domain name (gTLD) system management
- Country Code Top-Level Domain name (ccTLD) DNS
- Time zone database management

#### Security & Stability

ICANN supports DNS security through technical training and engagement, coordinating and collaborating with the community in the implementation of standards such as DNSSEC.

#### Interoperability

ICANN's work enables new technologies to flourish while maintaining interoperability across the global Internet. For example, management of the unique protocol identifiers allows communication using secure connections between users.

#### **Contractual Compliance**

OPERATIONS

UNIQUE IDENTIFIERS

ICANN oversees the contracts it maintains and enforces the consensus policies developed through the community-driven process. ICANN's Contractual Compliance function seeks to ensure compliance with the agreements and the consensus policies.

#### WHO'S INVOLVED?

Registrar Registry

A number of groups, each of which represents a different interest on the Internet. All of them come together with the Board of Directors to shape ICANN decisions.

Supporti	ng	ory	hnical Advisory	Board of
Organiza	tions Comr	nittees Doc	lies	Directors
<ul> <li>Addressing</li> <li>Country Co</li> <li>Generic Nar</li> </ul>	At-Larged Advector of Adv	je • Tech mental • Inter erver System y & Stability	nical Liaison Group net Engineering Task Force	

For more information or to get involved, please visit www.ICANN.org



### "ICANN meeting is one of the finest paths of learning of internet of things, building a circle of innovative, intelligent and talented people, exchanging of ideas and thoughts, and creating a bundle of social and technological adventures that you will never forget".



# **ICANN's Work**

### POLICY MAKING

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#### Compliance

ICANN Oversees the contracts it maintains and enforces policies developed through the community-driven process. ICANN's compliance function seeks to address and correct non-conforming practices.

### Community Driven Policy – HOW?



### Multi-Stakeholder

### **Bottom-Up**

Open

### **Transparent**



### Policy Processes – WHO?



### ICANN Supporting Organizations (SO)

- GNSO Generic Names Supporting Organization
- ccNSO Country-Code Names Supporting Organization
- ASO Address Supporting Organization

### **ICANN Advisory Committees (AC)**

- ALAC At-Large Advisory Committee
- GAC Governmental Advisory Committee
- SSAC Security & Stability Advisory Committee
- RSSAC Root Server System Advisory Committee



### Policy Processes – WHAT?







### Policy Development Support Tools

### Tools:

- •Working Group Model
- •Meetings F2F, Web and Telephone
- •Public Comments
- •Collaboration Mechanisms
- •Publications
- •Webinars





## Policy Development Support Staff



- David A. Olive
- Terri Agnew
- Xinyue (Ariel) Liang
- Bart Boswinkel
- Glen de Saint Gery
- Julia Charvolen
- Gisella Gruber
- Julie Hedlund
- Lars Hoffmann
- Rob Hoggarth
- Susie Johnson
- Marika Konings
- Kristina Nordstrom
- Olof Nordling
- Steve Chan
- Nathalie Peregrine
- Karine Perset
- Carlos Reyes
- Barbara Roseman
- Benedetta Rossi
- Ozan Sahin
- Gabriella Schittek
- Kathy Schnitt
- Steve Sheng
- Heidi Ullrich
- Silvia Vivanco
- Mary Wong
- Vice President, Policy Development (Turkey) Secreteriat Operations Coordinator, At-Large/GNSO (USA) At--Large Coordinator and Policy Specialist (USA) Senior Director, ccNSO Policy Development Support (Netherlands) Secretariat Services and Operations Manager, GNSO (France) GAC Services Coordinator (France) Secretariat Operations Coordinator, At-Large/GNSO (UK) Policy Director and SSAC Support (USA) Policy Analyst (Belgium) Senior Director for Policy and Community Engagement (USA) Executive Assistant (USA) Senior Policy Director, GNSO (Belgium) Secretariat Operations Coordinator, ccNSO (Sweden) Senior Director, GAC Relations (Belgium) Senior Policy Manager, GNSO (USA) Secretariat Operations Coordinator, GNSO/At-- Large (France) GAC Relations Advisor (USA) Senior Policy Analyst (USA) Policy Director and Technical Analyst (USA) SO-AC Coordinator (France) SO-AC Coordinator (Turkey) Policy Specialist and ccNSO Support Manager (Poland) Secreteriat Operations Coordinator, RSSAC/SSAC (USA) Director, SSAC & RSSAC Advisories Development Support (USA) Senior Director, At--Large (USA) Manager, At--Large Regional Affairs (Peru) Senior Policy Director, GNSO (USA)



### Policy Development Support Staff











































Clockwise order from left bottom to right bottom: Terri Agnew, Bart Boswinkel, Steve Chan, Julia Charvolen, Glen de Saint Gery, Gisella Gruber, Julie Hedlund, Lars Hoffmann, Rob Hoggarth, Susie Johnson, Marika Konings, Xinyue (Ariel) Liang, Olof Nordling, Kristina Nordstrom, David A. Olive, Nathalie Peregrine, Karine Perset, Carlos Reves, Barbara Roseman, Benedetta Rossi, Ozan Sahin, Gabriella Schittek, Kathy Schnitt, Steve Sheng, Heidi Ulrich, Silvia Vivanco, Mary Wong



# Community-Driven Policy Support - WHY?





### How To Stay Updated

### Monthly Policy Update

Published mid-month



Read online at: <a href="http://www.icann.org/resources/pages/update-2014-02-20-en">http://www.icann.org/resources/pages/update-2014-02-20-en</a>

- Subscribe at: <u>http://www.icann.org/resources/pages/signup-2012-02-</u> <u>25-en</u>
- Subscribe in Arabic, Chinese, English, French, Russian, and Spanish



# ICANN's Work

Multi-stakeholder Model:

Users, the Private Sector,

ments, Research, Academ-

ic and Technical Communi-

Civil Society & Internet

National & International

Organizations, Govern-

ties are all represented.

### IANA Function

#### WHAT DOES ICANN DO?

To reach another person on the Internet you have to type an address into your device—a name or a number. That address must be unique, so computers will know where to find each other. ICANN maintains and administers these unique identifiers across the world. Without ICANN's management of this system, known as the Domain Name System (DNS), we wouldn't have a global, scalable Internet where we can find each other.



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From accrediting over 1000 registrars, to introducing new Top Level Domains (TLDs), ICANN works to expand consumer choice by fostering competition and innovation in the domain name marketplace.



COORDINATION

INS ECOSYSTEM

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#### Compliance

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# What Are The IANA Functions?

- In 1998, ICANN was established as the steward and operator for the IANA functions
- The IANA functions are registries of the Internet's unique identifiers
- The unique identifiers include: protocol parameters; Internet numbers, and domain names
- ICANN maintains these lists according to policies adopted by Internet names, numbers and protocol standards communities



# Why is There an IANA Functions Operator ?

- To maintain the Internet unique identifier information needed to ensure the Internet interoperates globally
- If computers did not use the same system of identifiers and numbers to talk to one another, the system would not interoperate



# Summary

- ICANN as the IANA functions operator maintains the registries of unique numbering systems that keep the Internet interoperating
- High-profile, hierarchically-delegated, registries are used for the Domain Name System and Number Resources. ICANN maintains the publically available authoritative information for these registries.
- Most of the registries are straightforward, and are not generally known to the end-user
- ICANN operates the IANA functions under a contract between ICANN and the US



### Cross Community Working Group (CCWG) Accountability



### **Problem Statement**

- The During discussions around the IANA functions stewardship transition the community raised the broader topic of the impact of the change on ICANN's accountability
- Concerns raised indicated that the existing ICANN accountability mechanisms do not yet meet stakeholder expectations

### Scope

- Ensure that ICANN enhances its existing accountability in the absence of its historical contractual relationship with the U.S. Government
- Investigate accountability mechanisms regarding all of the functions provided by ICANN
- Deliver proposals that would enhance ICANN's accountability towards all stakeholders

### The Bigger Picture



Note: the information on this page is for illustrative purposes only. It is not intended to be exhaustive.

# Goal of the Group

- The CCWG-Accountability is expected to deliver proposals that would enhance ICANN's accountability towards all stakeholders.
- The CCWG-Accountability will identify mechanisms that must be in place or committed to before the IANA Stewardship Transition in light of the changing historical contractual relationship with the U.S. Government (Work Stream 1) and those mechanisms for which a timeline for implementation may extend beyond the IANA Stewardship Transition (Work Stream 2).



# Scope of the Group

### Work Stream 1

 focused on mechanisms enhancing ICANN-Accountability that must be in place or committed to within the time frame of the IANA Stewardship Transition;

### Work Stream 2

- focused on addressing accountability topics for which a timeline for developing solutions and full implementation may extend beyond the IANA Stewardship Transition.
- The ICANN-Accountability aims to give the community sufficient powers in Work Stream 1 so that the board and management cannot block implementation of Work Stream 2 items.
- In order to facilitate evaluation and adoption of its proposals, the CCWG-Accountability is expected to provide a detailed description on how its proposals would provide an adequate level of resistance to contingencies ("stress tests"), within the scope of each Work Stream.
- The CCWG-Accountability will allocate issues to Work Stream 1 and Work Stream 2. Some issues may span both Work Streams.



Today



### Post-Transition: Empowered Community



### **Post-Transition: Community Powers**



### Post-Transition: Extra Bylaws & Fundamental Bylaws



### **Post-Transition: Enhanced IRP**



### **Timeline/Progress**

Participatior		n <b>26</b> members	s participan	ts	75 calls/meeting	gs m	<b>4,026</b> mailing list exchanges		<b>4,350</b> working hours
2014				20	)15				
ОСТ		NOV	DEC	JAN	J	FEB		MAR	APR
	Ch	arter Development & SO/AC Approval	Initial Meetings / Define WAs	Work Area Work Area Work Area	a 1 a 2 a 3 a 4	NP1 - Empov NP2 - Review NP3 - Stress	werment v & Redree Test Secure Prepare	ss Legal Team Draft Proposal - WS	US 1 Legal Input
ICANN 5	1				Frankfurt	ICANN	1 52	Istan	bul Remote

### Comments by Type of Entity (Total 62 comments received)



### **Timeline and Road Ahead**



# ICANN's Work

# **DNS Industry Services**

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#### Competition & Choice From accrediting over 1000

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ECOSYSTEM

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# Global Domain Division (GDD)



### WHAT DO WE DO

Engage the Internet community to implement ICANN policies through contracts and services



### **OUR MISSION**

Serve the global public interest, registrants and Internet end-users, by ensuring a secure and stable domain name system (DNS), while promoting trust, choice, and competition



# New gTLD Program





New gTLD Program

- ⊙ 1930 applications
- 1300+ potential TLDs delegated by 2017
- ⊙ 655 new gTLDs delegated (as of 16 Jun. 2015)
- ⊙ 55 IDN gTLDs delegated (103 applications)





# DNS: Key stakeholders





# DNS: Contracts





# GDD: Policy Implementation



- **PDP**: early engagement, feedback
- **Plan**: implementation plan (timeline, work breakdown)
- Analyze: impact assessment, cost/benefit analysis, define requirements, seek solutions
- **Design**: select solution, develop systems
- **Deploy:** phased delivery of systems/services under change
- Support: systems and services operating, contractual compliance



# **IDNs**

### Internationalized Domain Names Top Level

Advised to a control of the second se

- IDN TLDs are labels in different scripts – e.g. Arabic, Chinese, Cyrillic, Devanagari, Greek, Thai, etc.
- A number of IDN ccTLDs and IDN gTLDs are now delegated



\* Successfully evaluated IDN ccTLDs/Total countries/territories

# **IDNs**

### Speak up for your language !

- To form a Latin-ASCII TLD label, only letters are allowed (a - z) – no digits or symbols
- How to decide which characters to allow to form IDN TLD labels for different scripts of the world?
  - ICANN is seeking volunteers to form community based groups to determine these script based rules
  - Volunteer today by sending an email to <u>idntlds@icann.org</u> and tell us your language and script

Arabic Bengali Chinese Cyrillic Devanagari Georgian Greek Gujarati Gurmukhi Hebrew Japanese Korean Latin Sinhala Tamil Telugu Thai





# **ICANN's Work** Security, Stability, Resiliency

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COORDINATION



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The Security team is regularly invited to speak with community stakeholder groups,

and facilitates activity with ICANN's Supporting Organizations and Advisory Committees.

The Security team provides thought leadership in the form of white papers, blog posts and the annual Security, Stability & Resiliency Framework for ICANN.

Team members represent ICANN at various conferences and events worldwide, speaking on cybersecurity and governance, the internet's unique identifiers and ICANN. The fearn contributes to scenarios for global cyber exercises, provides advice on operational practices such as with the root server community and DNS technical

community.



The learn regularly provides input into policy development processes, comments on protocols and open standards managed by others in the internet ecosystem.

XPLANATIONS" by XPLANE.COM





allocation of Internet's unique identifiers

Mission

Internet community



 For any information on this meeting go to <u>http://buenosaires53.icann.org/sites/def</u> <u>ault/files/icann53\_blockschedule\_april2</u> <u>015.pdf</u>

Transcripts, recordings, presentations for all meetings
 <u>http://meetings.icann.org/calendar</u>



# **Meeting Information**





 IANA Stewardship Transition / Enhancing ICANN Accountability Information Session – 1830-2000

\*\*happens right here in Libertador C





- Welcome Ceremony and President's Opening@830
- ccNSO Tech Day@1030
- CWG/CCWG Joint Town Hall@1030
- Global Domains Division (GDD) Update@1400
- Internet Coordination Update Session@1400
- SO/AC-Led High Interest Topic Session@1515
- Internet Governance Public Session@1815
- DNSSEC for Everybody: A Beginner's Guide @1700



# Tuesday: Constituency Day

### Starts @830 and 900

- GNSO:
  - Commercial Stakeholder Group
  - Non Commercial Stakeholder Group
  - Registries and Registrars
- At Large
- GAC
- SSAC and RSSAC
- ccNSO

## Board Sessions





- Joint Meeting of the ICANN Board and the GAC@0830
- AoC and Organizational Reviews: Supporting ICANN Accountability@1030
- LAC ISPs and the Internet Unique Identifiers, Security Topics@1300
- Joint Meetings with the Board starting@1300
- CCWG-Accountability Engagement Session@1530





# SSAC Public Meeting@0800

- GAC Meetings@830
- CWG Worksession@830
- CCWG-Accountability Working Session@1015
- CEO Succession Process@1245
- Public Forum@1330
- ICANN Board Meeting@1700



# I-CANN NETWORKING...

### Monday – DNS Women's Breakfast@700

- Monday Business Sector Welcome Reception@1900
- Wednesday European Stakeholders
   Networking Event@1800
- Wednesday LACRALO Showcase@1830

Thursday – ICANN53 Wrap Up Cocktails@1830

Every day.... Coffee Breaks, hallways
#### **TIPS and TOOLS**

- ICANN Information Booth
  - Open Saturday–Wednesday w/Registration from 0800-1800
- Icannwiki Booth and More Susan Chalmers
- Daily Newsletter
- Schedules: electronic, monitors
- <u>ACRONYMS</u> <u>https://quizlet.com/ICANNLangs</u>

32 sets /over 400 terms translated



## When The Meeting Ends...

- Share your knowledge and reaction to the Meeting and ICANN's work: at home, university, local internet events, other global conferences
- Engage with ICANN's Regional Stakeholder Engagement teams
- Join MyICANN to create your own web profile and sign up for regular mailings and news. Go to <u>https://www.icann.org/users/sign\_up</u> to learn more
- Join the <u>ICANN Community Wiki</u>



## Participation In ICANN

- Navigate to the <u>Development and Public Responsibility</u> <u>Department</u>
  - <u>Newcomer Webpage</u>
  - Register on the Online Learning Platform (OLP), also known as <u>ICANN Learn</u>
  - University Outreach
  - NextGen and Fellowship programs
  - Global Events
- Attend ICANN's community and Public meetings online via remote participation



"ICANN cannot become a fortress. ICANN must become an oasis, a place that people see and come to because it works, because it makes sense, because it's efficient"



## Engage With ICANN



#### **Thank You and Questions**

Reach us at: Email: engagement@icann.org Website: icann.org





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#### NEXT: Break Out !

-Civil Society

- -Gov't Engagement
- –Private Sector: business related
- -Technical / Security
- -End Users
- Questions?





## **The Internet and ICANN**



https://www.youtube.com/watch?v=vd3dH90tdhk - action=share



# A Brief History of the Internet - Part I

DARPA

1969



**ARPAnet**, first network run on packet

switching technology, created

Source: BBN / DARPA

# A Brief History of the Internet - Part II







Netscape Navigator, Yahoo directory of websites released



# A Brief History of the Internet - Part III





Source: National Science Foundation

# History of the Internet Part IV



1998



**ICANN** incorporated in California



# History of the Internet Part V

2001



Wikipedia launched

2004



Mark Zuckerberg launches Facebook in Cambridge, MA



2010

2012



Twitter launched, first Tweet "just setting up my twitter"



**Instagram founded** 



Number of Internet users reaches 2.4 billion

