BUENOS AIRES – At-Large EURALO Monthly Meeting Tuesday, June 23, 2015 – 07:15 to 08:15 ICANN – Buenos Aires, Argentina

WOLF LUDWIG: There's some coffee or tea, orange juice, muffins over there so help ad serve yourself. Good morning, everybody, as far as there can be a good morning at such an early hour, but thanks for showing up and being here. A special welcome to Jean-Jacques who could make it at such an early hour.

OLIVIER CRÉPIN-LEBLOND: He's come straight from the party to here.

WOLF LUDWIG: Even better. As you have seen, this meeting was convened. It was announced at the monthly meeting of EURALO. In my opinion, it is not really a monthly meeting. It was a special meeting supposed for planning purposes of our next general assembly in Dublin. I'm almost certain that, besides the people present here, nobody else can make it at such an hour to attend a call.

OLIVIER CRÉPIN-LEBLOND: It is late in the afternoon.

WOLF LUDWIG:No, it's noontime, and at noontime, people are working usually. Whilst
they are not as privileged as we are, Olivier, that we can decide about

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	our working hours. Usually the majority of people I know, they are at a job at the moment.
	This is just an introductory remarks. I would like to suggest let's start with a short roll call.
SEBASTIEN BACHOLLET:	Sebastien Bachollet.
UNIDENTIFIED MALE:	[inaudible]
YULIYA MORENETS:	Good morning, Yuliya Morenets.
YRJO LANSIPURO:	Good morning, Yrjö Länsipuro.
SANDRA HOFERICHTER:	Good morning, Sandra Hoferichter.
GISELLA GRUBER:	Morning, Gisella Gruber.
HEIDI ULLRICH:	Good morning, Heidi Ullrich.





SILVIA VIVANCO:	Good morning, Silvia Vivanco.
WOLF LUDWIG:	And Ariel is sitting in the back, but also present. Wolf Ludwig.
ARIEL LIANG:	Good morning, Ariel Liang.
JORDI IPARRAGUIRRE:	Hello, Jordi Iparraguirre.
GABRIELLA SCHITTEK:	Hello, I'm Gabriella Schittek. I'm from the ccNSO yet, but I'm soon to be working for Jean-Jacques, so this is why I'm here.
JEAN-JACQUES SUBRENAT:	Jean-Jacques Subrenat.
ROBERTO GAETANO:	Roberto Gaetano.
OLIVIER CRÉPIN-LEBLOND:	Olivier Crepin-LeBlond.
JIMMY SCHULTZ:	Good morning, Jimmy Schultz.



WOLF LUDWIG:	Okay, thanks. I'm impressed. We are quite numerous for this early meeting, as you have seen, with invitation. Oh, sorry. I have not—
GISELLA GRUBER:	Sorry, Wolf, it's Gisella, if I may. On remote participation we have Oksana Prykhodko. Thank you.
WOLF LUDWIG:	Okay. Special welcome to Derek Hanson. Okay. Sorry. Hi, Derek.
DEREK HANSON:	Good morning.
WOLF LUDWIG:	So we have even more participants. Special welcome to our remote participants. We have quite a numerous composition. The main purpose of this meeting what is dedicated to planning our next general assembly. What was confirmed, as you may know, recently, after our fiscal year budget request – and thanks again to NARALO, because they also asked for having face-to-face general assembly in the fiscal year and they stepped back in favor of EURALO. So a special thanks again for the generosity of NARALO, what made it finally possible to organize EURALO's next general assembly in line with the next ICANN meeting 54 in October in Dublin. Planning for our next general assembly now at this stage in my opinion is high time. If we want to organize a good general assembly,



so far the general assembly was mostly organized by staff and myself. The agenda was usually drafted by myself. Activity report was mostly drafted and submitted by myself. And I would like for the next general assembly to see a more collaborative approach and to make it happen.

Another thought was just do not do it the way our last two general assemblies. As you may recall, it was in June 2013 in Lisbon, and the last one was in line with ICANN 50 in At-Large II in London.

Members attended the meeting, and unfortunately it was my impression that there was not much preparation by the members. Some of them have evidently not even read the activity report. So let's think. Let's reflect about a different approach. As I said, a collaborative approach. Therefore, we also invited Jean-Jacques here. One of the ideas of the first brainstorming was to organize it in line with Jean-Jacques's strategy for European stakeholder engagement.

One point, a very relevant point in my opinion, could be outreach. I think there are two major challenges for EURALO. One challenge is inreach, how to get our existing members better involved in our regular activities. As we know, at our usual monthly calls, there is always a number of the same usual suspects who participate and a lot of members simply do not participate, what in my opinion is a problem that we couldn't, except in some cases, increase participation at our regular activities.

The other challenge is outreach. As you may have realized, compared to other RALOs, there have not been a lot of new applications, so we



have de-certified four ALSes two years ago. Meanwhile, if my counting was right, we have got two new ALSes, what was the applicants and new members from Russia in particular, but otherwise a lot of applications.

I tried or I encouraged and I was looking forward to. They still have not arrived. I still have some more three candidates in mind, but we are still awaiting application. Talking to people in the context of outreach encouraging should be understood as common EURALO effort, and not only an effort of the EURALO leadership.

Therefore, I know that Olivier is always trying to talk to people. Jimmy was approaching candidates in Germany. I was doing the same. As usual, in Switzerland, we had one decision I tried to convince ISOC Switzerland chapter and there was a board discussion at the beginning of this year and there was a board decision and the board decision is there is an interest, but due to lack of capacities, at the moment and other working priorities at the moment, ISOC Switzerland board has decided not to apply for the moment.

So this can change in the course of time and I hope it will change in the course of time. They would have qualified people like Oksana [inaudible] in case following up on this. But for the moment, they abstained and there may be [some] other cases. But outreach is still a main challenge for EURALO, in my opinion.

Are there any comments from your side so far? Olivier, yes, please. And Yuliya. Ladies first, Yuliya.



YULIYA MORENETS: Thank you. Just a quick update on the outreach, at least from my side. I also was approaching a number of candidates in Eastern Europe, particularly in Russia and Ukraine, and I know because I recently joined ISOC Ukraine, so they might be interested in joining in the coming months. I don't know, because they have still – it's a recently created chapter, so they have still to discuss this. But at least they know. They have the application and the [inaudible] as well as a few potential candidates from Russia, and specifically from academia. So I hope that the new members from this side of Europe will be joining soon.

WOLF LUDWIG: Okay, thanks, Yuliya. Olivier?

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Wolf. I don't want to [deride] the process by which we try and get more ALSes and try to do outreach and cover more countries, but I think the explanation that you gave with ISOC Switzerland is actually quite a typical explanation.

> I spoke to some people from ISOC the other day and they were a little concerned about ALSes that would be created. So chapters that would be created. This is a very recent story. A chapter was created as a new ISOC chapter and a week later it was ratified as an At-Large structure.



Since it hasn't done anything as far as ISOC activities, Internet governance, etc., are concerned, it's just been waiting for whatever handout it might get from ICANN.

So it became clear – or it does become clear – that some chapters are being created just in order to be able to be At-Large Structures and then receive handouts from ICANN. We definitely should not have these kind of organizations there.

So I would say, yes, it's good to get new organizations and cover new ground, and certainly cover new areas geographically in Europe, but we do have to take an equal amount of time, if not even more time, to look at our current At-Large Structures and actually get them involved and do things. Thank you.

WOLF LUDWIG: Okay. Thanks a lot, Olivier. I think perfectly agreed with all what you said. It cannot be [our] purpose. An ISOC chapter, in my opinion, and I'm a member of the Swiss chapter myself, I am proud and I express my full understanding about the decision. They have a lot of other working priorities at the moment which are, in my opinion, more important than just being created to join a RALO.

I see Jimmy's hand raised. Jimmy, you have the floor.

JIMMY SCHULTZ:I am a member of the German ISOC chapter, and last general assemblyabout a half-a-year ago I raised the issue of becoming finally an ALS.



We had a long discussion and we now think it's the right step to take. As far as I remember, the German ISOC chapter wasn't founded just to become an ALS. It's [quite older].

A lot of other new organizations raised up not just to become an ALS, but there will be a movement in Germany that we will see more ALSes in the future.

WOLF LUDWIG: Yes, Sebastien?

SEBASTIEN BACHOLLET: Thank you. Yeah, we are waiting ISOC Germany since years, and maybe one day they will decide, but it seems that each year it's one year – next year, next year. Maybe you will find the way for them to come.

> In the same time, I have no problem to embrace more ALS in Germany, but we are already – now we have maybe only eight or something like that.

> Our goal must be really to reach out to other countries. We need to have a better footprint. That must be our first target. And I know that everyone is trying to do the best to have more ALSes, but at the end of the day, I think what it will be important is to have, as I already said a few years ago, one ALS in each country. It's more difficult. It could take more time, and it's not next door that we have to try to find. I know that people around this table are doing a lot in that direction. When



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Wolf is in EuroDIG, I know that he is trying to discuss with a lot of people from different countries to join us. But I think really it's a good way to go. Thank you.

- WOLF LUDWIG: Thanks, Sebastien. Next is Roberto.
- ROBERTO GAETANO: Thank you. I think that this opportunity to hold a general assembly of EURALO in a few months is coming exactly at the right moment because I think that what I've heard from other contributions in this discussion confirm exactly what is my feeling. I think that we need to revitalize. We did a lot of work in the past and now it seems that we are somehow at the moment where we are taking breath. In a marathon, there's always a moment in which you slow down and you try to recuperate. I think that it is the right moment to set up the strategy for the future.

I understand the concern about ISOC chapters not joining. And you remember that was a concern that I had since the very beginning, the creation of EURALO. I have an even bigger concern about getting in organizations that are not part of the ISOC constellation, because it's just one very simple consideration.

Even if ISOC chapters are not formally part of EURALO, I think that they are active and there is a collaboration going on. Whether they formally are part of EURALO or not, that is less of a concern.



There's a large community of potential contributors that we are outside the ISOC area that we seem to have lost the ability to get in contact with. So I think that comes to a good moment.

At the AOB, I think I would like also to have a couple of words about the individual users and I think this goes also in this strategy what we need to define exactly what we do with individual users. We now have sort of a container for attracting individual users, and now the question is why should the individual users come and join?

I think it's really a good moment. And the preparation for the general assembly, I think that has to, in my opinion, focus of course on the recruitment on enlarging [our] footprint, but also to define what is our strategy. The moment that we contact potential candidates – At-Large Structures – we need to be able to make a complete discussion about why should you join? What are the benefits? What are the contributions that you can bring?

It's really a good moment for rolling up our sleeves again.

WOLF LUDWIG: Okay, thanks Roberto. This is quite important because it's another complementary element, in my opinion. A strategic element, in my opinion to attract some more of this free-floating individuals around Europe. Another consideration always was there is a fellowship program at ICANN. I've observed it over many years and I've always tried to contact participants from Europe and to invite and encourage



them to regularly after the ICANN meeting participate in EURALO's activities. But there was no success so far.

Another point of outreach, what we regularly do and what is one of the best opportunities and I repeatedly discussed with Jean-Jacques is of course EuroDIG.

EuroDIG is one of the very best opportunities and platforms EURALO has in the region. It's a common effort not only by EURALO people and ICANN, there are meanwhile so many partners, as you know, involved. We have now ISOC Europe as an institutional partner on board. We have ICANN on board. We have [inaudible] on board. Meanwhile, we have MOUs with our institutional partners. Sandra has regularly reported at our monthly calls over the EuroDIG organizing process.

But we also used as an opportunity year by year is the European summer school on Internet governance, [inaudible], where also motivated people come, show up, spend an intensive week and this is also in my opinion a potential for recruiting new members, particularly individual members. These efforts we do over years and we have to continue.

And for the planning of the general assembly, I think one of the key points on the agenda should be worked out together with Jean-Jacques to present ICANN's regional strategy. We started already to my memory last time in London when we presented a sort of mapping effort where Jean-Jacques has presented his outline, his map, and I presented my version of such a map just to describe the potential areas of new partnerships we have or we could envisage in the future.



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So I think this kind of discussion should be a main part of the next face-to-face agenda. These are some first thoughts. Everybody is invited to think into this direction or to make other proposals. I see, Olivier, you still have your card up. You have the floor.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Wolf. I wanted to first absolutely agree with all of the points that Roberto Gaetano has made a bit earlier. By this also, point you over to the At-Large review, the first and most recent At-Large review that we had where one of the recommendations, which I believe is in the sub-category 4.3 External Outreach and Recruitment says – and I think it's number 4.3c – "The aim of the At-Large is to have at least one ALS in every country."

> So, yes, our outreach efforts are not finished. I think we still have some countries in Europe that do not have an ALS. I'm looking at a map at the moment that shows some big holes in Belarus, Lithuania, Latvia, Estonia, Moldova, Slovakia, Hungary, Serbia. There's quite a few. Even Greece. I thought we had an ALS on Greece. Well, it doesn't show on the map.

WOLF LUDWIG:

It was de-certified.

OLIVIER CRÉPIN-LEBLOND:

Oh. Well, there you go.



WOLF LUDWIG:It was a Greek consumer organization, [inaudible], and they never,
ever responded over the years to anything, and therefore they were
among the four we de-certified two years ago.

OLIVIER CRÉPIN-LEBLOND: Thank you, Wolf, for reminding us of that. So, yes, I'm missing some countries in there, but even [inaudible] countries. The United Kingdom doesn't have an At-Large Structure.

So basically – actually, put in my face. Ouch, that hurts. I created a – yes, chairing the ISOC UK England chapter, we haven't got enough resources to join At-Large yet. And the chair is very busy in ICANN in the meantime.

Without joking on this, I think it's important that we continue our outreach efforts, and certainly through EuroDIG is a very, very good thing. Many of the ALSes that are actually active that we're seeing here, in fact, were people that we met collectively or individually at EuroDIG. That's particularly important, this whole effort.

I think that the CROPP program, which has been used for sending people [to] EuroDIG has been actually quite good as well because it really has enabled that additional networking.

It actually works very much in line with another recommendation of the At-Large review and that was the request that selected At-Large members be funded to attend non-ICANN meetings – the IGF, the Consumer Electronics Show, etc. That obviously falls directly in line for



this. These are just examples that were there. That's the sort of thing that we're looking at and it falls directly in line with this.

Now, with regards to new partnerships, I understand there is a meeting. Is it a meeting of the RALOs with the Regional Internet Registries later on this week? Is it tomorrow? 2:00-3:00, okay. Is everyone invited to go, then? Is it an open meeting?

WOLF LUDWIG:Well, encouraged to go there. This is a repeated discussion we had
here at EURALO as well. There was a first idea attempt. I think it was at
the Durban meeting two years ago from our [side] to approach RIPE
[NCC] and [CENTRE] was discussing with the CEO at the time.

Meanwhile, our consideration was to have this MOU with EuroDIG, what was somehow a priority at the moment. So we kept EURALO at the side, so we have closed this [contact]. We are practically working on the EuroDIG level with RIPE [NCC] [inaudible] became institutional partner meanwhile.

So we have this contact established. Therefore, it was not for the moment a priority to have another MOU between RIPE [NCC] and EURALO. It still can be done, can be discussed, etc. So I think the doors are open at their side, but it was not among the priorities. As I said before, [inaudible] should be a collaborative, not always based on the shoulders of a few people.

Jean-Jacques, you have raised your card. You have the floor.



JEAN-JAQUES SAHEL: Thank you, and good morning everyone. I think you've all [inaudible] what I'm going to say, which is that there's a potential really good fit between your suggestions and what we're hoping to do at ICANN both in terms of European engagement strategy, but also our engagement with civil society generally.

So if we think about the detail, Wolf has already mentioned EuroDIG. It makes a lot of sense to maybe do a little ALAC – sorry, EURALO-related session at EuroDIG – and certainly try to engage people around ALS during EuroDIG, but [inaudible] national IGF. There's a number of events that we do which are not formal IGFs, which might be workshops.

So just as an example of something we could try and do more and more is what Jimmy and I and Sandra worked on in Germany just before the German IGF where we had a pre-IGF event [inaudible] German-speaking civil society. We flew a couple of people from Switzerland and Austria as well to Berlin.

The great thing for that is that for us in ICANN, we need you guys on the ground. We need your networks. We need your understanding. At the same time, it's an opportunity to do more for the local ALSes, to be there to do activities that might interest them and make them realize even more why it's useful to be an ALS on top of being able to being able to participate in ICANN discussions themselves eventually.



Whether it's for civil society events or whether it's for general European engagement events, we're starting to run them around Europe and increasingly so. I would very much welcome any of you who are active or who would like to volunteer. I work with quite a lot of you. If I look around the table, I think probably about half of you I've already done quite a few things with. But I welcome others.

Then in terms of recruiting new ALSes in other countries, I'd be happy to get your [inaudible], and maybe as we build out our plans for the next financial year which starts next week, we can think of trying to target some of the countries where you'd like to be more active. Our aim is to engage basically across any European country. If we can make that fit with your own objectives, even better. So we can think about it. Maybe we can talk about the general assembly later.

WOLF LUDWIG: Okay, thank you. Well, I think we have another 20 minutes, so we should now after this introduction and outline of the next challenges we should probably try to discuss some first details, planning details, for the general assembly.

What I discussed with Heidi before, one idea was – one suggestion – to envisage an events day as potential day for the general assembly. As usual, the [Dublin] regional assembly for ALAC starts on Sunday, but the opening will be on Monday, like yesterday here, and then to have our general assembly on Wednesday. I think it's a good idea. We could keep in mind and we could note.



Then Heidi was asking some more questions. Approximate number of people or participants at the general assembly. This is always an issue of mobilization. For the last two general assemblies in Lisbon, we could mobilize I think 80% of our members, and for the last one and for ATLAS II, we had around the same level of participation. I think we had 27 or 28.

So if we are trying hard, we may succeed to mobilize a similar level of participation. After we de-certified the [inaudible]. So we should count on our high number of participation. And it's always, in my opinion, it should be a sort of incentive to once they have a chance having an ICANN meeting in the region getting funded to attend it. So I think we should try to attract as many of them as possible, but I would also count this around 80%.

The next question you asked, Heidi, was interpretation if any. I'm stubborn in this respect. I simply say no because we managed over the last couple of years with working language English, and I do not see for the moment any need. Having a second language – and in Europe, it would be quite difficult if you then started a second language, then you easily create some potential expectations for a third or a fourth language. We had this discussion also at EuroDIG to start with other languages. When you are in a country, and so far with one exception last year in Berlin where we had on the spot, but not [simultaneous]. We had consecutive translations in Russian for some of the Russian members. But this was an exception and I think we can get along quite well with English in the given diversity of Europe, with English as the working language.



This would be, in my opinion, some key element. Another key elements would be for planning purposes. We will have two parts of the general assembly. One should be the content part. We will [decide] together with Jean-Jacques, and of course all of you I hope.

Second part of the general assembly will be the elections. As you are all aware, we will have after Lisbon – we didn't have elections because we have usually two-year terms in London, but now for Dublin we are at the end of the current RALO EURALO leadership terms. Yuliya's term is at the end. My term is at the end. And as I clearly announced in Lisbon already, this was definitely my last term now. So we had some preliminary discussions on successions already, some of you may recall.

There was a workspace created in the context of the NomCom nominations and in the context of the next ALAC member nominations which was now settled. There wasn't space and there [inaudible] suggestions already and it was Olivier who is suggested for my succession, and I think in my opinion it's the best-ever idea and solution.

But nominations are not closed so far. We have made this clear repeatedly that there was some urgency for the NomCom delegate and there was some urgency for the next ALAC member, and this was confirmed meanwhile. But there was no urgency so far as we still have some time until the Dublin face-to-face general assembly. So we will reopen this call for nominations during the summer months and I think if we close nomination early September for the general



assembly, we are more or less very good in our planning schedule. So the two elements will be the content part of the general assembly and the election part.

Are there any further ideas? Because with Heidi we also discussed another element like training component for incoming ALSes, what is still a good idea. The reason behind was we have at the EURALO level an excellent number of highly experienced ICANN [freaks] starting from Wolfgang Kleinwächter and Sebastien Bachollet, Olivier Crepin-LeBond, Roberto Gaetano. We have Jean-Jacques Subrenat. We have in this room three former board members. We have an ambassador. We have two former NomCom members. Olivier before and Yrjo was NomCom member – is still NomCom member and was NomCom chair, like Wolfgang Kleinwächter before, Adam Peake before.

So we are very well equipped with highly experienced people who could be used as resource persons for whether we do a mentorship or something in this direction. These are all ideas at the moment that needs to be developed. But as I said before, I would like to see also your engagement and your ideas [inaudible]. So if you have any upcoming ideas how to enrich the planning and the programs, the agenda, for such next general assembly, it would be very much appreciated.

I see two more cards. Olivier and Jean-Jacques.



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- OLIVIER CRÉPIN-LEBLOND: Thank you very much, Wolf. I have one question and one suggestion. The question is how long do you expect the general assembly to be? Two, three, four hours, five hours, eight hours, ten hours?
- WOLF LUDWIG: Well, usually we always had two hours. I think in London we were short of time and in London we had to cut it down to 90 minutes, to my memory. What was definitely too short. Lisbon we had two hours. Lisbon we had two components. We had a meeting with ICANN before with Fadi Chehadé and we discussed about the five-year strategic planning. So this was a pre part of the general assembly, and then followed by the official opening of the general assembly and this was two hours.

I do not see a reason why it should be limited to two hours. So this depends on our creativity. We can also have a general assembly in two parts, divided in one-and-a-half hours each part and three hours.

I think at the moment such options are open and simply depending on us to come up with something attractive and reasonable and be creative. Jean-Jacques?

OLIVIER CRÉPIN-LEBLOND: I had a follow-up on this, sorry. I would suggest three hours so that we don't feel short of time. We could have it in two parts or one part, but that doesn't matter. You know there are a thousand ways to kill a cat. We'll find out. That's one thing.



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The other thing I would suggest is that we don't spend so much time on election issues. I think having discussions of elections and process and stuff is a waste of time when we're face-to-face. Face-to-face and when we can really have some in-depth discussions on good issues that will lead to action plans, that will lead to this sort of stuff. I hope that we can build the whole schedule based on that. Thank you.

WOLF LUDWIG: Thank you. Jean-Jacques?

JEAN-JACQUES SAHEL: Thank you. Jean-Jacques Sahel for ICANN. I'm not taking the floor to put forward my [inaudible]. Just looking at the agenda, I think you rightly suggested to discuss the agenda [inaudible] how to design a more exciting and effective general assembly. Running quite a lot of events around Europe, I think indeed, especially if you have elections to deal with. If you also want to have a sort of teaching panel style or mentoring type moment with people who are new ALSes or potential ALSes, then having at least three hours would seem to make sense to me. We'll just have to check the logistics in terms of room bookings, etc. with Heidi. We can already discuss this with the meetings team.

> My question is twofold. One is in terms of deigning a more exciting and effective GA. Are there good lessons from the At-Large Summit last year in terms of what really made people tick? What will really interest people who might not be regular ALSes or who might be potential new



ALSes? [inaudible] good topics that you figure that's just going to make sure people will want to come to this.

The other thing is thinking generally about awareness raising about what ALAC does and what ALAC is. There is of course a little brochure that looks a little bit like this. Are you happy that the content is still upto-date for these brochures? I am very keen, especially having listened to many of you in the last three days – Sebastien, Olivier, and others – about our civil society and strategy in particular that we try to have a message that is as clear as possible to external audiences. So I just wonder if you think the material you have there on your brochures, online, etc. is clear enough. You don't need to answer that today, but I'm just placing that there that I'd be quite happy to work with you and make sure we've got really good stuff that people can understand [inaudible] and that will make them want to come and become an ALS or join an ALS.

Thank you. Sorry, that's a lot of questions.

- WOLF LUDWIG: Okay. Thanks, Jean-Jacques. I have a number of cards. First, Jean-Jacques, Roberto. Then I have Heidi and Sebastien. And Sandra, so five. Go ahead.
- JEAN-JACQUES SUBRENAT: Thank you, Wolf. I don't know if it really fits into the agenda of the general assembly, but never mind, I will put forward this idea. I think that what is striking for someone who has been in this for a few years



is that it's very much about organization membership. As you said very aptly, in-reach and outreach.

I think there is an element which would be worth considering. It's a wider look on the overall challenges of the Internet in the coming years because new membership is also determined by the interest that people may find or not find in a structure such as EURALO, EuroDIG, or our various ALSes.

Casting a very wide view on the world of the Internet, if I were from Africa or Asia or somewhere, I think I would see Europe as probably an important element in the future structure of Internet governance. Why? Because it is in Europe that we have the Council of Europe, that there's the greatest amount of valuable work which has been done on human rights, on Internet governance, on how governance in general can be introduced into the Internet, etc.

So I would suggest that if you think it's the proper place to discuss that in Dublin that at least there should be some opening for a discussion for that, that can be prepared by some of us. One or two points like that. And certainly Internet governance should hold a high part.

Why? Because we are coming to a point now where Internet governance is on everyone's lips, but it is the lack of clarity which calls for greater efforts in thinking and in organizing. Now everyone wants to do Internet governance. I know this because I am criticized sometimes for being a member of the NETmundial Coordination Council. People say, "Oh, yet another shop in addition to IGF, etc."



Whether it's legitimate or not must be discussed, but precisely, I think that we in Europe really have something to offer the whole world by discussing this delicate problem. Thank you.

WOLF LUDWIG: Okay. Thanks a lot. Roberto?

ROBERTO GAETANO: Thank you. I think we are very late, so I'll keep it just bullet point things. One important thing is to define what we are going to do in the next cycle, whatever couple of years, three years or whatever, with our priorities.

> For instance, there's a lot of interest. It's not just the Internet governance, per se. It's a wider subject. But specifically how we can improve also locally the multi-stakeholder model. There are several situations, several countries, where some initiatives following the CGI Brazil model that are trying to work on a local multi-stakeholder. We have Siranush here in the room. [Armenia] is one of those cases, for instance. I think that we as the At-Large Structures, we should think how we do [inaudible] this, if this is part of our strategy.

> There are several points. I don't think that we can come today to list of the [inaudible], but there's also one point in terms of methodology. I think that in order to be effective, the general assembly has to be the moment in which we come to a conclusion after months of work on the mailing list. I think it should not be the moment when we ask the questions, but we should ask the questions in the next weeks and be



able to start formulating the answers in October at the general assembly.

Now we have the budget for doing the general assembly. I think the point is we must get the most out of it, and in order to get the most out of it, we need to go [inaudible] preparation. I see that point 2a is establishing an organizing committee. I think this has to be done immediately as for volunteers and take the commitment, prepare this thing and not found ourselves then in the room and say, okay, now we are all here. What are we going to discuss about?

When you were listing all the "important people" that we have in [NARALO] in the individual users association, we have also the current NomCom chair.

WOLF LUDWIG: Okay, thanks. There is many more potential among the individual members. [inaudible] we have to come to the end. I would suggest Sandra next, Heidi, and Sebastien.

SANDRA HOFERICHTER: Thank you, Wolf. One question, one suggestion. The question, do we have to do a EURALO showcase or something like this, so we are not doing anything? I'm not sure if this is the right [inaudible]. I know you hesitate about the showcase thing, but I think we should do something having all our members there.



ΕN

WOLF LUDWIG: Okay. I'm not against new ideas and creative ideas, but a conventional type of showcase, in my opinion, is just more of the same. And we should create a sort of organizing committee. If anybody comes up with a nice idea, fine.

SANDRA HOFERICHTER: I think we should also see this under the aspect of networking. These showcases are – well, I think we all agree that we don't need big speeches and things like this, but some sort of networking we should offer when we are in our region when we have our members there. We should really think about how to make something.

My suggestion for the general assembly would be maybe we can try to define an issue or topic where we come up with I wouldn't call it declaration, but maybe something written. A suggestion could be, because this always comes up in discussions and it's really hard to define the public interest. We had this topic for EuroDIG already, how to serve the public interest where people tried to [inaudible] the public interest, but maybe we can contribute as EURALO, as civil society, to come up with a definition what public interest means for civil society in Europe. This can then feed into other discussions elsewhere and this could be a topic matter which we could discuss during the general assembly. I'm open to – it's just a suggestion – but to discuss on a topic and to come up with something written. This is the result of our general assembly.

If something like this works, then maybe we can even present it during that showcase thing or something like this. Thank you.



WOLF LUDWIG:Okay. Thanks, Sandra. I think public interest is a good point we could
concentrate on. Heidi, do you want to speak first or should we take
Yrjo and Sebastien on the line and then we both close? Okay.

[SEBASTIEN BACHOLLET]: Short point. One, to find a way to have a get-together with other people. We need to find another than showcase because it's not the best way, but maybe the organizing committee can work out some idea on that.

Second, we need also to take this opportunity to have input from our ALSes because we are in the big discussion about transition, accountability, and so on and so forth. We really need some input, because at the end of the day, if we're asking for accountability for the board and for others, if we are just [five] in the room to put the position of EURALO and for the [inaudible] on some topic, it's even less, it's not a good [inaudible]. We are not accountable enough. Then we have to try to – it's not easy; I know. But it's [inaudible].

And last, and I know that I am fighting against the wall, I am not civil society. I am an end user. And if we talk about civil society, people will go to NCUC and not coming to At-Large. I think since a long time we need within ICANN – I am not talking about outside. When I am outside, when I am in IGF, EuroDIG, and so on and so forth, my home is civil society, but here it's end user and I would like us to keep this as



our wording we are representing end user and we are end users. Thank you.

WOLF LUDWIG: Well, just a [inaudible], Sebastien, I think if he would do a survey among our members, you would probably convince part of them, but I'm almost certain among our chair members most of them 100% understand [inaudible] civil society and not necessarily as end user representatives. It's consumer discussion. It's a good idea to continue this debate, but here for the moment, we do not have the time. So I have Yrjo, then Heidi, and then we have to close.

YRJO LANISPURO: Thank you, Wolf. I agree that traditional outreach, traditional showcase, is not very productive. Perhaps it could be made targeted both in terms of people we want to talk to and also the substance. For instance, we've been talking about why ISOC chapters are not joining or becoming ALSes. We could invite. We could actually target ISOC people we know who are coming to Dublin and try to get together with them and then discuss what benefit it would be for ISOC chapters to also become ALSes and what's the difference between being ISOC and being ALS. Thank you.

WOLF LUDWIG:Okay. Anybody else at the moment? We are running short of time. We
have to be very brief at the moment because there is the next – okay.My suggestion would be this is the beginning, the start, of the



discussion for the planning process. So we tried it in previous years already when we also would like to install something like an organizing committee, but never developed. So this time I insist having such an organizing committee. I will not do like in previous years in planning alone with Heidi. This is not a chair/staff issue. It should be a collaborative effort, so you are all invited to be part of this organizing committee.

I would at least want to have three, four, five names for it I can count on, and this will, in my understanding, be a key issue of our next monthly calls. Regarding next monthly calls, July is usually a holiday month. It makes no sense to have a call, so we never had one during July.

For planning purposes, [inaudible] we could make one. I would be in favor of having a July monthly call, even considering it's a holiday phase. So if it's only five, six, seven of us doing some concrete planning and continuing this discussion, which I found extremely useful and fruitful today. So I would like to continue with this effort by the monthly call, so for the action items. Having July, August, September, we have three months ahead where we can be extremely creative on the two elements we decided already. Then however we call the [inaudible], showcase for me is a term itself a no-go, but if we come up with a nice EURALO networking or EURALO I don't know table dancing...

We are open in this respect. Basically, it's a good idea. It can be a cocktail, something like this. So the networking ideas Sandra



mentioned or Yrjo mentioned is a very good one. I'm very much in favor of something like this.

So this is the starting point of the planning process. Keep it in mind. Everybody is invited and I hope that we really come up with something very exciting until Dublin.

Any further comments? So if you have new ideas, just let us know. By the way, we have a mailing list. I'm always surprised that it's so bloody silent on this mailing list and I'm obviously in many times the only entertainer on this list. I would also like some more traffic about the planning process on our mailing list. Any further?

UNIDENTIFIED MALE: We need to try to answer to the Guinness Book of Records. We are in Ireland in the Guinness of Records. Sorry, it's a very bad joke, but we can try to find an idea to do something to answer in the Guinness Book.

WOLF LUDWIG:Excellent idea. I'm very much in favor of this. This is a last idea for
today. Hopefully not the last one for the future.

OLIVIER CRÉPIN-LEBLOND: The longest period of inactivity on an ICANN mailing list. How's that?



WOLF LUDWIG:Okay. Well, there are even some worse, to my knowledge. Okay,
thanks a lot.

UNIDENTIFIED MALE: Just a couple of really quick things on AOB. First of all, I volunteer for the organizing committee. I think that we should start really now having a call for volunteers and having the group get together. We might get also the opportunity of having some people here on the spot to have a chat before the end of this meeting, just to start it.

And I think that we need also to work in collaboration with Jean-Jacques – the other one, which is you.

Just one. I wanted to mention the Individual Users Association, which is the At-Large Structure that I represent. We have created this because we were responding to a need, and the need was to provide a home for individual users – European individual users – that don't have an ALS.

I think we have created the structure. We are now functional. But I think that we need some sort of support by EURALO in terms of advertisement of this. This is not asking for money or whatever. That is a no-no also in terms of the bylaws. But I think that we need to provide a little bit of advertisement and encouragement. Also, I would invite all members of EURALO when they go to any conference or something when there is some individual that has an interest in participating, but they don't know how, to mention the fact that they can join.



We plan to have a general assembly of our association in Dublin taking the opportunity to have also some newcomers, some of the fellows that will come, and so on.

The question is does our structure fulfill a purpose? Well, in that case, we should make it work. Otherwise, we might as well disband it. Thank you.

WOLF LUDWIG: Last word?

OLIVIER CRÉPIN-LEBLOND: Jean-Jacques Subrenat also had his card up before I put my hand up, so Jean-Jacques, you have the floor.

JEAN-JACQUES SUBRENAT: Thank you. Just to remind you we have a website, which is individualusers.org. So this is something you can use if you agree to what Roberto just requested, which is to disseminate the information about that.

You see that there is content. We have had discussions on Internet governance on various things, so please help us to populate. Thanks.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Wolf. Roberto just now said we have to find if there's a purpose. If there isn't, then let's disband it, and I would object to disbanding it because it is actually a follow-up from a



recommendation of the At-Large review. So this is a bylaw mandated review that had a recommendation in saying the RALOs should be looking at creating the ability for individual user that are not part of an ALS to join.

So it is a very serious mandate that you have to make it work. EURALO has to support that and this is not just an ALS. This is actually a mission that we have. Thank you.

WOLF LUDWIG: Okay. I think this is a shared understanding. We do not need to discuss this further. We supported the idea from the beginning. It was encouraged by the rest of the membership, etc., and we even modified just [inaudible] our bylaws in 2011, on the modality how to make it happen.

> So it's a common concern of EURALO. I think there are no doubts about this. So still feel encouraged. I understand your frustrations and I even shared them because [inaudible] when you think now that you have created some incentives, and now after two face-to-face general assemblies, the community building is progressing and people will be more active and afterwards realize there is not much around you.

> I think individuals are in a similar face, but if you have a posting, you have to respond. If I make a posting onto EURALO list, there is mostly a complete silence, so don't feel discouraged. Go ahead. You are on the right track. And I think if you organize with Michele something – and we have Michele as a member in the back. So we can also think about



having something very typical Irish. I don't know whether we can go to [inaudible], one of the most famous pubs in Dublin, which is the oldest folk pub in Europe.

So there are plenty of ideas in this direction. We first discussed with Michele on the spot. So the discussion is open, as I said, and I hope we can even start brainstorming, having [inaudible] ideas [inaudible] in Buenos Aires.

Thanks for attending. It was an exciting meeting. It was worth to [get] up early this morning. I think we had a good start. Thanks.

[END OF TRANSCRIPTION]

