
HYDERABAD – At-Large Regional Leadership Meeting
Sunday, November 06, 2016 – 17:00 to 18:15 IST
ICANN57 | Hyderabad, India

UNIDENTIFIED MALE: ICANN57 Hyderabad, November 15 and 16 At-Large Regional Leadership Meeting.

UNIDENTIFIED FEMALE: [Ossan], could you please bring the banners this way? Thank you. Three of them together, please? At the same time, please.

SATISH BABU: Good evening ladies and gentlemen. Can we start this meeting? We're waiting for a couple of people to join. Do we have representation from all the RALOs? We have Africa, we have Europe, we have America, North America, we have Asia Pacific. Who is missing? I think we have everybody. Right, let's get started.

Welcome to this meeting. My name is Satish Babu from APRALO. As the host RALO of this meeting, ICANN57, it's my privilege to chair this session.

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This session is largely addressed at examining issues that are common to all RALOs and the participants here are all RALO leadership.

First of all, housekeeping announcement, I've been asked to stop this meeting with a hard stop at 6:10. The reason is that the same hall is being used for the APRALO showcase and they have to set up the room so we have a hard stop at 6:10.

With that, let's get started. We have about six items in the agenda plus Any Other Business and, as I said, the aim of the meeting is to discuss issues that are relevant to all the RALOs in common and the solutions.

The first agenda item that we have is this question which was discussed at some length in the call, in the Preparatory Call for this meeting as to why some of the ALSes remain inactive and what we can do to enhance the level of engagement and level of activity of the ALSes.

I would open the floor for discussions on this and I'd like to invite any of you to comment. This is a common problem as far as I can see and I'm sure the different RALOs have tried out different approaches to solving this problem. Does anybody want to share what they've been doing in their RALOs? Glenn, please.

GLENN MCKNIGHT: I'll invite Judith to add comments that I've forgotten. The way we've approached the inactive ALSes is to personally engage with them to find out what their interests are, have telephone conversations and get to know them a little bit better.

Those that are really inactive we've had to do two things: We've had to send them warning letters, which has prompted some of them. For example, we have two organizations which we would really hate to lose which we took an effort to reach out to them because one of our strategies is to reach out to the Special Needs Community.

ISOC disabled our special needs is one of them and Judith and I tracked down the individuals and in some cases the contact person really is no longer there or they're not available at the 3:00 time which is our call.

We've even actually surveyed our community to find out maybe we should do our calls like LACRALO. I think you guys do it after 6:00 or 7:00, but the vast majority still wanted to keep it at 3:00 in the afternoon.

In the one case with that inactive, the gentleman was busy at work. He couldn't get away at 3:00. Also there's another organization in Nova Scotia. He also is with the Public Library

System and he can't get away at 3:00 so you sort of have to be accommodating with certain people if they don't have the luxury to get away to be more active on the call. But that doesn't mean they can't be active in working groups or being active in letting us know what they do and participating with the organization.

So our biggest challenge, I think, is reaching out with limited budgets to areas that are not represented well by geography or special interest. I think the smallest RALO in terms of numbers, we did have a lot more but we went through the process not purging but we went through a process of really critically looking at people who are totally inactive and we went through a very long process of informing them that we're going to be looking at decertification. Judith needs to correct me if I'm wrong. Roughly nine or ten they went through a decertification process because they got in, it really wasn't for them and we moved on. So we have, I believe, 27 relatively active and a little bit later in the communication tools I'll talk about some numbers for that.

SATISH BABU:

Thank you Glenn. Yrjo, please.

YRJO LANSIPURO:

Thank you. Yrjo Lansipuro, ISOC Finland. I think that since many ALS chapters are at the same time something else, they have another role, a domestic role. Many ISOC chapters, at least in case of Europe, but there are also various kinds of other organizations and if they are inactive towards EURALO and ALAC, it does not necessarily mean that they are inactive as such. They are involved in various activities in their own countries including other stakeholder participation in Internet-related activities.

What to do about them, actually, I would be going to the third item but I could perhaps just say that we decided to send messages, personalized messages to each of the 38 ALSes and ask them two questions basically. Ask them about their areas of expertise where they would like to contribute to the EURALO activities in formulating advice to policy development processes. And second, asking them about their involvement in the National Multi-stakeholder Processes relating to Internet.

There are 38 ALSes. We got answers from two-thirds of them pretty fast so that I'm quite hopeful that we can continue this process. Thank you.

SATISH BABU:

Thank you, Yrjo. Judith?

JUDITH HELLERSTEIN: Going back with what Glenn said is that first we did an analysis of all ALSes and put them into different categories of which have not for the last year come to any meetings, voted, or done anything, and from that we then created a list of what was to reach out to.

Sometimes we found that some of them on the list are, “Oh, I can’t really do it right now but let me put my colleague on it,” and so then they became more active. Or they didn’t have in their schedule so they wanted to become active.

Some of them also said, “I’m more confused about what e-mails I should pay attention to, which ones I don’t.” And so we went and just had a discussion with them and figuring out, “Okay, what are your interests? What are those and when [inaudible] them in person?”

Others just said, “We’re not interested. Take us off of your list,” and we did a bunch of decertifications that way until we had—and then we’re also looking at revising our Rules of Procedures so that we won’t go through this long process now of like telling people, “You’re on a warning. If you don’t improve...”

We issued warning letter to three groups and then never heard from them and we have to wait a whole year before we decertify

them. But in the meantime we put them on notice and they went into inactive status.

As in inactive status, you're not eligible for the General Assemblies and [inaudible] so we wanted to make sure that we get people to the General Assembly who are really going to do work as opposed to just going there for the free trip.

SATISH BABU:

Thanks, Judith. In today's meeting in the morning of APRALO, we also discuss this issue of how to determine active ALSes and we have a small group led by Maureen working on defining what do we mean by active ALSes. So that's ongoing.

Because we have in ICANN60 a General Assembly coming up so we would also like to do a similar exercise like what Judith is talking about. Humberto, please.

HUMBERTO CARRASCO:

Well, this is a very concerning topic for all the leaders in LACRALO and we have tried to take into account the situation. Only those in LACRALO have tried to develop plans and processes in order to active these ALSes and to engage them more actively.

We have used different formulations, for example, contacting people once and again, inviting them to participate. We have created surveys for that purpose. We have been looking for different formulations.

Now in LACRALO we are undergoing a special process which is a mediation process. We are having a positive perspective in LACRALO and I believe we are going to be strengthening our positions and this will impact in the amount of ALSes that will be active in the future. We have an optimistic perspective in this regard and even though we are undergoing a mediation process, I can tell you that in our monthly meetings, we have very high participation. Out of 16 ALSes in our calls, we have more than 30 people participating in the calls during this year so we are very happy about that.

But we don't have any magic formulation. We have cultural factors or issues. We have timing issues. We have language barriers. Topics within ICANN are also changing so people participating—when there is a topic which is not interesting for them, they stop participating.

So I do agree with what Yrjo was saying. This is closely related to item #3 and of course we will deal with this later on. Thank you very much.

SATISH BABU: Thank you, Humberto. Are there any other comments? Aziz.

AZIZ HILALI: Thank you, Satish. In the case of AFRALO, we've tried to do this for a number of years so we've been working and at each General Assembly, which is usually held in Africa, we've tried to seize the opportunity of being in the region. And we've tried to provide our ALSes other information, not only the name of the person that we should contact but we also wanted to know what activities they organize at the local level.

So at the time when we started working, we had about 22 or 23 ALSes and now we have 45 so the response was very good, but we do identify the same issue that I hear from the other RALOs.

So indeed we do have question with certain ALSes. There aren't many that are inactive, fortunately, but when we started to identify this issue, we created a working group on our Rules of Procedure. This is a group that Tijani chairs and about eight to ten ALSes participated in this effort.

The work we did regarding all the matters that we are discussing here regarding inactive ALSes and the decertification of certain ALSes and regarding the rules that can be established in order to get our ALSes involved. Unfortunately, the IANA transition came up and so over the past two years we've been working on

something else, thanks to our members who did a wonderful job with regards to the transition. AFRALO was very active within that framework so Mohamed El Bashir, Seun and Tijani did a great job.

So our activities had to stay pending. We put them in suspense and during our past teleconference we decided to resume this work in order to establish new rules, and I recommend that we change the way different RALOs keep the others posted, so we should all know what the others are doing.

Yesterday during the Public Forum, the issue of individual decisions came up and so far AFRALO has been opposed to this. It's not that we're definitely opposed. We're not final regarding that matter but we're trying to set up rules regarding individual decisions so that it is not the same as the case when an ALS that represents a whole community takes the decision. Thank you.

SATISH BABU:

Thank you, Aziz. Isaac, please.

ISAAC MAPOSA:

I have three issues. Firstly, the inactiveness of ALSes, some of it starts at inception, whereby we certify ALSes but we only contact the leaders of the ALSes who in turn doesn't pass information about ICANN activities, about ICANN to the

members within the ALS. So if the leaders are reluctant about any activities, there's no push from the members because they don't know anything about ICANN.

Like for example, I'm a member of our ALS but I didn't receive any e-mail related to our certification of our ALS, but just because I've been coming to the ICANN meetings and I had encouraged them to join the At-Large as an At-Large Structure, I knew that they were certified as an ALS.

Secondly, I think I could also arrange, maybe after certification of an ALS, to actually conduct a meeting with the ALS members within that location so that they can actually know about ICANN activities and ICANN work.

Then thirdly, I'm not sure if this is feasible to every ALS to actually put up an ALS strategy each year of the activities that they have to carry with regard to ICANN activities. Thank you.

SATISH BABU:

Thank you, Isaac. I think we've had a good round of discussions on this. A couple of observations: One is what Yrjo pointed out regarding the fact that ALSes even if they appear to be inactive to us are actually not inactive necessarily.

The second issue is that now the transition is over, we have to now get back to this fairly seriously and I think Olivier is— [inaudible] this point? Yes, please go ahead.

We're then moving on to the perfect segue into the next item because—

UNIDENTIFIED MALE: One comment from AC.

SATISH BABU: Okay, there is a comment from AC. Let's listen to that. Olivier, your point is in this regard or? Okay, after that we'll come to you.

[ISHNAZAR]: This is [Ishnazar] from ICANN staff. There's a comment from Alfredo Calderon on the AC. He says, "I perceive that some ALSes have an agenda that does not keep in its scope how the activities they do can be also related with ICANN's mission." Thank you.

SATISH BABU: Olivier, please.

OLIVIER CRÉPIN-LEBLOND: Thank you very much. I know that Yrjo has briefed you on what we've been doing at EURALO a bit earlier but I'd like to emphasize one specific point with regard to what is inactive ALS. Does it mean that it's an At-Large structure that doesn't go on to the monthly RALO call? Does it mean that it's a structure that doesn't respond to any e-mail whatsoever? Does it mean that it's one that doesn't have anybody in any of our working groups or it takes part in activities in general?

We have to be quite careful with this. In EURALO I'm particularly concerned that some might think that it's because they don't come into the monthly calls. The monthly calls are one thing. There might be reasons why they're able or not able to be on it. We have our call at a specific time and sometimes it clashes in some parts of Europe exactly with dinner time or travel time and in traffic or things like that.

So we are quite flexible on this and when it comes down to having to go through a process of At-Large Structure decertification, if we really can not get through to them, we have several layers of safeguards so that we don't throw the baby out with the bathwater, if I could say so.

For example, one At-Large structure that recently has had a number of problems and has had a change in leadership and so on appears to be wanting to sort out its problems and so rather

than actually decertifying it altogether, we have suspended it for the time being so that the ALS doesn't enter then into the matters of quorum if there's any vote that is required, but they're still an At-Large structure and when they can then tell us, "We've sorted out our act now and we have a new leadership and we can move forward," they don't need to go through the whole process of recertification, etc. Thank you.

SATISH BABU:

Thank you, Olivier. I think that's a very valid point. Linking up the last comment on AC with this, first of we do not want to take any risk while decertifying. That is an extreme step and we have to be very cautious before you do that.

And so I think different RALOs have a definition of what is minimal activity. I'm sure all of us do have that and if there is probably a time code as well so when would this converge, then it requires some action from our side, maybe direct contact.

Glenn was mentioning about the lack of budgets for the direct travel but there are other means at our disposal.

I'm not sure what action point we can derive from this. Maybe we should discuss this on a common call among the RALO Chairs sometimes in future.

Now we need to move on. Okay, Tijani, last comment from you.

TIJANII BEN JEMAA: Thank you very much Satish. Satish, this issue has been discussed very long, very long, very long. We worked on the issue and I agree with Olivier that there is not one size that can fit all.

And each RALO has its own specificities so that's why at a certain moment we propose metrics of engagement or of participation with parameters and we said each region can put the parameter that fits their own specificities.

If we don't have such metrics, we will never solve the problem. I know we are all volunteers. I know nobody can oblige us to do but there is a minimum of engagement. Each region decides on this minimum where they see that the participation is sufficient. And we have to have this table and each region use it but we have all to use something. Otherwise, we will never solve the problem. Thank you.

SATISH BABU: Thanks, Tijani. I completely agree. We have to have our own maybe different but our own metrics on this. Thanks very much and we have to now move on.

The next item #3 is the ALS Survey that is being done by different RALOs. We have only about five minutes per RALO for this

presentation. I call upon Olivier to make the presentation on EURALO and then followed by Aziz and then Maureen.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Satish. I'll try to be quick without speaking too quickly for the interpreters.

EURALO has in past years sent numerous surveys where a scenario we just send a survey out and hope for responses to come back. Questions were very similar and we got different answers and we usually just got the answer of the person who was filling the survey, usually the At-Large Structure representative, not really answering the question and probably because they were in haste to get through with the thing. It's very impersonal.

We tried a slightly different way this time which was to send personalized letters to each of the At-Large Structure representatives explaining to them that we have an At-Large Structure Engagement Taskforce, an effort that's led by Yrjo Lansipuro, and that we were looking at further than just the knowledge and the competencies of the person filling the survey but also various people in the At-Large Structure and finding out what their interests and competencies were, and if we could actually obtain names and details of those people.

Some At-Large Structures responded with just a set of topics that people in their At-Large Structure were interested in without providing any names whatsoever, and we respect this. In some cases, the issues of privacy, etc., for this to go into a database.

Other At-Large Structures have responded with full details of further people in the At-Large Structure itself that would be interested in specific topics, and we're now building a fuller picture of our At-Large Structures which Yrjo and his team are going to build.

The aim is to effectively have a database of all of our At-Large Structures that could be updated with time. And when a specific topic comes on the table, a policy topic comes on the table, rather than spreading it out to our mailing list and filling the mailbox of people where nine out of ten messages go into the bin because they have absolutely no interest in this, we can personally go to those At-Large Structures that have a specific interest in the topic and ask them and say, "Please, contribute to this. We know you're interested in this. We know this is one of your areas of focus."

That's our approach. We've had a very good response rate, thanks to this. It was a little bit of work because you have to follow up and so on but it's something that you do once. It's a lot

easier and it's something I have found At-Large Structures and representatives writing back and actually being very happy to share this information and saying it's great that we have this personal connection. That's it. Thank you.

SATISH BABU:

Thanks very much, Olivier. I think the targeted approach makes a lot of sense. I'm also wondering Isaac's point about whether we should be also thinking about all the membership of the RALOs is an open question. It's difficult for us to reach out to everybody but this is of course an improvement over a blank e-mail to everybody approach.

We now move on to LACRALO. Humberto will make a presentation on this.

HUMBERTO CARRASCO:

I'm going to speak in Spanish, please. First of all, let me thank you for giving me the floor. I will try to be brief. I'm also thankful for the time you have given us to conduct this survey.

What we want to reflect with this survey is to progress a little bit more with respect to the survey we conducted last year. We wanted to find out what kind of professionals or members were actually part of our ALSes.

Right now we wanted to link the professional aspects of the ALS members with the interests or with the issues being discussed in ICANN.

This is a draft, as you can see. It's a draft but we are actually going to launch it in one or two weeks in ACRALO. It's written in English and Spanish but we would like to categorize which are the topics of interest for ALS members and for this we—well, this is not a random choice. As you can see, we have used documents that are related to the interests of end-users.

One of these documents is called Why End-users Should Be Concerned. This is a document that was released recently and so in connection with that, we have 12 priorities and we want to establish an order of preference.

And why do we want to do this? Because this will allow us to select at least three topics that could allow RALO members to have work groups so that we can release some kind of statements or to be more engaged in policy issues related to end-users that are of interest for ICANN.

If we can scroll down a little bit more, please. Right there.

Question #5 is also based on the issues that are post IANA. We want to know which of these issues are the ones that are more relevant for members, for LACRALO members, in this case.

We can't really focus on everything. It's really impossible. But if we manage to get one or two or maybe even three, that would be success for us. It allows us also to determine professional skills which are the skills for our members in this survey.

Now I'm going to leave the link so that we can make suggestions or comments and then share it with you. Thank you very much.

SATISH BABU:

A comment from AC which says that, "We can't see this document in AC." So it will be posted shortly for the AC. It's coming.

Yes, I think this is also a very interesting approach of finding out what is common across all the RALOs, the topics of interest and then having a deeper engagement with those topics like a working group, very interesting.

We can now move on to Aziz for your presentation.

AZIZ HILALI:

Thank you, Satish. Regarding AFRALO, like I said before, we've already put together this type of survey a few years ago. It was ready for the first Buenos Aires meeting and we realized that people didn't reply without having some kind of encouragement.

So we even put together a small booklet and that was passed around at the AFRALO meeting and we presented our activities there. It is a lengthy document with the number of pages that gave each ALS the opportunity to answer to its question based on that information.

We even created a wiki page where we asked ALSes to update their activities to share what they've done with us. Unfortunately, not many of them do so and at each AFRALO meeting, at each teleconference, on a monthly basis we add an item on the agenda which is for people to present their activities, the recent and upcoming activities, so that is all in our transcripts and in our memos.

Given that we're organizing a General Assembly for our next AfrICANN meeting to be held in Johannesburg, we intend to resume our contact with all the ALSes that are going to reply to our ideas to reach out to them in order to try to organize some capacity building session.

Given that there's been lots of demand from many new ALSes, practically half of the ALSes we have, we have 45 ALSes, so you'll see over the past ten years we've multiplied two-fold the number of ALSes we have.

So there's many ALSes we've never met in person, we've only exchanged with them via e-mail or ideas to meet them in person

in Johannesburg but we should do some outreach to them before that. So with the help of our wonderful staff we're going to organize webinars and capacity building sessions online so as to get them ready for that General Assembly for the time when we'll meet them in person in Johannesburg so I hope we'll get about 30 out of 45 at least. That's what I have to say.

Now regarding our survey, we've already done that and it was a bit of a disappointment because people don't automatically reply to our surveys.

SATISH BABU: Thank you, Aziz for that.

AZIZ HILALI: Tijani just reminded me we should tell you we've already created a mentoring program for the new ALSes and there's new young people who have joined our RALO recently so we hope they will be the future leaders of our RALO so that the elderly can peacefully leave AFRALO and leave it in their hands.

SATISH BABU: Thank you, Aziz and Tijani for that. Now we'll move on to Maureen for the APRALO situation.

MAUREEN HILYARD:

We carried out a survey which was, first of all, primary to it all was to actually encourage our ALSes to participate and engage in some kind of discussion, some working group.

We also wanted to follow up on a webinar, a really important webinar we felt, and that was the webinar based on Work Stream 2 activities and topics. We feel that it's important that when these webinars are actually held that there is some sort of follow-up and this was very, very appropriate for us.

The survey was really, first of all, to bring the attention of our ALSes to the topics so highlighting the topics, seeking their impersonal interest in the topics, and then passing information on to them, which we've done today. Passing information on to them about how they can engage with the people who are in charge of those popular topics and to hopefully get them working in that area.

Can you [inaudible] it up? I'm just going to do a couple of slides.

The first survey that we did was to look at our General Policy areas and last year we did a survey on these areas. We did the same survey this year to assess whether there've been any change in interest level.

We found again seeing as our response was 50% of our ALSes responded to the survey, which is probably not too bad a

response. Not as good as we would have liked but with half the ALSes being, I thought, tipped as it was quite appropriate, I guess, that the greatest interest is Internet governance.

In looking at domain names and the DNSSEC privacy and who is sort of like being the main areas, just an ordinary buyer, so we're expecting some of our ALSes to be working in those areas and in order to get them to engaged, of course we've got to make sure that they know who to contact to get into those working groups. Can I have the next slide, please?

Okay. Then we looked at the Work Stream 2 topics and of course in this area we found that the most popular one, of course, was Diversity, which is pretty appropriate for APRALO. But SO/AC Accountability, Transparency and Human Rights would probably be pretty much generally the topics that would be across the RALOs.

So our main point is to make sure that they know who to contact and how to get into those groups. That's our next point.

SATISH BABU:

Thank you, Maureen. I think we see that all the RALOs have done activities in regard to the policy priorities of their region and right now APRALO has a capacity building program going on at

the end of which we may also want to do some more digging deeper into these topics.

We now move on. Are there any comments or questions on this? Seeing none, we are moving on to the next item on the agenda, which is Communication Tools and Methodologies to Reach Out to ALSes, so display of new RALO communications tools and any other. Dave, if you would also like to mention anything from TTF, you're welcome to do that. We are short of time but—so Glenn, Judith, are you going to tell us anything? Glenn is going to talk to us. Over to you Glenn.

GLENN MCKNIGHT:

Okay, thank you. I'll go through this fairly quickly. One of the things that we implemented, and it's 16 issues now, is monthly newsletter to inform our community. We use Constant Contact. This is an example here.

The beauty of Constant Contact is you can actually get analytics on who's clicking, but, if you notice, it's very heavy and rich in pictures. I think if you remember that if you send a message out and there's a picture and if somebody's in a picture you know and it becomes a meme or infographics, it's much more engaging to read than a boring long e-mail.

So Eduardo has done a fantastic job on this. We're looking for replacement editors all the time because it's such a burden to do a newsletter. It's very difficult to get people to submit content. Very difficult but he does a phenomenal job.

If you don't mind just scrolling down just real quickly. The pictures that you see here at the beginning, Alfredo who's on the line here from Puerto Rico and Leo right in the middle from ISOC San Francisco, were at the [Erin] meeting.

And one of our communication strategies is because we have an MoU with [Erin], they were in Dallas recently and I believe Alfredo was one of the fellows and Leo was one of the crop trips that we did.

So you can see through that they do reports and each month we try to find out what people are doing that's exciting and share it. The link is available to all 16 of our past on newsletters.

The next item that we've implemented is we want to report to the community of things we are doing. It's called a progress or a Work in Progress Transparent Process that we have and we try to document everything that we're doing and the first big item is planning for the General Assembly 2017.

When we start to look at the General Assemblies that we had, we virtually found nothing on our past year General Assemblies.

There was a couple of pictures maybe, a little bit of information, they had a good time, but there's really no documentation.

So we created a Trello project management spreadsheet. As a second item is the Google Form. Very much what the other RALOs have done but this is a fairly short survey. This was sent out virtually the same time as that massively long At-Large survey so it's bad timing, I would say, but we had a fairly good success in finding out what people are mostly interested in and least interested in.

Next item is working with staff to come up with the names and people who want to be facilitators so we can connect so lots and lots and lots of planning for the General Assembly. Just scroll down. What else?

Work in progress on our brochure and our flyer. The tracking of the process when we actually were funded for a pilot for two travel ambassadors. NARALO has actually never had any fellowships in the ten years. This was actually our first two fellows that we had. As Judith indicated earlier, we're tracking what we did in terms of comments and fixes on the website.

The next item is the midterm report. We are reporting back to our community what we've done - what activities, what the results are, so on Tuesday we also do a final report. And the final report is in detail - results of the surveys, attendance records,

the activities in terms of decertification or communication with our community.

Another item that we've changed our monthly formats slightly. We were the first RALO that started spotlights. We brought that back into our fold again. And second of all, we moved up in the agenda just like what Aziz has said earlier—or virtually the first item after any action items. We have our ALS announcements so that people say immediately what they're doing. So to build excitement rather than what we had before is at the end and it had to be sort of pushed in real quick.

So that's really top of the order. Let me see what else I have here real quick.

SATISH BABU:

Glenn, can you summarize in a minute?

GLENN MCKNIGHT:

Yes, I can. I'll summarize in a minute. Crop trips. We've been very active to make sure that new people take the crop trips rather than the same old same old and we also implemented a forum which we sent out to each of the people as follow-up on the form, and that's it.

SATISH BABU: Glenn, thanks very much. Dev, you have two minutes. Sorry for that.

DEV ANAND TEELUCKSINGH: Thanks. The Technology Task Force has been looking at other communication tools because e-mail overload I think as everyone can agree, everyone suffers from in ICANN. So one of the things we're looking at are group chat applications. Something similar to what Slack is, which allows for group conversations to be segmented or by hashtags. So you can click on a hashtag and see if you're interested in New gTLDs, jump into that conversation thread, IDNs, jump into that conversation thread.

And it allows a way for quickly informing people and then branching off into conversations and keeping archive of those conversations, which I think as a group we wanted to start testing a group chat application very soon so you can learn more about it on our Technology Task Force session, which is on Tuesday.

SATISH BABU: Thank you very much Dev and Glenn. Both of them are heading the TTF as well and NARALO seems to have a very broad set of

tools that they're using for outreach and the communications, which is very good.

We're down to our last 20 minutes and we have two presentations right now. I call upon Dan to make the presentation on Document Drafting—I'm sorry this acronym is a bit long. It's Document Development and Drafting Pilot Program.

DAN O'NEILL:

Excellent. We will just say that once and then we'll just go to the Drafting Pilot Program from there. Thank you for the opportunity to present again on our drafting pilot. I had the opportunity to meet with this group in Helsinki and I appreciate that very much.

We started to develop some of the different tools that we wanted to use in order to set up the Drafting Program which really has two pillars. We have one that is working directly with some of the communities. We have five different communities we're working directly with.

What we had talked with the ALAC and RALOs about was the second part of that Drafting Pilot Program which is the development of primer documents, a one to three page document looking at upcoming PDPs.

Since the Helsinki meeting, we've found this to be a challenging environment in that the issuance of PDPs is not on a regular basis. It very much ebbs and flows depending on the flow of the work, the status of the reports, the working groups, and so on, and what we have found is there just have not been a number of PDPs that have been issued through that period of time.

So we have gone ahead and established a wiki page to start some discussion on this. We had talked at the last meeting about pooling together a group including ALAC and RALOs to really serve as an adviser to us as we develop as we develop these primers so we can have the input of the communities throughout the process and really understand what your views and priorities are on those.

Unfortunately, we haven't really gotten to that step where we have fully started to develop the primers. So at this point, we are still looking to do the same thing and that we are going to continue to work with ICANN looking at upcoming PDP opportunities and certainly want to be able to utilize the wiki to have discussions on this as well as other forms of communications to seek the advice and input from many of the stakeholder communities.

But in some recent discussions, what we had talked about because we do want to get this up and running and we do wish

to engage with the stakeholder communities on these kind of primer documents is really to ask you at this point as we continue to wait on PDPs in order to work on, other issues that your communities are facing, the challenges out there, issues that need to be more fully discussed and understood in the ICANN process that we might be able to start to develop a primer on that would be useful for your communities, your different constituencies in terms of your outreach efforts, in terms of your engagement efforts.

So with that I'd like to open it up for a little bit of discussion here but certainly some follow-on discussions about those particular kinds of primers and those issues we might be able to look at that would make sense in the interim as we continue to wait on the official PDP process to develop within the ICANN process.

SATISH BABU:

Thank you very much, Dan. We do have a few minutes for questions or comments. The floor is open now. Dev, are you interested in raising a question? I must have read your mind. Please go ahead.

DEV ANAND TEELUCKSINGH: Thanks for this. I guess one of the things that perhaps could be done in the interim short term is that the ALAC has recently

worked on a document Why End User Should Care. And it starts out to explain why a person, end user should care about these ICANN issues, who is Internet Governance, IANA Transition, and so forth, and I commend the staff and the community for coming up with a document.

I'm thinking perhaps what can be done is make the document more visually appealing in terms of infographics, images, whatever, and that could be presented as forms of bite-sized [inaudible], why should you care about who is and that could be users of our outreach and so forth. So that's just one of my immediate suggestions.

DAN O'NEILL:

I appreciate that. The whole WHOIS process is one of the things that we're looking at. There is a current PDP out there on the WHOIS process so I think that makes a lot of sense in terms of an issue that we can look at, so thank you very much.

SATISH BABU:

Right. Are there any other questions or comments? Yes, please.

BARRACK OTIENO:

Thank you, Chair. I saw the e-mail that came from the Secretariat about the amount allocated for the RALOs to do

outreach activities and I thought the figure was ridiculous because it talks of \$10,000 approved by the board approved for outreach yet we devote 20,000 to set up infrastructure for meetings.

I think we need to note that the beneficiary of all this process is ICANN and as we consider the budget for outreach, we need to look at the work that is going to be done, because we have not even factored in the volunteer hours that are put in by people in the ALS and leaders at the RALOs. So I think it's better we think about that in a better way.

SATISH BABU:

Thank you, Barrack. That is actually beyond the scope of this particular topic so I will pass it on to Heidi for answering later. But it's an important point I agree. Are there any other comments? Dev, you have another comment?

DEV ANAND TEELUCKSINGH: Thanks. One more quick comment. I understand the intent of trying to do documents for PDPs and I appreciate the challenge given, especially given the ad hoc nature of PDPs. Perhaps a better push might be to put issues such as new gTLDs and get some sort of history and timeline of those topics and those issues of how they've evolved over time. I think that might

become a useful resource while this focus has become acquainted.

And then once they have that background knowledge, they can then presumably be able to tackle the PDP a little bit better understanding the backgrounds in which those PDPs originated.

DAN O'NEILL:

Again, Dev, thank you for the input. That's exactly the kinds of issues that we're looking for. We would like to have the PDPs lined up perfectly for us so that we can kind of knock them out month by month on a very regular basis because of the irregular nature of the issuance of the PDPs that has not been the case. So kind of a background document looking at the new gTLDs could be a very useful document and those are the kinds of things that we're looking for that might fill in some of these gaps while waiting on various PDPs. So again, thank you for that.

SATISH BABU:

Thank you very much, Dan. I think the Document Drafting Pilot is an important program as far as we're concerned because many of us are not exceptionally competent to get into this. So we look forward to your suggestions and the next steps in this program, so thanks very much.

Olivier, you have a comment on this topic?

OLIVIER CRÉPIN-LEBLOND: Yes, thank you very much, Satish. For some reason I thought I had put my card up but I didn't. And now that I think of it, no, I didn't so I haven't mastered the ability to levitate. Perhaps I might ask if you could give me lessons later on but any way, thank you for this, Dan. I'm looking forward to see your first primer on a topic that At-Large is really interested in.

In our region in EURALO, we will soon have a much fuller picture of the topics that our At-Large Structures are interested in and could engage in and the topics that our At-Large Structures do not understand and I think that's where a primer is needed on specific topics.

But, yes, there's a real demand for this and so once we've got this, and I think that Satish was saying next steps, perhaps that would be one of the next steps we have to select specific topics, maybe give you a list of topics and then get drafting. So we'll be looking forward to that.

DAN O'NEILL: Excellent, Olivier. We look forward to the input. I think that would be very helpful in terms of our being able to go through and identify specific topics of interest and make that selection as to what makes the most sense at this time.

OLIVIER CRÉPIN-LEBLOND: If I could just ask, what sort of timeline are you looking at with regards to being able to come back to this once we've got something for you?

DAN O'NEILL: It would be a very short timeframe because again what we are trying to do is merge as close as we can what makes sense on the PDP front, but in lieu of having those PDPs that are set to go, what we are looking to do is just trying to frontload things so that we can really get out of the gates in terms of production here.

So we are really ready to go as soon as we start to get some input to make some selections and develop this.

OLIVIER CRÉPIN-LEBLOND: Thanks. If I can follow up on this, has there been some hesitation on your behalf, because you've mentioned the—well, we've seen the PDP process and it's happening so I was just trying to find out if there was hesitation in going one way or another.

DAN O'NEILL: Again, what we'd done is we'd really focused on the PDP process and it's only been recently that we said the PDPs just aren't

falling in line the way that we expected them to. So it's only been in the last couple of weeks that we've moved off that and just said, "Well, as we continue to wait for that, let's see if we can go in another direction, find out some topics that seem to make sense such as new gTLDs and others so that we can fill in that void until the PDPs start to make more sense."

OLIVIER CRÉPIN-LEBLOND: Thank you. I think it's at warp speed, Mr. [Sulu].

SATISH BABU: Yes. Holly, you go ahead.

HOLLY RAICHE: I wouldn't just concentrate on the PDPs. You've got things like the implementation, working groups as well. For instance you've got an implementation I think on the IRT staff, IRT CABCD. You've got implementation on the Privacy Proxy stuff so there's a lot more you can do. I'm going to ask Maureen: you've confined yourself to PDPs but why and why don't you think about what are ccTLDs doing?

SATISH BABU: Can I intervene here? We have a hard stop in five minutes or eight minutes.

HOLLY RAICHE: Right. I'm just asking there are many other issues that the ccNSO are getting ahead of what GAC's doing, having a look at some of the SSAC publications. It doesn't have the same sense of input but in terms of getting across what the issues are, there's a lot more out there than just PDPs.

DAN O'NEILL: I agree that there are. The initial pilot program is really focused on the drafting process and trying to engage in that so that's where the focus was. What we have found now with the irregular issuance of PDPs that we are going to need to broaden that out at least initially and then again just as with any pilot, we will assess whether the focus and direction that we had initially makes sense, whether we wish to broaden that and move in another direction or whatnot. But I appreciate the input in terms of other areas that we can certainly be looking at.

SATISH BABU: Thanks very much and I'd like to add that maybe the RALOs can also suggest in the next call some of the topics that you could consider taking up. Maybe in the next call we'll—as an action item we'll put it down. Thanks very much, Olivier and Holly for

that. Olivier, it's back to you. Sorry for the time constraint. You have five minutes about the ATLAS II Recommendations.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Satish. We're going to be swiftly moving to the ATLAS II paper, are we, are we not? Okay, it's there, okay, magic.

We've got a full implementation report that will be submitted to the Board I believe later on this week tomorrow. During our Board meeting, our meeting with the Board, the ALAC is going to vote on this imminently. It has to ratify to have issued a 24-hour or 48-hour feedback loop because when we went through this with the ALAC and regional leadership, we didn't have enough time to go through all of the recommendations so we went, I think, through 38 or 32 and there were about 12 to 15 recommendations that were left.

A number of small amendments have been made in the document, thanks to your input, so I'd like to thank everyone who has put some time to this. There's just little tweaks these days. If we can just scroll through it, we've got a good executive summary. We've had a lot of help from Rinalia on this and from many people in the community and endorsed by the ALAC is the only thing that's left now where we'll put the link to the vote that will take place.

We have all of the other recommendations here are now grouped into four tables and I didn't think we have enough time to perhaps go through each one that relates to RALOs but I would like to thank the RALOs for the work they have done in this.

There is just one discarded recommendation. There are a number of recommendations that are still pending or actually they're not pending, they're ongoing. They're moving on and I did go through them in the previous discussion.

#40, if you remember earlier this week, we had pushed with the Global Stakeholder Engagement Team to be able to have some formalization of a process. The feedback that I have received so far and speaking to [Sally] and her team is that yes they are putting together a form, they're putting together a process so that's it. This is going to happen and we're going to have the same rules across the board and it will be easy for the RALO Chairs to work on this and satisfy this. If we scroll up a little bit more.

The policy management process system is of course a very long term engagement and what we will do when we present it to the Board is to say that they should expect at some point once we have done blueprints, etc., and again the community will have to work on this. Dev is standing with a strong smile there

thinking, “The community, yes, me.” Yes, you but you and you and you too. We’ll have to work on that. So they should expect at some point that they’ll have to make some resource allocation to this.

The others are mostly dealing with what we’ve discussed earlier, mapping of RALOs, mapping of ALSes of knowledge that we have in our community. Continue scrolling up quickly. I’ll take another 30 seconds.

Then the seeking additional sources of funding for At-Large activities, that’s something which we will be—we have discussed with global stakeholder engagement and we’re going to continue the dialog with them.

And the periodic review of ICANN’s Multi-stakeholder Model and the overall balance of stakeholder representation is also something that’s in hand at the moment and I think we will be discussing it further.

That’s pretty much it. I’d like to really thank the input of the Regional At-Large Organizations. It’s been a very long journey. It’s been nearly more than two years now – June 2014 all the way down to here, but it’s been, I think, something that’s been enjoyable for everyone. Sometimes not enjoyable but certainly so much involvement, thousands and thousands of hours of work from volunteers that this is really significant.

And the way they were presented to the Board is that it also is a bit like an organizational review. We've got the AOC mandated organizational reviews, we've had ATLAS I, ATLAS II. There will be an ATLAS III. Remember we have now got that commitment from the Board. It's in the budget. It's in the core budget. We've got the rotation of general assemblies and so the next ATLAS will probably be then the next review. So rather than having a five-year review cycle, we've actually got a two-and-a-half-year review cycle. And every time, we get better and better and better. So thank you. Back to you, Satish.

SATISH BABU:

Thank you very much, Olivier for the excellent work on the—I know that you've been following this up through since the last ATLAS and now that the next ATLAS is kind of looming on the horizon, it gathers even more importance.

Now we have about three minutes to... Okay, Sebastian.

SÉBASTIEN BACHOLLET:

Yes, sorry, just a comment about the #13. We need to review what it's written because it's in contradiction with the action item I was supposed to have done. Maybe we can do that offline. Thank you.

SATISH BABU: Right. We have another three minutes for Any Other Business, any comments, questions?

HEIDI ULLRICH: I know that we're very short of time so I just want to raise a point that maybe we can discuss very briefly now and then have an action item for it. It's a bit more. Let's discuss it either on the mailing list, the Secretariat mailing list, or the next cross RALO, the RALO Leadership call.

And that's following up from the session with Sally, a [inaudible] on the proposal for RALO engagement funding. You will see that they did follow up. In your inbox you have a form. There it is up on the screen and this is what the GACs would like to use.

They've also proposed a six-step process that is outlined in the e-mail. I think it's just not enough time to discuss this to the extent that it should be so again if you could just take a look at it, maybe add your comments through the list, we can talk about it some more during the next call.

JUDITH HELLERSTEIN: Yes, thanks so much. This is a great form but I also wondered if you can get the clarification for this because in his e-mail from Chris Mondini, it lists some items that the form should cover and

he says catering, meeting space, equipment, and then he says banners.

But then if you look down later on the thing, he says that this is not a form for requesting brochures or any printed material that requires design work. So it's interesting to me a banner often is a design work and—

SATISH BABU: Judith, can I request you to take it to the list because we don't have time. We are completely time up. Apologies for that. We do not have any more time so I request that all the further comments be taken to the mailing list. With that I'd like to... Glen, ten seconds.

GLENN MCKNIGHT: I would like to acknowledge this very successful Chairmanship of this meeting. Thank you.

SATISH BABU: Thanks very much. I'd like to thank everybody for having participated in this. The number of action items which will be taken on the mailing list and on the calls from now on. Thank you and we will start the showcase in 15 minutes time.

[END OF TRANSCRIPTION]