

A night-time photograph of the Charminar in Hyderabad, India. The monument is illuminated with warm yellow lights, highlighting its intricate architectural details, including the two prominent minarets and the central archway. The sky is a deep, dark blue. In the foreground, there are blurred lights from a street, suggesting a busy urban environment. The overall mood is serene and majestic.

ICANN|57 HYDERABAD



Updates from the Middle East

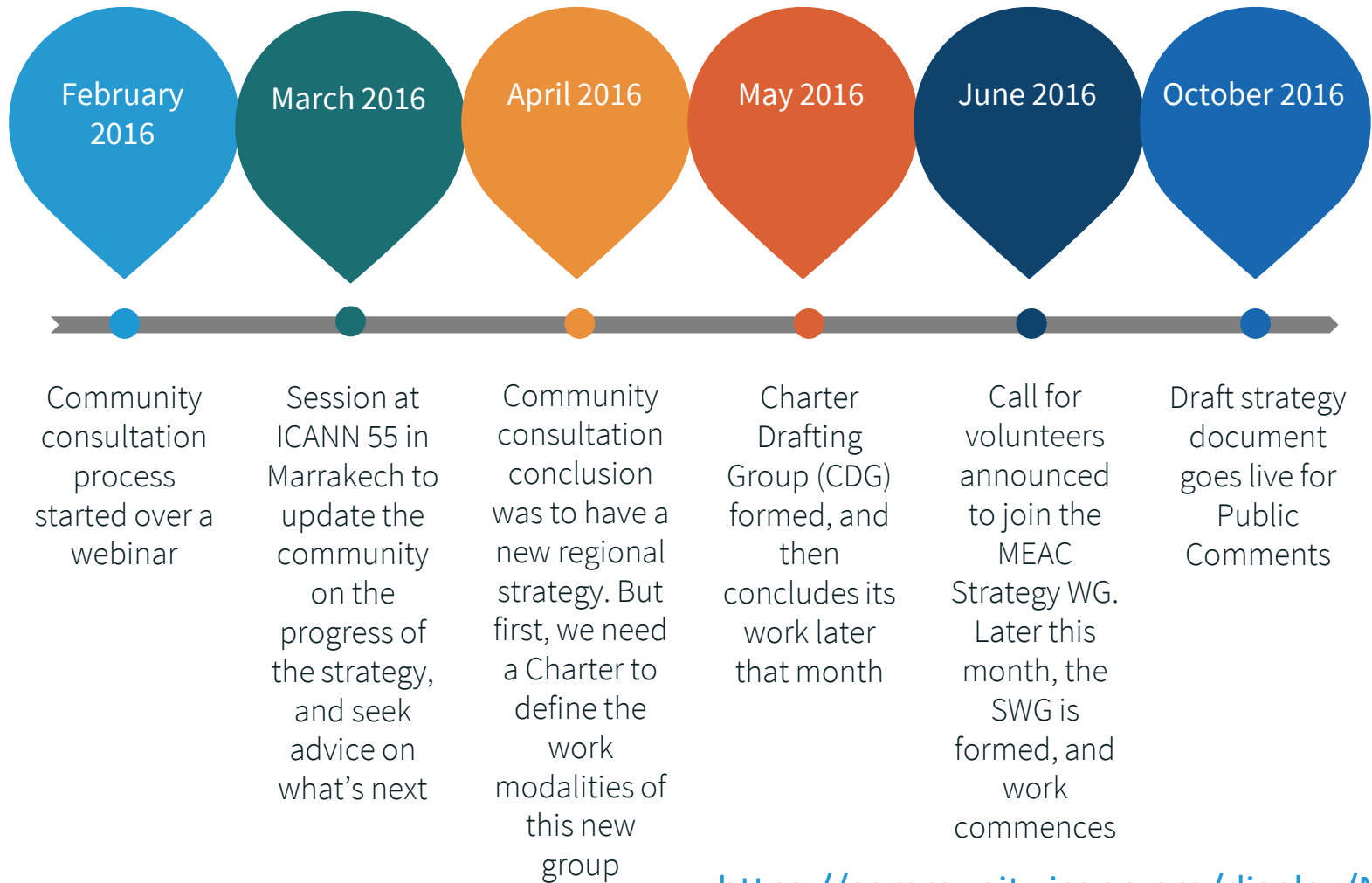
ICANN Hyderabad 57 | 8 November 2016

Agenda

Time	Agenda Item
15.15 – 15.20	Welcome and Introductions
15.20 – 15.40	Updates on the 2016-2019 MEAC Strategy
15.40 – 16.00	Open Discussion on the MEAC Strategy
16.00 – 16.10	Engagement Efforts and Activities in the Middle East
16.10 – 16.20	Updates from the DNS-EC
16.20 – 16.40	Open Floor and Q&A
16.40 – 16.45	Closing Remarks and Wrap-Up

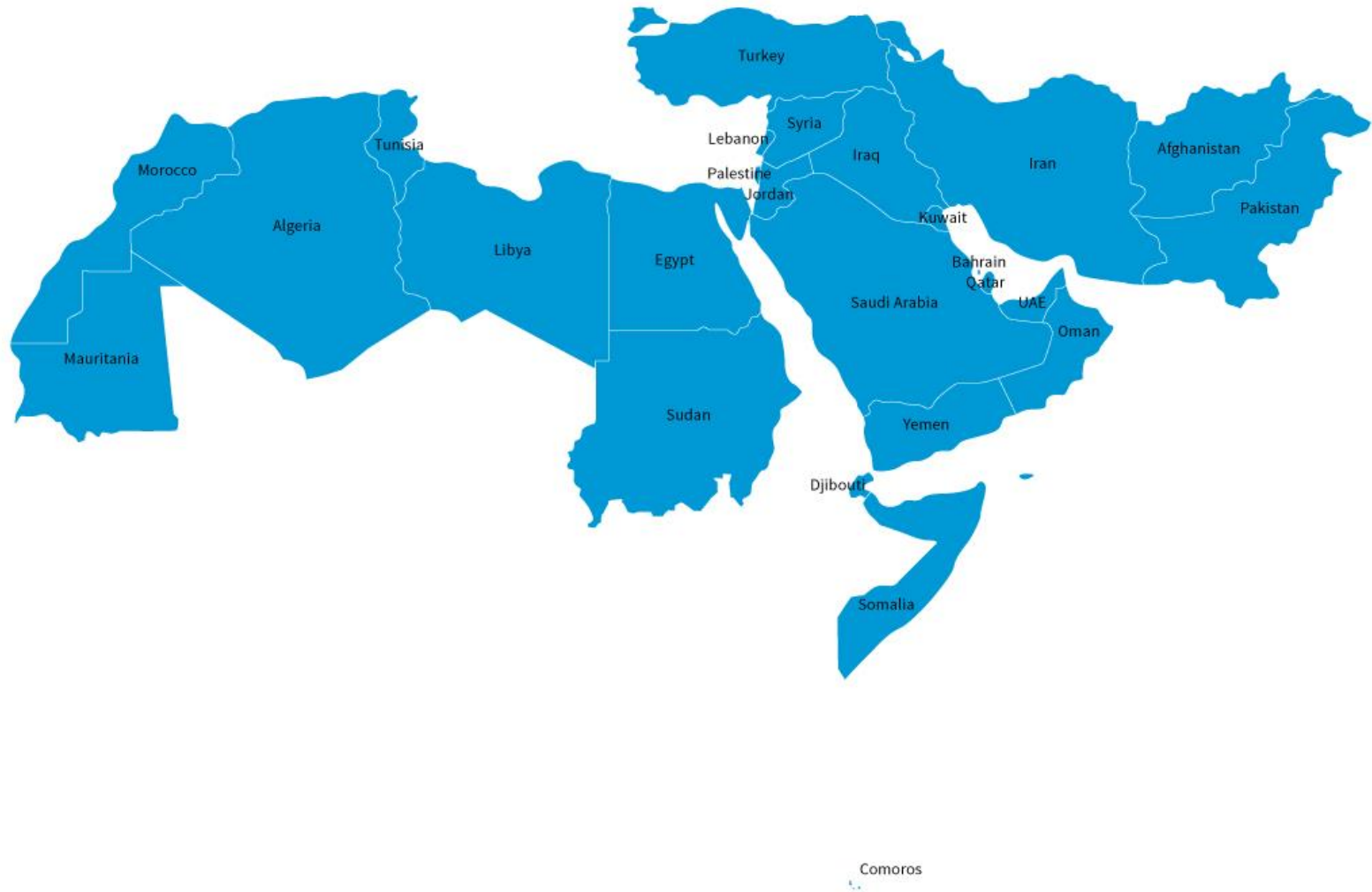
Updates on the 2016-2019 MEAC Strategy

History



<https://community.icann.org/display/MES/Middle+East+Working+Group>

The Middle East and Adjoining Countries



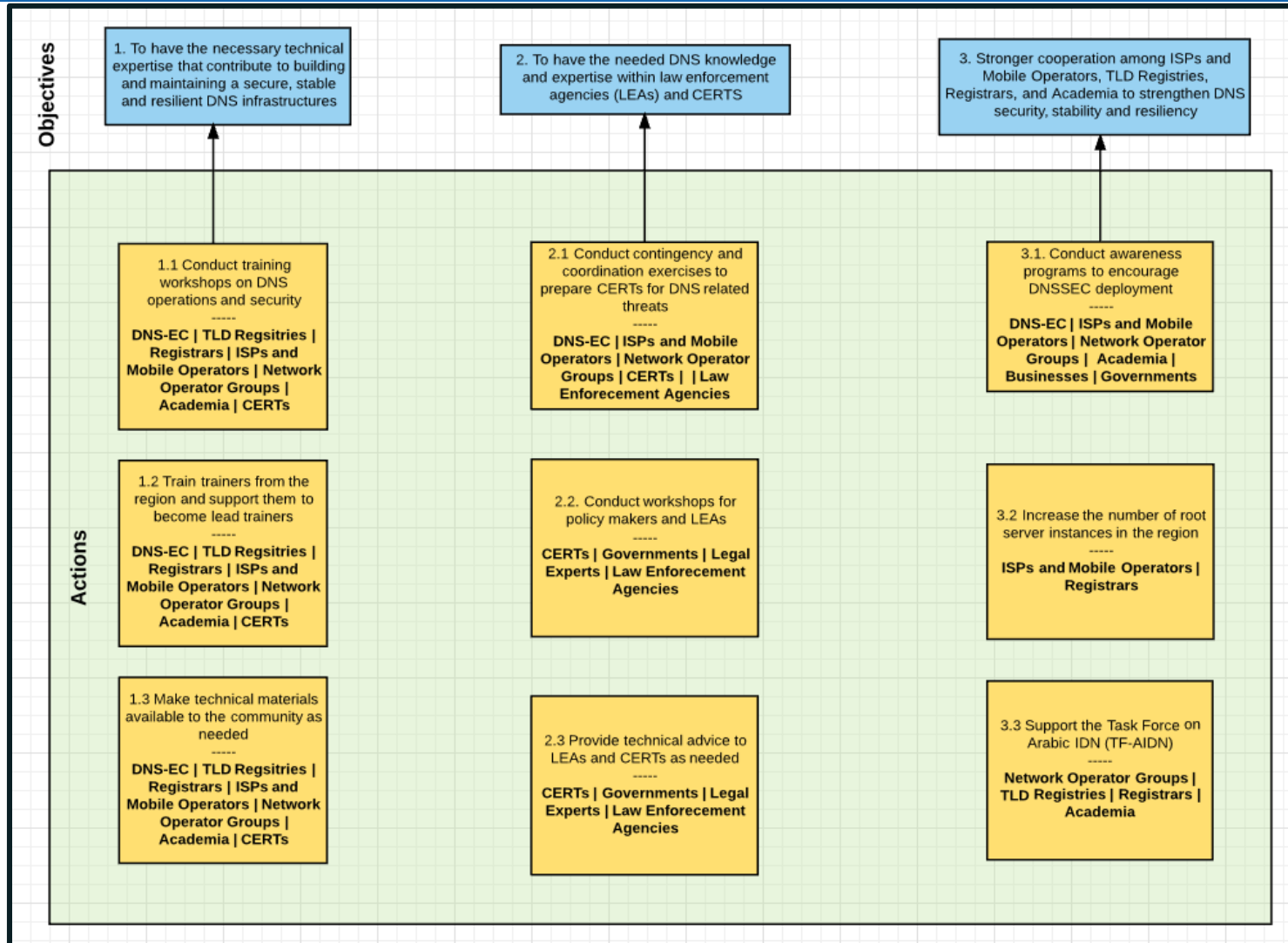
Mission Statement

Attract more active and engaged participants from the MEAC region to contribute to ICANN's policy development processes and to acquire leading roles within the ICANN community

Strategic Focus Areas

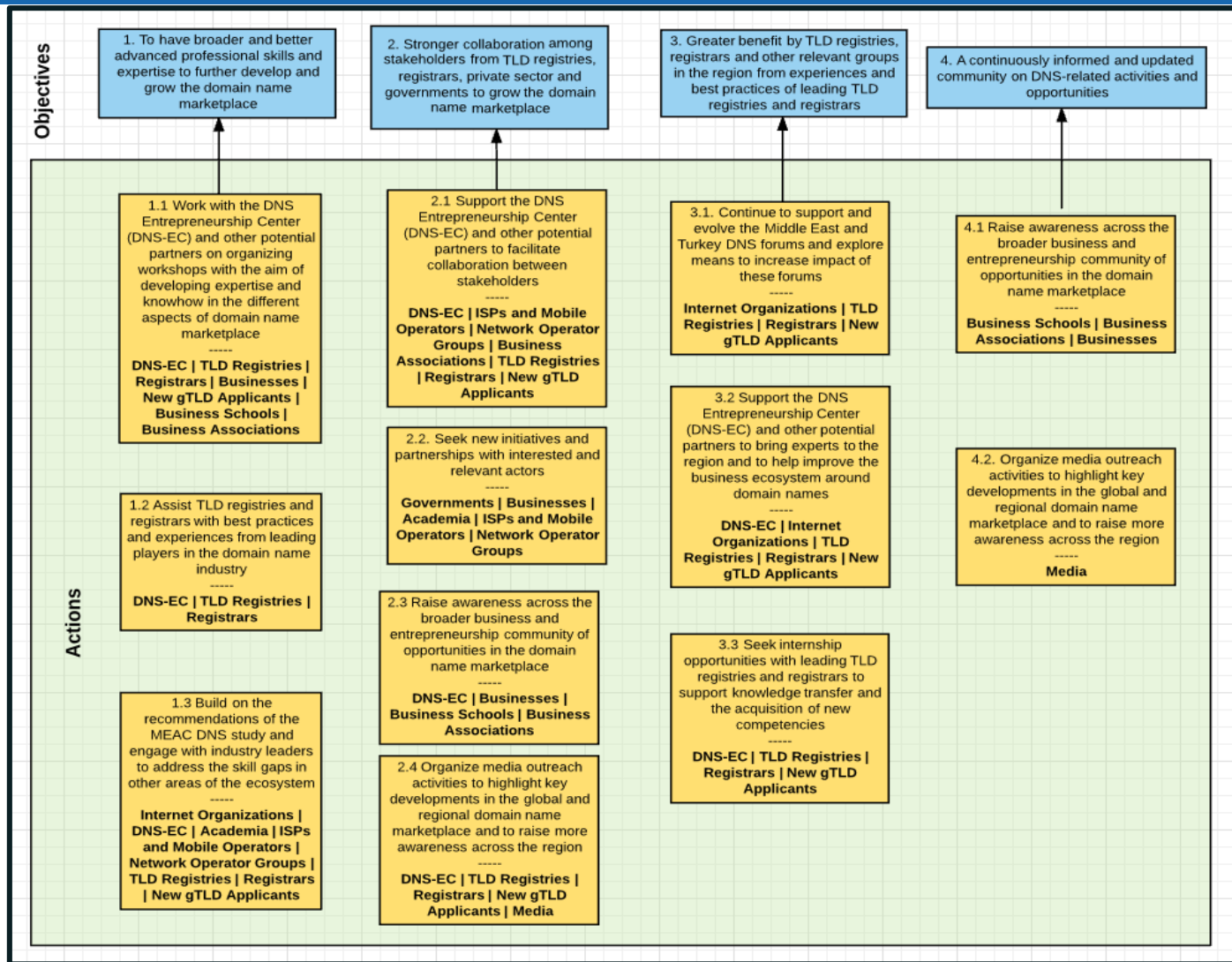
1. Support secure, stable, and resilient DNS infrastructure in the MEAC region;
2. Promote a healthy and competitive domain name marketplace in the MEAC region; and
3. Clarify ICANN's role in an evolving Internet ecosystem through engagement with the MEAC community.

Focus Area 1 (SSR)



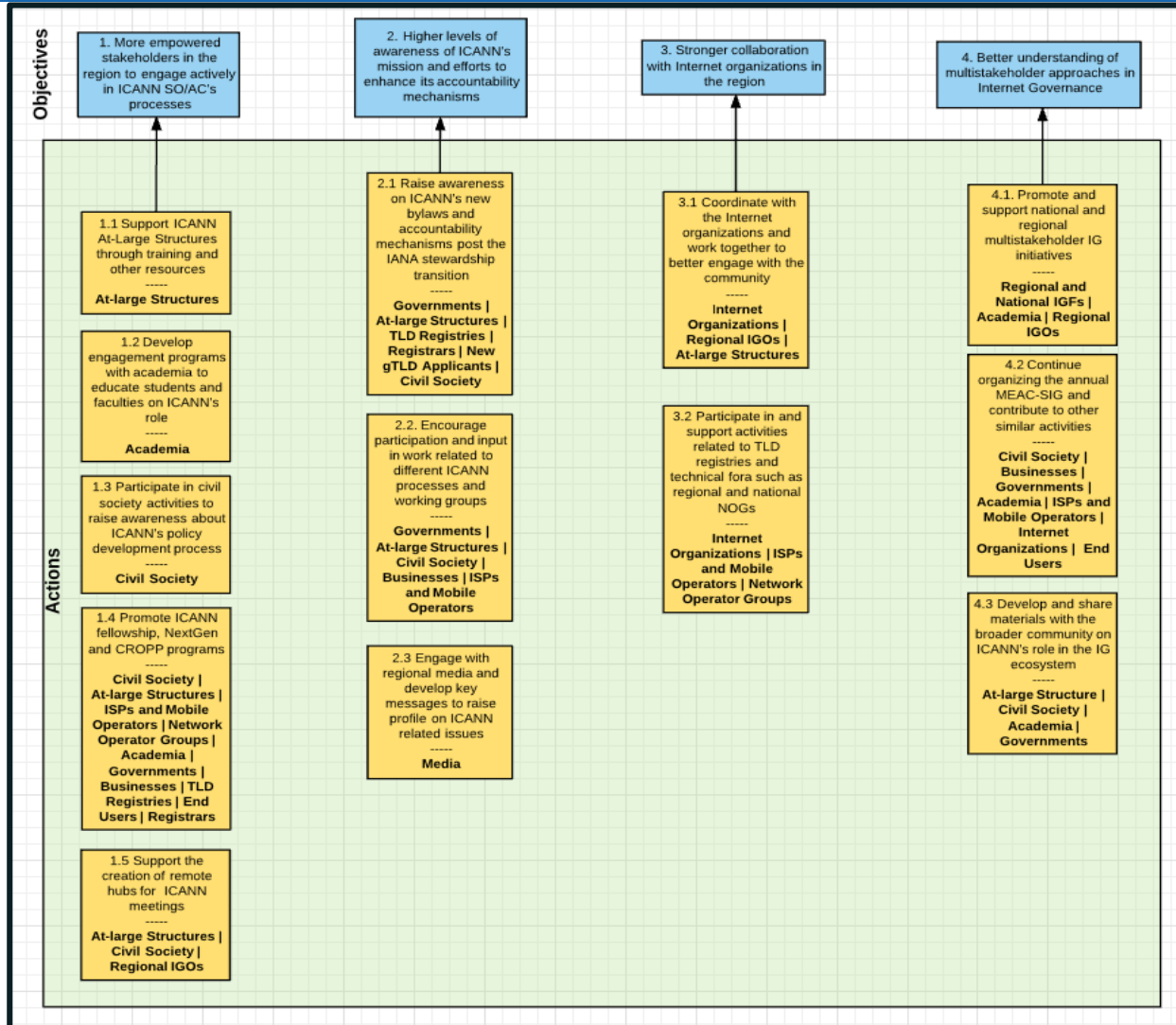
<https://www.lucidchart.com/documents/edit/444e9f3d-9347-4c86-bd3b-7135e6907b2c/0>

Focus Area 2 (Domain Name Marketplace)



<https://www.lucidchart.com/documents/edit/444e9f3d-9347-4c86-bd3b-7135e6907b2c/1>

Focus Area 3 (Evolving Internet Ecosystem)



<https://www.lucidchart.com/documents/edit/444e9f3d-9347-4c86-bd3b-7135e6907b2c/2>

What's Next?



Implement the Strategy

<https://community.icann.org/pages/viewpage.action?pageId=59642230>



Engagement Efforts and Activities in the Middle East

MEAC School on IG 2016 | Beirut, Lebanon



<https://community.icann.org/display/MES/MEAC-SIG+2016>

Task Force on Arabic Script IDNs



<https://community.icann.org/display/MES/TF-AIDN+Work+Space>

DNSSEC Workshop in Ankara



<http://dnssec.net.tr/>

Training for CERTs and LEAs



Dubai, UAE



Doha, Qatar



Beirut, Lebanon

Academic Engagement in Tunisia



<https://www.icann.org/news/announcement-7b-2016-10-25-en>

Updates from the DNS-EC

DNS
Entrepreneurship
Center



Your Future Starts Today



DNS Entrepreneurship Center
Hadia Elminiawi | ICANN 57 Hyderabad
8 November, 2016

Agenda

DNS-EC Brief
Introduction

Strategic Plan

Activities

Background

As part of ICANN regional strategy to develop the domain name ecosystem in Africa and the Middle East

- DNS-EC was announced as a joint project between the National Telecommunication Regulatory Authority of Egypt (NTRA) and ICANN
- MOA signed during the ICANN meeting in London in June, 2014

Vision

To become a trusted body that works to grow the domain name industry in Africa and the Middle East

Mission

To foster the evolution of a healthy domain name marketplace in Africa and the Middle East, through understanding and addressing the local needs of the region and providing an entrepreneurial platform for business development, knowledge exchange and collaboration

Strategic Plan

In June, 2016 DNS-EC adopted its three year strategic plan for fiscal years 2016 – 2019

Strategic Plan 2016-2019

Strategic Objectives

A. Support the development of the Internet ecosystem in Africa and the Middle East

B. Provide expertise and act as a network of resources to sustain the domain name market in Africa and the Middle East

C. Establish a leading role in advancing the DNS infrastructure and services in Egypt

D. Ensure that DNS-EC is well established and is operationally sustainable

A. Support the development of the Internet ecosystem in Africa and the Middle East

Goal 1

Develop Capacities in all aspects of the DNS industry, technical, legal, policy, and business

Action Plan

- Conduct workshops on all aspects of the DNS industry
- Conduct online courses
- Youth Outreach & Capacity Building Program

Goal 2

Raise awareness of the Internet users, customers and potential business communities about the use of the domain names and the possible business opportunities

Action Plan

- Generic Activities
- ✓ Website, newsletter, flyers, awareness videos, etc.
- Participate in Regional & Local Events
- Develop a social media plan
- Targeted Programs
- ✓ Youth Outreach & Capacity Building Program
- ✓ Private Sector Outreach Program
- ✓ Empowering Women Online Program

Goal 3

Develop partnerships with key stakeholders to help in capacity building, market development and raising awareness

Action Plan

- Make a list of potential partners from different industry sectors
- Seek and establish partnerships

B. Provide expertise and act as a network of resources to sustain the domain name market in Africa and the Middle East

Goal 1

Act as a hub for domain name industry related information and material

Action Plan

- Make training and industry related material available through our website
- Collect and publish data about the industry in the region

Goal 2

Create a pool of experts from different tracks, policy, legal, marketing and technical to help develop the industry

Action Plan

- Outreach to community members to form a group of engaged industry experts
- ✓ Create a list/database of engaged community experts
- ✓ Create a list/database of local trainers
- Create common interest mailing lists
- Facilitate engagement and collaboration among registry operators

Goal 3

Lend support and expertise to registries, registrars, and other players as appropriate

Action Plan

- Define the areas in which the center can provide consultancy and prepare a list with the available consultants

Activities

A. Support the development of the Internet ecosystem in Africa and the Middle East (Build Capacity)

Conduct Workshops

SWOT Workshops for national DNS Markets

- ✓ Tunis, Tunisia – October, 2015
- ✓ Doha, Qatar – October, 2015
- ✓ Muscat, Oman – February, 2016
- ✓ UAE, Dubai - February 2016
- ✓ Rabat, Morocco – May 2016
(French Speaking)



A. Support the development of the Internet ecosystem in Africa and the Middle East (Build Capacity)

Conduct Workshops

- ✓ DNS Business Development - April, 2015
- ✓ Registry Best Practices – April, 2015
- ✓ Train the Trainer – June, 2015
- ✓ DNS Operation & DNSSEC - July, 2015
- ✓ Legal workshop – January, 2016
- ✓ ccTLD Marketing – May 2016
(French speaking)

A. Support the development of the Internet ecosystem in Africa and the Middle East (Build Capacity)

Conduct Online courses

- ✓ In cooperation with the Internet Society (ISOC) DNS-EC will be offering an Introduction to Network Operations online course. The course includes understanding the role of DNS in the Internet and building and activating a caching DNS server
- ✓ Registration is open on our website

A. Support the development of the Internet ecosystem in Africa and the Middle East (Build Capacity)

Youth Outreach & Capacity Building Program

- ✓ First cooperation between DNS-EC and IBM MEA University program



- ✓ DNS Operations - Faculty of Computer and Information Science at Ain Shams University in Cairo, Egypt

A. Support the development of the Internet ecosystem in Africa and the Middle East (Raise Awareness)

Generic Activities

- ✓ Newsletter (1st Edition)
- ✓ Website (ccTLD registry space)
- ✓ Awareness video, flyers and giveaways

A. Support the development of the Internet ecosystem in Africa and the Middle East (Raise Awareness)

Participate in Regional & Local Events

- ✓ GSR of ITU
- ✓ Middle EAST DNS Forum
- ✓ ICANN meetings



A. Support the development of the Internet ecosystem in Africa and the Middle East (Raise Awareness)

☐ Targeted Programs

- ✓ Youth Outreach & Capacity Building Program
- Agreement with EUN
- Announcement of DNS-EC partnership with IBM & 2 day workshop at IBM premises



A. Support the development of the Internet ecosystem in Africa and the Middle East (Develop Partnerships)

Seek and establish partnerships

✓ Partnership with IBM

B. Provide expertise and act as a network of resources to sustain the domain name market in Africa and the Middle East
(Act as a hub for domain name industry related information and material)

Make training and industry related material available through our website

B. Provide expertise and act as a network of resources to sustain the domain name market in Africa and the Middle East
(Create a pool of Experts)

- ❑ Outreach to community members to form a group of engaged industry experts
- ✓ Reaching out to community members, through the website, meetings and networking to get them on board
- ✓ DNS-EC started using local trainers in conducting workshops

Looking Ahead

- Continue having the support and trust of the community
- Continue realizing our three year strategic plan

Questions

Thank You!

Email: info@dns-ec.eg

Website: <http://www.dns-ec.eg>



[facebook.com/dns.entrepreneurship.center](https://www.facebook.com/dns.entrepreneurship.center)



[@DNS_EC](https://twitter.com/DNS_EC)



[DNS Entrepreneurship Center](https://www.youtube.com/DNS_Entrepreneurship_Center)



[DNS_EC](https://www.linkedin.com/company/DNS_EC)

Questions?!



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