

# Innovation of CNNIC: What we are doing in China

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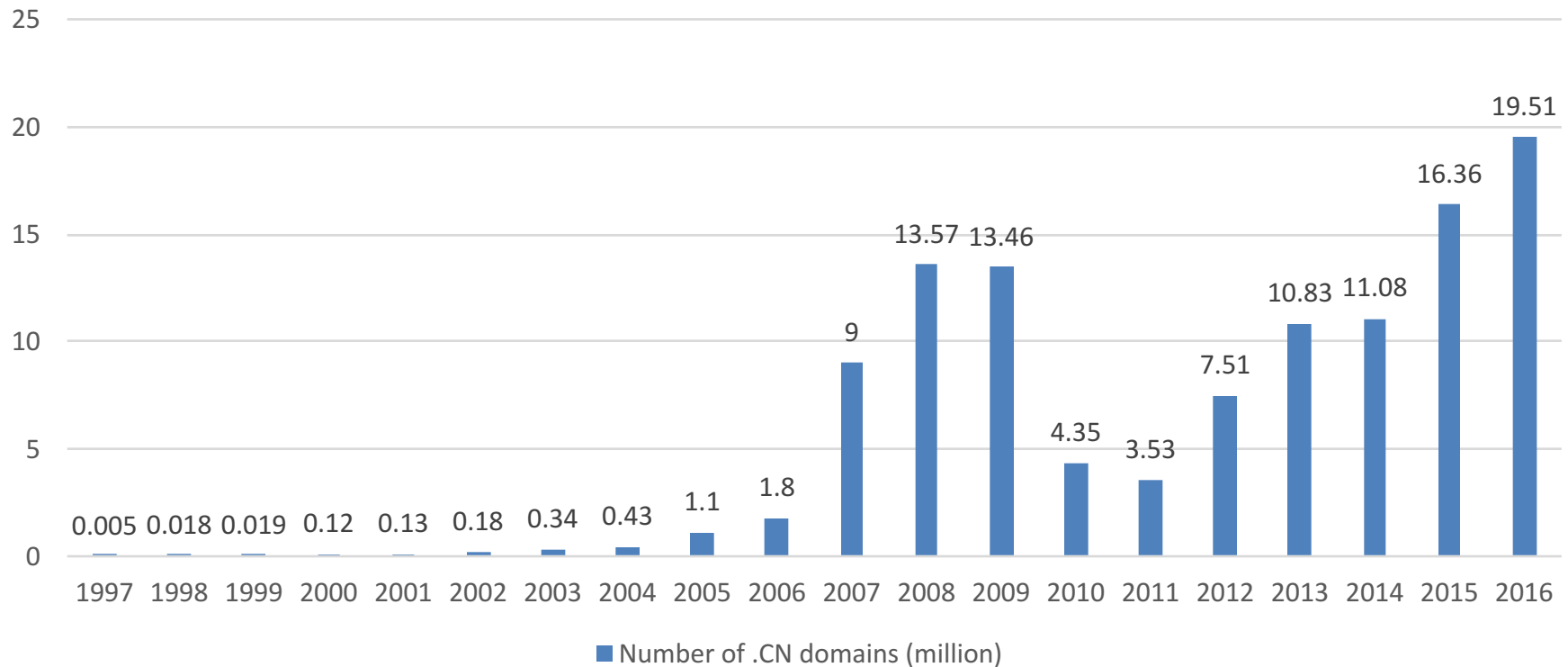
ICANN Hyderabad ■

# Agenda

- **Current Situation**
- **Marketing and Application Innovation**
- **Domain Industrial Service Innovation**

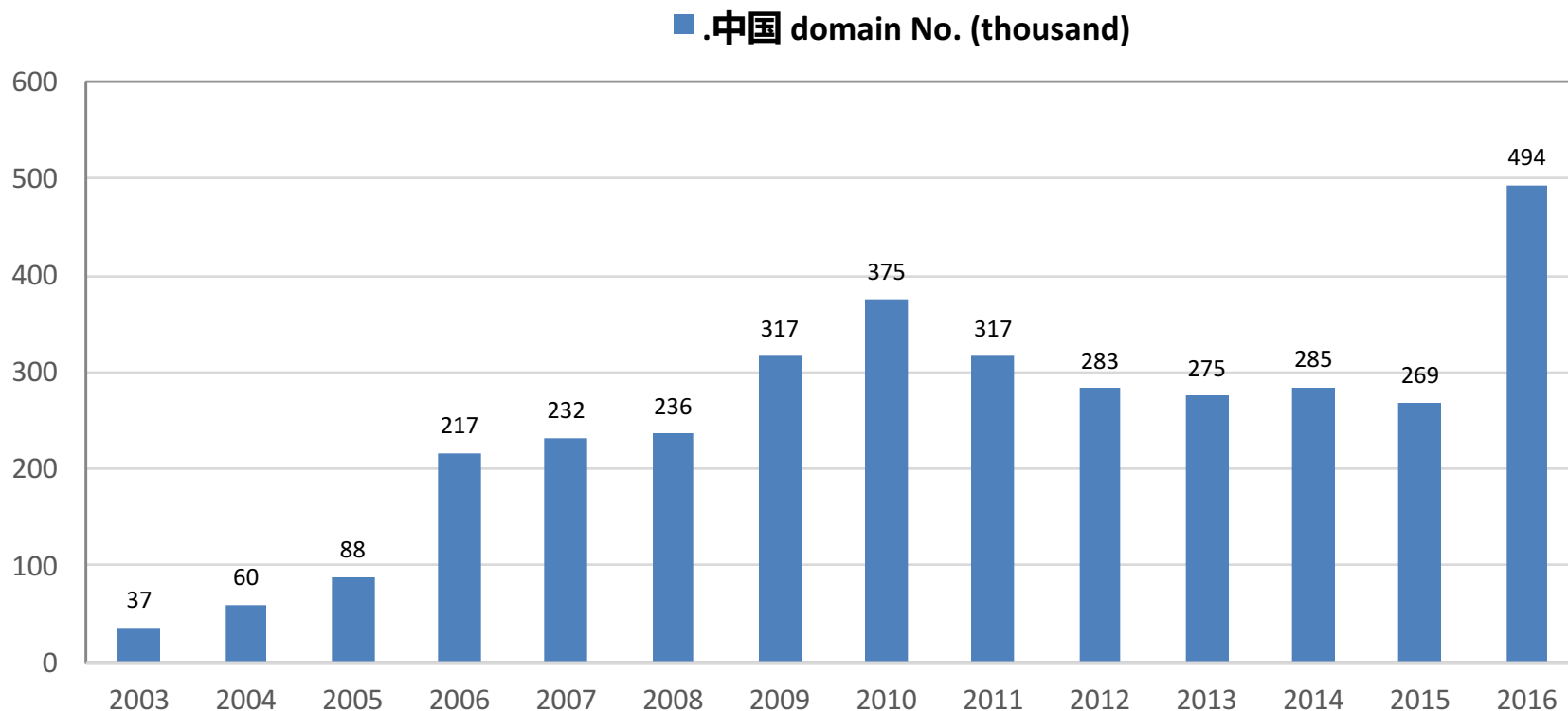
# Current Situation - .CN

Number of .CN domains (million)



- ✓ **.CN has been the most popular ccTLD**
- ✓ **Experiencing steady increase during 2016**
- ✓ **Estimation of breakthrough at 20 million by the end of 2016**

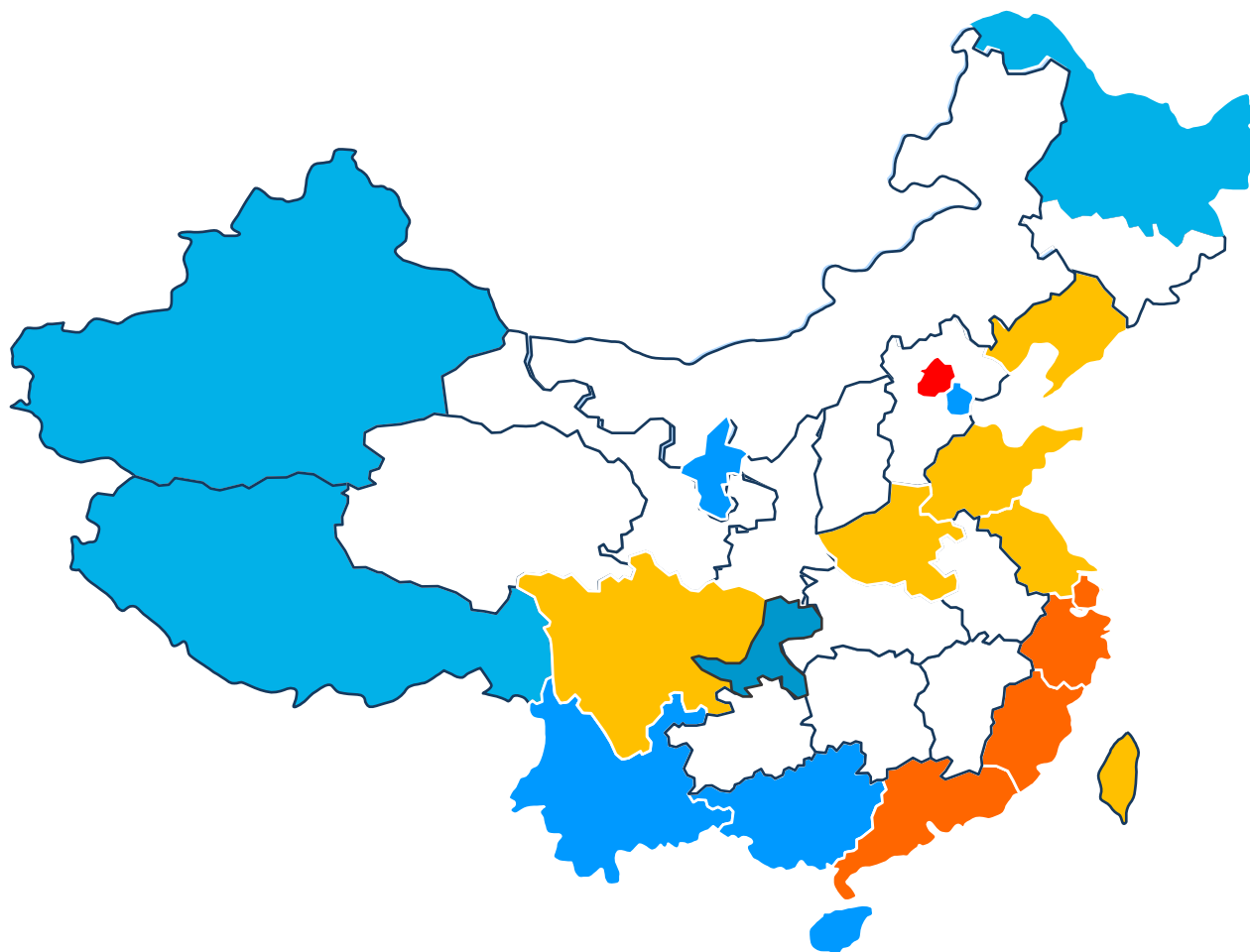
# Current Situation - IDN



.中国 is the most popular Chinese IDN

# Current Situation – Domestic Registrars

Province	Quantity
Beijing	26
Guangdong	12
Fujian	9
Zhejiang	7
Shanghai	7
Jiangsu	3
Sichuan	3
Henan	3
Shandong	2
Liaoning	2
Hainan	1
Heilongjiang	1
Ningxia	1
Guangxi	1
Tianjin	1
Yunnan	1
Chongqing	1
Sinkiang	1
Tibet	1
Total	83



Resellers in record : 1,843

# Current Situation – Overseas Registrars



## Figures and Facts

- ✓ 1 gateway provider
- ✓ 42 oversea registrars
- ✓ Over 1,000 resellers
- ✓ Distribute mainly in Asia-Pacific, North America, Europe, spreading to South America, Africa

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# Marketing and Application Innovation

The screenshot displays the 'Gongxin China' (公信中国) website interface. At the top, there is a search bar with the placeholder text '请输入企业名称、注册号、法人等关键字' and a search icon. The main content area shows the profile for '厦门纳网科技股份有限公司' (Xiamen Nawang Technology Co., Ltd.), which is marked as '认领企业' (Claimed Enterprise). The profile includes the company's website (http://www.nawang.cn), its Chinese domain (厦门纳网科技股份有限公司.中国), and its public credit code (91350200784169292C.cn). Below the profile, there are tabs for '公共信息' (Public Information) and '企业自述信息' (Company Self-Description). Under '公共信息', there are sub-tabs for '基本信息' (Basic Information), '风险信息' (Risk Information), '知识产权' (Intellectual Property), '对外投资' (Outward Investment), '企业年报' (Annual Report), and '经营信息' (Operating Information). The '工商信息' (Company Registration Information) section is expanded, showing the company's unified social credit code (91350200784169292C), registered capital (2100万人民币), company type (股份有限公司), and legal representative (曾昭彬).

Corporate Credit Inquiry Campaign: a pilot scheme in Xiamen to make inquiries about corporate base information and credit status through “企业信用代码.CN” (corporate credit code) and “企业名称.中国” (corporate name)



# Marketing and Application Innovation



Self-service Website Building Cooperation: provide self-service users .cn domains

# Marketing and Application Innovation



Motor Vehicle Violation Inquiry Cooperation: Making inquiry about vehicle violation information through “车牌号.CN” (license plate number) . A pilot program was launched in Nanning city.

# Marketing and Application Innovation - EAI Solutions



Email Address Internationalization (EAI) Cooperation:  
Cooperate with Chinese email service providers to set up Chinese  
domain name email address for enterprise users gradually.

# Marketing and Application Innovation - EAI Market Education



## Publicity Programs in Universities

Co-host workshops with partner to promote EAI and Chinese IDN to university students, in Guangxi Normal University, Beijing University of Technology, Sichuan University, and other universities in China

# Marketing and Application Innovation - EAI Application Solutions



繁體版 | English | 幫助

A screenshot of a web-based user login interface. The background shows a campus scene with a large yellow building and a lake. The login form is titled "用户登录" (User Login) and includes fields for "用户名" (Username) with a placeholder "请输入登录帐号" (Please enter login account), "域名" (Domain) with a dropdown menu showing "mailbox.gxnu.edu.cn", and "密码" (Password). Below the fields are checkboxes for "记住用户名" (Remember username), "SSL安全登录" (SSL secure login), and "全程SSL" (Full SSL). A "登录" (Login) button is present, along with links for "Android版" (Android version) and "iPhone版" (iPhone version). At the bottom, there are links for "管理员登录" (Admin login) and "忘记密码?" (Forgot password?). A QR code is visible in the bottom right corner of the form.

## EAI Popularizing Program in Universities

Cooperate with Universities to pilot Chinese domain name email address application among university students and teachers, such as in Guangxi Normal University and Sichuan University .

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# Domain Industrial Service Innovation —Registry Services

With the authorizations of EBERO, DEA, RDE TPP, and TMCH by ICANN, and more than 19 years' experience, CNNIC provides quality registry services

## Application Consulting

- Provide initial appraisal, contract assistance, and root server delegation test

## Technical Hosting

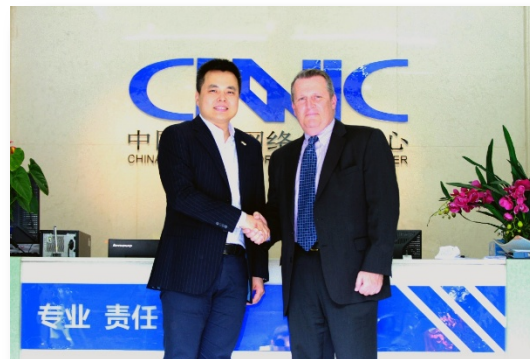
- Provide technical hosting service for New gTLDs, such as “.baidu” , , “.广东” , and “.佛山”

## Data Escrow

- Provide data escrow service for 28 New gTLDs and 43 registrars

## Domain Name Verification

- Provide domain name verification service for Verisign, .TOP registry, and .XIN registry. There are over 5.24 million domain names and more than 1.6 million registrants have been verified from July 18<sup>th</sup> to late September





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