

# HOW NEW PRODUCTS ARE CHANGING CIRA

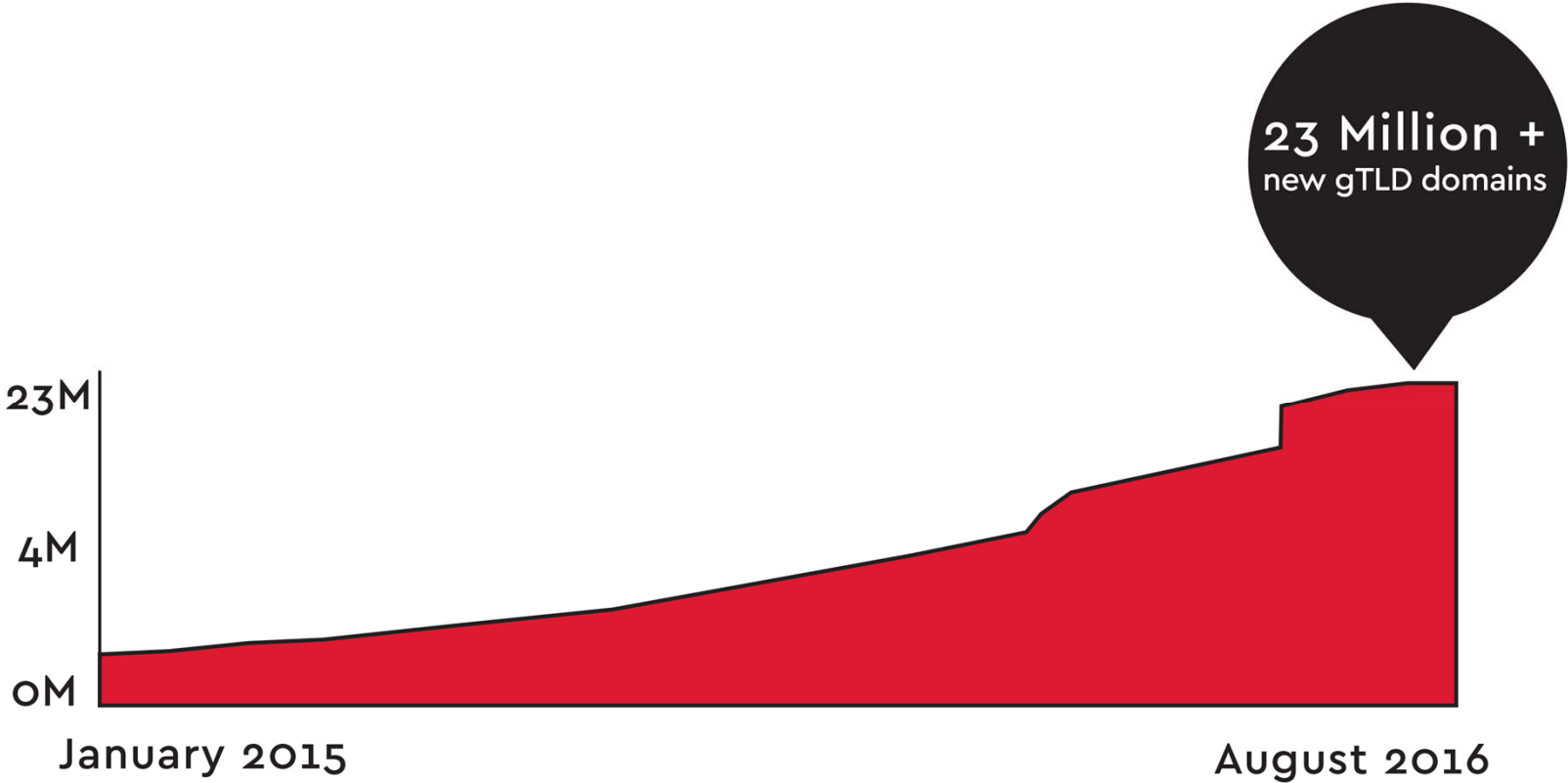


Presented by: Byron Holland





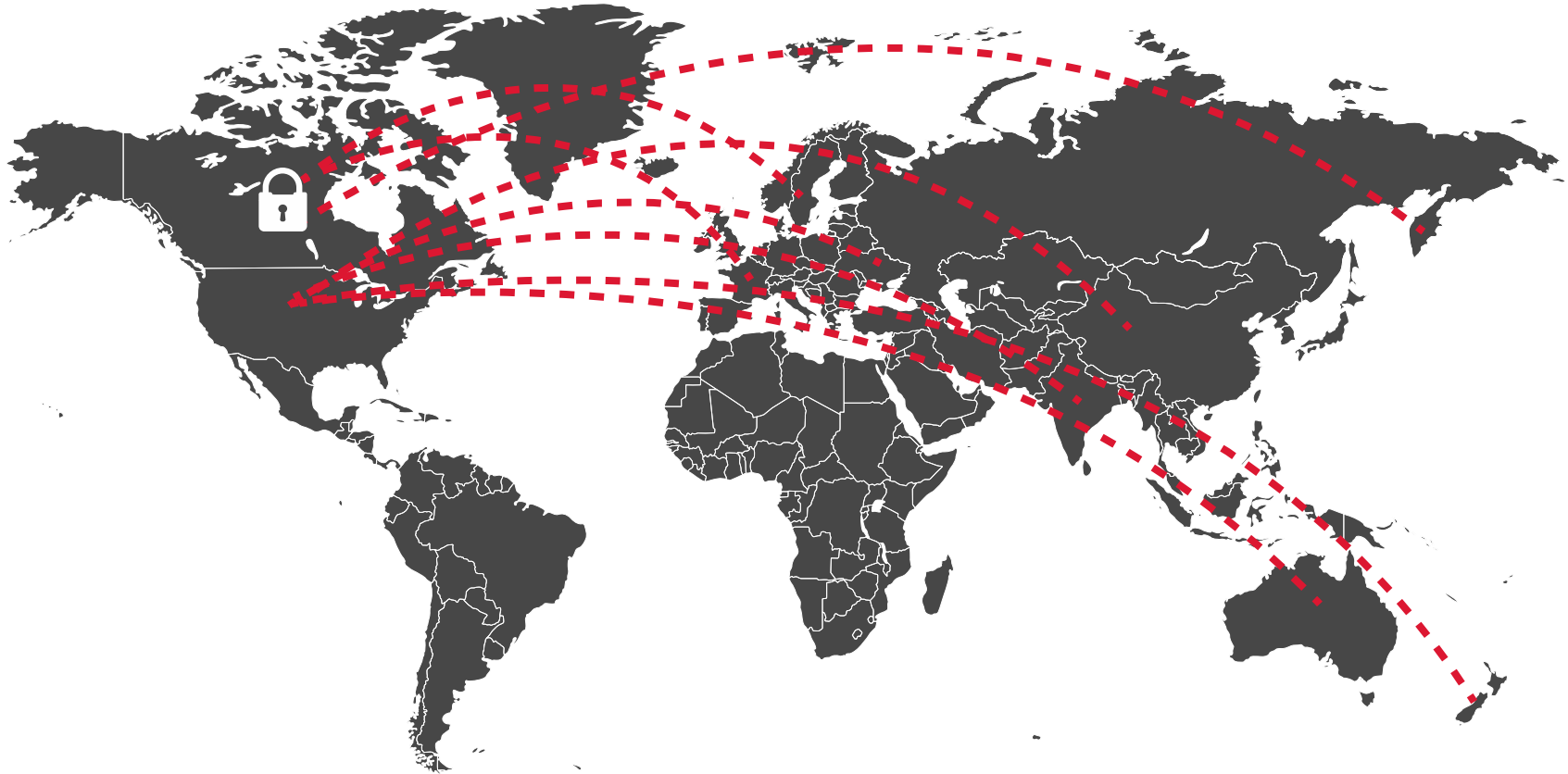
# A CHANGING DOMAIN LANDSCAPE





WHAT IS A CCTLD TO DO?

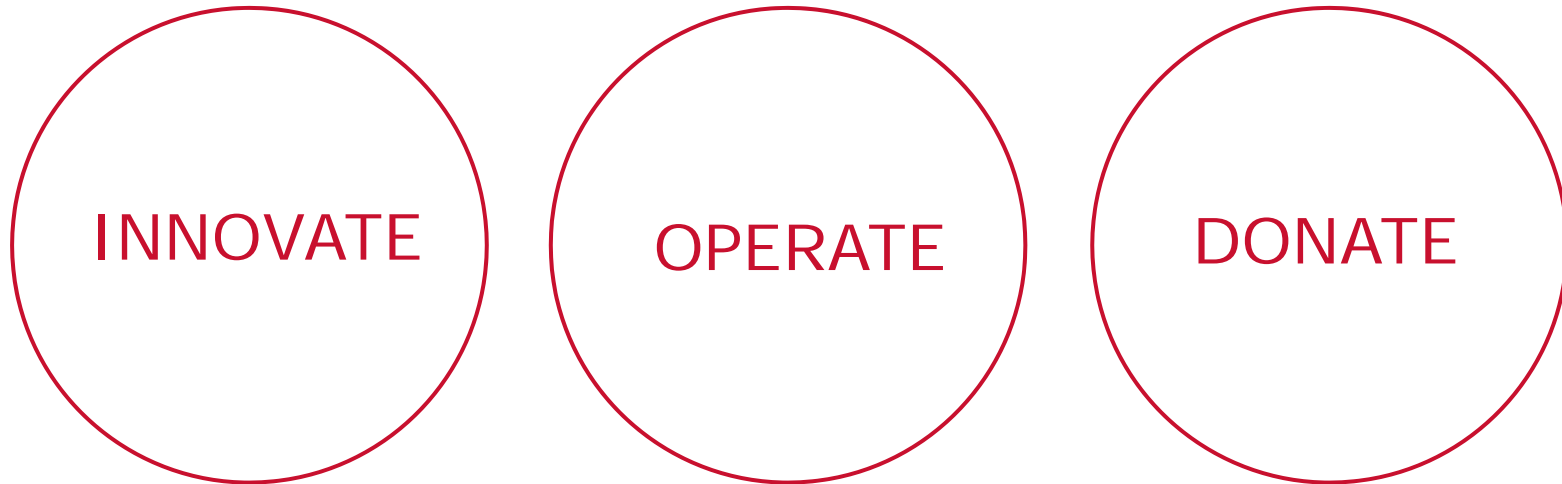
# NEW THREATS HAVE EMERGED





# THE ROLE OF CANADA'S ccTLD

Building a better online Canada



## STRATEGIC PILLARS

INTENTIONALLY INNOVATE IN  
ALL AREAS OF THE BUSINESS

MAINTAIN EFFICIENCY  
AND EXCELLENCE


INVEST IN THE CANADIAN  
INTERNET

## STRATEGIC ENABLERS

**STEWARDSHIP**  
Effective management for  
CIRA and .CA

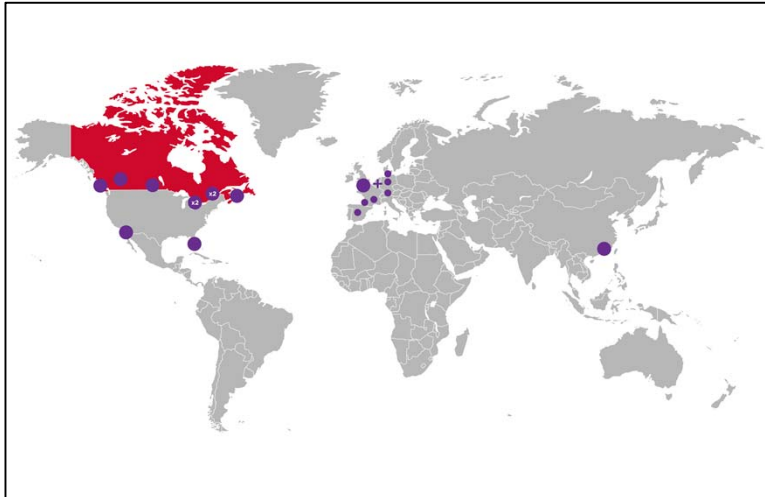
**PARTNERSHIPS**  
Leveraging the community to  
extend CIRA's reach

**SUPERIOR TALENT**  
Working with the best  
and brightest



# NEW PRODUCTS LEVERAGING CIRA'S STRENGTHS

## D-Zone Anycast DNS



## CIRA Registry Services



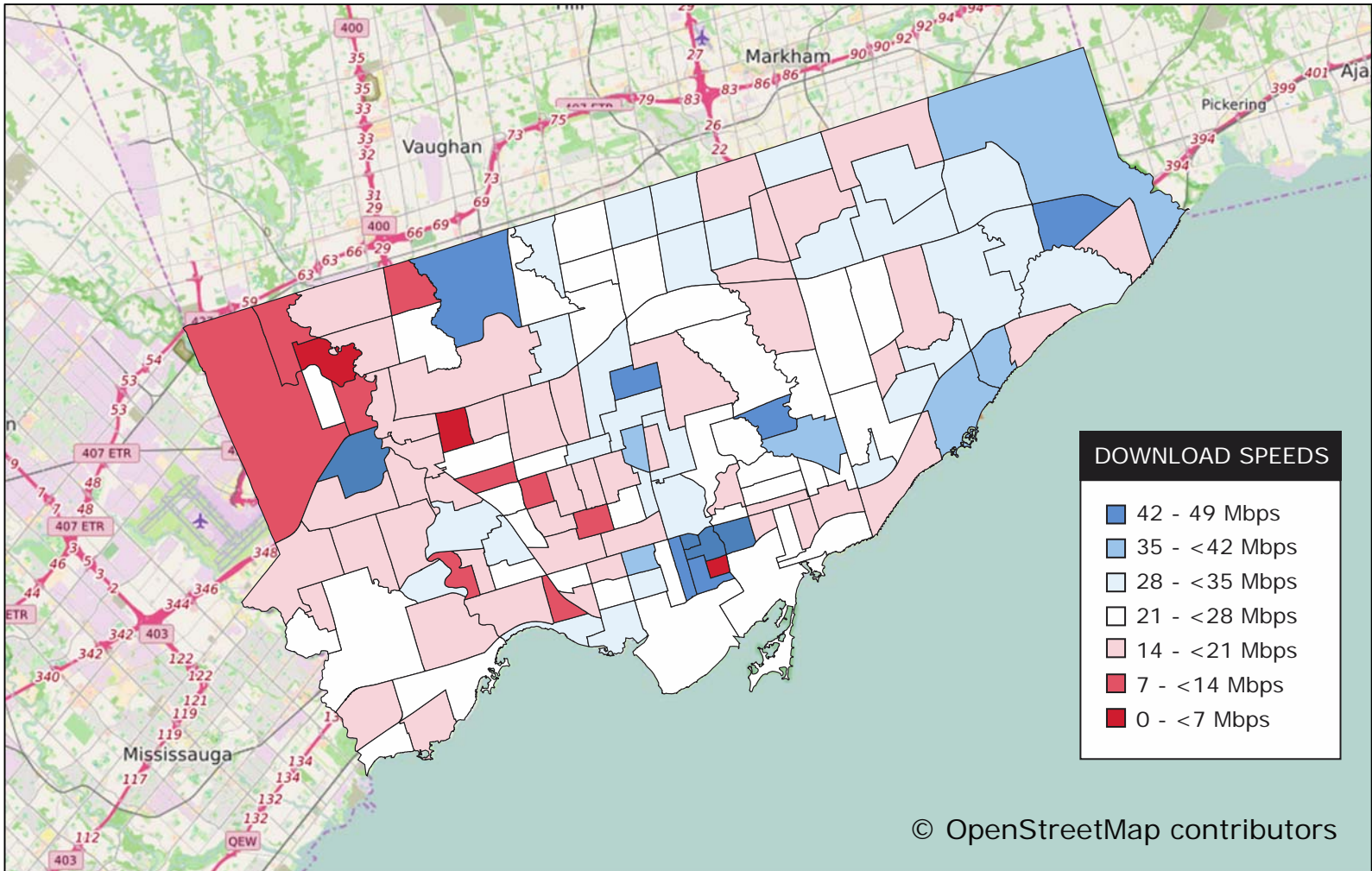


# INTERNET PERFORMANCE TEST (IPT)

## CANADA'S OVERALL PERFORMANCE

Average download speed:	18.64 Mbps
Average upload speed:	7.26 Mbps
IPv6 Support:	2.4 %
DNSSEC Support:	14.93 %

# INTERNET PERFORMANCE IN TORONTO



*Preliminary data, not for distribution.*