

Statistical monitoring system

ccNSO Meeting at ICANN, Hyderabad 7 November 2016

Why would anyone need statistics?



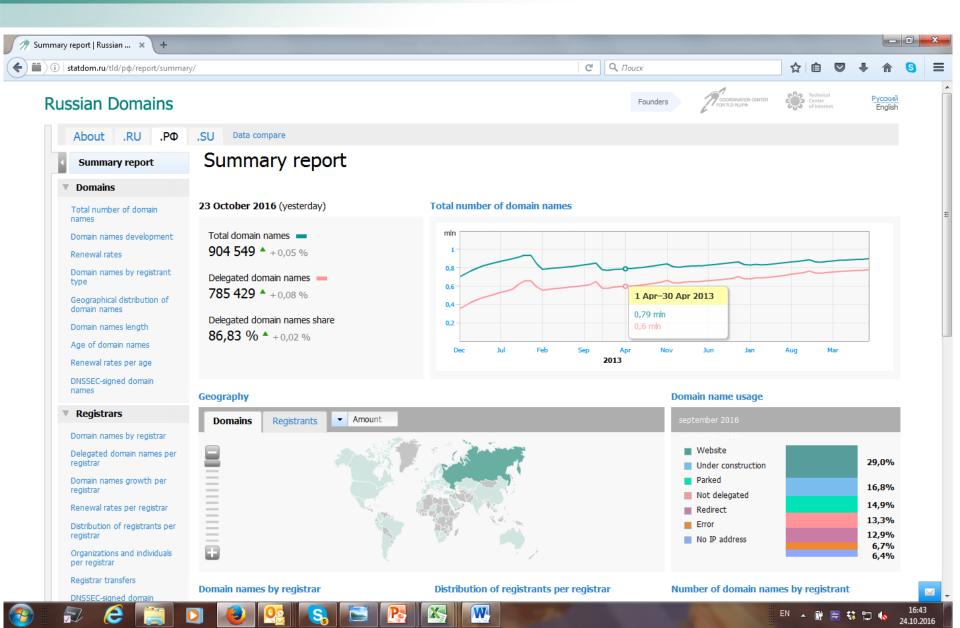
- To watch trends
- To check the data
- To prove or dismiss your theory
- To make informed decisions
- To evaluate the results of your actions



Statdom.ru

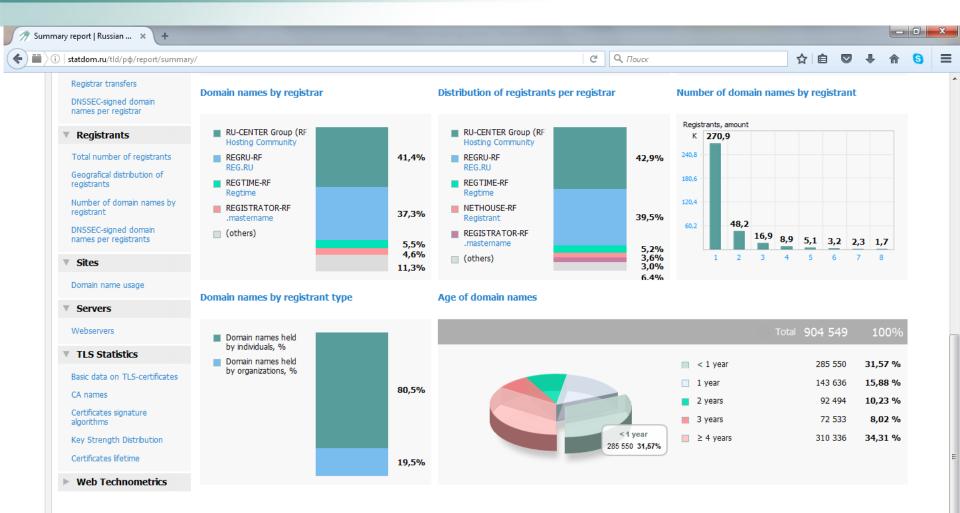
Overview





Overview





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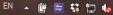






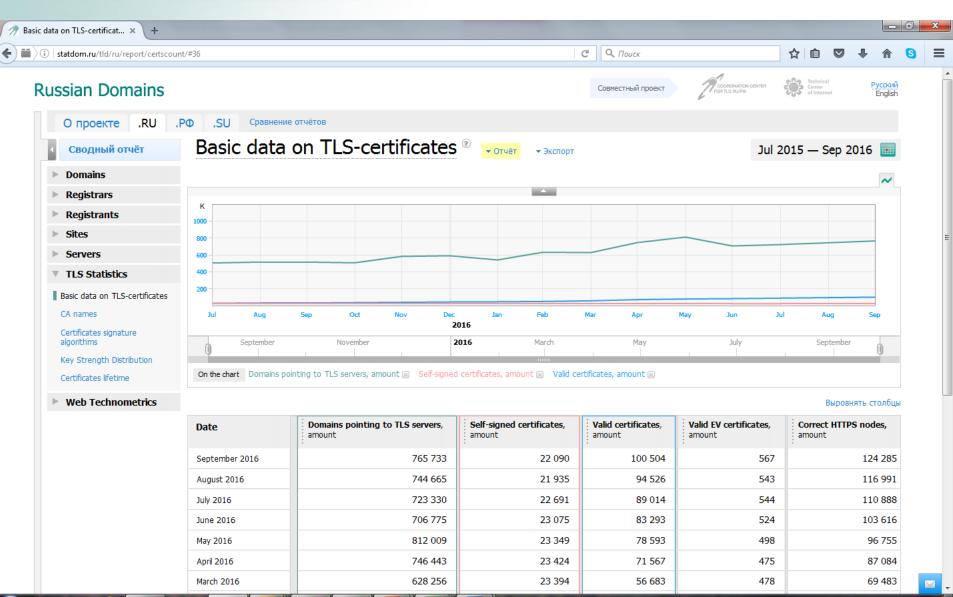






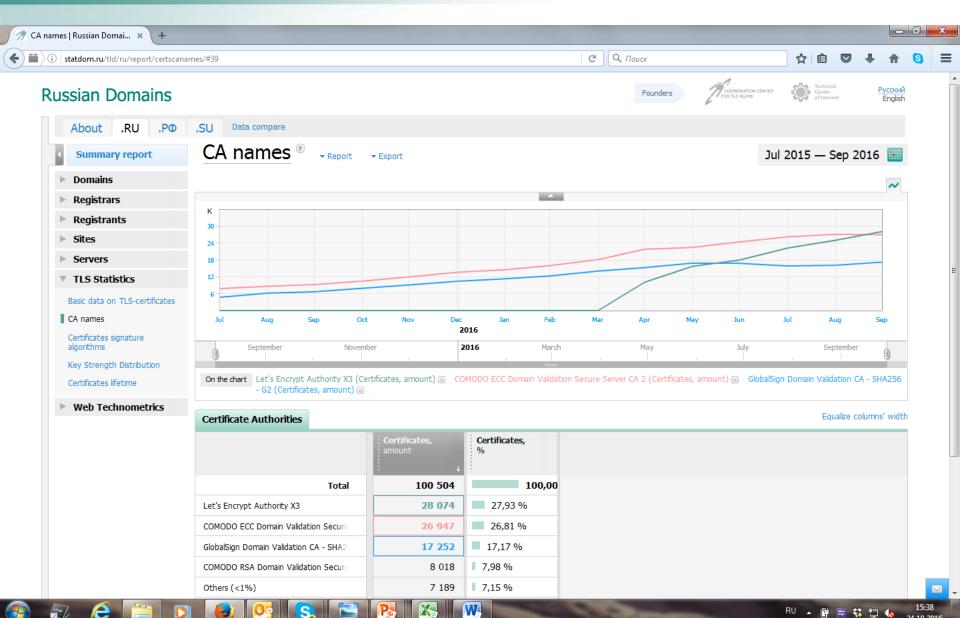






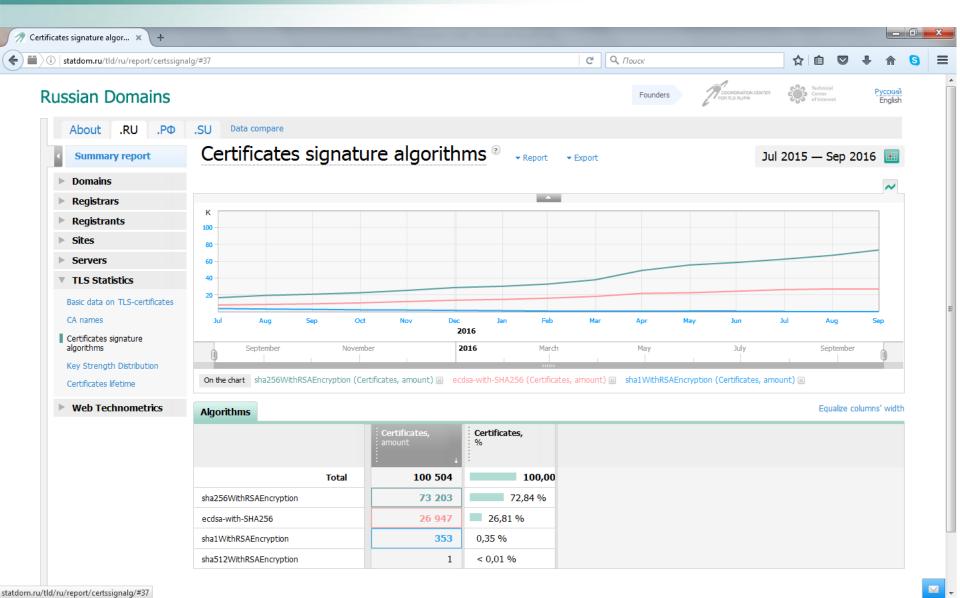




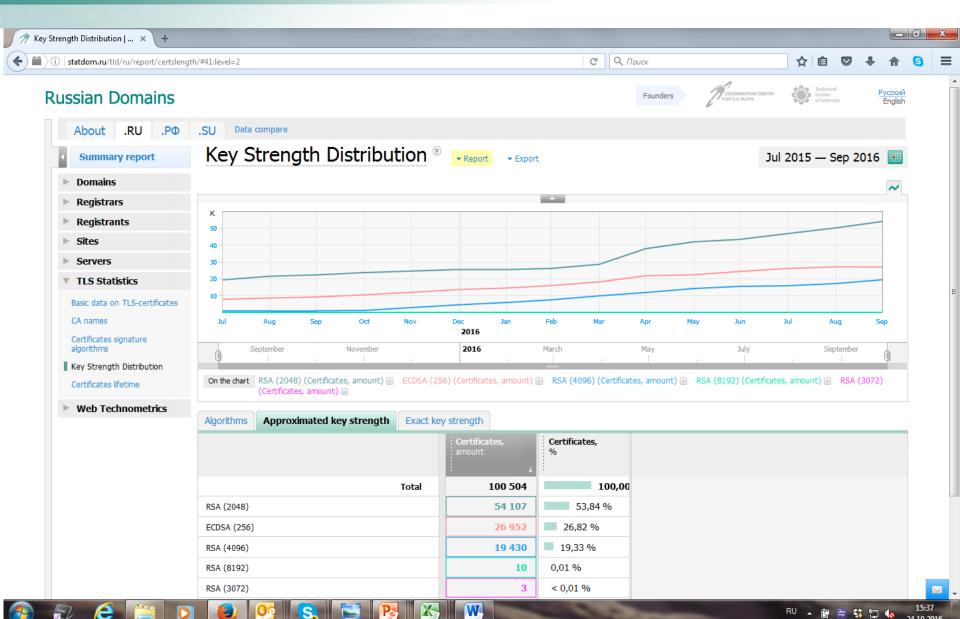




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New project

Statistical Monitoring System

Goal



 To create & maintain the regularly updated and constantly developing information source to demonstrate the status and trends of the Internet development in Russia and to indicate potential deficiencies and "risk zones"

Tasks



- To define and to structure the data sources;
- To design a process of gathering, analyzing, storing and presenting of the statistical information (including organizational aspects);
- To conducts specialized investigations focused on specific subjects of Internet development;
- To ensure access to the reports for various categories of users

Specifics



- Complex approach to information to present current trends of Internet development as defined in the Long-Term Program of Development of the Russian Segment of Internet and Internetdependent Sectors of Economy
- To use at maximum extent the official sources of statistical data to ensure consistency in data and to match the requirements of Federal Service of State Statistics of Russian Federation, OECD, Eurostat and ITU;
- To conduct specialized research to investigate the specifics of Internet development in Russia
- To design integral indicators by regions and sectors of economy

Main areas of monitoring



Human capital in Internet environment

- Demand for Internet technology
- Demand for Internet-skills in everyday life
- Demand for Internet-skills in business

E-business

- Key sectors of Internet economy
- Horizontal expansion of Internet technologies

E-government

- E-services
- E-government
- E-medicine
- E-learning
- E-culture
- IT-security

Digital media & communications

- IPTV and on-line broadcasting
- E-media

Steps



Specification and Maintenance and Review **√** Investigation and Concept Implementation Analysis of demand in Specification of the Data update and information actualisation indicators Publishing and Specification of goals Compilation of meta data presentation of statistical and areas of monitoring information Presentation of the New investigations on Analysis of the data Concept topics of interest Visualization and Review of goals and publishing of the report areas



Thank you for your attention

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