



Statistical Analysis of DNS Abuse in gTLDs (SADAG)

Background, Methodology, and Planned Research

SIDN and Delft U. of Technology | ICANN 58 | 14 March 2017

Agenda

- Presentation on Methodology and Planned Research from SIDN and Delft University of Technology (TU-Delft)
- \odot Q&A



Study Background

2009

Mitigating Malicious Conduct: New gTLD Program Explanatory Memorandum

Question	Recommendation(s)		
1) How do we ensure that bad actors do not run registries?	1. Vet registry operators		
2) How do we ensure integrity and utility	2. Require DNSSEC Deployment		
of registry information?	Prohibit "wildcarding"		
	4. Encourage removal of "orphan		
	glue" records		
3) How do we ensure more focused efforts	5. Require "Thick" WHOIS records		
on combating identified abuse?	6. Centralize Zone File access		
	7. Document registry- and registrar-		
	level abuse contacts and policies		
	8. Provide an expedited registry		
	security request process		
4) How do we provide an enhanced	9. Create a draft framework for a		
control framework for TLDs with intrinsic	high security zone verification		
potential for malicious conduct?	program		



Study Background

2016

- New gTLD Program Safeguards Against DNS Abuse: Revised Report
 - Research aid to Competition, Consumer Choice, and TrustReview Team
 - How to measure effectiveness of safeguards?

Base Research Model

Explanatory Variable: DNS Expansion

Potential proxy metrics:

- Number of domain names
 - Legacy TLDs
 - New TLDs
 - Entire DNS

Intervening Variable(s) Safeguards to Mitigate DNS Abuse

What about...

- Pricing?
- Operational policies and/or practices?
- Systemic policies and/or practices?
- Cybercriminal preferences and practices?

Response Variable: DNS Abuse Rate

Potential proxy metrics:

- Spam rate
- Phishing rate
- Malware rate
- Others as relevant to the "effectiveness" objectives of the safeguards



Study Background

2016 - 2017

- Competition, Consumer Choice, and Trust Review Team
 - Affirmation of Commitments (AoC) specified that "malicious abuse issues" be addressed in expansion of top-level domain space
 - CCT-RT mandated by AoC to examine "effectiveness of...safeguards put in place to mitigate issues involved in...the expansion [of the top-level domain space]"
 - Required comprehensive descriptive statistics as baseline measure of abuse rates in new compared to legacy gTLDs in order to gauge safeguard effectiveness

 - CCT-RT Draft Report recommends ongoing DNS abuse measurement

Study Timeline

- RFP issued August 2016
- SIDN contracted November 2016
- Research began December 2016
- Final report expected June 2017

Big Project!
Tight Timeframe!
Need Data!



Statistical Analysis of DNS Abuse in gTLDs (SADAG)

Methodology and Planned Research

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Project

Statistical Analysis of DNS Abuse in gTLDs (SADAG)

Consortium: SIDN and TU Delft

Requested by: Competition, Consumer Choice, and Trust

Review Team





Goal

- Comprehensive statistical comparison of rates of DNS abuse in new and legacy gTLDs
 - Spam
 - Phishing
 - Malware
 - Botnet Command-and-Control
- Statistical analysis of potential relationship with abuse drivers
 - DNSSEC
 - Other drivers as identified by future Review Teams





Motivation

- New Generic Top-Level Domain (gTLD) Program enabled hundreds of new generic top-level domains
- Safeguards built into the Program intended to mitigate rates of abusive, malicious, and criminal activity in these new gTLDs





Current data providers (1)

Domain Blacklists

- Anti Phishing Working Group
 - Phishing URLs
- StopBadware
 - Malware URIs
- Secure Domain Foundation
 - Malware URLs (Command & Control, EXE, Compromised)
 - Phishing URLs
 - Highly suspect domains
 - Bad Faith domains





Current data providers (2)

WHOIS data

- Whois XML API
 - All new gTLDs
 - Subset of legacy gTLDs

Domain data

- Zone files
 - Per gTLD
 - Per day
 - 3 year period





gTLD groups

Legacy gTLDs

- E.g. .com, .org, .net, asia, .biz etc.

New gTLDs

- Part of the New gTLD program
- E.g. amsterdam, .xyz

Study component	# Legacy gTLDs	Source
TLD level aggregation	17	Zone files
Maliciously registered vs. compromised domains	9	WHOIS data
Registrar aggregation	9	WHOIS data





Data limitations

WHOIS data

- Collection method
 - No continuous scanning
 - Might be missing short-lived domains





More Data Requested!

- Abuse feeds
 - Phishing
 - Malware
 - Botnet C&C
 - Spam
- Uptimes







- Concentration of malicious content:
 - Number of unique domains
 - E.g. malicious.com





- Concentration of malicious content:
 - Number of unique domains
 - E.g. malicious.com
 - Number of FQDNs
 - E.g. 123.malicious.com, 456.malicious.com,789.malicious.com, (...)



- Concentration of malicious content:
 - Number of unique domains
 - E.g. malicious.com
 - Number of FQDNs
 - E.g. 123.malicious.com, 456.malicious.com,789.malicious.com, (...)
 - Number of URLs
 - E.g. malicious.com/wp-content/file.php, malicious.com/wp-content/gate.php, (...)





STOP BADWARE (SITES)	F.I.R.E. (COMPOSITE)	PHISHTANK
Planet.com (AS21844)	ThePlanet.com (AS21844)	NJ INTL INTERNET EXCHANGE (AS16812
IANET BACKBONE (AS14035)	PAH Inc GoDaddy.com (AS26496)	MetroRED Telecom Services (AS13591)
Inc GoDaddy.com (AS26496)	OVH - OVH (AS16276)	RAPIDSWITCH-AS (AS29131)
	BLUEHOST-AS (AS11798)	CENTROHOST-AS (AS41126)
m Inc. (AS6151)	IPNAP- GigeNET (AS23522)	ThePlanet.com (AS21844)
gle Inc. (AS15169)	EcomD-Coloquest/GigeNet (AS32181)	iWeb Technologies Inc. (AS32613)
ayer Technologies (AS36351)	GNAXNET - Global Net Access (AS3595)	Softlayer Technologies (AS36351)
ent Co/PSI (AS174)	iWeb Technologies Inc (AS32613)	OVH - OVH (AS16276)
ET Beijing (AS17431)	Softlayer Technologies (AS36351)	Limestone Networks Inc (AS46475)
rican Internet Svcs (AS6130)	Bizland-SD - Endurance Intl (AS29873)	SOVAM-AS Golden Telecom (AS3216)
<<>>	<<>>	<<>>
ARBOR TOP ASN THREATS	EMERGING THREATS COMPROMISED IPS	EMERGING THREATS RBN
ITL INTERNET XCHANGE (AS16812)	CHINA TELECOM (AS4134)	Softlayer Technologies (AS36351)
-AP (AS4847)	Korea Telecom (AS4766)	ThePlanet.com (AS21844)
IANET BACKBONE (AS14035)	Deutsche Telekom (AS3320)	CHINA TELECOM (AS4134)
Source: http://krebso	nsecurity.com/2010/03/naming-a	and-shaming-bad-isps
JMBUS-NAP (AS10297)	Telecom Sao Paolo (AS27699)	Leaseweb (AS16265)
ayer Technologies (AS36351)	China Network Comm. (AS4837)	HETZNER ONLINE (AS24940)
iapl (AS16138)	HANARO Telecom (AS9318)	NJIX (AS19318)
T (AS3462)	National Internet Backbone (AS9829)	Layered Tech (AS22576)
ZON (AS14618)	CHINANET-BJ-AS-169 (AS4808)	OVH - OVH (AS16276)

Size matters!







Size estimates

- Size of a TLD can be used as an explanatory factor for the concentrations of abused domains
- Size of a TLD could be interpreted as the "attack surface" size for cybercriminals.
- Number of 2nd—level domains registered in each gTLD (zone files)
- Limitation: There is a large portion of domains in new gTLDs with NS records that do not resolve yet
 - Solution: active measurement to determine domains in use per gTLD





Size estimates

- Number of 2nd—level domains registered in each registrar (WHOIS data)
- Limitation: single entity can have multiple different names,
 e.g., we found a registrar using 52 distinct name variations
 - Solution: an additional entity resolution step to try to group together the different names of a single registrar (58% reduction)
- Limitation: missing WHOIS data





Compromised versus maliciously registered domains

– Definitions:

- Maliciously registered domain domain registered by a miscreant for malicious purposes
- Compromised domain domain registered by a legitimate user and hacked by a miscreant
- Third party domains domains of legitimate services that tend to be misused by miscreants (e.g. file sharing services, blog post services, URL shortening services)
- For compromised domains, the TLD size could be interpreted as the "attack surface" size for cybercriminals.
- For malicious registrations, the TLD size could serve as a proxy for the "popularity" of the TLD. What makes it popular?





Distinguishing between compromised and maliciously registered domains

- Distinguishing between compromised and maliciously registered domains is critical because they require different mitigation actions by different intermediaries
- Assumption: maliciously registered domains are involved in a criminal activity within a short time after the registration
- Limitation: (lack of) WHOIS data, maliciously registered domains involved in a criminal activity within a longer time after the registration, or delayed blacklisting
 - Solution: more advanced machine learning approach (requires more "features" and the "ground truth" data)





Future work

- Incorporate more blacklist feeds
- Analyze abuse per:
 - Reseller
 - Privacy / proxy service (if data available)
 - Geographic region
- Analysis of the time-to-live of domain names
 - Requires uptime data
- Inferential analysis of potential relationship with abuse drivers





Schedule

Final report available early June 2017



Questions?





