
COPENHAGEN – ALAC and Regional Leaders Working Session Part 4

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ALAN GREENBERG: The first couple of minutes doing what we didn't do on our last session, that is specifically preparation for the GAC-ALAC meeting. There is a relatively long agenda which Yrjö will be talking about, and we'll specifically be going over one of the items on the agenda talking about the Council of Europe Report on Human Rights and New gTLDs.

All of you have received that document, I'm told, on paper. I would like to think everyone's read it. We've also sent you, by e-mail, the excerpt of the chapter, but Yrjö will spend a minute or two just reviewing the key points.

The GAC is asking us will we support them on this. I think our answer is, "We will consider it." My suspicion is we will end up supporting some of them strongly and we may not support others. And I think we need to deliberate among ourselves.

But Yrjö, I'll turn that over to you now. Thank you.

YRJO LANSIPURO: Thank you, Alan. This is the agenda. First, we have the results of the Working Group in the GAC on Geographic Names in Future

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gTLD Rounds; then the Community Applications in Future gTLD Rounds that Alan mentioned; then GAC Draft Survey on Underserved Regions (that's Maureen's suggestion for the agenda); and if there is time, perhaps a few words, questions, and answers on At-Large Review and WS2 topics of mutual interest. But I think that the first three items will actually take our available time.

The Geo Names, basically Olga Cavalli's Working Group, is thinking of names of geographic significance which, however, are not strictly speaking geographical names and protected as such. So, we can hear what the draft and also the PowerPoint has also been distributed to all ALAC members. So, please take a look at that.

The main point here is the Council of Europe Study on Community Applications which they are quite critical what happened last time. Now in the focus will be the section or chapter on concepts for the next gTLD application rounds, and these are the recommendations that GAC is probably going to accept and that they ask us to support as well.

To consider community applications first; to consider a Geo Names type of model for community TLDs; that is to say to have some sort of obligation asking established organizations that

are related to the string or to the name, asking for their non-objection.

Having applications in staggered batches; that is to say, asking first for [Expression of Interest]. And then, if there is interest in a certain string, then trying to get all who are interested in that name in one batch. Beauty parade for all applications. And, finally, having a different community track with more stress on accountability.

The Gac Survey on Underserved Regions. We probably have time to get something on that. And then, number four and five are there just if there happens to be more time.

So, this will be the agenda. Thank you.

ALAN GREENBERG:

Thank you. I put myself in the queue. I don't know if anyone else wants to speak. A couple of thoughts on several of these. The Geo Names recommendations – that's Olga Cavalli's group – in my mind is probably a little bit overreaching in that they are essentially saying that any geographic name that is of interest to someone is absolutely protected. I suspect that's a little bit wider than maybe even the GAC will accept, and certainly that the rest of the community is willing to accept.

I think, somehow, there's going to have to be a softer version of that. And whether that means that anyone can identify names but they're not necessarily protected but you have to serve notice; or whether it's a somewhat limited thing – I don't know. I think what they're proposing right now is just a little bit wider than we're likely to find acceptable in the general case.

The community applications and the Council of Europe Report, as I said, I suspect we're going to support a fair number of those. I think we're going to have to think about it and understand the implications.

And lastly on the Underserved Regions, I suspect we're going to be in strong support for trying to make changes in that kind of area.

Javier.

JAVIER RUA-JOVET: Can you hear me? Just a question. Who else besides Miss Olga Cavalli is in the Geographic Names Group?

ALAN GREENBERG: I'm sure we can find out. I don't happen to know. Do you, Yrjö?

YRJO LANSIPURO: I don't have the names in my head either, but I can find out. Thank you.

ALAN GREENBERG: Is that it? If anyone's interested in taking the lead in discussions on any of these issues, please see me privately, I guess.

No further comments? Then we'll go on to Working Group Reports. The first one is Capacity Building. Tijani.

TIJANI BEN JEMAA: Thank you very much, Alan. The Capacity Building Working Group worked on the program for 2017 program. As you know, each year we make 12 webinars for our community, and the topics of those webinars are discussed and decided on by the working group.

This year we decided inside the working group to make less than 12 because...for several reason. The webinars that we make in July and August are not well-attended, so we think that it is a loss of time. We tried to avoid the period of the holidays in December. So, this made us decide on only nine webinars this year. They are displayed on the screen here.

We already made one of them which is "ICANN Policy Development Process." The next one will be in the end of March,

the 28th of March. The speakers will be Alan and Ariel. It is about “At-Large Policy Advice Development Process.”

And then we will have “How ALSes Member and Individuals May Contribute to the Policy Development Process.” You see that we are always talking about the same thing – participation of our ALSes in the Policy Development and Policy Advice.

Next one is the “New gTLD Subsequent Procedures and the Importance for At-Large.” And then “Exploring the Public Interest within ICANN’s Remit.” This is for the first part of the year until June.

And then starting September we will have “How Diversity is Addressed within ICANN”/“Underserved Regions and ICANN” also. So, it is the same webinar.

And then we will have another one about “Update on Whois Related Initiatives.” There is a lot, as you have seen in this meeting. There is a lot of meetings, a lot of discussion about Whois, so we tried to make a webinar about that. And then the “Current Security Trends Impacting Registrants and End Users.” And the last one will be the “At-Large Review.”

Those are the nine webinars for Capacity Building program. But also, we proposed two At-Large Briefing webinars that Alan will decide on which are the “KSK Key Rollover: Why We Need It.” We

had already one last year, but we want another one this year before October because in October, the rollover will happen and we need our community to understand what is those keys and why we need the rollover.

And the second one will be the “Empowered Community: What is it, What are the Powers, and How it Operates.” Those are two webinars that we will propose to ALAC to organize because there are more briefings than Capacity Building.

We also decided to make a focused training about engaging inactive members. We didn’t decide yet on the date, but it will be most probably around May or something like this.

So, those are the webinars that we decide for this year. I want to tell you a few words about the collaboration with the ICANN team about putting our webinars on the platform of ICANN Learn. This will give the opportunity to all people who didn’t have time or who didn’t have the opportunity to attend our webinars to retrieve them as if they were present exactly.

Unfortunately, Betsy couldn’t be here, but this is ready now and you will receive, shortly, a procedure how to operate it. I think it is a real move for our Capacity Building effort.

Also, we will have the use of the e-book – and this is Glenn who will be the lead of this part of our work, and you will have all our

webinars also on e-book for people who don't have the connectivity at any time and who can use it offline.

Thank you.

ALAN GREENBERG: Any questions for Tijani? I have a question for Tijani. You mentioned that I'm giving a webinar with Ariel. What's the date?

TIJANI BEN JEMAA: The date is on 28 of March, and it was changed because of you. Normally, it is on Wednesday. We put it on Tuesday because you are not available on Wednesday.

ALAN GREENBERG: Thank you. That was my concern. Any other questions for Tijani? Any applause for Tijani?

[Applause]

This is a awful lot of work that he does to pull this off, even if he keeps on putting me as speaker, which I may never forgive him for.

At-Large Evolution. I'm told I am speaking on that because Olivier is at another meeting. There's not an awful lot to report. The At-Large Evolution, you may recall, is what was the "Ad Hoc

IANA Transition Working Group” which became the “Ad Hoc IANA Transition and ICANN accountability Working Group,” and we decided to have a more generic name to address the ongoing changes in ICANN, and it became the “ICANN Evolution Working Group.”

It is a group that meets periodically every couple of weeks now to review the changes that are going on within the Work Stream 2 activities to update people on where we are in the activities to the extent that it’s applicable to ask for feedback and comments about what direction we should push for because there are a number of issues that are still very much in flux.

The group is not as well-attended as we would hope, because, honestly, we really need more people to be involved in this process. But we do have a core group of people that attend over and above those who are actually participating in the various Work Stream discussions. And I encourage all of you to attend.

The ALAC is going to have to approve all of these changes, and it’s really important for every ALAC member to understand what the issues are; why the decisions have been made. And if you don’t like where it’s going, the time to make those comments is not at the end when everyone else has agreed to things, but as we go along, going forward.

There are some of these issues that will come back to the ALAC for implementation. The parts about AC/SO responsibilities and accountability within each of our groups are going to come back and reflect on us. We have reported to them what we do, and there are likely to be some Best Practices and other things that will be recommended that will actually require us to make some changes. The same is true in a number of the other areas, so participation will help guide us to make sure that what comes back for us to implement is something that we actually want to do.

I don't think I have a lot more to report on it, but I'll certainly take any questions if there are any.

Tijani, go ahead.

TIJANI BEN JEMAA:

It's not a question; it's only an affirmation. You said some issues will come back to At-Large. All those issues discussed in sub-groups will go back to At-Large because At-Large/ALAC is a Chartering Organization and the Chartering Organization have to ratify the reports, ratify the findings of those sub-groups. Thank you.

ALAN GREENBERG: Sorry. Yes, I thought I said that, but I guess I wasn't clear. All of them will come back for our approval and it would be nice if each ALAC member actually knows what they're approving. It's not always been the case but, yes, it is nice. What I mean is that some of them will come back to ALAC to implement because they are going to set requirements for things that we must do once they are approved by all of the Chartering Organizations and the Board. So, some of them will actually be work for us to do, not just work for someone else to do. And from that context, it would be nice if we understood what we're getting ourselves into.

Anyone else on that subject?

Seeing nothing else, the next one is the Technology Task Force.

Hold on. We have a question on the Evolution. Harold, please go ahead.

HAROLD ARCOS: Thank you, Alan. More than a question, it would be a comment. I think it would be a good topic for any webinar because we need to shed some light on that information. So, I think it would be a good topic to include for a webinar, these topics in relation to ICANN Evolution.

When you said that, Alan – and this is something for Tijani – I remembered that in the working group – I think it was Leon – Leon talked about the possibility of explaining what “Transition” meant – the models, the new figures that we have...

I mean, [what] it was approved for Transition and how everything will work to help community to understand the new roles and so on. So, I would like to ask Tijani if you are considering the possibility of having these topics for the rest of the year.

TIJANI BEN JEMAA: Yes, Harold. As I mentioned earlier, we will speak about the Work Stream 2. We will have a webinar about that.

ALAN GREENBERG: We have had several webinars already about the IANA Transition and the basic Accountability changes. So, they’re all there, and to the extent that anyone is interested or has missed them, they’re all archived and they’re all available. So, there shouldn’t be an issue of getting access to the ones that we’ve already done, but we will be doing ones on Work Stream 2, as Tijani said.

And if you remember when we were talking about our answers to the Board of how are we getting the community involved, one of the items in that list was webinars that we will hold

periodically in addition to the Evolution group which is more focused on the more dedicated people.

Anything further on Capacity Building or At-Large Evolution?

Then we'll go on to Technology Task Force. I'm told Dev is on the line.

DEV ANAND TEELUCKSINGH: Hi. Can you hear me?

ALAN GREENBERG: Very well.

DEV ANAND TEELUCKSINGH: Thank you very much. Good afternoon, everyone.

The Technology Task Force has held three meetings since ICANN57, the February meeting being a 90-minute session. Some of the things that we've been working on are developing an FY18 proposal for tracking of impact of At-Large comments, whether comments to the ICANN Board or responses to public comments.

We've also had a demonstration of Mattermost thanks to our At-Large volunteer who was able to set one up. Mattermost, we're looking to consider it as a replacement for Skype and for group chat applications. We have also demoed Meetecho which is a

conferencing tool that is used by the IETF, so just as a comparison to see how it compares to Adobe Connect.

One of the things that we're doing on an ongoing basis and we'll be talking about on our Technology Task Force Call-Out Monthly is several selected technology issues that we're tracking. One is the new LACRALO mailing list translation tool. ICANN has now been working on the tool and have deployed several updates for us to check.

The second is making Adobe Connect recordings accessible on mobile devices, and with the data [simulation] to the Adobe Connect recording being recorded in Flash inaccessible on mobile devices. And it's not easily shareable on [inaudible].

Another thing we'll also be looking at is Adobe Connect connectivity issues. We've been noticing several challenges [inaudible] regarding Adobe Connect and we hope to raise that with the relevant ICANN staff at [inaudible] meeting.

And also, finally on [inaudible] will be a discussion [of how] At-Large [inaudible] whether it's [inaudible] chat. How should we use it and why should we use it [inaudible]?

I just want to emphasize that we want to track any technology [issue] that the At-Large community has, so be happy to share what your technology issue is so we can fix it and then

[inaudible] it with ICANN Staff to develop a solution and/or a workaround. I think I will stop there.

ALAN GREENBERG: Thank you, Dev. Your voice was a bit choppy here, but I think most of it got through to the extent that we could understand you. It was sort of cutting in and out a little bit.

Anyone have any questions for Dev?

Alberto.

ALBERTO SOTO: Hello, Dev. When I use Android, I think I had a plug-in that allowed me to use Adobe Connect on my cell phone. It wasn't very friendly, but at least in the absence of a notebook it was good for me.

Another question I have for you is – well, I actually sent an e-mail about that and it didn't get a reply. So, the question is whether we can use – if Alan so allows...In the Cross Community Working Groups we receive calls and for calls, we receive an e-mail and so we accept or reject, and this is marked in our agendas.

So, can we use that with a double objective – first, because I'm lazy, to write down things in my calendar? And second, because I actually believe it would be good to have each of us, even in

LACRALO meetings, receive these and we will be then forced to answer “yes” or “no.” And this would be a new reason to get more participation. Thank you.

ALAN GREENBERG: Thank you. Dev, did you get that?

DEV ANAND TEELUCKSINGH: Unfortunately, with me being on the Adigo Bridge I can't hear the interpretation.

ALAN GREENBERG: Alright. I carefully took note, so I thought that might happen. The first point was, Alberto pointed out that on his Android device he has a plug-in or an add-on or something that allows him to use Adobe Connect. He said it's not very friendly, but it does sort of work. I can give you the same experience on my side.

The second question was asking whether, as is the case with many of the other working groups in ICANN, they send out invitations that can be automatically added to calendars, and could At-Large do that “if Alan permits?” Alan does not need to permit such things, but in any case I'll give my answer to that first.

I connect my calendar to the Google calendar for At-Large, and all At-Large meetings automatically show up on my calendar. You may want to consider doing the same thing if you can.

But Dev, I'll give it to you for a real technical answer.

DEV ANAND TEELUCKSINGH: Thank you. I [think] it's a question regarding the calendar. I would say that Alan's approach is the correct one and the easier one – to subscribe to the At-Large calendar and get the notifications. It's challenging to [have issue] the calendar invites to a mailing list simply because once you send it to a mailing list, the first person that answers either is accepted on behalf of the entire list, so it's not practical. The only way to do it would be for calendar invites to go out directly to every single At-Large community member separately. So, that's that.

I'll be happy to hear more about the Android app and I can chat with Alberto offline on that.

ALAN GREENBERG: Thank you, Dev. I just downloaded it from the [Play] store and it worked sort of. It's messy, but it works.

DEV ANAND TEELUCKSINGH: Okay.

ALAN GREENBERG: Anyone else have any other questions or comments for Dev? Last call. Then thank you very much.

We'll now go on to a new group – Sub-Committee on Outreach and Engagement – and we have a new speaker, Dev Anand Teelucksingh.

DEV ANAND TEELUCKSINGH: Thank you. Just to give an update on outreach and engagement activities; we've had, again, about three meetings since ICANN57. One of the core activities we've been doing is coordinating outreach activities at ICANN58. One of the activities is happening right now, I believe – the NCUC-EURALO event. And, really, kudos to Olivier for reaching out and helping putting that agenda together [on the ASAC].

The second thing that we've been looking at, we've submitted two budget proposals to ICANN. One was a continuation of the funding of local RALO outreach activities, I should say, not related to travel. We have had one this year in FY17, but we want to have that continue in FY18.

The second proposal is to do with a more focused outreach approach at the Internet Governance Forums. I had the opportunity to be at the Internet Governance Forum at Mexico in

December last year. And [inaudible] many of the At-Large participants there, but I realized that there really wasn't [inaudible] of At-Large outreach. There were no brochures available. There was no persons available to speak at the ICANN booth and so forth.

So, I think that we do need to have a more focused outreach effort done at the IGF. And I think that the IGF offers a great opportunity to reach out to potential At-Large members.

Some of the other activities we're working on is the community onboarding Documentation, and I just want to walk through some of the slides here.

So, if I can just move up the slides. Next slide.

And the next slide after that. Another technical [issue].

Okay. Just generally, the onboarding – there are like four stages. One is promoting At-Large; Understanding At-Large, and Joining At-Large; and then Engaging at At-Large – which is like the pathway from the newcomer to the sustained participant. And then those in turn would help [promote] At-Large, continuing the cycle.

I hope these other slides work. Just go to the next slide.

So, promoting At-Large – [inaudible] all these different types of groups [to become] members of At-Large – academia, Civil Society, enthusiasts –

The next slide.

This is what the At-Large community does. It represents the interests of Internet end users.

Next slide.

And the next slide [to this].

What do all these terms mean? [inaudible] fill the stage with tons of applicants, but what do all those things mean? What are the relationships and how are they interconnected?

So, the next slide.

So, one of the [inaudible] realize is that the potential At-Large community [inaudible]. They don't have an understanding [if] they have misconceptions. And if, hence, they do have an understanding or appreciation of the issues involved; therefore, this doesn't affect me. Why should I care [or bother to] [inaudible] to be engaged in this?

So, the next slide.

So, we sort of need to develop a series of ordered lessons/presentations that would form a toolkit for the At-Large

community members in educating the wider public. ALS representatives can use their [inaudible] members and their organization. And the toolkits or presentation can be made available online or offline for [inaudible] access.

Next slide.

So, we've worked with the members of the At-Large Outreach and Engagement SC to develop a series of ordered lessons and presentations on "What is the DNS?". And the idea behind this one is to introduce the concept of the DNS and then introduce entities like ICANN the organization and ICANN the community.

The second one was policy challenges in the DNS. And the third slide is about ICANN At-Large Community.

I'll just quickly just [inaudible].

So, the first slide is "What is the DNS?"

Next slide. Next slide.

Okay, and this is the agenda we have. It's the weakest one so far. We have a lot of material and it's very, very, hard to [write] this information in a very concise and a simple manner for [inaudible]. So, a draft is available on the wiki but we do have to do a lot more work on it.

The one on Policy Challenges –

Next slide. Next slide. Next slide again. And next slide again. And one more. Good.

So, here's what we have done for the [key] policy issues. We have created like a little menu, a main menu of all of the key policy issues. Each of those issues are hyperlinked and each issue has like three slides. I'll just illustrate one slide.

Next slide.

One is the Policy Summary. And what I attempted to do is also create [links] to videos that try to explain the policy or discuss the policy.

And the next slide.

“Why should end users care?” And then the third slide, “How you can get involved from At-Large.” [inaudible] What are the past statements on the issue?” and so forth.

It's hyperlinked so you can jump [back and forth to the] main menu and the different policy issues. And it could be used as part of the ALS [inaudible] members. They could just pick one or two issues and go into it, or for self-learning the whole presentation is [inaudible].

Okay. Next slide. And next slide.

Okay. So, the presentation and introduction to At-Large – they're already made aware of it just to jump ahead [inaudible] keep updating this based on feedback of what worked and what didn't work. We have now reduced the number of such slides [inaudible] slide about what is At-Large, how do you engage, [how do you] join [inaudible].

And we've [taken] comments related to what the items the At-Large Review report said. We also included a new organizational diagram which replaces the old At-Large organizational diagram.

I think I will stop there and I'll be happy to answer any comments or questions.

ALAN GREENBERG: Sorry, I was called away. Have we lost Dev or is he finished?

DEV ANAND TEELUCKSINGH: I'm finished. I'm conscious of the time.

ALAN GREENBERG Sorry. Someone was whispering in my ear as you were finishing.
Any questions for Dev?
Wafa.

WAFDA DAHMANI: Yes, just one question. Dev, I want to know. There are many interesting materials. How will all this material will be used and spreaded, and how people will get benefit from this? Only by sharing it on the wiki space or are there any other ways to communicate about it?

DEV ANAND TEELUCKSINGH: Thanks. Right now, the materials are on a Google slide and we have made it also available on the wiki. So, you can pull the latest version down whenever there's an opportunity for you to speak at a particular event and you want to use these slides. And of course, we want to hear your feedback and, of course, any updates on these slides.

ALAN GREENBERG: Alberto.

ALBERTO SOTO: Good job, Dev. [for each presentation].

DEV ANAND TEELUCKSINGH: Thanks. The introduction to At-Large community, I think, can be done comfortably within 30 minutes or even less. Regarding the policy issues one, I'm not sure if one would want to actually go

into all of the policy issues. I think if you spend five minutes on each policy [inaudible]. But that's if you're really going very fast.

So, regarding the policy issues, the approach I would take is like if you were presenting to a group of persons, you just pick two or three and maybe make the audience pick one so you can then go into the policy in more depth.

ALAN GREENBERG: Anyone else?

Then thank you very much, Dev. Appreciate you taking the trouble to be with us at our convenience.

DEV ANAND TEELUCKSINGH: You're welcome.

ALAN GREENBERG: The next speaker is Sandra Hoferichter on the ICANN Academy, and I'm told she is on her way. Do not leave your seats

“On her way” in this building could mean a 25 minute walk away, but she has just entered the room.

And I'll turn the meeting over to Sandra.

SANDRA HOFERICHTER: Thank you very much, and thank you my ALAC fellows. It's nice to be here again. We just had the fourth edition of the Leadership Program, which is one and – at the moment – the only program under the ICANN Academy Working Group.

As many of you might know, the ICANN Academy Working Group was in a coma during the last two years, mainly because everyone was just so busy with the IANA Transition and there was never a realistic chance to get a significant amount of people from across the community into the room. So we stayed quiet, waited, and as we also recognized in Dublin, that having the Leadership Program during the last meeting of the year, it's always conflicting with other onboarding processes of the community.

It was decided to have the Leadership Program in the future before the first meeting of the year. And so, we had one and a quarter year break for the Leadership Program and also for the Academy Working Group.

But now, we again had three days of exciting networking, learning, and skills development here in Copenhagen. Javier was participating; Sarah was participating; Maritza – and who else is in? – and Satish and Andrei from the ALAC. And they are probably happy to tell you more about the exciting three days, so I don't have to do that.

Anyway, we got the feedback from, more or less, all participants. I've sent it to others, to the organizers last night. It was all positive, in general, the feedback on the quality of the program, on the duration, and all these hard facts. And we got some additional ideas how to move forward.

The critical point now is that we really have to get the Academy Working Group back to life. Otherwise, we would have no legitimacy to develop these programs. And this Academy Working Group needs to be cross community. If it's only the ALAC – and please don't understand me wrong; of course, I want you to participate in this one as well, but if it remains an ALAC-driven approach then we will not get the credibility from the community or from staff side also to apply for the funds and for the budget we would need to develop more programs.

There are already some more programs underway. One is a Chairing Skills program. This has just started now. It's still in the Pilot phase. This is a sort of a peer-to-peer or mentoring program where ICANN community members teach other community members – Chairs actually – not teach them, but observe them in how they are Chairing a meeting.

I know Alan is involved in this. First, he did apply as a trainee and now he ended up as a coach. But there are also many other

people. And this is really cross community. There are many other people also participating in this Chairing Skills Program.

And then there is also a demand from the community since a couple of meetings already that we need some kind of inter-cultural training in order to better understand how the different cultures in the world work, think, make decisions, matter of politeness, and all these things, which we are actually dealing here and which are very crucial for our work at ICANN.

So, this is a program we might develop for alumnis first, also as a Pilot, and then offer it in the future to the entire ICANN community.

Again, it's the critical moment to get back the community on this working group so that it's not just a small group developing those programs, but that it's really a significant amount of people drawn from the entire ICANN community to work on this.

The Academy Working Group meeting takes place on Wednesday from 5:00 to 6:00, and I would very much like to see many of you there and hope those who participated this year in the Leadership Program will stay engaged.

And also, Tijani, you are going into the same direction with the Capacity Building Working Group, so we are actually towards the

same direction with those two initiatives and I hope we can move a little bit forward now.

I'm happy to take your questions.

ALAN GREENBERG: We have Javier and Tijani.

JAVIER RUA-JOVET: Not a question, just to really restate. I mentioned it in the morning a little bit. I come into things usually a bit incredulously, but the Leadership Program exceeded all my expectations. It was really fun and really worthwhile. And that's the best way to do things.

Everybody had their guard down. It was really, really, really, cross community. The Board was, they were talking like...they weren't like in the...It was so great just to get the feel of everybody else, to understand how communities can really...to understand ICANN. It's like a mini Plenary.

Sandra, it's awesome. I congratulate you, everybody. I congratulate all of us because it was a great feeling. And I'm really looking forward to go to the meeting on Wednesday, and I encourage the community to look into this.

This is something that ICANN should be doing and replicating all over the place. It's a type of dynamic that happens. It's the type of thing that enamors people; the type of thing that hooks you in and re-hooks you back in. Thank you.

ALAN GREENBERG: You have to be careful not to say too many nice things about Sandra, but it's pretty hard. I went through the Leadership Program a few years ago and I agree completely.

Tijani.

TIJANI BEN JEMAA: Thank you very much. The Capacity Building Working Group started a few years ago. We were a handful of people starting that and we had a very ambitious program. We programmed. We had the bricks. She must remember this graph that we made. The Leadership Program is only a small brick in this building.

Unfortunately, the Capacity Building Working Group was limited to the Leadership Program because of several things. I don't want to go back to them. Now that there is a will to revive this working group, I am sure we will do a very fantastic thing.

For me, the ICANN Academy will be the home of all learning effort in ICANN, and everyone who is working on learning, on

capacity building, will feed the Academy because we don't have to repeat. We don't have to make things twice. Since we have the body that can do that, let's do it for everyone. And everyone can have his own program, his own topics, etc.; but the Academy will implement those programs with the knowledge the Academy will [occur] during the years. Thank you.

ALAN GREENBERG:

Thank you, Tijani.

Andrei.

ANDREI KOLESNIKOV:

Thank you. I'd just like to mention a few instrumental things from this training, from this Leadership Program. Of course, it was really super. This goes without question, but I think it's important for the leaders of the different stakeholders groups to be involved in these kind of events because it's basically very instrumental.

We're talking about leadership training, suppressing the ego, solving the complex problems – time management, ability to listen to others, understanding the cultural differences. It's a very instrumental thing for the ICANN people in general. It's what makes these things go and roll out, roll forward. Thank you.

ALAN GREENBERG: Anyone else?

Maritza?

MARITZA AGUERO: Thank you very much. Just for add what Javier and Andrei have said. This is an important thing for ICANN and must pay more attention because of the interaction, the multiculturalism, this thing that have been pursued. And also because [it] allows that all members from different communities can interact with all the participants in the same level and also for increased leadership skills and leadership manners that could improve our understanding and better knowledge of these multiculturalism and stakeholderism. Thank you.

ALAN GREENBERG: Any further comments?

Sandra has a comment.

SANDRA HOFERICHTER: Not a comment. I just would like to thank our fantastic ALAC staff which was supporting the Leadership Program from the very early days – Heidi and her team. They did a great job in the background and we cannot really praise them enough because

without them all the logistic wouldn't work, but also the input and how the input which came from the community was received and was implemented within ICANN was really extraordinary.

And I'm really looking very much forward that we now get additional staff support from the department – of which I forgot the name of.

UNIDENTIFIED FEMALE: [inaudible].

SANDRA HOFERICHTER: – okay Public Responsibilities – so we get obviously more recognition because we are now on a real department and not just as an ad hoc staff support system. But I'm really looking forward to, and I thank you for all the work you have done so far. And, of course, I hope you stay involved in one or the other way.

ALAN GREENBERG: Thank you very much. Thank you, Sandra.

SANDRA HOFERICHTER: Thank you.

TIJANI BEN JEMAA: Javier.

ALAN GREENBERG: Javier has a new one? I thought it was an old hand. Go right ahead.

JAVIER RUA-JOVET: Following up on what Sandra said regarding staff. Of course, my fear there was that some other community would steal them. Another great thing about the program is that we all know it's something that was born out of this community and has given to the rest of the communities. But it was an ALAC show, an At-Large show, in many ways that counterbalances a lot of the other bad stuff around.

Of course they see Sandra; they see [Reg]; they see Heidi and Gisella and everybody. But when they see them, I say, "Wow, they're going to steal them to another community."

So, it's a great marketing...I don't want to seem like – yeah. It's like a great promotion of the good things that are being done here in At-Large and at ALAC, and it was so timely because it was facts. It was in action. It was high level in action, high quality in action. And it was an At-Large show – I mean cross community, but At-Large.

ALAN GREENBERG: Thank you. Any further comments?

Andrei, is that a new one or an old one? That's an old one.

Then once more, thank you, Sandra.

[Applause]

Wolf is on his way. Wolf has entered the building.

UNIDENTIFIED FEMALE: He's at the other side of the earth.

ALAN GREENBERG: He's at the other side of the earth, she says. Luckily, we still have a few more minutes. We may even get to the mailing list discussion.

Anyone have anything you'd like to entertain us with for a few minutes? Songs? Dances? Stories?

UNIDENTIFIED MALE: Yes. Love stories.

ALAN GREENBERG: Skills? Handicrafts? Pictures of your children? Pictures of your parents? Pictures of your dog?

This is sort of nice. We're always rushed and pushing people to speak faster and shorter.

Welcome to Humberto.

HUMBERTO CARRASCO: I should probably make an announcement about the GEMS.

ALAN GREENBERG: Go right ahead.

HUMBERTO CARRASCO: Okay. It was already done? No? Nobody knows?

ALAN GREENBERG: Not while I was here.

HUMBERTO CARRASCO: Okay. So, the GEMS entertainment and the concert will be in the Soho Club on Tuesday. It starts at 9:00. So, we start late because of the different events. But there is a chance that GEMS starts a little bit earlier, so if you feel ready to rock and roll and to jazz, you're welcome to come to the Soho Club which you can easily

find on the Google maps. It's about 12 minutes' drive in a taxi from the venue. And the show goes up to midnight. There'll be some food and drinks and a lot of nice people and a lot of entertainment.

ALAN GREENBERG: Does anyone not know what he's talking about? Apparently, we're all veterans. We all know. Almost all. Someone will tell Evan.

HUMBERTO CARRASCO: GEMS – just for the information – it's a Global Equal Multistakeholder group, physicians, from all over the world getting together three times a year to entertain ICANN. To rock out, right.

ALBERTO SOTO: Give me two minutes, okay?

ALAN GREENBERG: Alberto, go ahead.

ALBERTO SOTO: I have another announcement. It is very likely that that same night we will see the debut of a ladies' band – Wafa, Cheryl, and

maybe somebody else – at least one song in English, French, and Spanish. That’s what we will probably hear. If you did not know about that, then you have just heard about it.

ALAN GREENBERG: And Wolf Ludwig has entered the room. Sorry, we were tracing you as you were coming here. We have little GPS locators on you, so as you were making it here we were following you. [laughing] That’s a joke.

Ludwig is here to talk about the Public Interest Working Group, and it’s all yours.

WOLF LUDWIG: Thanks, Alan.

I won’t apologize for being late because it was in my agenda for 4:30, and I was at a very interesting meeting at other part of the building on [con] Outreach, NCUC, EURALO, which really proves it’s not finished; proves to be an interesting session [what] could bring some new ideas how to deal with new segments of newcomers and how to introduce and better – and to coach them better for participation at ICANN.

But I was not invited for this subject of outreach. There are more qualified people for this in the room, and I think they gave their presentation already.

I was asked to give a short update on the Working Group on Public Interest. Difficult question. I think and still believe to have a Working Group on the Public Interest is an excellent idea. It's an excellent idea, but it's very difficult to implement.

We had several attempts from Marrakech to Hyderabad – very interesting sessions. We created a working group at ALAC, but it's difficult to keep a sort of dynamic or to create a sort of dynamic in between. So, it's always good from the meeting and people show up, give inputs and ideas. Then the week after a meeting or two weeks after the meeting, there are two more inputs and I make comments, invite others to comment – silence.

So, last week I was thinking that perhaps I need some kind of a new training. I'm an old dog. I did a lot of things in my life, but I never was an entertainer or master of ceremony. And I think, at the moment, we would need an entertainer as a Chair of the Public Interest Working Group. I'm only slightly exaggerating. But it would need, most probably, somebody – or let's call it an animator – who is permanently stepping on the [inaudible] of

the people and we have a lot of [inscriptions] for the working group. I think we have more than 40 people in it.

So, there would be a potential, somehow, but somebody has to push them or to challenge them. I don't know whether it would be good to make one provocative e-mail per week and to wait for reactions. Maybe. So, to certain moment I have to apologize that I couldn't make it more dynamic over the last year when we started in Marrakech.

Okay, I'm aware that we have this type of handicap at several of the working groups. We are always dealing with volunteers. It's always easy during a meeting when we this face-to-face meeting to create a sort of enthusiasm. And then people are willing and it's always nice.

After a Public Interest session we had in Marrakech and in Hyderabad, I had dozens of talks, informal ones, with people who came to me and told me, "What a great idea. We are so glad that finally ALAC brought it up, created something for this issue." And I was so pleased and optimistic after these talks that now we could reach the next step.

But then after the meeting people traveled back: "I'm always exhausted. I always need three to five days to recover from an ICANN meeting." Let's discuss now, at [5:00] during our session. This would be my key question for the upcoming meeting of the

Public Interest Working Group – how can we get the whole thing more dynamic? Because there are a lot of questions.

I had an informal exchange with Evan on this. After Hyderabad, Evan was extremely unhappy to say, “What the fuck is the whole thing about? We are talking about not the real issues at ICANN.” And I tried – I always love Evan for his clear statements. And if we could bring him together with his view on ICANN, but could be possible or should be possible – and let’s say my more diplomatic approach to the whole issue – this could be a very exciting discussion.

On the other hand, if we follow the approach Evan suggests, we can forget, I would say, about two thirds of the people who are listed for the working group. It would be such a specialized insider, old hand, discourse. A lot of people wouldn’t follow, and I think this would be the wrong approach for such an interesting subject.

I have to apologize for the moment. I can only give some interpretations or some explanations. I hope it makes a sort of sense to you, but please ask nasty questions.

ALAN GREENBERG: Thank you, Wolf.

I wouldn't feel nearly as bad as you're indicating you are and inadequate. We have to put this in perspective. When we formed this Public Interest Working Group, it was pretty much in parallel with the belief that there would be an ICANN-wide group that would be looking into the public interest and that this working group would funnel At-Large interests and issues into that larger process.

That group has never gotten off the ground. As weak as you may feel our mailing list is for this group, I believe the ICAN-wide one which has now been in existence for a year or so – maybe a little longer – I think has had three messages on it, maybe only two. I'm not sure. One of them is the introductory message saying, "Welcome," to it. And the other, I think, might have been a test message.

We did this with the belief that this was really important for ICANN, but it would be done in parallel with another effort that hasn't really materialized. So, there's only so much we could do ourselves; and no matter what we do, without the parallel ICANN effort, it's not going to really come to anything within ICANN.

So, I wouldn't feel quite as bad as you indicate. That doesn't mean you...[laughing] You may need a song and dance man to keep people entertained. That may well be an issue. But that's a different issue.

Anyway, that's my perspective. Tijani, go ahead.

TIJANI BEN JEMAA: Thank you very much, Wolf. I understand very much what you feel and I know that it is a big problem. I, for once, recommended you someone to be co-Chair and he never stepped in. He's a very intelligent guy. He's a hard worker. But I think he already had a lot of work, so he didn't come at all. And this is frustrating for someone who is leading the group. I understand very, very, well.

I have a question. Do we have a Charter for this group? Because perhaps people don't know the mission of the group. It is even not clear for me because when we first discussed with ICANN staff and the meeting we had, I think in Marrakech – the first one...

UNIDENTIFIED FEMALE: [inaudible]. There is one.

TIJANI BEN JEMAA: There is one? There is a Charter? Okay. Very good.

UNIDENTIFIED FEMALE: No. There's one sentence of [inaudible].

TIJANI BEN JEMAA: Okay. Yeah. I think because people think that you will come up with a definition of the public interest in ICANN; I think this is impossible in this situation, and I think we have to approach the problem otherwise. Thank you.

WOLF LUDWIG: Thanks Alan and Tijani, for your comments. On your last point, whether we need a kind of Charter, this was raised during the last two meetings which was much broader than just ALAC. And we said, more or less, we will never come up with one, let's say, [quorant] definition of the public interest.

There are too many interpretations about the term, and the more and more I think and read about it, I'm convinced there will be always different definitions according to cultural/regional differences.

So, I could rather easily give some sort of [quorant] position for Europe and, interestingly, a lot of GAC members I personally know – I'm informally discussing a lot with them about the public interest. And even there we have some varieties about the term.

And I think it would be wrong to come up with the goal or the aim of this working group to find a [quorant] definition. We

should give space for discourse; and discourses, good discourses, will lead to clarifications.

So, give space to various interpretations, and I would never say, “This is true and this is not true.” If we would be ideologists about it, if we would be stubborn about it, we would kill the whole thing and it will lead to nowhere. We have to be open. Let’s discuss. Let’s create an open space, an arena, like the Greeks did it. And then have a discourse; what’s all about it?

And people who have been involved in business in all their life; I can perfectly understand they have a completely different understanding about public interest.

So, it’s okay. They must have. We are living in a pluralistic society, hopefully. We are living in a democracy, hopefully. So, give space to controversial discourse. This was, by the way, my idea from the beginning: not to come up with a new animal, creating an elephant, whether it will be rose, blue, green, yellow – who cares? No give space for discourse.

I’m just looking now at Andrei.

[Laughter]

WOLF LUDWIG:

No, we have very...No, let's put it as an example. May I?

If I – we are both Europeans from different parts of Europe with very different historical developments. I was part of the worst bastards of the continent. Andrei is part of what was the Czaristic Russia until 1917; then they had the October Revolution, etc. And since it came from feudalism to another form of feudalism which was called socialism or communism at the end stage.

Though in this historical context, a term like “public interest” must have completely different meanings. For the communists, it was a peasant and the working class. They are the public interest. Representatives of the public interest by nature and by themselves.

ANDREI KOLESNIKOV:

By our workers.

WOLF LUDWIG:

Workers, yeah.

ALAN GREENBERG:

May I interrupt for a moment? Technically, we're on break. We have 13 minutes before the Public Interest Working Group starts,

[laughter] so we may want to cut this discussion short and continue it at the start of that one. [laughing]

Fascinating discourse, but people just might want to get a cup of coffee.

WOLF LUDWIG: Thanks, Alan.

ALAN GREENBERG: I believe we have finished our formal agenda. [laughing] We have an interesting talk going on.

UNIDENTIFIED MALE: I like it.

ALAN GREENBERG: I think we are adjourned at this point. We reconvene as the Public Interest Working Group for those who are joining us here in about 13 minutes, and I think that is the last At-Large meeting for the day.

Tomorrow we start at 9:00 a.m. We are really, really, really, going to try to start at 9:00 a.m. I would appreciate people being here if we can possibly do that. Thank you. Enjoy your [both]-minute break now.

[END OF TRANSCRIPTION]