# Hej! Hello สวัสดีดรับ

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### What might happen if we have a personal IP Address?

Imagining Everything might be connected using single account (IP)

## **Anonymity Absence**



## Effects on Governments

- Surveillance becomes easier
- Law enforcement and investigation become more effective

But

Possibly enhance citizen's protection against unlawful procedure

### **Data Protection Issue**

- IP Address becomes 'personal data'
- But
  - This may enhance abilities to manage online privacy



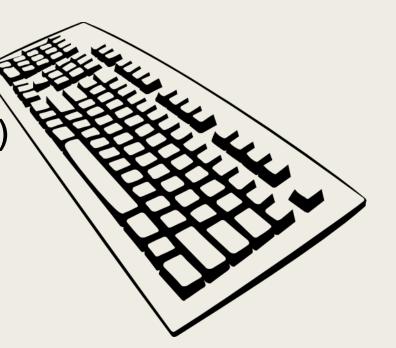
#### Peaceful Internet

Rethinking before pressing 'enter'

Prevent Cyberbullying

But

Chilling effect (freedom of speech)



- Conflict of interests is possible to happen
- IP Address may supersede any identity number

#### **New Opportunities & Difficulties**



# Thank You

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