

# Blockchain Technology

Overview, Brief History  
& Applications.



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# Content - Outline

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  - Others (ideas): Distributed DNS
- › Conclusions



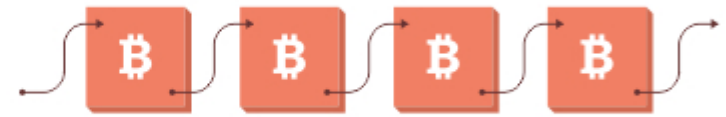
# › Blockchain Technology

## - What is it?

› **Blockchain** is a peer-to-peer public ledger maintained by a network of computers without the need for a central authority.

› It consists of:

- Transaction
- Transaction record
- Transaction verification and storage system



› It is a distributed database that maintains a **chain** (i.e. chronologically ordered) of **blocks** (i.e. records).

# › Blockchain Technology - Characteristics?

- › Openness
  - Database is open, in principle, to anyone.
  - Based on open source software technology.
- › Decentralization
  - Decentralized ledger
  - Distributed Networking
- › Security
  - Encryption using Public Key Cryptography.
  - Hash function.
- › Resilience
  - Archiving information
  - Database replication
- › And many more: Immutability, consensus, traceability...

# › Blockchain Technology

- Example: bitcoin

› Famous example of a blockchain Technology is  **bitcoin**

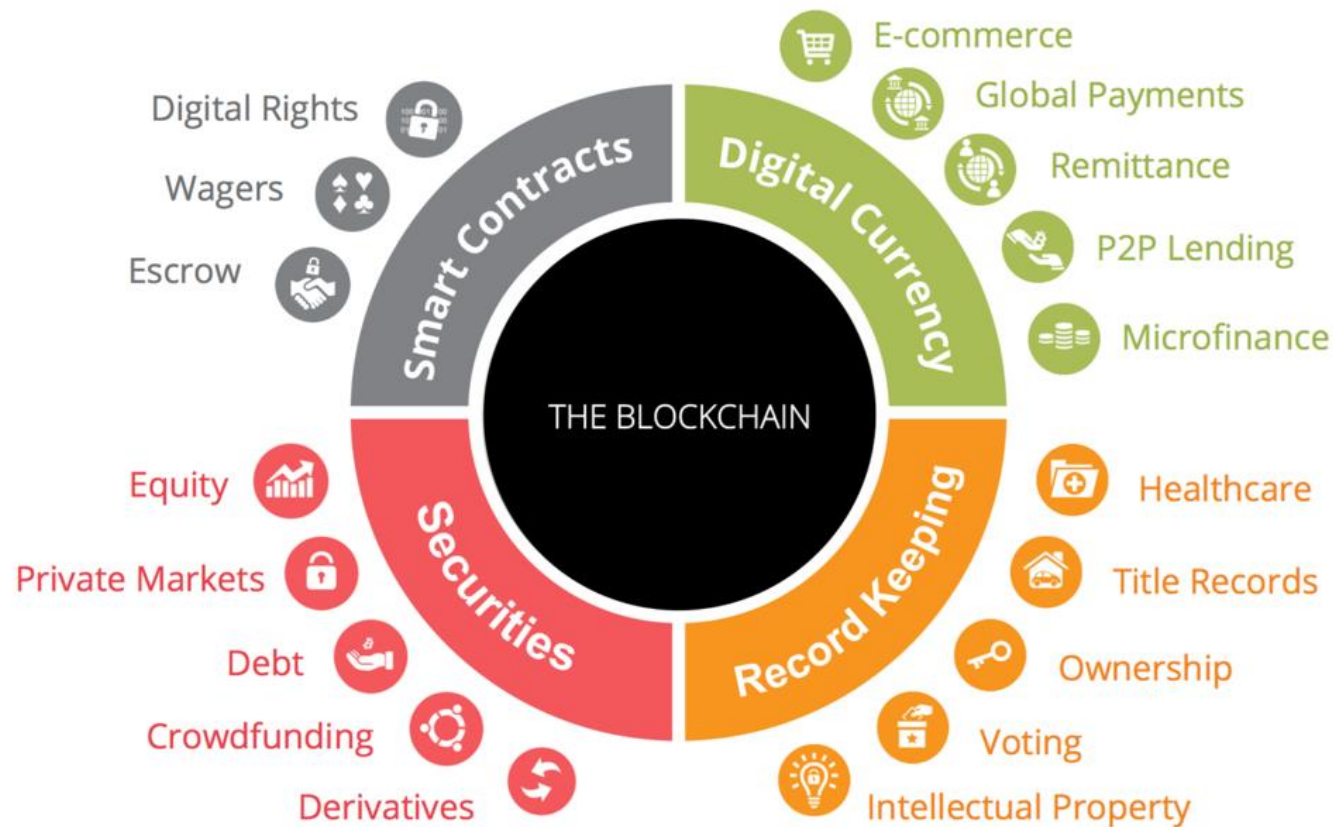
› Bitcoin is

- A cryptocurrency (first ever), i.e. currency using cryptography to secure transactions and control the creation of new units.
- A payment system, used for transfer of monetary value.

## › Brief History of Blockchain Technology

- › **1991 – 1998:** First work on a cryptographically secured chain of blocks.
- › **1998:** Nick Szabo introduced *bit gold* as mechanism for a decentralized digital currency and smart contracts.
- › **2000:** Stefan Konst introduced a general cryptographic theory of secured chains.
- › **2008:** Satoshi Nakamoto introduced **bitcoin** as the first conceptualization of the blockchain technology.
- › **2014:** start of **Blockchain 2.0**, the second-generation block chain technology with new application (e.g. intellectual property, social inequality).

# > Applications



## › Applications - Finance



### › Cryptocurrency:

- Digital currency using cryptographic encryption
- E.g. Bitcoin, Ethereum (at first), Dash (formerly XCoin), etc.

### › Smart Contracts

- Computer protocols to facilitate executing contracts.
- E.g. The DAO (distributed autonomous organization), Ethereum, R3, Blockstream, RSK, etc.

### › Funding



# > Applications - Financial Companies

## Digital & Mobile payments



## Bitcoin & Cryptocurrency



## Capital Markets & Investing



## Banking & Corporate Finance



## Big Data & Analytics



## Financial platforms



## Crowdfunding & peer-to-peer lending



## Personal financial management



## Blockchain technology



## › Applications

### - Internet of Things, IoT

#### › Digital Identity

- Computer information for entity (person, organization, device) identification.
- E.g. Shocard, Internet-of-People (by ConsenSys).

#### › IoT security

- Reduce IoT Vulnerabilities
- E.g. Cryptotronix, IOTA, Chain of Things (CoT).

## › Applications

- Others (ideas)

### › Distributed DNS

- DNS management using blockchain ledgers.
- E.g. ICANN DNSSE.

### › Funders-NGOs Match-making

- Matching NGOs with funders for social services and humanitarian aids.
- E.g. The Bright Web (from tech4d.org)

### › International Technical Organization

- IEEE Blockchain Summit
- ISOC's Blockchain Special Interest Group (ISOC-BSIG)

## › Conclusions

- › Blockchain is a relatively new technology in the Internet.
- › It has very desirable characteristics in an internet service.
- › It also has a wide range of applications with great implications on internet services.
- › However, blockchain technology has several challenges that needs to be solved such as scalability, regulation (ICANN?), integration, privacy, etc.

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Thank you!  
Questions?