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More than 5 years of
environmental management



Five years of EMAS

- Since 1995, the EU Eco-Management and Audit Scheme (EMAS) is a management tool for companies and other organisations to evaluate, report and improve their environmental performance. It is voluntary.
- EURid registered in 2012 for three years, renewed in 2015 for other three years

Pros and cons

Pros	Cons
<ul style="list-style-type: none">• Better structure your environmental efforts• Define more green objectives• Enable further compliance with rules and standard practices• Explore areas of your activity that can be incorporated in the scheme• Help you to profile your company as an environmental champion	<ul style="list-style-type: none">• Bureaucratic• Paradox of a lot of paperwork• Not always easy to find metrics for certain objectives

Top achievements for EURid

- Renewed the EMAS registration till end 2017
- Fully audited and compensated our CO2 emissions since 2014
- Organised our events and selected over 90% of our corporate merchandise
- Increased staff awareness of environmental standards and practices
- Recycled unused items from fairs and events
- Launched our Facebook green community
- Gained PR follow-ups about our green commitment

Support to green projects



 Lynx in Hesse



At the start of 2012, the lynx has been spotted in the forest between Calden, Wilhelms-Abend and Firttenwald. The lynx has been extinct in Hesse since 1833. About 150 years later, in 1985 there were the first hints of its return in Kallertwald, which is now a national park. Meanwhile, there have been more sightings of this animal.

The lynx is the biggest wild cat in Europe and third to the wolf and the bear in the largest wild predator in middle European forests. As a habitat, the lynx prefers large forest areas with dense brushwood. The size of its habitat can vary considerably due to the denseness and structure of the forest, breeding possibilities, availability of prey, the proximity of human settlement as well as the topographical proportions. The average habitat of the lynx covers an area of 250 square kilometres, which it roams through at a rate of 1.7 to 2.8 percent per day. The use and size of the area it inhabits is dictated by the way it hunts.

As a surprise hunter it mainly catches prey that behaves cautiously. The longer it remains in one particular area of its habitat, the more its prey becomes accustomed to its presence and behaves more recklessly. In order to hunt successfully, the lynx must continually change its hunting area within its habitat.

Its spectrum of prey consists more or less of all forms of small and medium sized mammals and birds, although its preferred choice of prey is the deer.

EURid
www.eurid.eu

EURid vzw/vebl
Woluweaan 150
1351 Diegem
Belgium
Tel: +32 (0)2 401 27 50
Fax: +32 (0)2 401 27 51

Visit the EURid website, www.eurid.eu, for more information about .eu and EURid or follow us on Twitter (@euridreg) or YouTube (EuropeanRegistry).

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The European Identity

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**500
WILD SERVICE TREES**
IN NORTHERN HESSE



CO2 2015 emission compensation

EURid compensates for its 2015 CO₂ emissions through the Dak Rung Hydropower Project in Dak Nong, Vietnam.

This project is based around the construction of an 8MW hydro plant on the Dak Rung stream in order to generate renewable electricity for both the local population and Vietnam's electrical grid, reduce greenhouse gas emissions in the region and support the development of the local community.



The hydro plant has been constructed with local materials and is expected to generate **31,810 MWh** of sustainable energy in addition to reducing CO₂ emissions by **17,257 tCO₂e** annually.

Recycling unused items from events



Thank you !

Giovanni Seppia
giovanni.seppia@eurid.eu

