



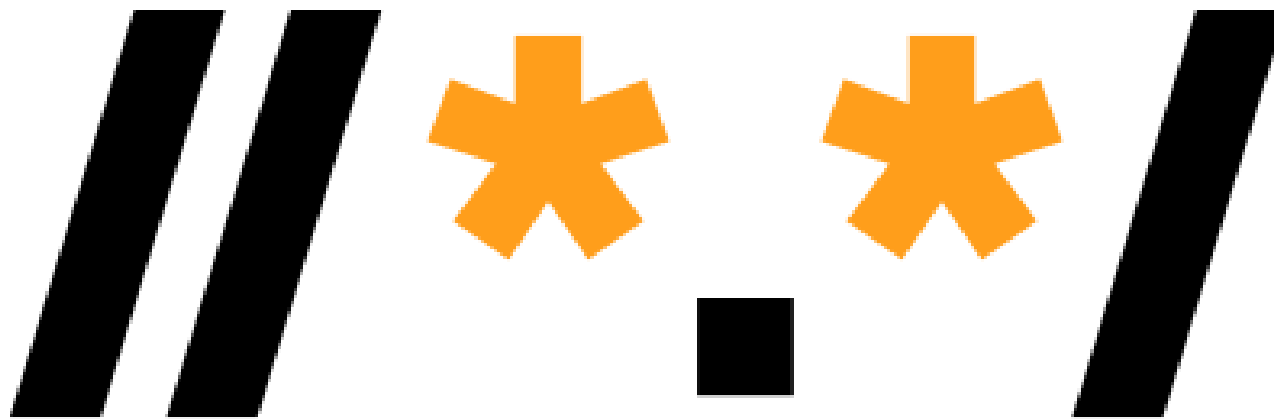
**UNIVERSAL ACCEPTANCE IN THE
AFRICAN CONTEXT**

WALTHER DIECKMANN//



“What is certain is that the next phase of Africa’s development will be deeply connected to the Internet, especially the mobile web, and that any future expansion of the web should have more focus *on* Africa and more focus *from* Africans[...].”

Andrew Mack, AMGlobal Consulting



Universal Acceptance

<https://uasg.tech/>





Accept



Validate



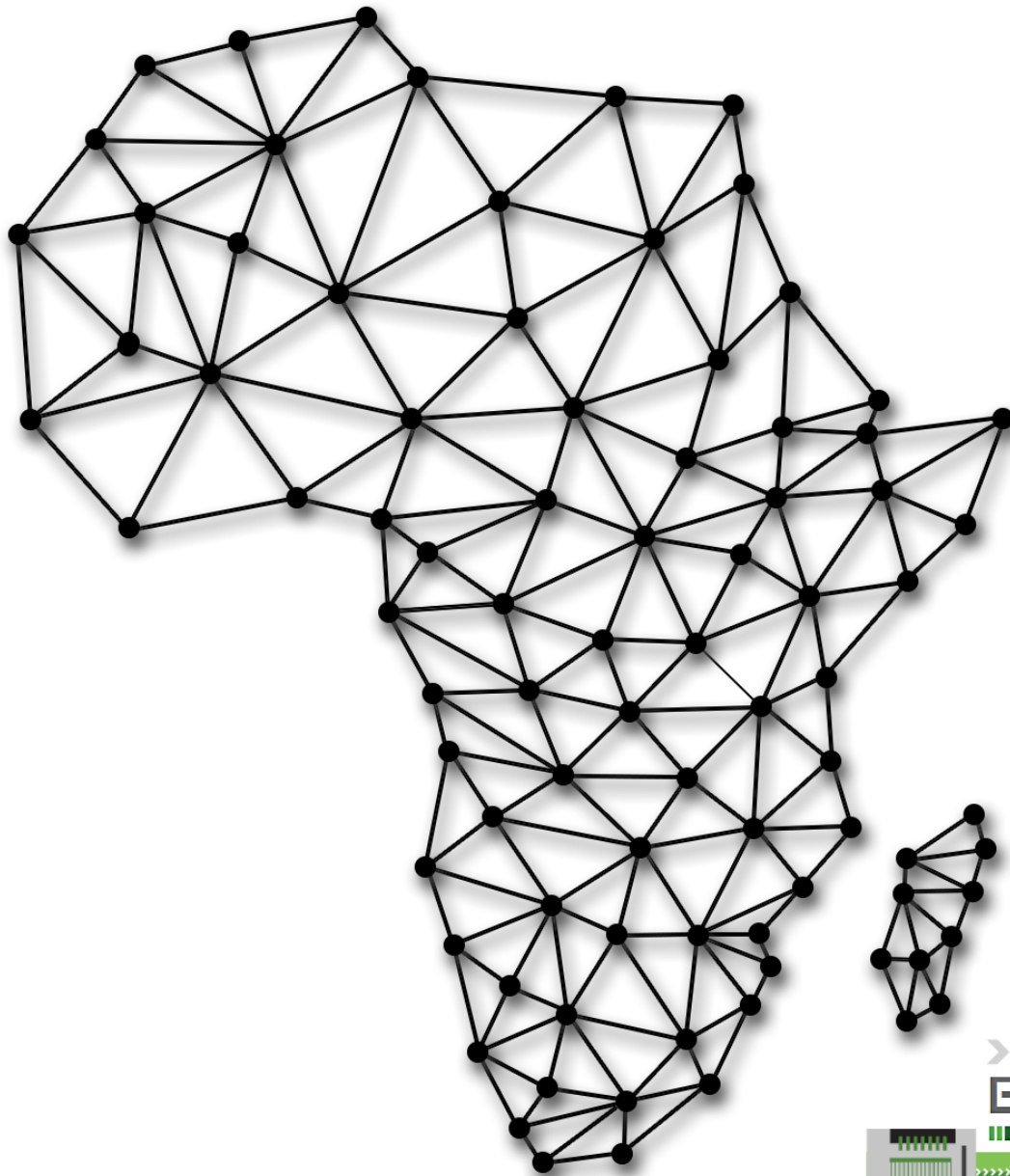
Store



Process



Display



<http://www.sigma.net/Pharmaconnecta/>

The footer contains the logo for ENDCODE, which consists of the word "ENDCODE" in a bold, sans-serif font. Below it, the tagline "Tech. Law. Policy. Africa." is written in a smaller font. To the right of the text is a stylized green map of Africa. The entire footer area is decorated with various green and grey icons, including a circuit board, a globe, and several arrows pointing in different directions. The background of the footer is a light green color with a subtle pattern of small squares.

Why .africa?



ONE DOMAIN

Instant access to the fastest growing Continent with one Domain



AFRICAN IDENTITY

Your Domain is your identity online – an African-friendly online identity provides a memorable web address and can make a difference in a Continent where relationships matter



BASE FOR GROWTH

Expand local business across Africa. Provides a platform for expansion across the region. Provides a 'shop window' on the regional capabilities for global business



SECURITY

Protects African businesses and individuals from potential phishing attacks and unwanted cyber squatting



SEO

Optimizes search engine rankings in Africa

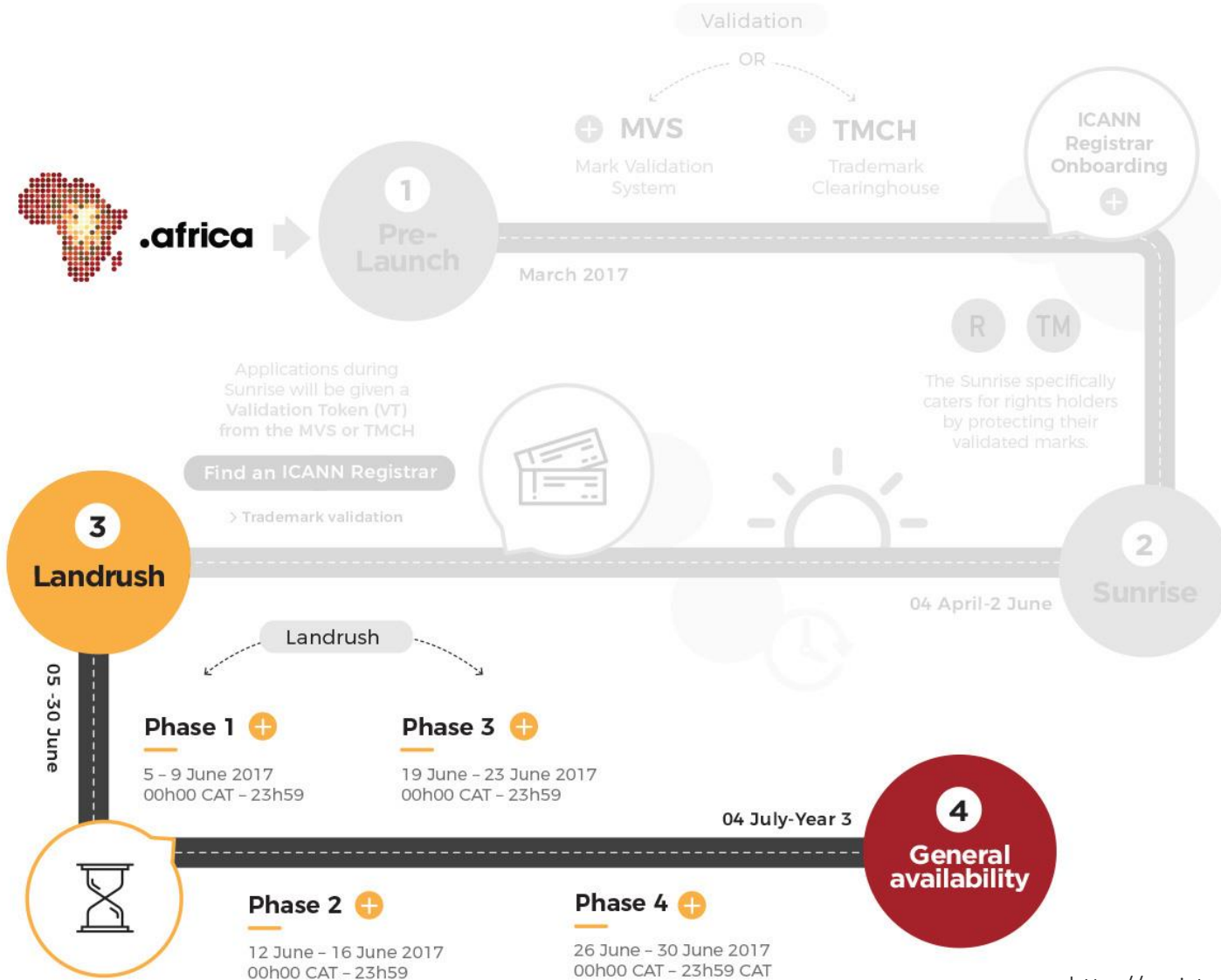


ONLINE REAL-ESTATE

Acquire valuable online real-estate in a fast-growing high potential market.

.africa launch schedule

The launch schedule has the following dates & schedules





981

Registrations by trademark owners over 60
days from 4 April 2017





WALTHER DIECKMANN//

THANKS, QUESTIONS?

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References

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- <https://dnsafrica.study/AfricaDomainNameSystemMarketStudy2016FinalReportVersion1.03h.pdf>
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