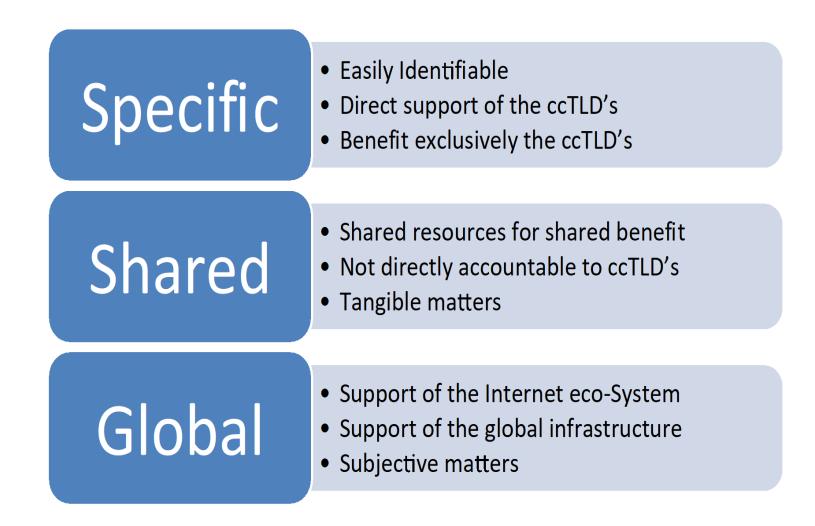
OVERVIEW AND IMPACT GUIDELINE on ccTLD CONTRIBUTIONS to ICANN

Conceptual Value Categories



VALUE EXCHANGE MODEL 2013

<u>SPECIFIC BENEFITS -</u> easily identifiable and directly support ccTLDs

Policy support	\$334
Secretariat support	\$232
Travel support	\$094
Overheads 25%	<u>\$165</u>
Sub-total	\$825

SHARED BENEFITS - Tangible benefits to ccTLDs that are shared within the ICANN community

Governance (2 members on ICANN board)	\$377
ICANN Meetings	\$906
ccTLD meeting hosting costs	(\$750)
IANA	\$1800
IDNs	<u>\$384</u>
Sub-Total	\$2717

GLOBAL BENEFITS -

ICANN = ccTLDs

For the Internet eco –system or global infrastructure, are less tangible and in most cases hard to quantify for both ICANN and ccTLDs. ICANN and the ccTLD community have acknowledged that the value both add in this category is equivalent.

TOTAL VALUE PROVIDED BY ICANN TO ccTLDs

\$**3542**

<u>Revenue Bands</u>

<u>Band</u>	<u>Domains Under Management</u>	<u>Suggested Voluntary Contribution</u> (\$US)
Band A	Greater than 5 million	\$225,000
Band B	2.5 million to 5 million	\$150,000
Band C	1 million to 2.5 million	\$ 75,000
Band D	500, 000 to 1 million	\$ 25,000
Band E	250,000 to 500,000	\$ 15,000
Band F	50,000 to 250,000	\$ 10,000
Band G	Less than 50,000	\$ 500

ccTLD contribution as % agreed contribution (3.5 million)

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