

**OVERVIEW AND IMPACT
GUIDELINE on ccTLD CONTRIBUTIONS to
ICANN**

Conceptual Value Categories

Specific

- Easily Identifiable
- Direct support of the ccTLD's
- Benefit exclusively the ccTLD's

Shared

- Shared resources for shared benefit
- Not directly accountable to ccTLD's
- Tangible matters

Global

- Support of the Internet eco-System
- Support of the global infrastructure
- Subjective matters

VALUE EXCHANGE MODEL 2013

SPECIFIC BENEFITS - easily identifiable and directly support ccTLDs

Policy support	\$334
Secretariat support	\$232
Travel support	\$094
Overheads 25%	<u>\$165</u>
Sub-total	\$825

SHARED BENEFITS - Tangible benefits to ccTLDs that are shared within the ICANN community

Governance (2 members on ICANN board)	\$377
ICANN Meetings	\$906
ccTLD meeting hosting costs	(\$750)
IANA	\$1800
IDNs	<u>\$384</u>
Sub-Total	\$2717

GLOBAL BENEFITS -

ICANN = ccTLDs

For the Internet eco –system or global infrastructure, are less tangible and in most cases hard to quantify for both ICANN and ccTLDs. ICANN and the ccTLD community have acknowledged that the value both add in this category is equivalent.

TOTAL VALUE PROVIDED BY ICANN TO ccTLDs

\$3542

Revenue Bands

<u>Band</u>	<u>Domains Under Management</u>	<u>Suggested Voluntary Contribution</u> (\$US)
<i>Band A</i>	<i>Greater than 5 million</i>	<i>\$225,000</i>
<i>Band B</i>	<i>2.5 million to 5 million</i>	<i>\$150,000</i>
<i>Band C</i>	<i>1 million to 2.5 million</i>	<i>\$ 75,000</i>
<i>Band D</i>	<i>500, 000 to 1 million</i>	<i>\$ 25,000</i>
<i>Band E</i>	<i>250,000 to 500,000</i>	<i>\$ 15,000</i>
<i>Band F</i>	<i>50,000 to 250,000</i>	<i>\$ 10,000</i>
<i>Band G</i>	<i>Less than 50,000</i>	<i>\$ 500</i>

ccTLD contribution as % agreed contribution (3.5 million)

