

Serving the Underserved – How Not to Stay Unnerved

**A presentation
for the CCNSO session, ICANN60
by
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What Do We Know About Them?

I mean, seriously!

What Do They Know About Themselves?

No kidding!

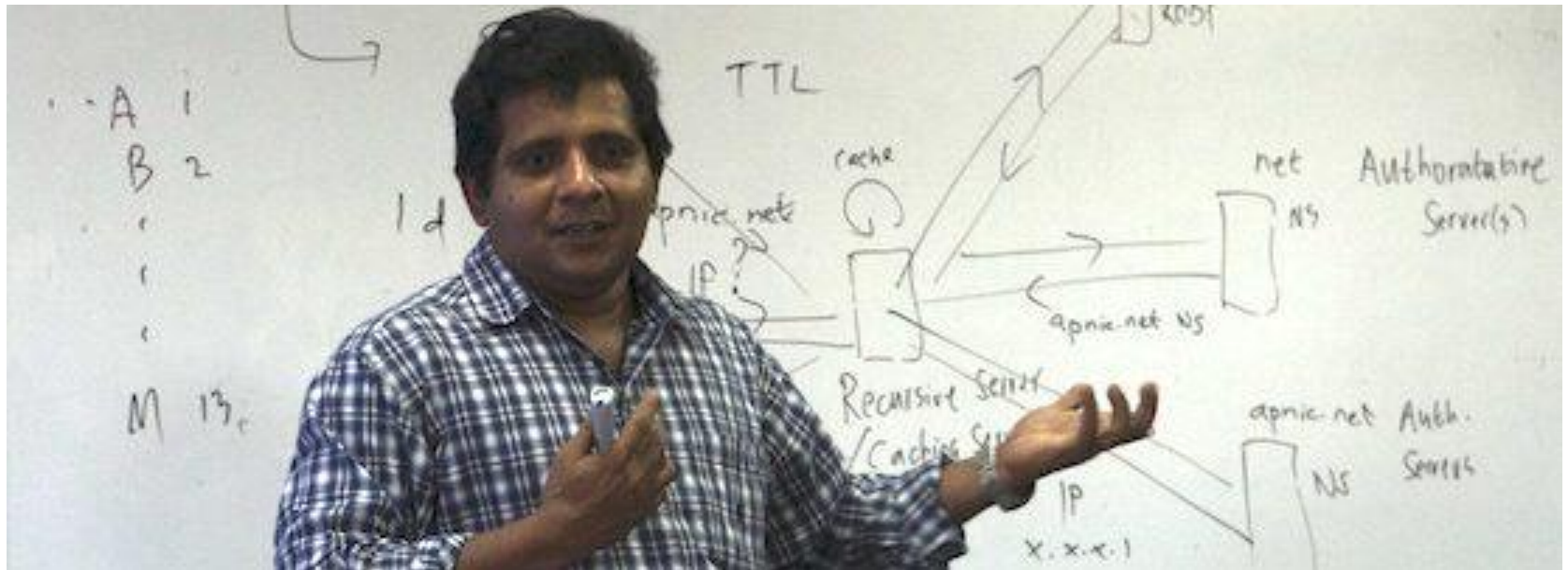
How Could We Help?

- Fellowships, webinars are not panacea
- Only through technical assistance/capacity building projects:
 - thoroughly built,
 - consistent,
 - well coordinated,
 - customized
- With I* orgs: RIRs (APNIC, RIPE NICC); ISOC as major implementers:
 - Pool of knowledge, expertise and good practices;
 - Local presence;
 - Well-developed training programs and courses;
 - Great commitment and availability on even a short notice;
 - Readiness to cooperate and build alliances
- ITU also matters – make no mistake
- ICANN?

How We Could Help (II) – APTLD’s New Approach

- Peer-to-peer:
 - The .AU-.TL project:
 - A pioneer effort: a comprehensive audit to be followed by a good practices transfer and an intense internship program;
 - co-sponsored and facilitated by APTLD
 - Two more projects at an early development stage (communication in progress) for .IQ and, circumstances permitting, .BT (Bhutan) (not a member yet)

What Do They Know About ICANN



Lessons We Have Learned So Far

- No thinking big
- No playing a messiah
- Get local and stay local
- Be adaptive
- Be collaborative
- Seize on every opportunity
- Be serious about doing rather than reporting
- Focus on ccTLDs, rather than governments

Thank you

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