Regional Strategy Outlook Update: Eastern Europe & Central Asia

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31 October, 2017
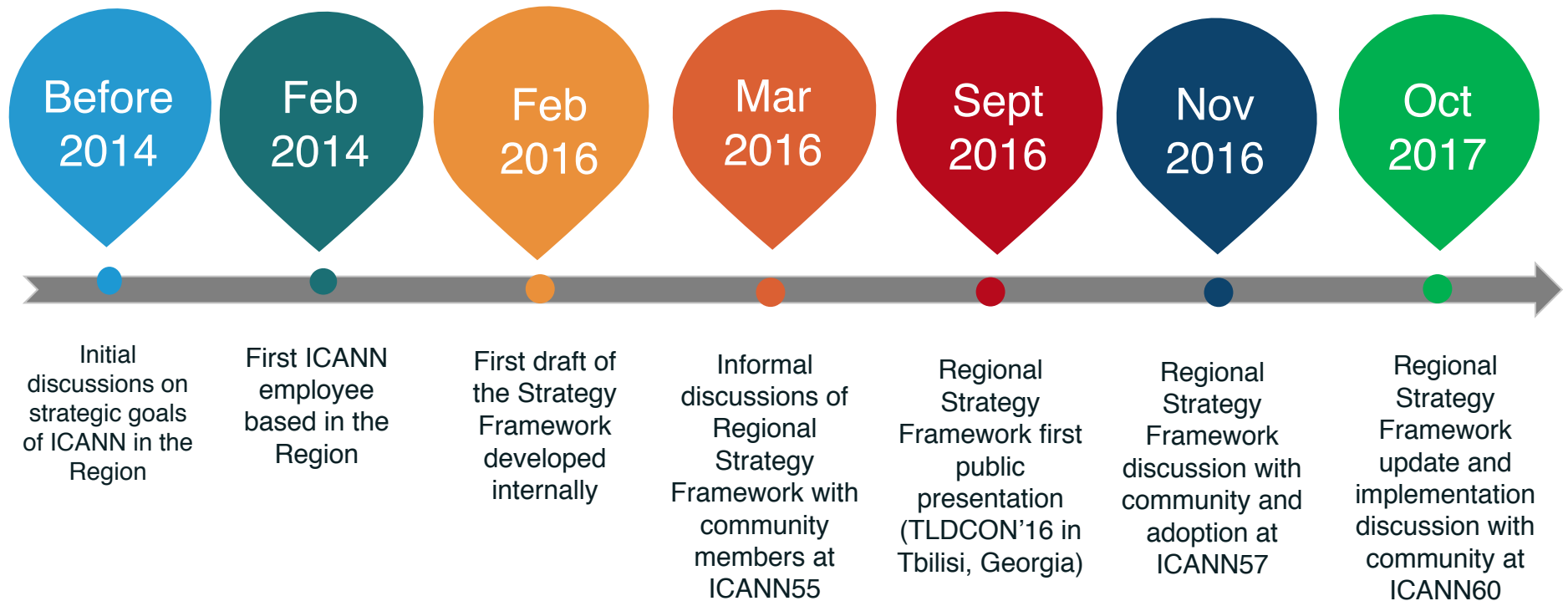ICANN60, Abu Dhabi

One strategy – 12 countries

Eastern Europe & Central Asia at a glimpse

- 12 countries: 1/7th of the Earth land surface and 11 time zones
- almost 300 million people total population
- 19 ccTLDs and 6 IDNs among them
- Russian language is the leading language of the web content and Cyrillic is the biggest and the fastest growing IDN script
- 11 L-root instances
- 10 countries are formally represented in the GAC
- 7 ccTLD operators are members of ccNSO
- NO representatives from the Region in ICANN Board
- From 2016 regional community member appointed to At-Large Advisory Committee Board
- In 2017 a regional community member was selected to a review team

Regional Strategy Framework Development

Before 2014	Feb 2014	Feb 2016	Mar 2016	Sept 2016	Nov 2016	Oct 2017
Initial discussions on strategic goals of ICANN in the Region	First ICANN employee based in the Region	First draft of the Strategy Framework developed internally	Informal discussions of Regional Strategy Framework with community members at ICANN55	Regional Strategy Framework first public presentation (TLDCON'16 in Tbilisi, Georgia)	Regional Strategy Framework discussion with community and adoption at ICANN57	Regional Strategy Framework update and implementation discussion with community at ICANN60

>> Ongoing Regional Strategy Framework amendment, development and implementation based on stakeholder feedback and cooperation

Focus on ICANN 5-Year Strategic Goals (FY16-FY20)

▶ Further **globalize/internationalize** and **regionalize** ICANN functions

▶ Bring ICANN to the world by creating a **balanced** and **proactive** approach to **regional engagement** with stakeholders

▶ Support the evolution of the domain name marketplace to be **robust, stable and trusted**

Focus on ICANN 5-Year Strategic Goals (FY16-FY20)

Encourage engagement with the existing **Internet governance ecosystem** at national, regional and global levels

Establish mechanisms to **increase trust within the ecosystem** rooted in the **public interest** and within **ICANN's remit**

Empower current and new stakeholders to fully participate in ICANN activities

Regional Strategic Objectives

Regional Strategy as part of ICANN's corporate strategy

-Compliance with the global strategies and goals

-Due time and adequate allocation of resources

-Sharing best practices from other regions

-Cross-regional interaction

Objective 1

ICANN as a trusted point of expertise for DNS industry, its functionality, **stability, security and resiliency** with respect to local context

Objective 2

Focused and in-depth work with stakeholders to make **engagement with ICANN** mutually beneficial

Objective 1

ICANN as a trusted point of expertise for DNS industry, its functionality, stability, security and resiliency issues with respect to local context:

- Monitor and analyse DNS space in the region
- Deliver first-hand updates on latest developments in ICANN ecosystem
- Update and assist the community regarding high interest existent and emerging issues in the region
- Clarify and specify ICANN core mission in the broader Internet governance ecosystem across stakeholder groups

Objective 2

Focused and in-depth work with stakeholders to make engagement with ICANN mutually beneficial

- Identify awareness raising needs and elaborate on the most topical and region-specific needs for engagement at the national/ subregional/ regional level
- Support and assist in local expertise and capacity development on the topics in ICANN remit as a trusted partner
- Encourage and empower local community participation in ICANN policy development work

Main Focus Areas

1 Security, stability and resiliency of the system of unique identifiers

2 DNS Industry: opportunity for business and national economy

3 Emerging issues for DNS ecosystem at ICANN org, community, Board and related PDP work

One year of independence after #IANAtransition

1.

- DNS abuse trainings for Law Enforcement agencies with SSR team

- Engaging and building trust within tech-community: cyberawareness and ICANN remit, DNS abuse (DAAR), KSK Rollover updates, trusted cooperation

- Facilitating few L-root instances installation

One year of independence after #IANAtransition

2.

- Academic engagement: New gTLD study with Higher School of Economics

- Facilitating IDN label generation panels work: Georgian, Cyrillic panels have completed their work

- Regulatory challenges: New ICANN accredited data escrow agent

One year of independence after #IANAtransition

3.

- GDPR – what about other jurisdictions?

- Emerging Identifier systems and technologies

- DNS abuse and accountability issues

- ?

Other engagement activities

- Academic engagement (Higher School of Economics, Taras Shevchenko University, University of Georgia)

- Promoting NextGen and Fellowship programmes as part of Stakeholder journey

- New engagement platforms: Arm SIG, Eastern European DNS Forum

- Russian language landing page on ICANN.org

- There's more to be done…

You asked us a year ago…

- Awareness raising about MSM and ICANN mission

- Strategy development and promotion

- Linguistic accessibility and quality of translations

- Gap contractual obligations discrepancies

- Engagement and participation culture promotion

- Support of local projects and initiatives

- More capacity building on SSR, DNSSEC, DNS ops, RR/RY

- IDN mail solutions and UA progress

How to get in touch

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Thank you!

Looking forward
to your feedback!

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