SAN JUAN – ICANN Academy Working Group Sunday, March 11, 2018 – 08:30 to 10:00 AST ICANN61 | San Juan, Puerto Rico

SANDRA HOFERICHTER:

We are already five minutes late, so let's start in order not to lose more time. Gisella, I think you have to make the first announcement for the session.

GISELLA GRUBER:

Good morning, everyone. Just a reminder that we have French and Spanish interpretation for this session. If we have any French or Spanish speakers and you do wish to speak in your native language, please remember to have your headsets.

Also, please state your name every time you speak. This is to allow for the interpreters to identify you on the other language channel and also for the transcript not to have MAN, WOMAN, MAN, WOMAN, and to speak at a reasonable speed to allow for accurate interpretation.

If you do have a question and you do have a tent card, please do raise it. If not, we will also be monitoring the Adobe Connect room for any questions through the Adobe Connect room. But feel free to speak up during the session.

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Thank you, and over to you, Sandra.

SANDRA HOFERICHTER:

Thank you very much, Gisella. My name is Sandra Hoferichter. I am the chair of this ICANN Academy Working Group that now exists quite a long time since 2011. I have to say we are at a moment and at a stage where we want to get more activity and more dynamic into this Academy working group. I'm very happy that the room at this early hour of the day is already filled. I would also invite others who are sitting in the back to take a seat here in our front row because this group is open to everyone, and everyone is invited to join at any stage so that we are more in the circle.

We would like to discuss the three programs today the Academy working group has developed so far, which are the Leadership Program, the Chairing Skills Program, and the Intercultural Awareness Raising Program. All these three programs have been created by the request of the community. I think for the moment we have to stabilize and establish these programs.

From these three programs, the Leadership Program is the most established and I think there is no question anymore about the existence of this program. I want to start with this one having a very quick review about the latest version which just took place the three days before this ICANN meeting. Although I was not



participating myself for the first time, I heard and I see that many of the participants are in the room. Maybe you could raise your hand who was a participant of this recent Leadership Program. Oh, that's quite impressive.

Also, Reg was among the facilitators, and David is our professional expert running this program with you. I would like to invite the participants first to give us a very short – I mean, we have a lot of things on the agenda – but a very short review of how do you experience the program and what you might recommend to change in the future to improve it a bit. Please say your name before starting. Thank you.

MAXIM ALZOBA:

Maxim Alzoba, RySG registries. I participated in the program recently, again two days ago. I think it's an extremely good idea and introduction for people to the mystery world of chairing and being a moderator of panels. Personally, I knew things, but this program allowed me to create the whole big [inaudible] picture instead of inventing the wheel basically because they were well known before I tried that.

It was good. The only thing which I recommend to add to the course is the importance of not to corner the other person to avoid alienation and to stay in good relationships even if the constituency we represent have quite different views. It would



help to find ways out, and it will allow a person to keep face, which is quite important in lots of cultures of this planet. Thanks.

SANDRA HOFERICHTER:

John, for you next.

JOHN LAPRISE:

I think that the things that I really took away from the learning sessions was the different organizational cultures that exist within the different SOs and ACs. Here in ALAC, we have translation, which is not something that all the SOs and ACs, in fact very few of them, have. ALAC also is diverse by construction so that influences how we discuss things, and interacting with people from other SOs and ACs brings that to the fore.

If there was anything I would suggest going forward, it's not so much for the program itself but for follow through. I would ask staff to create an action item to create basically a Skype group for all the alumni so we can stay in touch as a group going forward. Because we've built a relationship in these last couple of days, and staying in touch would probably be useful. You'd have on an annual basis a series of cohorts that have networks within the organization. Thank you.



SANDRA HOFERICHTER:

John, just one question. Do you propose a Skype group to stay in contact? Do you think Skype would work better than a mailing list? Because a mailing list exists already for this group. Why do you think Skype?

JOHN LAPRISE:

I think it's a personal preference. I have lots of mailing lists, and mailing lists especially for all the working groups we're part of. It becomes part of the flow, the tide of e-mail that we get related to policy issues. Skype for me at least has a different flow to it. Especially if you feel like, "Oh, my gosh. I'm in this situation. What would you do?" kind of thing. Even in the meeting as it has started already, I'm in Skype conversations on the side away from e-mail lists to get some resolution more quickly on issues.

SANDRA HOFERICHTER:

Okay, I understand. John, I would encourage you since you have been on the program to find that out with your colleagues. Maybe not everyone wants to be on Skype. But I think this is nothing which should be organized by the Academy working group which would come from the top. I think you should initiate this and bring the people together on Skype or any other medium. So I would leave that to your group, and probably you will be the initiator of this.



Okay then, the gentleman here. I don't know your name, unfortunately.

[DANG DUC HANH]:

I am [Dang Duc]. I think one of the successes of this program is also that the people are coming from different areas and that they are in private. They can express their opinion in a private view and share it with the others and before the ICANN meeting so they are not already overloaded with delayed work and so on.

Also, one thing I was really surprised is that the people were committed to what was being said and explained and dedicated to the Leadership Program and they were not answering e-mails all the time. So that's something that has to be looked at, and it's important for the success of the program.

SANDRA HOFERICHTER:

[Dang Duc], may I ask you and also the gentleman next to you, from John, I know he is kind overall veteran at ICANN. Are you rather new in the ICANN community, or are you veterans and just got into a leadership position?

[DANG DUC HANH]:

I am I would say probably new, two years. I mean, let's say three. So that's relatively new. But I've been almost focused on one



group, so I don't have a global vision or it's still very much cloudy. That was helpful even to spend half a day looking at diagram but having the people explaining their vision. It's in an unofficial way which helps a lot to clarify things. Okay, so this is what you're doing. Okay, I got it.

I don't think you can have those kinds of conversations even during the ICANN meetings because you are so much focused on your things. So that's important it's before the ICANN meeting, I guess.

SANDRA HOFERICHTER:

You're next.

MAXIM ALZOBA:

Yeah, I think comparing to lots of people, at meetings I'm quite new, less than six years. I had some experience in co-chairing groups, in being a panelist during the GDD Summit. But the knowledge was not realistic.

SANDRA HOFERICHTER:

Okay, thank you. And then the gentleman on the very back.
Unfortunately, I also don't know your name.



STEPHEN DEERHAKE: I apologize because I have a conflict at 9:00, so I'm going to have

to get out of here shortly. Also a recent graduate. I'd like to echo

John's comments. I can't say how valuable the role playing and

strategy circle sessions were. I'm about to go try those skills out

myself just now.

SANDRA HOFERICHTER: And a question: you're a veteran or a newcomer at ICANN? I

think I know your face. You must be more kind of a veteran.

STEPHEN DEERHAKE: I stopped counting the number of meetings I attended when I

got to 40, and that was some years ago.

SANDRA HOFERICHTER: Okay, so very veteran then. Who else wants to? Please?

ALAN WOODS: Alan Woods from the Registry Stakeholders Group. One of the

subtle things that I thought was very good was when we all

come to these ICANN meetings I always find that we're prepared

for almost to have – our SO/AC battle lines are drawn.

What I thought was exceptionally positive about this was the

ability to walk in and we were all on the same level. It didn't

matter if you were the new incoming GAC chair or a chairperson



of a working group or a PDP. You were all the same person and you had those conversations that you would have otherwise not have been prepared to have or would never have likely have had. You would have passed and you would have acknowledged the person, but you wouldn't have met them on that personal level. I thought that was an exceptionally important part of it, the networking avenue.

But also, there was a very subtle – as an Irish person, things such as personal development and doing programs such as that are usually for us, usually we don't like that sort of thing speaking as my country as a whole. But I thought it was exceptionally subtle and very, very good at bringing people along on that subtle journey without realizing that they were going through that. So absolutely well done, and thank you very much. I really enjoyed the program.

SANDRA HOFERICHTER: Newcomer or veteran?

ALAN WOODS: Oh, sorry. Technical newcomer. I suppose it has been five years,

but I've only been to about six meetings.



SANDRA HOFERICHTER: Okay, so we consider you not a newcomer to ICANN anymore.

Okay then, the lady next?

HADIA ELMINIAWI: My name is Hadia Elminiawi. I'm a new ALAC Council member. I

actually would like to thank the organizers for this wonderful

program. I think if was very beneficial.

It was a good opportunity and a unique on in terms of that you get the opportunity to sit with the older members, some of the members of the ACs and SOs and board members, which usually doesn't happen. You either sit with your committee or with another committee. But to be sitting with members from across the ICANN organization, I think this is something unique. It allows for sharing the experiences and knowing more about the other. For me, it was very beneficial.

Also, it allowed me personally to organize my thoughts and to be able to also to know that you're not alone in many situations, so thank you.

SANDRA HOFERICHTER: Newcomer, veteran?



HADIA ELMINIAWI: Well, I've been around for two years now, so I would say I'm old

and new.

SANDRA HOFERICHTER: The question why I'm asking newcomer or veteran is that one of

the core ideas of this Academy was to bring together those who

have knowledge about ICANN already, knowledge maybe only in

their silo and their constituency with those who are really new at

ICANN so that you can share experience and get new ideas into

the conversation. That's why I'm interested in how the balance

was between new people and older ones.

On this program, anyone else want to say something? Yes

please?

MAXIM ALZOBA: Just a clarification to Dave, a question. When you were referring

to throwing a chair, we're referring to throwing a chair, it doesn't

[only] just chair. It's a joke – disclaimer.

[DAVID KOLB]: Just to respond to that so it's not on the record as we were

instructing people to throw chairs during the training, it was a

clarification of an example of aggressive conflict where someone



said, "Does throwing a physical chair count?" But it was pretty funny then and still is now.

SANDRA HOFERICHTER:

Okay, we have one lady in the room who participated in all the Leadership Programs from participant and from the community side, and this is Reg. Reg is more engaged than I am now because I was not on this one. So, Reg, maybe you want to finalize with a short recap on this one?

REG LEVY:

Sure. It was an excellent group that we had this time. It was perfectly sized, and the program itself was the perfect length. I know that we've gone through a number of permutations. We've added things. We've taken things out. The one thing that we kept in was the spy exercise which, as always, went very well.

The actual programs that we had, the actual modules that we did I think were excellently selected. I think that the only thing that I would change about this moving forward – to be honest, the only thing that I would change – is the scenarios that we have. I think every year we should update them with new and updated scenarios as the community changes and as different things become relevant and less relevant.



Other than that, it was a fantastic event. As always, I learned stuff. I got to meet new people. And it was just a great group.

SANDRA HOFERICHTER:

Thank you, Reg. To wrap up with the Leadership Program, I think there are no questions that this program should go forward. That is what I hear from the community. Although you all know ICANN faces some budget challenges and as every other program, also these programs will be subject for review.

What I heard so far is that everyone wants to see a measurable outcome of what we are doing. We were just thinking about how we can deliver such a measurable outcome. While we have the survey from this year's participants which helps the organizers to improve the program and get feedback, I think we should also have a long-term review from those people who participated in the Leadership Program in the past and find out how valuable this was for their time at ICANN.

The proposal would be that we send out a survey to all the alumni of the Leadership Program, not this year's because you cannot really tell at the moment, but those who have participated in 2017, 2015, 2013, and so on and so forth and ask the question how it helped them to find their way through the ICANN community. Or if they are veterans already, how it improved their interaction with the community.



Here I would like to call upon the people in the room. I see two possibilities. Either we put all alumni in one mailing list and one person is doing the communication, sending out the surveys, reminding them and all this. Or the other way would be that we assign one alumni from each year to contact former fellows or former alumni and is doing this assessment for their group. I would like to hear your opinion, and I also would like to hear who might be in the room who participated in the past to conduct this survey. Because I really think we should deliver some measurable outcomes in order to have good arguments why this program should move on.

You're the first.

MAXIM ALZOBA:

A suggestion. As I understand, the measurable results could be requested from constituencies which sent the candidates for the program. Because for example, a person participates and the next year chair just feels that he's helped with co-chairing and things or maybe the group is better represented. So it's the feedback from the constituencies which sent persons.

Because usually they feel it better than the person himself because what can I say, for example? "Yes, it helped me a lot." But having 15 "helped me a lot" instead of opinions of constituencies, "Yes, it was a good investment of time." Since we



all participate in ICANN activities, it was a good spending of funds as we see, and it is going to be stronger as I understand. Also, it might influence what constituencies write in public comments. I must apologize because I have to be on some other meeting of registries. Thank you, all. It was a great time.

SANDRA HOFERICHTER:

Thank you. I took note of your proposal. I think that's a really good one. Yes?

KATAMBI JOAN:

Hello. Good morning. Katambi Joan from Uganda, a newcomer at the ICANN Fellowship. Sorry, I have one question. I'm wondering as newcomers, how do we get involved in the ICANN Academy Working Group? Thank you.

SANDRA HOFERICHTER:

The ICANN Academy Working Group is open for everyone, and you just can send an e-mail to ICANN staff and get subscribed to this mailing list and then you can participate in that one. There is no onboarding process. Heidi?

HEIDI ULLRICH:

If you look in the AC room chat, I put the link to the Academy workspace. You can find it there. If you click on ICANN Academy,



but I'll also put the link directly in just a moment so you can find the link to join this group.

SANDRA HOFERICHTER:

Okay, so going back to how we are doing the measurement, what are opinions in the room? Doing it year wise or putting all in one pool and asking this? And who would be willing to do this conduct of this survey? I think Alfredo, right? And then Sarah.

ALFREDO CALDERON:

Yes. I'm not really sure if it should be done by alumni class. Probably it should be just one survey for everybody so we can have some open questions where we can gather since every Academy was set up differently probably, different topics – no? Basically the same topics? So why do it by alumni class? Just have one survey, and one of the questions could be: when did you take the course actually?

I do have another question. In my case, I started in ICANN in 2015. I'm even co-chairing and I'm chairing a couple of committees in At-Large. I'm wondering, how can I get involved from both ends in the Academy program and be a participant actually in one of the courses?



SANDRA HOFERICHTER:

For the Leadership Program, you have to be sent or nominated by your community. There is a call. In the At-Large community, we have five seats for the five regions. For the next course, you should raise your hand and see if your community will nominate you. That's the [point]. The Academy Working Group is not selecting people. The communities – the SGs, the SOs (let me stop acronyming) the stakeholder groups – they are sending the people to us.

Next on my list is Sarah and then Satish.

SARAH KIDEN:

Good morning. I would agree with Alfredo. I think we should have both old and new people together. It also helps with the bonding so you can know who to [inaudible] before you if you have any other things to discuss. Maybe part of the survey you can ask where people are from the last experience they had. So maybe many people are newcomers or they are new leaders, and what has changed since they took the program. Thank you.

SANDRA HOFERICHTER: Thank you. Satish?



SATISH BABU:

Thank you, Sandra. I've been a participant in last year's Leadership as well as the Intercultural Awareness Program last year.

I have a question on these results here. First question is whether the parameters that you measure are the same across years. Will it enable comparison across years? The second is I think these results are pretty good, but has there been an analysis of this and do you have any comments on these numbers or do we just take it for granted as good and not go beyond?

My final comment is that I think whether we should measure specific things on this batch versus general outcomes. I would say that, as Alfredo has pointed out, it may be difficult to compare across years if you only measure specific things. So what is the general outcome that you are aiming at? What is the vision of the program, and is it getting any closer to that would be something that is comparable. So when you have a survey, we should of course have numbers like this but also some openended questions, some qualitative parameters to be measured. Thank you.

SANDRA HOFERICHTER:

On this survey, this is developed from year to year. It changes a little bit, but the questions are always developed together with David and his team and the community facilitators team. They



are not exactly the same, but they go into the same direction. We are looking at them in a way that we want to identify fields for improvement what then goes into the next program.

This answers also part of your questions. The program, the core, is kind of the same, but we are tweaking little things from year to year where we see space for improvement and here this survey is helpful. But beyond that, we are not doing anything with it.

Satish, you might be right. Harmonizing these surveys and asking the same question each year could be also a way for improvement how we do the feedback.

On your second point, asking open-ended questions, yes, this is exactly what we intend. We would like to hear from those who participated in the course before what it brought for them or how do they feel within the community. If you are willing or if you have time to dedicate to formulate these questions – because you're right, how we formulate these questions is how we will get the answers from – this would be very much appreciated. I will call for participants on this exercise in a minute.

Juan, did you raise your hand? And you're the next.



JUAN MANUEL ROJAS:

Thank you, Sandra. I also [am in] Academy Awareness Program as a working team. I was just thinking about that maybe if, as Satish says, maybe we can measure the impact that already has the program inside the community. Maybe it can be just an online survey. Another one could be [an in-place] survey with the people who already had in the Academy program but during one ICANN meeting. So we can share the information from quantity and the quality of what has been the impact really, actually of the ICANN Academy.

Because we know the some people that passed through the Academy now are very relevant in their positions. They were in one position. Now they are already in a leadership position, a very I think in the top [or something like that] as Leon in this case. But we have more than example I think like that. So we need to collect that successful histories, and that could be good to measure the impact of the program.

SANDRA HOFERICHTER:

Thank you. I would consider this as a question within the survey where we can collect how these people [elaborated] within ICANN. For instance, you mentioned the Leon case, how he started with the Fellowship program, then he went through the Academy, and now he is sitting on the board. I think this is what you want.



JUAN MANUEL ROJAS: Yeah, okay, that was just an example. But we can do with a

numbers scale, another one with open questions. Over here in a

middle of ICANN meeting for all people that have participated

inside the ICANN Academy.

SANDRA HOFERICHTER: Good suggestion. I'm not so sure if we can do it onsite because

everyone is so busy.

JUAN MANUEL ROJAS: [inaudible] okay, you can collect from the booth or something

like that. They can fill it, and we can collect them from in the

middle of the ICANN to give both.

SANDRA HOFERICHTER: I'll keep that in mind, and we'll come back to you [with the

work]. Then we have John, Hadia, Satish. Is there anyone else

who wants to speak about this? Because then I would wrap up

on this issue. Okay then, let's start with John.

JOHN LAPRISE: My only comment would be that I would ask that before any

survey is issued that you tap someone with survey design

expertise to actually design the survey. We conduct a lot of

surveys, and I know from personal experience having sat on committees examining surveys that not all surveys are created equal. So I would just ask that someone with survey design expertise participated in the design. Thank you.

SANDRA HOFERICHTER: Hadia?

HADIA ELMINIAWI: Yes, I would just like to add that one of the very important I think

outcomes of this program is the empowerment of the

community and the empowerment of the people that joined this

program. I think that measuring the empowerment – but I don't know how to do this – could be a good measurement. How did

this program help in the empowerment of the participants?

SANDRA HOFERICHTER: I think the keyword is Empowered Community because this is

what came out after the IANA transition. Going on this one, I

think you're right, it's the point of measurement.

Satish, you?

SATISH BABU: Thank you, Sandra. Apologies for speaking twice. I just wanted

to add that one of the stakeholders of this whole program - of



course we automatically assume that it is the participant which is the primary stakeholder – but I would say that it is the constituency that sends the participant that is the primary stakeholder. Especially because you don't have any control over selections. The selection is done by the community.

So in order to close the loop, I think it is only fair that the program has to forward feedback back to the community about the performance of individuals in the system so that the community can take better decisions. Because there are cases where a participant might drop off the whole ICANN radar after the training program is done, so that's a waste of resources. How do we ensure that that loop is closed? Some feedback mechanism would be useful. Thank you.

SANDRA HOFERICHTER:

This would actually go back on the suggestion also to contact the chair or the community in order to find out how the person evolved or not evolved.

Okay, I would like to ask now, who would be willing in the room to participate in this exercise of doing this survey. We have a lot of suggestions on the table. It should not be me and Heidi and David doing the survey. It should really include you.



What I heard is we are sending the survey not group wise but to all alumni except those who have just gone through the program because they don't have the long-term measurement input to deliver.

Who would like to be on this survey work team? Raise your hand. Hadia, Sarah, Reg, and Juan. Very good. I even think that's perfect geographical balance: North America, Asia Pacific, Africa, and wow! [That just worked out]. Heidi, are you taking note of the names? Thank you very much.

Okay, I think [rather] start the work soon because the budget decisions are not waiting, and we should deliver this measurable outcome as good as we can.

Also, [Batir], I don't need an answer right now. Please consider if you would like to become a community facilitator for this program. As I said already, in the past it was mainly Reg and myself. One year, Fiona was also a community facilitator. We would need a next generation of community facilitators who are facilitating the breakout sessions and who are responsible for conducting the program, sending out some e-mails, answering questions, and all these logistics.

I would really like to stay out of the actual organization or planning of the programs. I would rather prefer to manage this group and get this group working but would like to see the



community, others doing the programs. But this is nothing you have to decide now but something for you to think about if you would like to be involved into this leadership facilitations community members next year.

Okay, I would like to finish Point 2 on our agenda and go to Point 3, which is the Chairing Skills Program. Here I would hand over to Heidi to give us an update on the status and on the timing and also invite David to add what your conclusions are from our first pilot program that took place actually over the last year. It had its peak in Copenhagen where we had those peer coaching exercises. Actually, it was the intent to start with the next edition right now, but we had some challenges to overcome. Heidi, please give us an update.

HEIDI ULLRICH:

Thank you, Sandra. I'm just going to talk a little bit about the first iteration of this course and then just say about the proposal for the new timing and the format. Then I'll hand over to David for the actual format planning and idea of that.

The first Chairing Skills Program took place. It started in about January 2017. We had a call for both coaches and coachees, and we had a very high turnout. I think we had over 30 – 37 people I'm thinking of that. It has two components. It has How to Chair



teleconferences. That was the first component. The second one was face-to-face Chairing Skills.

We had selected the coaches and coachees. We started off with some teleconferences on that, and then we asked them to start contacting, be in touch with each other, coaches and coachees. Then in I think it was Copenhagen would observe for the face-to-face. We also had a very short meeting there in Copenhagen of the coaches and coachees as well.

I think it would say it had mixed results. We did hear some very positive feedback, but we also heard some room for improvement, some suggestions for that. On that basis, we're looking at restructuring this program. Because of that and the timing of that – and we wanted to make sure that we had enough time to design it correctly – we're going to move that Chairing Skills Program (CSP) to ICANN 63 in Barcelona, so at the AGM.

The plan is to have that start, have it be shorter, and primarily have just the face-to-face meetings. That would be Thursday afternoon and the Friday. So it would be the development day on that last day of ICANN 63, it would be in the morning as well. So it would be planned so it would allow for people to continue with their regular ICANN meetings but also then set aside some time for that Chairing Skills Program.



I'm going to hand it to David to talk a little bit about the new thoughts behind the new format. David?

[DAVID KOLB]:

We're in the process figuring out what the new format might look like. We have some various options of what that might be. One option is a more content-driven program where it is face-to-face training and we're leveraging that time with the chairs. Another option is to keep the element of coaches to coach chairs and be more rigorous about training the coaches in coaching skills for the chairs.

Where the program fell apart a little bit in the first iteration, in the pilot – and that's why I love pilots so much is because there's a lot of forgiveness – is that the experience wasn't consistent across the participant.

Some coachees, some of the chairs, had a wonderful experience with the coach that they had and there was good coaching taking place. Others, the feedback was, "My coach actually never called me." Others, the feedback was, "We tried to connect, but time zones didn't work and that didn't work." Others said, "Every time we got on the phone, my coach actually just lectured me for about an hour and I never really had a chance to provide input."



So there was a scale of good and not so good. So we really need to focus on that with the coaching element if we move forward with that. Perhaps some of the face time in Barcelona is a session with the coaches that's not a phone call session of content in Adobe Connect, but it's a "let's talk about how this coaching process needs to look and how this needs to work." Then perhaps it becomes a cycle between Barcelona and Kobe that that's the timeframe that the coaches and the coachees are working together.

So we have lots of ways to go. What we'll do in the next few months is to reach out to the folks that went through the pilot and others for input on what would be more helpful to make this an effective experience for them.

SANDRA HOFERICHTER:

Thank you, Heidi and David. Just to reiterate, as this program should also be a program from the community, for the community, I think the element of having the peer coaching should be definitely kept. I think it would be good, as David mentioned already, that having a day to train the trainers where the coaches actually are trained how to give feedback on the coachees would be a good element to keep.

But as mentioned already, we should set up criteria for coaches. Last year we did it first-come-first-serve and did not reject



anyone, but this had an impact on the quality. Some did a really great job and were also creative. For instance, to overcome the time zone issue, they were listening to recordings, which is very easy and then you can even give feedback via e-mail. This was something very valuable. So we are still learning on that.

We did not yet have a kind of a work team as we had for the Intercultural Awareness Raising Program for this Chairing Skills Program. I would like to use that meeting here also to call for a work team on first developing criteria for coaches that apply for when we're selecting coaches. Here we as an Academy Working Group have to make a selection, although usually we avoid selecting people but I think here we have to.

And then work with David and his team and with our staff on how this program then could really look like in Barcelona with part of Thursday and part of Friday, what it's really going to do. And then afterwards, to continue with the community element where between Barcelona meeting and Kobe meeting coaching could take place for telephone conferences. I think this is enough space between two meetings to do some telephone coaching, and then have a face-to-face coaching where the coach and the coachee meet in Kobe and are giving the feedback and now looking at each other.



From my personal experience, I was also in this pilot [as a] coach. I did not know my coachee beforehand, and it was done very easily via just a [greet] for one meeting where I could monitor, look at her. And then we agree for another 30 minutes where I gave my feedback, and we both found it very valuable.

There are different ways of doing this, but this is really an element we should keep so that the Chairing Skills Program consists of two parts: the theoretical part conducted by inside learning and the community part where the community works with each other. And here we need a work team.

But I would now like to give the floor. Alfredo, you have been the first, then Fiona, and who else? Tijani, John. Okay, so let's start with Alfredo.

ALFREDO CALDERON:

Actually, you answered one of the questions that I had: What were the criteria to select the coaches?

The other thing that I was wondering is, is there any synergy between the Leadership Program and the Chairing Program?

SANDRA HOFERICHTER:

Definitely, yes. To give you some background, to set up this Chairing Skills Program was actually an outcome of the



Leadership Program because in these exercises in the breakout sessions or in the discussion, it always came down if the chair is doing a good job, the working group or the community flows. If the chair is doing a bad job, then there are issues. That's why the community claimed, it was in 2015 when the Leadership Training Program took place in Dublin.

After this, we decided we'd go for such a Chairing Skills Program in order to connect or to follow up from the skills you had touched but not into depth in the Leadership Program and then develop this more in a Chairing Skills Program. So the [inaudible] would be you have been in the Leadership Program and then you participate in the Chairing Skills Program. But there is flexibility as well. Also someone who has not participated in the Leadership Program will have a benefit of participating in the Chairing Skills Program.

What was the – Fiona, right?

FIONA ASONGA:

I just want to comment on the Chairing Skills Program as a coachee. It was a very interesting experience being that the coach I had was someone I had never interacted with at ICANN. I had seen him around, but we had never spent time together. We had never spoken. I learned a lot from him, to a point that to date I still go back to my coach when as I've been working



through the diversity chairing and sometimes I feel there's a challenge in terms of how the discussion is going and being able to just get everyone back on track. So it has been good.

I think out of this program if we run it properly, we can have a very strong mentoring program within ICANN that helps to mentor leaders correctly. Because for me, with a coach who is not from my region, from a totally different region, different cultural approach, that made a big difference because I realized all these things that I thought I knew, these words I thought when I'm chairing I could use and they were understood, but because of my knowledge of English and level of understanding of English, I realize I was using some words wrongly.

Maybe in my culture when I say "you should" it looked like "yeah, it's okay, you may, you may not" but in a different setting it looks like you're forcing people to go in a particular direction. Having a coach helped me realize I need to be careful about that choice of words that I use so that we are all on the same page. Because then when you're chairing and everyone leading through a conversation is understanding you correctly, it makes it so much easier to move forward on an issue.

Having a mentor guide you through a chairing experience – this is the first time I'm chairing anything in ICANN in terms of the scope of something so big – and so it has been good having a



mentor, somewhere where you could always touch base with.

He listens to the recordings. We're different time zones, but he listens and he gives feedback and he has continued.

I don't know how many others have continued, but ours has gone beyond the period that was set and it's now a relationship that has developed out of that that is very separate. I think if other coachees and coaches had good experiences, probably theirs have also [inaudible] in the same way. So being able to replicate that good experience over and over with different sets of people is what you should work toward and what is, I think, important in terms of having a positive impact in ICANN. Thank you.

[DAVID KOLB]:

One of the unspoken intentions of the Chairing Skills Program was just that, so it's great to hear that that has happened with you, that there is this ongoing relationship with coach and coachee and now mentor and mentee. Making through just having that resource is great for folks. I'm glad you shared that. Thank you.

SANDRA HOFERICHTER:

Nothing to add to this. Tijani and then John.



TIJANI BEN JEMAA:

Thank you, Sandra. Tijani Ben Jemaa, newcomer. [laughter] Okay, it was a mistake. ALAC member. I was part of the first Leadership Program, and I was also part of the first Chairing Skills Program.

Since we are speaking about the Chairing Skills Program, I was a coach. I didn't know my coachee, but it worked very well. We had one teleconference and we had one face-to-face meeting. Especially for the teleconference it was very good because we had an interaction after that and there were results because the meeting was [animated]. But the face-to-face meeting, nobody speaks so you cannot have a lot of things to say. But I told him that perhaps you need to do something to make people speak also.

I think that it was a good experience. I think that it could be continued if you propose that. The selection of the coaches is something very important, but I will not call it "selection." I will say putting criteria to the entry to be one of the coaches. Not selecting everyone and then saying "you are accepted, you are not." Everyone who passes the criteria can be a part of the program because selecting, frustration.

I think I have other things to say, but I will say it in Any Other Business.



SANDRA HOFERICHTER:

Okay, John. And then we have comments from remote. Is there anyone else who wants to speak about this? Tijani, your follow up, is it on this one? No? It's on another one. Because then I would close the queue for this topic. First John and then online participant. John, you have the floor.

JOHN LAPRISE:

I think the mentor question is bigger than this particular discussion in that creating or designating a core of mentors, subject matter experts across ICANN is a worthy goal in and of itself beyond the scope of this program. There are many people in ICANN with those qualifications, but identifying who those people are is a challenge. It's not just for leading working groups or chairing meetings, but it's mentoring across the board.

This is something perhaps that is a bigger problem or a bigger challenge in terms of both identifying and selecting who is in this group and then making those people known to the ICANN community for people who are looking for mentors in any subject matter area. I just wanted to say this is a bigger issue than this particular one and one that bears consideration going forward. Thank you.

SANDRA HOFERICHTER: Thank you. And then Susie?



SUSIE JOHNSON:

I'll be reading a comment off the chat from [inaudible]. The comment begins, "The problem with the coaches is not a problem of tools but of methodology. I think it is necessary that the program be directly supported by the new ICANN E-Learning platform that is never used in the right way to be adapted to each form of learning." End of comment.

SANDRA HOFERICHTER:

Okay, I think this goes a little bit back to the work David could deliver that we might have some material on ICANN Learn beforehand and also the comment that we should really work with the coaches on how to train the trainer, basically.

Okay, I think this was a very good input so far. I don't think this is the right place to discuss criteria for coaches, and I would now call upon you who would like to be on the work team which is at first defining the criteria for coaches and this has to take place rather soon. I would even recommend to meet informally during the week and start the discussion and continue by e-mail.

Because once we have the criteria, we can do the call for coaches and David can start designing the two days program around it. And then in the second part, this work team should work with David to set up the program for the two days or two



half days in Barcelona. So hands up, who would like to be on that work team for the Chairing Skills Program? Tijani, Hadia,

Fiona. No?

REG LEVY: I'm happy to be on it if we need people, but otherwise no.

SANDRA HOFERICHTER: Okay, so we put you in brackets. Fiona, Tijani, Hadia.

UNIDENTIFIED MALE: [inaudible]

SANDRA HOFERICHTER: Yes, please come to the table. There are free seats, and say your

name because we [need this] for the record. And Alfredo, you

want to speak or you want to be on the work team?

ALFREDO CALDERON: Both.

SANDRA HOFERICHTER: Both, okay so please go ahead.



ALFREDO CALDERON: Yes. I would like to be a part of the working group in terms of I'm

a newcomer. I would like to help set up the criteria because as a

newcomer my perspective would be: what would I expect from a

coach?

SANDRA HOFERICHTER: Good. And now please say your name.

JUAN ARRATIA: Good morning. My name is Juan Arratia. I'm a local person from

Puerto Rico and I would like to be part of the course. I'm a

research mentor.

SANDRA HOFERICHTER: Very good. Heidi, how do you get in touch?

HEIDI ULLRICH: I'm going to come and speak with you and get your details, and

we'll be in contact about that. Fiorella?

FIORELLA BELCIU: Fiorella Belciu, ICANN Fellow. As this is my second ICANN

meeting and this is all fairly new, I'm wondering if I could sign up

later or if this is just a call now. How could I follow up on this just

to have a bit more time to understand?



SANDRA HOFERICHTER: I think as long as you are subscribed to the Academy mailing list

where the discussion about all the three programs takes place,

there's always a chance to step into a work team for any of the

programs also to a later stage.

Okay so, Heidi, could you please repeat whom we have now for

this work team?

HEIDI ULLRICH: Yes. We have Tijani, Hadia, Alfredo, and Juan is how I capture

your name. Okay, and I have to get your name [inaudible].

SANDRA HOFERICHTER: And Fiona?

HEIDI ULLRICH: Yeah. Did you say yes as well?

UNIDENTIFIED FEMALE: Tijani, Hadia, Fiona, Alfredo, and the gentleman.

SANDRA HOFERICHTER: Yes, that's right.



HEIDI ULLRICH: And then Reg in brackets.

UNIDENTIFIED FEMALE: And Reg in brackets.

SANDRA HOFERICHTER: Okay, I think that's also a good team.

GISELLA GRUBER: Sorry, Sandra. I don't think that was said on the records. If you

may, I'm just going to repeat it just to make sure that when we read the transcript in a few weeks' time because we can't remember. So that was for the CSP program, correct? We have a few people who have volunteered. Thank you. We have Tijani,

Hadia, Fiona, Alfredo....

JUAN ARRATIA: Juan.

UNIDENTIFIED FEMALE: Juan.

GISELLA GRUBER: Juan, the gentleman Heidi will [be speaking with].



JUAN ARRATIA: Arratia is my last name.

GISELLA GRUBER: Thank you, Juan. And we also have Reg in brackets if need be.

Thank you.

SANDRA HOFERICHTER: Thank you very much, Gisella. I would recommend maybe this

group has a first face-to-face meeting during a lunch break, and

I'm happy to be with you during this ICANN meeting to get the

discussion started. Then I assume we will form a mailing list for

this group to continue working where also [David Kolb] will be

part of it.

Susie, do you have a comment from remote?

SUSIE JOHNSON: Yes, we have one comment from [inaudible]. "I would like to

participate in the working group. Thank you."

SANDRA HOFERICHTER: Okay, would you forward the name to Gisella and Heidi? Very

good. Thank you very much. Okay, if there is not other issue to

discuss on this program, I would also wrap up here and we have

the last half an hour for a review and an update on the

Intercultural Awareness Program.



I would like to ask people in the room to please raise your hand if you have been a participant of that one. This took place in Abu Dhabi. One, two, three, four. Please come to the table, Amir.

UNIDENTIFIED FEMALE:

[inaudible] [part of the team].

SANDRA HOFERICHTER:

Yeah, and you were also part of the team. I would like to invite people on the table and especially to people on the work team. Here actually this was the first time that we really had a work team that did a very great job in setting up this program, working with staff and David to set up. This is also a pilot program. I would like to invite participants as well as work team members to give a short review on this and later on ask Heidi for an update. Maybe we start with the participants' view. I know you have not been on the work team, but the participants. Iris, will you please. You might be the first.

IRIS FURER:

Yes. I had the pleasure to participate in Abu Dhabi in this workshop there. It was a huge eye opener. The layout from the workshop was very easy, very inviting us in into not only opening our eyes, ears, but also our hearts and welcome other ways of looking at life, going through life. So very valuable, kind of



pulling in. And ever since then, I watch myself and I observe others and their behaviors and I'm more not only open but more aware that there is another truth behind the truth that's my own truth. So thank you very much.

SANDRA HOFERICHTER:

Who else would like to speak? Maybe Amir?

AMIR QAYYUM:

I also participated in the program. It was very well designed. I benefited a lot from it. I think that the presenter had the skills to engage all the participants. I liked it very much. He was really getting input from all the participants about their own culture and how it can be integrated into the ICANN environment.

What I would have liked more is that at the end there was a workshop kind of thing where we were formed in some groups. Then we worked on some topics, and then we came out with some results. That part should have been a bit more longer because at the end we were rushing and the conclusions were not really – at least I didn't understand the conclusions of the other groups. Thank you.

SANDRA HOFERICHTER:

Good point. Who else would like to speak? Satish?



SATISH BABU:

Thank you, Sandra. I think as far as the objective of sensitization of cultures was concerned, the program was a success. We all understood the differences which is repeatedly pointed out not by the facilitator alone but by the participants during the process.

I think where the problem that I see personally happened was that the time management did have an issue. The initial participants' self-introduction kind of ran amok with no control over the time. All of us had a lot to say, so we can't blame the facilitator for that. Either you have to increase the time to a full day, or you might have to cut down on the time allocated per person for the initial intros. That's the only comment I have. it's nothing negative. Just that the time management could have been better. Thank you.

SANDRA HOFERICHTER:

Satish, one question. Since you have been on the work team, I know there was a discussion about following up by telephone. What is the status about this?

SATISH BABU:

Thank you, Sandra. We haven't got down to doing it. I think it is important and perhaps the work team – several members are



here right now – we will also meet and take stock of this and think of what's the next step for contacting them. Thank you.

SANDRA HOFERICHTER:

Heidi, you have something to say?

HEIDI ULLRICH:

Yes, thank you, Sandra. Just on the point of the time management, that was very well recognized by the people who were working with the program. We also had a survey and we had a lot of good comments on that, but that also was a point that was raised. It was pretty much decided that that needed to be a full-day program. So I think for the next iteration, we will go ahead and do that in Barcelona, budget pending.

On the next steps for this, we did send a note out and there was interest for one follow-up webinar which will take place in the next several weeks post-ICANN 61. The topic will be likely – this was again the one that was overall requested – was on the power differential. That there wasn't enough time spent on that, so it will be a webinar on the power differential within the context of ICANN. That will be facilitated by likely [David Kolb] rather than [Vasilius] who was the facilitator for that course.



SANDRA HOFERICHTER: Heidi, since you have the floor already - no, Susie, there's an

online comment?

SUSIE JOHNSON: Yes, we have a question.

SANDRA HOFERICHTER: Yes?

SUSIE JOHNSON: [inaudible] asks, "After reading the wiki of the working group, I

see that there is no previous work?"

SANDRA HOFERICHTER: Previous work for what? I don't quite get the question.

SUSIE JOHNSON: "After reading the wiki of the working group, I see that there is

no previous work?" There's no work listed.

SANDRA HOFERICHTER: Maybe there is no updates on the wiki.

UNIDENTIFIED FEMALE: Yes.



SANDRA HOFERICHTER: Heidi, could you speak maybe to this?

HEIDI ULLRICH: Yes. So, [inaudible], we're not quite sure about your question,

but just a couple of things. The ICANN Academy itself, it normally

now meets just during ICANN meetings face-to-face. So if you're

looking for work of teleconferences between the ICANN

meetings, that hasn't happened and that's something that you

may wish to discuss.

I think you asked a question of ICANN Learn. For the first

Leadership Program in 2013, there was an ICANN Learn course

put together and that still exists on the link for the Leadership

Program.

SANDRA HOFERICHTER: I think there's a follow up from the remote participant. Susie?

SUSIE JOHNSON: Follow up from [inaudible], "I mean if there is a previous

induction to the workshop."



SANDRA HOFERICHTER:

I think he's talking about the Intercultural Awareness Program, and if the wiki space was the place where the work team put down all the work of the discussion. I must say as this was also a pilot program, most of the work took place via e-mail. We did not even have a mailing list, but it was the work team communicating via e-mail. For the future, it would be good indeed to have a wiki space for the work team to....

HEIDI ULLRICH:

There is.

SANDRA HOFERICHTER:

Yeah, but also for the work team to leave comments and make it more open and transparent. I think this is what the person, [inaudible].

[SUSIE JOHNSON]:

That is correct.

SANDRA HOFERICHTER:

That is correct. I'm happy we figured that out. Okay but, Heidi, you might give us an update on the status and the timing of the Intercultural Awareness Raising Program. What is planned next for next year, and what would be the timeframe?



HEIDI ULLRICH:

Thank you, Sandra. The current plan is if, again, it was submitted as an additional budget request for FY19. Those requests, the decisions will be made by May 2018. So if that request is approved, that program will take place at ICANN 63 in Barcelona. It will be on that final day, again as the initial one was, but it will be a longer day and it will incorporate a social event, a dinner. That was another comment that we saw in the survey for the initial one. That dinner will be a social learning for cultural issues as well. Thank you.

SANDRA HOFERICHTER:

Okay, Alfredo and who else would like to speak? Satish? Alfredo, you are first.

ALFREDO CALDERON:

Yes, Heidi, I would actually add a suggestion. Previous to the program, the course itself, have something for the participants if we can select them with enough time before the face-to-face course. Thank you.

SANDRA HOFERICHTER:

Next is Satish.



SATISH BABU:

Thank you, Sandra. I just wanted to mention that the food arrangements were truly intercultural and excellent during this meeting. I think that was a very subtle touch, but all the participants enjoyed it. Just to place on record.

SANDRA HOFERICHTER:

That's good. Any other comments or suggestions for this program to move forward or for the review? Juan?

[JUAN MANUEL ROJAS:]:

First of all, I know we have not enough time, but first of all I would like to answer to [inaudible] in Spanish because he's Spanish speaking, but I don't know if I can do that. And another thing, I think that maybe ICANN Awareness could do it just before the ICANN meeting if it's possible this leadership program. Because it was the last day for the Abu Dhabi meeting and so people it was disconnecting from [meeting]. That's my suggestion.

May I answer to [inaudible] in Spanish? That's okay? Okay, [inaudible], [speaking Spanish].

INTERPRETER:

[inaudible], actually there were prior preparations both for the team as well as for the people who were a part of the program as



participants. They had to prepare some materials, and they also had to be within ICANN Learn. So actually, there was a prior preparation both for the participants as well as for the team members. Thank you. That's all I wanted to say.

[JUAN MANUEL ROJAS]:

Thank you again.

SANDRA HOFERICHTER:

Thank you very much, Juan. Okay, any other comments on this program? If this is not the case, then I would also close for this program.

I think we have to, I mean as Heidi said, there will be one teleconference or one webinar as a follow up from the last version. This will be published, dates and everything on our usual channels, on the Academy Working Group but also to participants who participated in that one. So this will be just a follow up from the last program.

For the next program, I understand we have to wait until the budget is approved, which will be in May. Then we will make a call on the ICANN Academy Working Group for a work team. I invite previous work team members to be on that one again but also invite new work team members to be on that one. But here we have to wait until the budget is approved. It makes no sense



to start the work before we have the budget there. But I have good hope because this is a very cost-effective and timeeffective program that this also will go on.

A comment from remote, Susie?

SEUN OJEDEJI:

Thank you. A comment from [inaudible]. "In my experience when working on these issues related to six dimensions of culture, I suggest that when the workshop is repeated you can add a couple of small aspects of example and induction through the E-Learning platform to advance the presentation point participants."

SANDRA HOFERICHTER:

I would very much like to invite [inaudible] to be part of this work team. I think he can bring in a lot of – if he is not yet on the ICANN Academy mailing list, [inaudible] please subscribe for that one and get involved with this work team which the call will go out in May hopefully once the budget is approved.

Okay, with this I would also close on this issue and will ask for Any Other Business that you would like to raise for this ICANN Academy working group. What we should do in the future, how we should – whatever you want to say. Tijani, you have the floor.



TIJANI BEN JEMAA:

Thank you very much, Sandra. One of the commenters spoke about the ICANN Learn platform and why don't make use of it for the ICANN Academy. When we started working on the ICANN Academy, Sandra, we considered it as a home for all learning effort in ICANN. You remember the pyramid we made with one single brick for the Leadership Program. But unfortunately, it turned more or less as the Leadership Program being the ICANN Academy, and it is in my point of view a pity.

We are duplicating efforts. If we push toward having a real ICANN Academy that will be the home for all learning efforts in ICANN, it doesn't mean that there will not be capacity building working groups. That doesn't mean that there will not be other people working on the capacity building or the learning. But any effort, anything concerning learning should land at the end in the ICANN Academy since the ICANN Academy, we have the skill, we have the tools, we have the experience to do it.

So I call once again, and you know I have always called for that, to make the ICANN Academy really an ICANN Academy. Thank you.



SANDRA HOFERICHTER:

Tijani, I fully and 100%, 1000% agree with you. And indeed, there is still a misperception within this community. First, ICANN Academy is At-Large, which is definitely not the case. Second, that the Leadership Program is the Academy. This is also not the case. It is one program and it was the first program among the ICANN Academy. And probably this was the moment when communication went wrong, that the first program was perceived as the Academy.

So I think it is up to us in the room to be consistent in communication, speaking about the Academy Working Group and about the different programs. Now that we have two or three programs in place, I hope we will be more consistent on that. And also, I will do my best, stay committed to lead this working group. And would like to – and you see that I call for work teams – would like to step back as being involved in the set up of the actual programs but really put that Academy Working Group into coming back to the idea where we came from.

I don't want to do that alone. I think a co-chair or something would be a matter for discussion hopefully during the next ICANN meeting in Panama or Barcelona. Let's see how time allows. But I really think this group and this structure needs to be brought forward [rather soon] in order to achieve what I'm still fully committed to. And, Tijani, I know you have been one of the first supporters for this one.



Any other thing? Alfredo?

ALFREDO CALDERON:

Again, I'm sorry to participate a lot, but the thing is that I think it was yesterday that I had the chance to talk with the financial staff regarding the capacity the ICANN Learn platform has. I have to agree with Tijani in the sense that the tool seems to be adequate, but it's not used correctly as a learning tool for newcomers or even for us, the ones who are already involved in ICANN. So I'm waiting to have a meeting to see if we can discuss that and see how we can integrate what we're doing through the webinars with the platform. Thank you.

SANDRA HOFERICHTER:

Thank you, Alfredo. Would you also be committed to bring your ideas and your knowledge to this working group? Because integration of this one was also one of the very first ideas, which personally I'm still very much committed to.

ALFREDO CALDERON:

Yes, of course. You can count on me on that.

SANDRA HOFERICHTER:

Thank you. Please subscribe to the mailing list if you haven't yet.



John, was this a hand raise? No? Okay. Are there any other questions, comments? Please speak freely what you would like to add or if you have any other ideas.

Okay, this is not the case, then I would like to call upon those who agreed to talk about coach criteria to meet here in the back of the room just now because we have still seven minutes until we are on top of the hour. And all the others who are n0t on that one, you have back seven more minutes back to your life. So coaches, those who are working on the trainees and the criteria for coaches, please come at the back of this room.

Tijani, [inaudible].

TIJANI BEN JEMAA:

Yes, thank you. I think the best is you have the e-mail of all people. To send an e-mail to those people and to agree on a session or to work. Because we have a session after this for ALAC.

SANDRA HOFERICHTER:

Tijani, since I don't have all the e-mail addresses, I thought it's easier we agree on a time and look at our agendas right now. So please meet me here in the back of the room, and thank you very much for the active participation in this early hour. With this, I declare this meeting to adjourn.



[END OF TRANSCRIPTION]

