# NCUC Onboarding Program

Louise Marie Hurel

#### GOAL

• The Community Onboarding Pilot Program is designed to improve **engagement** and **retention** of new participants within ICANN by creating a structured, year-round (not meeting-focused) onboarding process tailored by and for each community group.

#### How did it start?

- IANA transition and debates at ICANN49 to ICANN51
- Cross-Constituency Effort
- Main question:
  - How do we get people to effectively engage?

## Who's Involved?

AC/SO	Mentor	Mentee
ALAC	Liana Galstyan	Ali Hussein Gladys Maldonado
Business Constituency (BC)	Omar Mansoor Ansari Marilyn Cade	Laicana Coulibaly
ccNSO	Jelena Ozegovic	Ignacio Velázquez
GAC	Karel Douglas	Suada Hadzovic
IPC	Scott Austin	Judith Tfezeu
ISPCP	Julian Esteban Lescano	Suman Lal Pradhan
NCUC	Kathy Kleiman	Louise Marie Hurel (since ICANN58) Dina Solevig Jalkanen (since ICANN61) Ayden Férdeline (ICANN56 – ICANN60) Sana Ali (ICANN56) Padmini Baruah (ICANN55)
NPOC	Tapani Tarvanien	Ioana Stupariu Destiny Tchehouali

#### How does the Onboarding work?

#### • "ICANN in bite-size pieces"

- 8-week Overview
  - We get to know you and you get to know us (and a whole lot of other people!) - Engage!

Topics:

- What is the NCUC?
- Understanding ICANN's Structure
- GNSO, NCSG, and NCUC
- What Policy is Set at ICANN?
- NCUC's History and Views
- Public ICANN meetings
- What's next?

"You also get to see how the multistakeholder process works in action other than just reading about it. You will form a sense of collegiality with others from our, and other, stakeholder groups. You can fight for what you believe in, and be effective in making a change (however minimal). You can fight for more transparency and accountability. You can fight for freedom of expression in domain name policies. You can build a network of people who are the top experts in their field. You can become a leader or take an official position in the constituency and feel rewarded by serving the members and the community."

Former NCUC Chair Farzaneh Badiei

### Why are we doing this?

- Helping newcomers with policy
- Supporting members in connecting their interests with what we do and the principles we advocate for at NCUC
- Additional knowledge passing and relationship-building We are all mentors and mentees!

#### Next steps – Get involved!

- Making Onboarding Documents Accessible Translations
- Tranforming work into an interactive course ICANN Learn
- Building networks of capacity building in policy development within NCUC
  - Creating synergies with inreach/outreach:
    - Buddy/Mentor Program
    - Engaging new members
    - NCUC Policy Course

## Thanks!

Kathy Kleiman Louise Marie Hurel Dina Solevig Jalkanen