PANAMA – ALAC and Regional Leaders Working Session (5 of 7) Tuesday, June 26, 2018 – 13:30 to 15:00 EST ICANN62 | Panama City, Panama

- UNIDENTIFIED MALE: ICANN 61 Panama City ALAC and Regional Leaders Working Session (5 of 7) Salon 6.
- ALAN GREENBERG: Do we have knowledge that any other ALAC members are occupied otherwise or they're just missing in action? Pardon me? Cheryl is not an ALAC member.
- UNIDENTIFIED FEMALE: Andrei is with SSAC all day.
- ALAN GREENBERG: Andrei, so that's one. Sebastien, go ahead.
- SEBASTIEN BACHOLLET: I guess that some of them are still at the lunch of ISOC or some of the ISOC members. They are late.

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ALAN GREENBERG: Alright. Luckily, the topic we're going to be talking about this session is only the At-Large review, so it's nothing important. That was a joke.

UNIDENTIFIED FEMALE: Cheryl and Holly [inaudible] not here.

ALAN GREENBERG: Cheryl and Holly are not going to run it. I'm assuming Holly will be here shortly. That formal session only starts in a half an hour. May we please ask staff to do whatever necessary to start the meeting? Thank you.

> Welcome to ALAC and At-Large Leadership Work Session #5. We are two related topics on the agenda for this meeting. The first is individuals within At-Large and the second part is the At-Large review. As any of you who have been paying any attention in the At-Large review, these are somewhat linked topics.

> Now, I'll call your attention to start with to the fact that it doesn't say individual members or unaffiliated members in At-Large. It says individuals in At-Large. That's really, really important. I think the level set that we're going to have to do going forward is to recognize that to a very large extent ALSes, as an ALS, do not participate in At-Large to any great extent.



How many ALSes do you know that, as a group – not three individuals from within the group, but as a group, think about, talk about our policy processes and feed information back to us as an ALS? I know of one that did it five or six years ago. I'm not sure I know of any that are doing it today. I don't think that's a problem, to be quite honest, because I think it is somewhat unrealistic to expect an organization that, in most cases existed for some other reason, joined as an ALS, is not likely to substantially reorient themselves in some other way.

If I can ask staff to put up the section, and perhaps if we can blow it up, so it's actually legible. I'm trying to find it in my own case so I can actually read it on my screen.

This is out of the document that is a constituent part of our Rules of Procedure. It's the adjunct document #4 and it is the At-Large Structure framework. This is a reissuing of the various documents that were created about 10 years ago, some prior to the first At-Large review, some modified following the At-Large review, which essentially describes what we expect of ALSes, what our procedures are for approving them as an ALS or removing them for that matter.

So, this is the document that essentially governs the concept of an ALS within At-Large. What I would like to call your attention



to is item number one under minimum criteria of an At-Large structure.

Those of you who participated in the At-Large taskforce that we started about three years ago, which was trying to fix our problem of participation and we got somewhat [inaudible] with the IANA transition, with accountability, and then with the At-Large review. So, it never really finalized its work. But it did start its work.

But I'll your attention to this document, which dates back to about 2007. So, this is nothing new. I'm going to read it and you can follow along to the extent your eyes can follow it.

Number one criteria for At-Large structure, commit to supporting individual Internet users, informed participation in ICANN by distributing two individual constituents or members, information on relevant ICANN activities and issues, offering Internet-based mechanisms that enable discussions of one or more of these activities and issues among individual constituent members involving individual constituents or members in relevant ICANN policy discussions and development discussions and decisions.

Now, what that's describing in language that's a little bit flowery and a little bit fancy is saying the main function of our ALSes is to provide people to work on our various processes. It's always



been the reason we have ALSes and it's something that I think we have to recall at this point.

Within NARALO, we have had unaffiliated individuals as members of the RALO since time began. We have several other RALOs that have it in various forms now and hopefully all five will. That's another source of individuals.

But the prime source of individuals we've always had are ALSes, so although we give an ALS a vote and we measure ALS participation in theory, although we haven't done a really good job of it, the reason we have ALSes is for the people they have. I think the main challenge we're going to have moving forward in implanting the At-Large review, things that we've committed to, is going to be making sure that everyone in our overall organizations understands that, because along the way, the concept of an ALS in its own right somehow took over from the need of an ALS as a source of people who can work within our structures, within our organization.

So, I think it's important to recognize we're not talking about something new. We're talking about perhaps it's about time to put in place process and procedures to implement what we decided in 2007 and reiterate it perhaps in 2008 and 2009 after the first At-Large review.



The real question now is how do we make that happen? We sometimes get distracted I think by discussions of things like voting within RALOs and, although a vote may be an enticement for someone to participate, I'd like to think it's not the only enticement. There's not enough power and influence in voting in a RALO to make it worth putting a lot of work into it. If we're going to get people to work, it's going to be not because of a vote, at least I don't think so.

So, although those are important administrative discussions to have within RALOs, I'm not convinced it's what we want to focus our energy on.

There is one linkage, however, that is – and it's a discussion I've heard in a number of RALOs and I think I want to put it on the table for discussion here – is the issue of whether an unaffiliated individual is eligible to be an ALAC member.

I'll put my sword in the ground to start with. I think if we have the principle that we are going to use, try to find unaffiliated individuals to work on our policy processes, and that is a strong commitment that we have in the At-Large review, that to say these individuals who may become our best experts in a certain area cannot actually participate in the senior policy body for users, the ALAC, I think says ... Does it make any sense to say we



have these experts but we can't put them on the main policy? And we are the main policy body.

To the extent that that is an issue, I think it's something we're going to address both within our RALOs and in the ALAC overall, because I think it's a really crucial issue that will affect our credibility significantly.

I've said what I want to say. We have, at this point, we're down to nine minutes, but we'll run over a little bit. I'd like to open the floor for people who have comments. I see a card from Tijani and I did see one from Humberto. I will turn the floor over first to Tijani. We will use a two-minute timer at this point. If people aren't concise and we have a lot of speakers, we will go down to one. Sebastien and John also in the queue.

TIJANI BEN JEMAA: Thank you, Alan. If you go to our MoU signed with ICANN, you will see that the mission – not the mission, but the role of the ALSes, of the RALO also, is more to open channels of communication, one from ICANN to the community of the RALO and the other from the community of the RALO to ICANN.

It means that we are here for this meeting. We are the duty. We have the duty to repot on what we are doing, what is discussed



here, to our communities and our region. The other way or so it is a duty for us and it is in our MoU.

I think this is one of the most important reasons for the existence of this system, which is ALS, RALOs. Thank you.

HUMBERTO CARRASCO: Thank you very much, Mr. Chair. I will speak in Spanish as you already know and you might realize right now.

I just wanted to inform you very briefly that LACRALO is adding the expressed acknowledgement of unaffiliated individuals in our operating principles, so we expect that within the next 30 days these individuals are already added. So, that is the short reform because we are working in the Governance Working Group in the full reform or amendment of the bylaws. I mean, the Rules of Procedures and operating principles.

I am in favor of having individual users and I am in favor of individual users to have a vote, but I am also in favor of them to be a candidate or to apply for the ALAC membership.

This is a very strong change. This is a very difficult change. But I believe it is worth mentioning this. Thank you.

ALAN GREENBERG:

Thank you. Good news.



JOHN LAPRISE: I also support the allowance of individual members to be candidates for ALAC positions and generally the empowerment of individuals. When I read the minimum criteria on the sheet, it strikes me that, in some senses, ALSes are simply intermediaries. The important people are the people at the end. And as we've already noted, there's only a handful of people in most ALSes who are actually really engaged with ICANN issues.

> So, when those people are conduits for information, who are they speaking to back at their ALS? For the most part, most of the people in the ALS are not particularly engaged with the issues of ICANN. So, that communication, while it exists, is perhaps ... And it pains me to say this. Perhaps not relevant to many of the members of those ALSes. So, we really need to focus on what this statement talks about, which is finding involved individuals and empowering them in At-Large. Thank you.

ALAN GREENBERG: Thank you, John. I can't help but make a comment. You said we only have a handful in each ALS. If we had a handful in each ALS ...

JOHN LAPRISE:

Point taken.



ALAN GREENBERG: Do the arithmetic. We'd have 1,400 to 1,500 people actively working on our processes. I'll take one.

- MAUREEN HILYARD: Satish, I did have my name down, but I think we maybe wanting to say the same thing.
- SATISH BABU: Thank you. Looking at this text here from 2007, I think we seem to have taken a detour in the intervening years, making our structures very much pro-ALS heavy in terms of the control of [inaudible] individual member. The ALSes seem to have dominated in the last several years.

So, historically, now we have a burden of shifting from this model where the ALSes are supreme to a model where ALSes facilitate, enable individuals to come up. I think that is an important transition we have to attempt.

But I'm not sure how the existing system will permit that. There will be significant resistance, because the power structures are loaded at this point for the current system. So, I think we have to address this problem [inaudible], head on. Otherwise, we cannot really make any progress and the other communities are going



to accuse us of whatever we are being accused of today. Thank you.

- ALAN GREENBERG: Just to go back a little bit onto the ALS criteria taskforce, which was working off of the same thing, but we also used that dirty word: metrics. And to measure participation, not participation of the voting representative who typically is not involved in policy issues, but measurement of activity. And at the very least, do you send out these blurbs to your members or not? That's not asking a lot. I think we're going to have to be prepared to deaccredit ALSes that don't want to do that at all. But, is it going to be difficult? Is it a culture shock? You bet. Next?
- MAUREEN HILYARD: I was next in the queue, but I wanted to give Satish a chance to give the APRALO view. Using APRALO as an example, we actually have our unaffiliated members as a group and one person has chosen actually to vote on it. They actually choose one person to vote, so they do have a vote.

In the ALSes, anyone who is within an ALS has an opportunity to stand for the ALAC, and therefore, in the same way, if we looked at the unaffiliated members as being like an ALS with voter, they too have an opportunity to stand for the ALAC.



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The thing is that it's the RALO, the members themselves, who choose their ALAC member, so therefore they have just as much opportunity to be an ALAC member. That's from our perspective.

ALAN GREENBERG: Alberto is next.

ALBERTO SOTO: Thank you, Alan. In the modifications that we have in LACRALO, we also include in this information the metrics. What is the relationship of this and the metrics? Well, in the metrics, we are also clarifying that participation is from the ALS and not from individuals. Therefore, it is possible that if someone having the right to vote is not able to participate in any activity, any other member from the same ALS might participate, but that person should identify himself or herself as such. So, in that way, we have an active ALS, but at the same time, we also have or we also – we can also have many individuals participating in the activities.

So, this is already addressed by the metrics that will be approved shortly. That's my comment. Thank you.



- ALAN GREENBERG: We have a lot of work to do to be able to recognize active members within an ALS, to allow that ALS to qualify as being active. We haven't written those. We're not going to debate the details right now, but it's going to be a challenge. We don't have the mechanisms today to do what we need, what we must, do. So, we're not trying to fix the problems right now. We're just trying to understand them. Who do we have next? Carlton?
- CARLTON SAMUELS: Thank you. We have to real issues. In everywhere, it's individuals who progress the agenda. So, what we are looking for is individuals who will work and get the job done. Whether they come from an ALS or they come off the street should be of little concern to us. It's the results that matter.

One of the problems we've had is that when this original configuration came up, ALSes were not single-issue organizations. They were existing organizations where who might have an interest in names and numbers, policy development, that were targeted to become part of a RALO.

As we progressed, they became some single-issue organizations that came about. So, what has appeared known to be singleissue organizations who are more out of the game streaming providing other services has kind of clogged up the system.



We cannot divorce ourselves from the fact that ALSes were meant to provide resources for outreach. That's what the intent was. So, we still have the problem of finding individuals wherever they are to comment. That's why having an individual as member is horses for courses. That's not a big problem.

What it is that we have to do is how we're going to put them in play to make them effective in providing support for names and numbers, policy development. Thank you.

ALAN GREENBERG: Thank you. Again, I'm going to intercede a little bit. Satish said we had a problem in the last few years. In fact, the problem has gone back to 2006. I can show you some messages from the person who is recruiting in North America and the Caribbean, who clearly misunderstood why we want ALSes and what At-Large was for.

> Although we had the right words when we wrote these documents, they may never have been conveyed to the ALS even when they were being recruited 12 years ago. Interesting work to go. Who's next? Fatimata?

FATIMATA SEYE SYLLA: Thank you, Alan. I have a question here because the way the discussion is going, it's as if it was supporting the external



review of At-Large. Yeah. I think those kinds of ... We don't need ALSes. Do we need ALSes?

ALAN GREENBERG: To be clear, we fought very hard to maintain ALSes in our review and that is not changing.

- FATIMATA SEYE SYLLA: Yes. I supported that very strongly, too. But, the way the discussion is going, I feel like maybe the ALSes are not that useful.
- ALAN GREENBERG: I believe our ALSes today, many of them are not very useful. The question is how do we go back to the original intent for ALSes to make sure they are useful and justify our commitment to the board to keep them?
- FATIMATA SEYE SYLLA: Yes. So, now, when we have individuals join At-Large, how can we make them participate? Because in some ALSes, why did we fail in making them participate more? Are we going to have the same scheme, the same paradigm with the same individuals? That's the point I would like. Thank you.



CARLTON SAMUELS:	Yes. The issue has always been and will always be individuals
	willing to do a job. So, [inaudible] the individual is articulated is
	not the real issue because the ALSes were built to provide
	individuals to do the job, as well as to perform outreach on their
	own dime. Those were the two things ALSes were promoted for.
	Provide individuals to work in the working groups and to
	promote ICANN to the edge, outreach on their own dollar.
	My argument is that if ICANN find a way to increase the size of
	the inflow, that's what I want to do. So, it's not to reduce.
ALAN GREENBERG:	We really have to go on.
CARLTON SAMUELS:	Yes. It's not to reduce the nature of the ALS, but it's to improve
	the [inaudible] in getting people to work.
ALAN GREENBERG:	We are now five or six minutes over the time. I'm closing the
	queue. We'll proceed with everyone in the queue right now, but
	– and I will not change the timer to one minute, but do ask you
	to be as brief as possible. We still have to actually start talking
	about the review sometime. I would like to go on to that, but
	we'll maintain the queue. Who's next? Sebastien, please.



SEBASTIEN BACHOLLET: Thank you very much. We don't have this problem in Europe because as long as the individual members are in a structure, At-Large – that is the case in Europe. They have the same rights as the other At-Large Structures, the same duties, and we have to support them a little bit more, so they can organize themselves. So, maybe this good solution, maybe it's the best way to organize the individuals. I don't have time today. I won't do it. But, why do we have At-Large Structures? It's a good question. It was in the election of the year 2000, and because of the work done afterward by the different groups, and it was the board decision to create the structure we know today, the At-Large Structures, the original structures, and the ALAC committee of 15 persons, 15 members.

> So, if we have to think about something – and I think we are losing a lot of time with this review – we need to think about a way to have direct contact with the members of the At-Large Structures, and I am ready to participate into the reflection on this topic. Thank you very much.

ALAN GREENBERG: Thank you, Sebastien. And I will point out again that both this paragraph I read and what we were talking about in the ALS taskforce, the main component of that is communication with



the members through the ALS. So, I think we're all talking the same thing right now. Yesim, you would like to get in the queue with a remote? We'll give you that discretion. Go ahead.

YESIM NAZLAR: Thank you. Yesim Nazlar from ICANN staff. We have a remote question from Marita Moll. What would be the motivation for anyone to be an ALS member rather than an individual member? Sound easier to be an individual member, no need to reach out to anyone. Thank you.

ALAN GREENBERG: I have an answer. Does anyone else want to try that one, though? The answer is very simple. I don't much care whether you come from an ALS or not. An ALS, we have 240-something organizations, each of which have a bunch of members. Some have 12, some have 4000. Those are people that we can use the ALSes as a conduit to reach. If we reach one person in each ALS, that's going to help us. These are people we might not reach, they may not hear about us if we're reaching out to individuals, because it's not a conduit, a path, we have.

> If we reach 12 of them in a single ALS and they decide to actually work together as a group, fantastic! So, it's not a matter of someone joining an ALS to participate in ICANN, but we have



these thousands and thousands of people there who are already members of ALSes and we're hoping to reach some of them and get some of them interested. So, I think that's the question.

If you simply want to participate, you don't have to join an ALS. There is no motivation unless that fraction of a vote that each person an ALS has is of some interest to you. But, I don't think it ... Alberto, you have one minute if you want to answer that question.

ALBERTO SOTO: If it is easier to be added as an individual user, then there's no problem with that. The ALSes providing training on ICANN or on the rest of the activities the ALS is having. So, being an individual is probably being restricted to the specific area that they know and know to [inaudible] an ALS can encompass.

ALAN GREENBERG: Just to be clear, I've been an individual member since I started in ICANN and I've done a little bit of work.

CHERYL LANGDON-ORR: To say the least.

ALAN GREENBERG: Seun next on the queue.



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SEUN OJEDEJI: I think we should get – personally, I have no problem with individual membership. One of the strong supporters of individual membership within AFRALO as an example. I think we have that in progress.

> I just wanted to also say that At-Large is not the only constituency within ICANN that have some kind of representation and organization kind of thing, like structure. Even though they don't call it structure. They call it ... Like NPOC, for instance, they have organization membership and they have individual membership.

> So, we need to make sure that we maintain that membership balance to some extent. One of the questions that comes to my mind as we try to discuss this, other individuals to be on the ALAC seat [inaudible]. I mean, ALAC seat is filled by election. So, is it the ALSes that will elect them? If it is ALSes, then maybe there is value in that because it means that there's still some ALS support to say, "Okay, we the ALSes have recognized that XYZ has been doing fine, and because of that, even though he is not from our ALS, we are electing him to actually do the policy work." That means that there is still some level of value for the structures.



But, [inaudible] to entirely cut off [inaudible] the ALSes from the process is what I think may be very dangerous.

I think we may also want to consider starting gradually in a [inaudible] formula, just like we have one seat to NomCom, we had two seats for [inaudible]. We decide that two of those seats goes to individual and one to the ALS. We can't always have that balance. Thank you.

- ALAN GREENBERG: Thank you. Just to be clear, I am an individual member of NARALO and I was elected by the membership to this seat. Individual members have one vote out of 25 or so in NARALO. All individual members together have a single vote. Each ALS has a vote. I was elected. It can happen. I'm living proof. And we haven't taken any responsibility away from the ALSes.
- UNIDENTIFIED MALE: Just to add two of the ALAC members from Europe were not really affiliated, but to simplify the things that were considered as affiliated to one ALS and it was very easy to do. The first one who was elected for two years, she was from one country and she was affiliated to an ALS from another country. Therefore, we have ways to do that. You can talk about Olivier. Olivier has no ALS.



ALAN GREENBERG:	It really is a non-issue. It doesn't have to be an issue. It's only an issue if people want to make it.
UNIDENTIFIED MALE:	Yeah, but then, why do we talk about it?
ALAN GREENBERG:	Because we give people time to talk. Who is next? Hadia is next.
HADIA ELMINIAIWI:	I like actually the model that Maureen referred to of how they incorporate individual members and also I liked what Carlton referred to and said. I think that At-Large Structures, as many before me stated, they're not the aim. They're not our goal, but actually the participants coming from the ALSes, the ALSes are the goal and the aim.
	In my opinion, even if the ALSes were providing very active individuals that actually work, do actual work, so even if they were providing those participants – active participants – we still need individuals.



For example, I think of myself. If I am an individual, I want to have a role, I want to participate, but I don't want to be affiliated with any of the ALSes. It should be a choice.

My question would be to Maureen. What is the criteria or the base in which you accept individual members?

Then, Alberto Soto said something, said that individual members won't actually have the privilege of being trained as opposed to individuals with ALSes because ALSes actually provide kind of training or support to their members. I would say RALOs also provide capacity building and the develop the skills.

So, individuals don't actually need to depend on an ALS, so they could work alone of course. But, also, the RALOs do provide capacity building. That's about it. Thank you.

ALAN GREENBERG: Yrjo?

YRJÖ LÄSIPURO: Thank you. ALSes are different from each other and I would think that, for instance, that those, many, ALSes that are ISOC chapters probably devote more time to ICANN issues and Internet issues as a whole than some of the single-issue organizations.



However, I think that, taken together, we have feet on the ground in about 100 countries in that we are the only organization, only body in ICANN, except GAC, who has that. And that is an asset, to my mind, if the ALSes are used, for instance, to survey the actual situation or the needs of the end users, and also to convey information about ICANN which can be spread in those countries.

So, I'm all in favor of making it possible for independent people who don't want to be members of the ALSes, but at the same time, let's see the advantages, the great value, of the network in the ALSes. Thank you.

ALAN GREENBERG: Thank you. We have Tijani next and last.

TIJANI BEN JEMAA: Thank you very much. We have to go to our references and our first reference is the ICANN bylaws. We are supposed, as per the ICANN bylaws, to defend the interest of end users. Someone said, "I don't care anyone who is doing the work or pushing the work issue. It is not important for me if he come from the street or if he is a member of the ALS." I care very much.

I care because if this person is helping our work, in the interest of end users, yes, we have to be very careful. As I said this morning



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or the day before, we have to be careful. We have to put this element, which is defend the interest of end users as the main criteria for anything. Thank you.

ALAN GREENBERG: The issue of how do we recognize someone who is defending end users from other things is an interesting discussion. I would hazard a guess, a statement, however, that their employer alone is not the only criteria. I really want to be careful going in a direction where we start telling people, "We're not interested in you," people who are really interested in working because of an employment issue. We've had that battle a number of times on registries and registrars on whether someone who works for a registry or registrar can do valid work.

> I will use the single example of Edmun Chung who has been a very active At-Large participant who happens to run a registry. He has divided parts of his brain and wears different hats. We have said in very small developing countries particularly, there are very few people, and the right people may well be employed by an ugly registry or a registrar or the government or things like that, or actually be doing business and earning money.

> We're not going to have a debate. It's a discussion that's come up many times in the past. It may well come up in the future. But I don't think it's part of this discussion right now.



I do want to respond very quickly to Hadia's comment that someone shouldn't have to become affiliated with an ALS to be able to work. That's a true statement, I believe. I agree with you. But it's worse than that. We have had people many times over the last years who are told that because you come from a country with no ALSes, you cannot participate. And you have to go out and find a whole bunch of friends and build an ALS and then apply and then we'll allow you to participate.

I had someone come up in the hall at the break this morning and tell me exactly that. What I told her is I give her permission to use my mailing address as a mail drop and my phone number and I'll relay anything comes in and she's an unofficial Canadian.

It's those barriers where we're telling people, "You cannot work with us because you're not an ALS," which is one of the reasons that we are pursing this. One of the reasons the first At-Large review put that statement in. It's an interesting world we live in.

We're going to cut this session off right now. It's run well over time even if we had started on time. We're going to go into one that is so closely related, you may not notice the difference and that is implementation of the At-Large review.

Before I give any introduction, Cheryl has asked to take the floor to – well, I won't even say what she's going to do, but Cheryl will take the floor.



CHERYL LANGDON-ORR: Thank you, Alan. I asked him to not do any preamble because I think it's important that I share the following with you. This is a small section of a much larger text, but it's one that many of you may not have had a chance as yet to read. So, I'm going to do it for you. I hope it brings a smile to some of your faces. Listen to the subtlety in these resolves. These are the ICANN board resolves. Lots of "where is", lots of blah-blah. Then we get to what they resolved.

The board received the At-Large review final report from the individual examiner. Next resolved. The board accepts the At-Large review recommendations, feasibility assessment, and implementation plan approved by the ALAC on 22<sup>nd</sup> of August 2017 and the review working parties, At-Large review, implementation, overview proposal approved by the ALAC on the 20<sup>th</sup> of April 2018. Somewhat wordier [inaudible] there.

Next. The board directs the ALAC to convene an At-Large review implementation working group that oversees the implementation process of the implementation proposals contained in the At-Large review implementation overview proposal, including through the development of detailed implementation plan. The board expects that the implementation plan will expand on the implementation



[inaudible] detailed in the aforementioned proposal, including thorough identification of metrics for each implementable, a concise overview of the current state for each of the ALAC's proposals, a clearly defined goal of the implementation objectives and a methodology of how to measure implementation progress on an ongoing basis.

This is next. The board directs the ALAC to work with ICANN Org to include expected budgetary implication for each of the implementation stips and its detailed implementation plan. The implementation plan shall incorporate a phased approach that allows for easy-to-implement and least costly improvements to be implemented first.

And those terms, those items, with more significant budgetary implementation addressed by subsequent cycles. Any budgetary requests need to be made in line with the normal ICANN.

One final moment. The board directs the At-Large review implementation working group to provide the Organizational Effectiveness Committee semiannual written implementation reports on progress against the implementation plan, including but not limited to, progress towards metrics detailed in the plan and the use of allocated budget.

Now, ladies and gentlemen, that is not only our task, that is an accolade for the work you've all done. There has never been,



and I've been doing reviews for this organization both for ALAC and outside of ALAC – well, basically, since they started this bizarre and peculiar review cycle, really, back when the very first GNSO one was done. I have never seen such wholesale support. Unequivocal, clear support in resolves as you've all gained.

And I don't know about you, but I'm going to stand up and give all of you applause. Then I want you all to join me, stay down, and thank someone who has gone unbelievably above and beyond the call of duty. Now you can come on up and join everybody.

Quite seriously, the behind the scenes work that your ALAC review working party and, in particular, Alan has done to make this magic happen, I hope you never have to know the details because it would be a very long and painful story.

But, I really wanted to read that to the record and I want you all to be amazingly proud of yourselves. Well done, team.

ALBERTO SOTO: Alan, if I may, I would like to take the floor. I would like to add something else to Cheryl's comments. Here we have many people, some of them are new people, and I would like to ask a big round of applause for some people because we know who they are and we know Alan, Cheryl, you, Holly, and who else?



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Please, can you remind me the names? Because we were working on other topics and they were there working late at night, so that is the group that deserves the big round of applause because we were not able to collaborate. So, thank you. Thank you or your work.

ALAN GREENBERG: Thank you. And thank you for all the support. There is no question. I did a lot of writing, but no document went out because I wrote it. The number of people who were involved actively refining them, and sometimes telling me that what I wrote was garbage or dangerous – a little bit of editing here and there. Occasionally, I put it back in, but not often.

> If we could get collaboration like we did in fighting – and I'm using the word carefully – in fighting the content of the At-Large review interim, we had so many draft reports, interim reports, and then the final. If we could get cooperation among our overall community like we did in doing that work, we would be unbelievably successful.

> So, we're united in the cause, luckily – and I say luckily and you may find this funny. Luckily, they put such outrageous things in the report. I was talking to someone from one of the contracted parties earlier today. Remember, they wrote a report, they wrote a letter to the board saying, "Please make them implement



everything." I asked, "If you were told that you could only have three funded travelers and three people actively working, both sitting on the GNSO Council and running your stakeholder group, would you think that would be a good idea?" They said no. And I said, "Well, that's what we were told." And of course the wrote that level of support without understanding that level of detail. I pointed out if they had come to talk to us ahead of time, we would have pointed this out and they could have written a much better letter to the board. A letter that would have been a lot harder to respond to.

A lot has gone into this, a lot of collaboration. This could not have been done any other way.

I'll follow on to what Cheryl was saying. If you read the resolves – and read them, because Cheryl read them out, but they may have passed you by. They said we accepted the report, received the report, and what they are accepting and telling us to implement is what we said in our rebuttal of that, the feasibility study – remember that huge, long document with tables and squares and all sorts of things in it? Then our summary of the proposal. They uncategorically accepted what we were proposing both to the report and our revised version which was the implementation proposal.



# ΕN

Notice there were no words there about the recommendations in the consultant's report. As Cheryl pointed out, that's never happened before. We made it happen, but heaven help us, now we have to implement it. We made some promises there which are not going to be easy. And as several people have pointed out in the discussions we've just had, are very different from the image some people within our community and some people around this table have had at what At-Large should be, despite the fact that we can show you words form 2007, that's not been the image.

So, we have some work to do. Some of it is going to be wrenching. That continual reference in their resolve to metrics is going to be really difficult. But we're going to have to do our best.

We won't implement everything perfectly and some of the things we do will not be successful, but we have to put our effort into getting in that direction, and if we get even part of the way there, we are going to be so much better off than we are today.

As I've told a number of you – well, I said it publicly, I stayed on as chair for one more year hoping to see the implementation well on its way. That's not going to happen. It's going to be a challenge. Some people have a funny definition like I do of fun. I think it's going to be fun at some level because we are going to



do some really good stuff. But it's going to be hard work. It's going to be really hard work in some people because there's a culture change.

The fact that they're written in a document that goes back to 2007 doesn't matter. It wasn't well-understood. And we have spent 11 years since then not implementing it. I mean, the first thing that statement says is ALSes should communicate with their members. How many of our ALSes take the information that we send them and pass it on to the members? I think none. Maybe one or two. And to be honest, that was the right decision because we send them too much unintelligible stuff. So, we have work to do.

Thank you, Cheryl. I hadn't seen that resolution, by the way.

CHERYL LANGDON-ORR: I thought you'd be pleased, though.

ALAN GREENBERG: I am pleased. And a little bit scared. Luckily, I won't be here to have to implement it. That may be a matter of choice. Sebastien has a card up. We'll give him the floor for a short period of time before we actually go into the substance of this discussion.



SEBASTIEN BACHOLLET: Yes. Thank you very much. First, congratulations to everyone. I just want to raise two small issues. The first one is that [we are to be careful] [inaudible] metrics here is not taken as a [word] metrics we are using in our working group, the metrics of the ALS work, but it's a metrics of the implementation. But when you read something, it's [inaudible]. It's why I want to raise this issue. It's not the same metrics we are talking about. Even this one will be difficult, it's not the same.

> The second point is that I hope – really, I hope – that ICANN staff, other name is ICANN Org, learn about the choice of the team doing this type of job. When you gather people from different places of the world, it was a good idea, but when they are not independent, for some of them it [inaudible] we have. I know I am recorded here and I will stop here. But it's really a pity.

> I can tell you that I used to work with one of them because we were in the same company for some months and I tried to advise him. It was impossible. Therefore, the choice of the one who do the review, it's a very important one. Thank you.

ALAN GREENBERG: Thank you. Just to be clear, I think that the message that the current review structure is not working. It is expensive. It is creating a huge amount of community work and has produced



very few good results over the last 12 years. I think that message has gotten through. What we end up with in its place ...

The intent in the bylaws that we should continue to look at ourselves and make sure we're doing a good job is admirable. The implementation has been less so, and I think that is understood by the people on the board anyway. That's where the change has to come.

We're going to have an interesting challenge going forward in what to replace it with and how we do it. I'm not going to pretend I know that answer.

Ricardo has a real desire to say something very, very short. I will let him before I turn the floor over to a discussion of the At-Large review because we now have only 20 minutes out of the hour to talk about the At-Large review.

RICARDO HOLMQUIST: Yeah. It's in the same direction. I don't see any time on this resolution, on what the resolution [inaudible]. I didn't see any timeframes or something like that to put the implementation plan in place.

ALAN GREENBERG: There are times in our proposal.



- RICARDO HOLMQUIST: No, no. I mean they are asking for an implementation plan, a detailed implementation plan, and I don't see any timeframe for this implementation plan. Just start a working group, but nothing else. [inaudible] didn't say Alan has to fulfill this before leaving or something like that.
- ALAN GREENBERG: We are obliged to, according to that thing which I hadn't seen before, obliged to send in semiannual reports. So, we have six months before our first report and that report better show we've done something. So, whether the ... To what extent the full implementation is done at that point. But we will have to demonstrate we're making progress.

To Sebastien, they're talking about metrics of implementation, but our commitments in the proposal talk about metrics of actual, what we're actually doing. So, we're not going to be able to avoid the hard part.

Before I introduce Cheryl, I'm introducing Cheryl right now. Cheryl was the chair at the time this first At-Large review was implemented. She's been involved in just a few other reviews within ICANN, as have I. I think this is my fourth or fifth that I



have been very, very deeply involved in. Cheryl has a few more under her belt.

I'm going to turn it over to Cheryl for some guidance as to how we move forward. We have discussed this review many times in the past when we didn't know when it was going to be started or not, and it has been suggested that Maureen might be someone to lead the overall implementation group. We will discuss that further and decide on how to go forward during the ALAC action session on Thursday, having presumably selected a chair at that point, may make that discussion more interesting. We'll find out.

So, we're not assigning tasks today, but we're trying to understand what is involved in being able to meet the commitments that we made and the board is now going to hold us to in our proposal. Cheryl?

CHERYL LANGDON-ORR: Thank you very much, Alan. What I'm going to do is really just give you a tiny little bit of background and a tiny bit of learnings from what happened last time and what Holly and I and Alan and others, including particularly Maureen, have been thinking we might be able to do this time. But I wanted to ground it on what is being resolved that we need to do because what we're being asked to do in implementation is vastly different than last



time we were reviewed and we did implementation of the recommendations.

So, if you are involved with the thrill-packed and exciting – am I wrong today it ended up to be almost a three-year adventure? Three-year post-review of the ALAC, the first-time adventure, which by the way is not unusual. We seem to run reviews in this organization that have almost end-to-end. You start your next one before your other one is implemented. It's odd. But, we've got public comment on that sort of insanity at the moment. We don't have to go into that now.

We were in a very different place back then. We were trying to establish ourselves. We were trying to be seen by the rest of ICANN as a valuable resource to even make the basics of our mandates. We had a whole lot of very freshly bought-in At-Large structures. The ALAC review started before the final RALO was formalized. So, it was happening at a very early part, an infantile point in our development.

So, a lot of how we managed implementation last time was capacity building and engagement in itself. We formed work parties. I've still got every e-mail done for every one of them and I think I went to E or F. I suspect there was an F in the history. Yeah. Each one of those was a different work block. It helped to build our community at that time.



## ΕN

We do not need to do that now because we have a very different setup of capacity building, outreach, engagement, structure, and place within ICANN. And we don't have the time or luxury to be other than SMART. I meant this in terms of the SMART system. We'll do a workshop on it if you want to look at it. But, what we'd get out of a SMART system of implementation is that how we break up these work pieces has to be simple, it has to be measurable, it has to be achievable, it has to be timely, it has to be resourced. That was TR instead of RT, but there you go.

If we follow something like that – that's just one example – and we do it in an effective and efficient manner, I think that will be good for ALAC, but it will be a successful implementation.

The other thing I wanted to mention, and we've got the review implementation overview proposal up there. If Holly's eyesight can work, or you might want to just get it up on your own screen, Holly, I'll ask – [inaudible] co-chair of the ALAC review working party – to scan us down very briefly over the highlight bits of now what we're trying to do.

Each one of these implementables, each one of these things, as Alan said, we said we would do and [inaudible] going to have to do it, we can break up into component parts. The actionable pieces of work. and it's that that we need to start on soon.



We, the leadership of the ALAC review working party, believe the ALAC review working party and any brave soul deeply involved with the ALAC review working party process – and I can see several of you around the table, so you know who you are – who wishes to put their hand up to help us get started now on that piece of work, cutting out these recommendations into implementable actions, I think that's work that we could probably look at starting very shortly after this meeting closes.

It would be a delight, if I may suggest, if one of the actions the At-Large Advisory Committee could consider during this meeting, hot on the heels of this resolution, would be to, on Thursdays as Alan alluded to, formally charter, based on this set of resolves, the specific term which is the At-Large review implementation working group. So, that is what the board calls it. That is what we'd have to convene. And obviously that work will then involve ALAC as a whole, RALOs extensively, ALSes, blah-blah.

It would be nice to get that formally on the books on Thursday, but to be honest, we can start working on this now.

So, Holly, did you want to scan through? Alan, did you want to go back?



ALAN GREENBERG: I'll just point out we're talking about this something-something working group. Certainly, what we're looking for now is the core who will take the proposal we put out and flesh it out a little bit. The actual work is going to be done by a much wider group and it's quite possible that as we go along we will add people to this working group as necessary, as we start identifying just what the tasks are. But, at this point, as Cheryl said, we're looking for people who have been very active in the proposal.

> In other words, if we go back into the Google docs, do we have comments [that you had been] making over the last year or whatever period of time you've been involved? Because this is not an education process. We really need people who know this cold to try to flesh it out and put words on it.

> So, to the extent that you feel you're in that category, please let us know. We may be able to finalize this on Thursday. Thank you. Holly?

HOLLY RAICHE: Okay, I'll talk across the mic this time. Maureen actually sat down afterward and had a look very carefully at all of the 16 recommendations and they break into about four groups. There's several recommendations that relate to policy and clearly – where's Jonathan? He's been [inaudible] because a lot of the recommendations actually talk about policy.



# ΕN

There are talks about funding, which is a very different strategy and probably will have a little bit of a different look at that. One of the important things ... I know Maureen was very keen on metrics a while go. That's clearly, clearly been highlighted again and it's very good. We also have a lot of work that's been done by not only people here but people like [Dev] in terms of the communication strategy including social networks. So, already there are probably ... Maureen, would you say there about four areas where we've had a little look and broken those down into the way that we think we can work on four different teams, or at least three different teams, to achieve some of those things.

I mentioned the first step will have to be not so much going one, two, three, four, five, six, seven, eight, blah-blah-blah, but actually breaking it down into what have we said about membership, what have we said about policy, what have we said about the way we communicate, and what have we said about what we're actually going to do to measure it.

I think, from what Cheryl has said, that probably is a way into the recommendations because if we do it one by one, we're actually going to be overlapping and making no sense, frankly. The way we do it in terms of topics, we'll be very constructive and will also draw on the many different kinds of talents that everybody around the table has and probably rope you all in in



one way or another to come up with some very satisfactory implementation on how we achieve things.

We've also got different timelines. Some of the things we've said we would do in probably the first six to eight months and we need to look at those timelines.

Other things we've said, it's going to take a little bit longer. That gives us a bit more time. The board signed off on all of those timelines, so it's another way to sort of cut and paste what we do and how we do it.

But, I think we can make a good start and I think Jonathan who is trying to pretend he's not here will be roped in along with some of the other policy nerds around the place.

Also, the membership staff, the social – not only the social media, but our communications strategy. There are a lot of people and a lot of talent and I think we can use everybody, at least don't think you won't be used is probably a better way to phrase it. Thank you.

ALAN GREENBERG: Thank you, Holly. A further comment. And I wasn't part of this discussion they had, but I'll point out, since I'm a little bit familiar with what's in the proposal, there are parts of the proposal that are going to cross over a variety of different



places. Clearly, the core proposal of how do we get more people involved – and I'm not saying where they come from, it doesn't matter – has all sorts of aspects in it.

Clearly, our target is policy work, so we have to think about that. There's a huge communications issue in there of how do we get material to send out that's going to be useful. Metrics obviously come into this. So, any given proposal may have multiple components. There are several proposals there that all they say is we have some rotten stuff on our website. The titles on some pages are wrong. A few things like that. They're going to all be grouped together and we'll put one or two people on it who actually have the ability of looking at a website and saying this doesn't make any sense if you don't already know what it means. Those are going to get fixed in real short order, hopefully, with some support from staff I hope, since we're not allowed to change the web ourselves. We really don't have the ability to do that, but we have the ability to direct what has to be done.

So, some of those are going to be ticked off really quickly, I hope. Other ones, we're in it for the long haul. It's going to be an interesting challenge. Comments? I see no cards. We're all stunned.



HOLLY RAICHE: Well, that's because I've told them all they're [inaudible].

ALAN GREENBERG: We have a whole six minutes here that we could fill up or we could actually go onto the break early. No, we're not going to go into the break early. Olivier?

OLIVIER CREPIN-LEBLOND: Thank you very much, Alan. I hadn't taken the floor yet this afternoon. I was just going first to thank you and thank the community for having worked so much to do a counterproposal, because I think it's the first time that a community actually has to go back to its roots and rewrite a proposal from scratch as opposed to just taking recommendations from a contractor and saying yes, no, no, yes.

> So, the amount of work that has been done by this community exceeds vastly any amount of work that any other community in ICANN have had to do, I think. I'm judging from the amount of work that was done for this.

> But, just to recognize also it really got all of us to look introspectively very carefully about what we're doing and I certainly reconsidered. I looked at myself in the mirror, as in the processes, the processes in EURALO, etc., and really pointing out and seeing, okay, there are some things that are not working. We



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really are going to tackle those. Sometimes it's good to be told about this stuff. I'm happy this has now been accepted by the board and I'm really eager to move forward on this. Really eager. You also have not only my commitment, but you have the commitment of many of our members in EURALO to move forward with this. Thank you.

- ALAN GREENBERG: Thank you, Olivier. I'll point out that although no other group in ICANN has ever rewritten one of these reports and had it accepted, no one even tried to rewrite one, we were accused of doing that. We were accused of rewriting the first report to suit our needs and that was [inaudible]. It turned out it was actually a board committee that rewrote it, not us. But, details.
- CHERYL LANGDON-ORR: Okay. I'm just going to jump in and recognize my own card here briefly.
- ALAN GREENBERG: We have a speaker queue, apparently.
- CHERYL LANGDON-ORR: Okay, where's the cards?



ALAN GREENBERG: Maureen, I think. Maureen is keeping my speaker queue, but I can't read her writing, so it's an interesting challenge. Maureen?

- MAUREEN HILYARD: One of the interesting things that Holly and I found when we were going through this, too, was there are five sections of this report that are actually related to outreach. That's really quite exciting for us because if we can actually really impress on the board of the importance of outreach and we're actually addressing what is in the report, especially in relation to regional events and that sort of ... As well as the outreach and engagement activities. I just thought that was an interesting thing to be able to look forward to when we are actually doing our work.
- ALAN GREENBERG: Note, however, that if we succeed in getting funding for outreach, we're going to have to measure it and prove it successful. Scary. You are in the queue, and chairing the session, I will say you're on the queue. Please take the mic.
- CHERYL LANGDON-ORR: I am so tempted to say something Australian and I shall restrain myself. Just a couple of things that I think we could value in the next couple of minutes making sure everyone understands.



One of the first things is we are actually on a relatively short timeline. Alan mentioned that we are to report in six months, for example, therefore. So, we'll look at putting out a call for people to – perhaps it might be a little bit preemptive, but we'll have it poised really to hit the print and send if the ALAC has the wisdom, intelligence, and time to formalize the party, the working group, working party I believe it's supposed to be called on Thursday. We'll have something ready to roll then.

So, regional leaders, you can put your thinking hats on and perhaps ask in your following months meeting for people to step up.

But, I wanted to recognize a few heroes again. John, I don't think the words were out of my mouth before John was volunteering. So, that's it. Your name has been taken down and will be held against you for the duration of the working party. Olivier, I definitely heard you volunteer. Thank you very much. Anyone else who feels they have that background, and can I say considerable time – considerable time – in a short beginning start, when we've got to get it kick-started, right? You need energy. You need enthusiasm and you need the background to know what you're talking about.

Can you just let either Alan, or Maureen, or Holly, or Heidi – let's just let Heidi staff know. Because we don't want to overlook



anybody who is keen, but trust me, ladies and gentlemen, there will be work for all the willing in this process.

ALAN GREENBERG: Thank you. I'm going to change the subject. If any of you are looking at the At-Large community Skype chat, Rinalia has been on it and has offered her congratulations and all sorts of kind words of the fact that we have managed to get to this stage. Her name wasn't mentioned earlier today. I have to mention it.

> Rinalia was chairing the Organizational Effectiveness Committee at the time that they received the report from the examiner and was struck with the problem of how do we proceed, given that, as has been pointed out a number of times, every other review that has ever been done, essentially the organization may have accepted some of them, may have rejected a few of them, but basically that report was passed on as-is to the board and the board accepted that report.

> Rinalia came up with a method that is asking for MSSI to do a road map, mapping – and listen to the words carefully – mapping the issues to our proposals. Notice the word recommendation wasn't mentioned in that sentence. It was that inspiration of how to proceed which allowed us to get to where we are today.



The final organizational or whatever that thing was called, the plan, that was finally approved was the MSSI mapping, removing some of the columns, adding another column. But, basically, was the scheme that Rinalia had come up with, which I at the time used the word inspired. I still use that word, inspired.

Rinalia, if you're listening, if you're online, thank you very much. It was your wisdom and insight that allowed us to get to the point where we are today. So, thank you.

I see Tijani has his hand up.

TIJANI BEN JEMAA: Thank you, Alan. First of all, I would like to congratulate the working party for the great work, and especially Alan for the really dedication. He did huge work and this is the result of this work. So, thank you very much. I think At-Large deserved to have those persons as members. This is really something very good.

> Now, for the new working group we are forming now, as I know any working group should be formed before its [inaudible] subgroups, etc. In my point of view, the first thing to do is to form the working group or the working party and then this working party will split in subgroups, etc., as Cheryl said, have some work done immediately, other work perhaps later, etc.



So, I think that we have to do things in the right way, not upsidedown. Start first by forming the group and then [inaudible] in subgroups.

CHERYL LANGDON-ORR: Tijani, I agree with you. Obviously, there's a process there to follow. But, let's be really clear. There's pre-work to be done and the existing, still functioning review working party – not the implementation one that will get formed on Thursday – has work to do. And it's those people who are volunteering now for that.

> So, let's be clear. We're not muddying waters here. We kill off one with great pleasure when the time is right. I'll write its own note to say thank you so much for the lovely time we've had together, but then it stops. But, before it stops, there's valuable work for us to do.

ALAN GREENBERG: We are four minutes over into the break. I see no cards up, no hands. This session is over. We will reconvene in the two crosscommunity sessions today all on RDS-related items. That is GDPR interim specification, accreditation models, and all that good stuff.



I will say that this group, ALAC and At-Large, is going to be investing a lot of time on RDS-related issues over the coming months. I strongly advise you to go to this, learn, participate if applicable. But this is not a session you really want to skip because it's the focus of what a lot of what ICANN is going to be doing over the next year, and therefore a lot of what At-Large is going to be doing.

Thank you, all. We'll see you again tomorrow morning in this room.

OLIVIER CREPIN-LEBLOND: And if I could just add off the record that tonight there is the Global Eco Multi-Stakeholder Band playing at the Hard Rock Café which is in the convention center. Not in the hotel, in the convention center. You can ask any security guard. They'll point you out. Hard Rock Café, starting at 8:00 until midnight. 8:30, okay.

GISELLA GRUBER: Sorry, if we're in the advertising moment here, we'd [inaudible] at 8:30 this evening at the Hard Rock Café until midnight. Let's start with LACRALO networking open event, open house – sorry. I should know that by now. 6:30 in this room. Please wear a tad of green if you find any along the way or if you're not already



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dressed in green, like some people quite obviously. We'll be here from 6:30 to 7:00 with the LACRALO networking open house. Please do join us. Then we'll be moving outside and there is a little surprise, some entertainment outside which will be well worth the visit. Thank you very much.

- ALAN GREENBERG: Thank you, and as we adjourn for the day, thank you very much to our tech staff and our interpretation staff. As usual, things are working flawlessly. Some of us have been around here long enough that that was not the case. Everyone hiding behind us that I can't see is doing just a marvelous job, so thank you.
- GISELLA GRUBER: Just a reminder for those who are still in the room, we've got the next two cross-community sessions in Salon 1-3.

#### [END OF TRANSCRIPTION]

