
KOBE – At-Large Outreach and Engagement Subcommittee Meeting
Tuesday, March 12, 2019 – 08:30 to 10:15 JST
ICANN64 | Kobe, Japan

YESIM NAZLAR: Okay, I think that we are ready to start if everyone please can get seated, and as usual I would like to do the regular reminders. As you know, we have English, Spanish and French interpretation. So, when speaking, please, don't forget to state your names before speaking to help our interpreters, and also please don't forget to speak at a reasonable speed so our interpreters can follow you much easier. And when you would like to speak, please don't forget to use your tent cards, to put them up on your desks. Evan is currently handing the tent cards out, so we can get your names in the queue. Thank you very much and now I would like to leave the floor, back to Daniel Nanghaka.

DANIEL NANGHAKA: Thank you very much, Yesim. And I'd like to welcome you to the first meeting for Outreach and Engagement happening in 2019. I think it's a great opportunity to have all of you here because this is going to be probably something new regarding – and will probably fit into the next FY20, just after discussions. But allow me to start it from this point of view.

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In the outreach strategy, which I believe most of you could have read the document, or you couldn't have read the document. It reads FY Report on the Strategy of 2019, v2, and we are coming to the end of the FY, and starting the next financial year, probably the next three months, or two months, or so. That is FY20. Let me put it to the floor, would it be order, or to seek consent that we consider the strategy for the next year? Let me open it up to the floor for discussions. Am I clear? Okay, Cheryl, you have the floor.

CHERYL LANGDON-ORR: Thank you very much, Daniel. I think that, just thinking about it now as you've said it, I think that does make a lot of sense. So, I would be, without having thought too deeply on it, supportive of that way forward to apply it to this coming financial year. Thank you.

DANIEL NANGHAKA: Thank you very much. So, is there anyone that has like an objection to the opinion, or any remarks that you think would be considered to be able to help in the strategy document? Okay. So, since I'm seeing only silence, I think I'll take that as an agreement.

I'll go straight to the agenda #2 which is a review of the outreach and engagement strategy. As you can see, the strategy is shared

up there. We are going to go through a read-through, and then after that we shall see any changes that will come out of this document which will give it an outward timeline after having consensus from the members who are present in the working group, such that we can be able to have it ... The implementation could probably start, or which will lead into the drafting of the implementation plan of the outreach and engagement strategies.

Obviously, these strategies come as a result of implementation together with their respective co-chairs from all other reasons, respectively. As we all know, each region has a strategy, but there has been a lack of unifying strategies to be able to guide us through, or which can be benchmarked to carry out different activities for engagement.

I'll go straight to the first introduction, but feel free to stop me in case you see that there is something that can be changed, regarding this strategic document, because this is more of a dialogue to fit into the respective advice just like our mandate is to give advice which can be able to help. So, I'll proceed.

Introduction. The At-Large Outreach and Engagement Strategy was prepared by our ALAC or At-Large Outreach and Engagement subcommittee in March 2019 with the purpose of enhancing outreach, communication and engagement. The strategy was

developed with reference to the ICANN strategic plan for the FY2016-2020. Okay, scroll.

And the strategic plan was proposed before the ICANN63 meeting in Barcelona, and the first draft was made which attracted input and comments, which lead to the version 1.1 which we then changed to version 2.

So, the overall strategy. The overall strategy ... I beg your pardon. The first draft was based on the At-Large review implementation of our review proposal where the items that affected directly the Outreach and Engagement Subcommittee were resolved through the 2019 strategy and after the ICANN63 meeting which contributes directly to the strategy. Before I proceed, does anyone have a copy of this document, the latest document?

YESIM NAZLAR:

Thank you very much, Daniel. We have a comment from one of our remote participants, from Alfredo Calderon. He says if there are activities that can be initiated in the Fiscal Year 19 that do not involve the budget, it could begin now. However, it is clear that for Fiscal Year 20 we should be implementing the strategy as proposed. Thank you.

DANIEL NANGHAKA: Thank you very much, Alfredo. I think that we should get to that at the end of this strategy read-out. So, I'm going to proceed with the reading. So, this strategy builds a benchmark with other working groups to enhance engagement and participation in ICANN development processes. I think that was one of the things that was changed, and could you please call up, Yesim, just before the mission? No, scroll down. Scroll, continue. Scroll up, continue, right there.

So, that is the introduction, so are there any changes that you feel you would like to be amended in the introduction of the document?

UNIDENTIFIED FEMALE: No.

DANIEL NANGHAKA: Alright. So, let's proceed to continue to scroll to now the main objectives. Stop there. So, the main mission, the mission statement of this strategy is to drive and better facilitate participation of the At-Large community within ICANN related activities, via effective outreach and engagement strategy. Is there any objection to the mission statement, or any argument to the mission statement?

UNIDENTIFIED MALE: No.

DANIEL NANGHAKA: Okay, thank you very much. The objectives, the strategic objectives. The strategic objectives, the first strategic objective is to influence the qualitative and quantitative of the At-Large community through increased collaboration and engagement with At-Large Structures and individual members. The second is to facilitate and promote informed participation within ICANN. The third is to improve the collaboration between At-Large working groups, the ICANN Global Engagement Team and At-Large staff on a monthly basis. The fourth is to build and share collaboration best practices with other ICANN constituencies. The fifth is to enhance collaboration between regional At-Large Organizations (RALOs), the Regional Internet Registries and other MOU partners to build capacity and competency within ICANN. And the last is to use relevant metrics and performance indicators to enhance outreach and engagement and produce and outreach and engagement annual report on opportunities, challenges and recommendations.

I'll just simply expound more on these respective strategic objectives, and as you could have noted that in this ICANN64 meeting there are a series of activities that are going towards building the capacity of leaders, and how they can be able to

improve engagement. We, some of us have gone through the leadership training that happened just before the meeting which I think is a good opportunity, to be able to build up the skills of our leadership.

We have also seen, I think in the next meeting after this, we are going to be have a joint workshop with the regional leaders on how we are going to be able to engage effectively which comes [inaudible] with the strategic objective number 5, and also already there are working groups that already are collaborating.

For example, At-Large and the NCUC are carrying out joint activities. Yesterday, we had the At-Large and the NPOC session which happened, which fits directly into strategy number 3. Also, in the need to improve our participation in the respective policy development processes, policy advisory processes, which is our core mandate, and also to engage members or individuals and ALSes working and engaging with their respective communities, we hope this is going to improve, immediately, as this strategy is implemented. Cheryl, is that an old card?

CHERYL LANGDON-ORR: [inaudible].

DANIEL NANGHAKA: Okay. So, based on that, are there any comments or any questions regarding the strategic objectives, or any changes that you feel should be added or subtracted from the strategy?

CHERYL LANGDON-ORR: Yes, it is.

DANIEL NANGHAKA: Please?

CHERYL LANGDON-ORR: Thank you, Daniel. I just want to draw the room’s attention to – and I do apologize for not having picked this up in the earlier drafting, but sometimes I get distracted, my apologies. On point 4, where it says, "build and share collaboration best practices with other ICANN constituencies," without getting into the whole thing of best practices, which we'll deal with some other time, that's just a personal thing, I would like you to consider an edit that one in particular.

Constituencies is a term that means different things to different parts of ICANN, and I don't want us to limit our interaction possibilities by having a term that, for example, the numbering community may say, "We are not ..."

So, I would encourage us to in fact use the term ICANN, AC, advisory committees support organizations and then after "support organizations," you can say SGCs, etc. But I think to be more inclusive we need to probably start at that top level. Because, for example, if you were to discuss with a ccNSO member or non-member and you used the term "ICANN constituency" they would think about a subpart of the GNSO structure, and I think we are interested in a much broader approach. That's my suggestion. I know it's a late edit, but I would like you to consider it.

DANIEL NANGHAKA:

Thank you very much for that suggestion. I hope staff is taking notes of that which we can probably amend in the document. Are there any other suggestions? And [inaudible] be adding it to, making that respective edit into the document. Yes, Marita?

MARITA MOLL:

Thank you. Is there anything in here, or is it appropriate to have anything in here that speaks to the fact that in order to bring growth, in order to create growth, we actually have to go outside of ourselves and speak to groups outside of ICANN? So, mostly I see this as very internally focused and that's great. I don't know if it's appropriate, or if you want it in here, but I'm just saying some of us do look for opportunities to speak to universities, meetings,

local meetups and things like that, and that is not in here, or at least I don't see it. Thank you.

DANIEL NANGHAKA: Thank you very much for that comment. Before I comment on that, let me give the floor to Yesim. She has a comment on line. Yesim?

YESIM NAZLAR: Thank you very much, Daniel. This is Yesim from ICANN Org, we have a comment from one of our remote participants, from Dev Anand Teelucksingh. He says: how about ICANN stakeholders instead of ICANN constituencies? Thank you.

DANIEL NANGHAKA: Thank you very much, for that comment, Dev. Let me just simply react, let me just react to what Marita mentioned. We have seen previously, in the regional strategies, an engagement with academia and universities, if that is what you are talking about. I think since every region has a particular method or a way about conducting regional engagement, we will leave this as an open document that can be leveraged on by the respective regions to be able to enhance their engagement or outreach strategies in their respective given period of time. Yes, I can see Maureen's tent up. Maureen, you have the floor.

MAUREEN HILYARD: Thank you, thank you Daniel. I just wanted to point out that in the fifth objective we had looked at regional partners which is our external organizations that we currently work with, but that can be expanded, I guess.

DANIEL NANGHAKA: Thank you very much for that insight. Are there any other points to take note before we proceed to the next – yes, please.

HEIDI ULLRICH: Yes, thank you. I'm wondering, in terms of the academic engagement, because we have a lot of members that are actually academics, so would it be that they would be asked to engage with their students? Would it be that they would be engaging their universities more? What is the procedure for this academic engagement?

DANIEL NANGHAKA: Thank you very much, Heidi, for that. I think, to me, this calls for an additional strategic objective because, if you look at engagement with academia, I see that's something that could be viable, [inaudible]. Marita?

MARITA MOLL: I think maybe Heidi is looking at it in a more restricted fashion than I am. I'm not an academic, but I am in touch with academics who teach courses in this area, and I have been—and will continue to be—asked to speak about what goes on at ICANN and the multi-stakeholder model, and my goal in doing that sort of thing is to interest people and bring people in. So, but it's not just classes. I would certainly take any requests to speak to a meeting or a group of the public, or whatever, on this if it came forward.

DANIEL NANGHAKA: Thank you very much, let's have Yesim, [inaudible] Tijani. So, we can get back to Maureen, right? I'm seeing Maureen's tent up.

MAUREEN HILYARD: I was actually going to introduce Adam because I think that one of the things about the academic contact is that I know that GSE actually does a lot of work in that area, and that's one of the reasons that we're actually wanting to talk a little bit more with GSE and get a little bit more attuned with the roles and responsibilities so that we're not actually double-dipping, we're not intruding on other people's activities. So, perhaps Adam might be able to clarify that.

ADAM PEAKE:

Yeah, the academic strategy is something that we're developing within GSE at the moment. We've not considered academia really as an independent stakeholder within the ICANN activities. There's no interest group for them as an individual grouping. They've always been part of our At-Large or NCUC, or whatever they would be, if they're a technical academic organization.

At GSE and also other groups, recently we've been getting a lot more requests for engagement from academia, for lectures, for us to help with courses, the design of courses and all kinds of things, and that means that we have to think more carefully about how we're going to allocate those resources, what type of resources, and we have issues to consider such as we're not an educational institution, so how do we then do that? We have certain skills, but they're not as academics ourselves.

So, there are a lot of things that we're thinking about at the moment within GSE and then the broader parts of the ICANN staff group. I hope we will have a strategy to share with everybody soon, but we are trying, and there is a lot of coordination going on here. Academia is one of the main demand areas we have at the moment, going and giving lectures, and what tends to happen is I give one lecture, or somebody gives one lecture, and then there tends to be a request for, "Oh, could you come back and do a couple more?" or, "Could you help me design a module on

something?” or, “Could you,” and, “Could you,” And we're not an academic institution, first of all.

We're not a teaching institution, and so how we scale that is an interesting sort of challenge and we're thinking about it. And of course we will involve you and then we have academia in Europe who we already engage with. So, it's potentially a very growing area and we are working on how to deal with it.

DANIEL NANGHAKA:

Thank you very much, Adam. Let me just simply say something very small. When I was in the university, quite a number of years ago, I never knew anything about ICANN. I was doing networks, I was building networks, I was doing system administration, and nothing about ICANN. I came to understand what ICANN is after engaging in the industry. So, I think this brings something for careful thought. Probably, Adam, would you like to have more engagement with the Outreach and Engagement team on how we can be able to contribute to that strategy that you are working on regarding academia?

ADAM PEAKE:

I think at this time we really have to work out what we're doing internally. It's just that I think that we're not at the stage where if we socialize something that it would be very useful because we're

not entirely sure how to go forward. We have a sort of mapped set of thoughts, but it's a very, very big global concern.

You mentioned technology. So, we have the interest of how do we reach out to technology students and, of course, they'll learn networking, they'll learn how the DNS operates, but it would be nice if they also understood that a lot of these things are taking place in a multi-stakeholder environment, that it's new, that it's different. If you get into the other side of that, the non-technical, but the master student who is in information sciences or something like that, to use a general term, then you will see things like the ITU on their agenda. They'll have a couple of lectures on the ITU, which means that in a few years time, if they happen to go to an ITU meeting, they will walk in and have a general idea about what it does, why it does it, and so on and so forth.

But there is nothing like that about ICANN. So, when we have somebody, say, joining the GAC, they have no clue what ICANN is. Or, well, unless they've studied. But you know what I mean. There is nothing, there is nothing in their background that gives them a knowledge of what ICANN and the operations are.

So, it's a very big sort of scope that we're looking at, at the moment, and I don't think we're ready to engage anything. We want to do it properly. It's a big thing is what I'm trying to say.

DANIEL NANGHAKA: Thank you very much, Adam. On my list I have Tijani and then John. Tijani, you have the floor.

TIJANI BEN JEMAA: I think that at this stage we don't have, and we don't have to ask Daniel to give the details because it is a strategy and, in the strategy, we don't have the action plan in it. The action plan will come in after the strategy is adopted.

I think that engagement with academia is a very important track. I can tell you that in Tunisia, we have a very good program, supported by the GSE Middle East and it works very well. Also, at AFRALO we worked several times with academia for the outreach and it worked very well. Marrakesh, you must remember that. So, I think that this is a track that we have to work on. There is a lot of potential there and the details will come with the action plan. This is a strategy.

DANIEL NANGHAKA: Thank you very much, Tijani. Let's hear from John.

JOHN LAPRISE: Thank you. So, as a former academic, I think the strategy to go at academics on a granular level is probably not the right course of action. Rather, I'd recommend going to academic societies. The

one that come to mind, right off the top, and Joanna is familiar with GigaNet and AOIR, as well, and the Association of Internet Researchers, which is AOIR, has been around for quite some time, and they do have tracks that are specifically government-focused, and they write papers on ICANN. So, if we are looking for people who want to get involved, we should go to the societies, rather than trying to find them in individual institutions which can be more difficult. Making a presentation or convening something at an academic society is one route.

In addition, outside of the area of communications, I'd also recommend foreign policy circles because, increasingly, governances is a topic there. So, you go to the Political Science Association and you'll make or put out a call in that circumstance. That will find the people who are interested, usually grad students and faculty who are interested in ICANN and make it easier for the to access that.

On a side note, I had a request, and so just to reference, for instance, in the upcoming Montreal meeting at the University of Toronto there is the Munk Center and Ron Deibert would be a great add to both the curriculum of [NASIG] but also the privacy center that's around his work would be a great addition for us in the Montreal meeting. So, I just wanted to put that on the record. Thank you.

DANIEL NANGHAKA: Thank you very much, John. We have Seun and then I'm going to close the queue for this session. Okay, all right, I have Seun, I have Satish, I have Wale, and then I have Harold and then Abdulkarim.

UNIDENTIFIED MALE: Yeah, that's it.

DANIEL NANGHAKA: And then from there we shall proceed to the next item. Thank you.

SEUN OJEDEJI: I just wanted to comment on the metrics program evaluation section of the document, which is actually referring to the [inaudible] committee on metrics for [an evolution]. I'm wondering, because when we already heard that, the metrics for each RALO has been decentralized to some extent. So, what is the intention? Is there an intention to then recentralize it within the metrics? Do we need a subcommittee on metrics? And are these metrics similar to the ones that the RALOs have established for the evolution of their own ALSes, their members' performance. What is the connection between the two metrics that we are referring to here? I wanted to get that clarification. But if this is an

action point, then maybe we could take it later, but I just want to flag it for now. Thank you.

DANIEL NANGHAKA: Let's hear the next. Satish?

SATISH BABU: Thank you, Daniel. If you take a step backwards and look forward to the next five to ten years, where At-Large should kind of be heading towards and noting that the first point does talk about the qualitative and quantitative growth, then I think we should identify some of the important feeders that provide the next generation of At-Large and from the regions perspective, I think it will be useful if this strategy document, although it doesn't have to get into details, did provide us with some pointers, whether it's the academic institutions, whether it's a number of schools and academies of internet governances, which are for example ICANN GSE runs APIGA in APRALO. It's an important institution because targets young people which are of importance to us. So, some indications as to what are the feeders for At-Large that we consider important and would it be useful for the regions to work, therefore, towards those objective. Thank you.

DANIEL NANGHAKA: Thank you. Next, Wale?

WALE BAKARE:

Thank you. I would just like to add a voice to the [inaudible] with regard to the academia. I think it would be a good step, to step forward – I mean, for ICANN to step [inaudible] that area because I can remember during my time at the university when I was doing my post-graduate, and so no one knew anything about ICANN and some group of people came to my university and from IEEE and IET, and I was a member then when they came. They targeted specifically the technical students. And if ICANN can try to exploit the talent in these areas, even if it requires them scoping it down to DNS [inaudible] and smaller areas that would be interested, to the students in legal departments and the technical areas, and all that, I think it would be a good thing to I think just exploit and then gain more expertise from this area.

And also, these groups of students become [inaudible], from there, to gain more knowledge about ICANN, and yeah, I think that would be a good thing, I mean, to step up.

DANIEL NANGHAKA:

Thank you very much, Wale. Let's hear from Harold?

HAROLD ARCOS:

Okay, very briefly. I would like to support what John was saying before. The academia does have certain initiatives. So, I know we

have a way to go at – I participate in one of the academia networks in Venezuela, and we have a direct relationship with [Riclada]. [Riclada] is one of the main networks in Venezuela, and this was a very important partner for other networks at [inaudible] and [inaudible] and we can also enlarge our scope. And this why we are looking at ICANN.

In Peru, we have certain initiative such as the [inaudible] forum. They have been working for quite a long time now on governance issues. In Latin America we have the Internet Governance Forum that is already active, and we have very active participation by the academia. So, the recommendation, as some other colleagues said before, is that we have to move forward toward that end. I mean, we have to agree to match that connection between ICANN and academia, or the academic networks, because we have a certain space and a certain room created and we also have the tools to interact with them in a closer manner.

DANIEL NANGHAKA:

Thank you very much. I think at this rate I'm going to request for the timer, but let's see hear the comment from Yesim. We have Adam and finally Heidi.

YESIM NAZLAR: Thank you very much, Daniel. This is Yesim Nazlar from ICANN Org. We have a comment from one of our remote participants, from Alfredo Calderon. Alfredo Calderon says, “ICANN Learn could be the perfect repository for resources to train the trainer to learn about ICANN, its communities, and to help organize curriculum. We at ISOC PR and ALSes from NARALO are actually working with universities to engage Next-Gen and faculty on ICANN issues. Law schools in Puerto Rico are [niche]. We are also working on. And he continues, NARALO has the largest member At-Large structure with over 500,000 students and 50,000 faculty members, Hispanic educational technology services which NARALO to ISOC PR is working with it to engage individuals from Puerto Rico, Continental USA. and Latin America.” Thank you.

DANIEL NANGHAKA: Thank you very much for that. Let's hear from Adam.

ADAM PEAKE: Thank you, again. Thank you for the comments. I think, in a very good way, this is sort of the situation that we are in for the moment. Tijani gave a very good example of things that are happening in his region. John has mentioned groups of organizations that, in some ways, we're already engaging with. I moderated a panel at the last GigaNet meeting, and we go to these things, but what's happening is we're doing it in a

piecemeal way. We don't know how we're doing it across the organization. We're not consistent, perhaps, sometimes in our messaging.

Actually, I think that we are, but this is the kind of thing that we want to make sure that we're getting right, and as I said, we're not academics. We're not designing curriculum ourselves, but we're almost being forced into that direction. And then we have a strong engagement with things like [inaudible] in West Africa with the research and educational networks, but what I'm describing is a piecemeal approach and that's no longer appropriate, so we are trying to develop an academic strategy.

What I will do is keep coming back to how it's progressing, but I don't know how it will progress because you know how strategies develop in ICANN. So, if I just repeat myself, I apologize, in the next meetings, but I promise to keep you in touch because we're going to be keeping – this is a GSE and GE-wide consideration and we will of course be involving our policy staff because everybody touches these issues But at the moment we're not really at a stage to just say we're doing a lot in a piecemeal fashion, we're aware of a lot that's going on, academics are very important stakeholders, but we feel we should just get a strategy around that And I'll keep you updated, but I can't promise an immediate sort of magic happenings and so on.

DANIEL NANGHAKA: Thank you, Adam. Let's hear from Heidi.

HEIDI ULLRICH: I'm just, wondering that as ICANN develops their strategy for academic engagement that it might be useful for this group to form an academic engagement taskforce to help feed into that, to that development, but also just identify what it might be for the At-Large strategy for academic engagement as well and possibly even produce materials consisting of an ICANN Learn course, or a series of courses on that, and some slides for when people are invited to speak to academic centers, etc. Thank you.

DANIEL NANGHAKA: Thank you very much. Tijani, I see your tent is going up, but could we at least proceed to the next item, and we shall come back at the end.

UNIDENTIFIED MALE: You have the guy at the end.

DANIEL NANGHAKA: Sorry, we have Abdulkarim. Sorry.

ABDULKARIM OLOYEDE: Thank you, Daniel. I just want to support what John has said, and I also want to add that we're thinking that ICANN is not doing with a lot of academics. I disagree that because I will give my own example. I have a PhD in telecommunications. I'd never heard about ICANN. I went to a conference of [inaudible] Africa Universities about a year and a half ago in Ghana and [inaudible] came to give a presentation about ICANN and that was the first time ever I'd heard about ICANN.

And in terms in engaging academics, the Next-Gen is meant for students in the universities. So, I think that those are the two things that are important, associating with associations that the academics go to, just like what John has said, and also continuing the things like the Next-Gen, and I think that is what we need to just encourage ICANN to continue doing. Thank you.

DANIEL NANGHAKA: Thank you very much. But just to correct you, we did not mention that ICANN is not doing anything with academia. There is a lot that is going on, but we are looking for an enhanced approach to be able to have more academic engagement. And just as Heidi mentioned, I would like if those could be noted as actual points for future reference, that would be great. I think Maureen has something that is burning that I can dispute her for.

MAUREEN HILYARD: Thank you. I just wanted to assure people that academics are not excluded from our plans. It's just that I don't want to start up too many working groups. We have a capacity-building working group which I know Joanna will really truly incorporate everything that's important for us. So, if we can, yeah, and do take those messages to the Capacity Building Working Group, and we'll try and [inaudible]. And as Adam said, we're still working on the strategy for academia, so we will build on that as we go through, but it's, be assured.

DANIEL NANGHAKA: Thank you very much. Let us continue with the scrolling of the document because we don't want to spend a lot of time on this document. I'm now going to be a bit rushed to get through it a bit faster.

So, the Key Communication Objectives. And thing is that, still, with communication we still face a challenge on how we're able to communicate. And these objectives are there to facilitate the support and development of strong communication, both within the At-Large community and within the broader ICANN community. There is also the need to provide communication channels, tools and protocols, which promote the effective and efficient exchange of information among stakeholders.

We need to synchronize the promotion of activities on shared community calendars, Wiki, website, blogs and newsletters to deliver a comprehensive communication outreach action plan, in alignment with the ICANN Strategic Plan and other priorities identified by the ICANN Global Stakeholder Engagement Team.

So, specifically to build awareness of ICANN policy, among a wide, but defined group of stakeholder and interest groups to communicate the ICANN policy, both in draft, approved and amended version, to build the capacity of the At-Large community and the ICANN policy workflow. Inform and influence specific policies and policymakers on trending ICANN policy discussions. Let's continue to scroll, please.

To encourage community participation in the ICANN advisory process and raise awareness of the Internet end user perspective in the context of the domain name system; with the need for participation in the ICANN multi-stakeholder model and ensure periodic progress reports to identified stakeholders to enhance dialogue and understanding about ICANN policy issues.

This communication strategy has been developed in collaboration with the At-Large staff and the Social Media Working Group to identify key stakeholders (target audiences), as well as key messages as suitable communication channels. The strategy proposes specific communication and stakeholder

participation activities with a focus on encouraging engagement of regional communities and members in the work of At-Large, which you see happening. Next, let's continue scrolling.

And, still, the Communication Channel. The O&E strategy still aims to promote the use of the At-Large website as a single channel that offers maximum usability. This communication channel should give general knowledge of the news and should inform its community about the work of At-Large, and especially the role of At-Large Structures, and their importance to the work of At-Large.

The channel would first of all simplify the application procedure to increase the potential of attracting At-Large Structures which are both knowledgeable about ICANN and are prepared to contribute to the work of At-Large. The channel should include explanatory content about the work after that, and the members of accredited ALSes will be involved in, and where necessary, introductory or online training about At-Large.

And it's just as important to note that the At-Large website would be a focal point to facilitate a range of uses: The collection of regular feedback from ALSes and ICANN-related issues, via online feedback forms. The promotion of standardized promotion materials of RALOs to use during their respective events, which is already happening. The use of the blog template

to encourage an informative blog on the website, authorized by ALS and individual members about interesting activities within their regions as well as general information about the work of At-Large. And also, the RALOs could contribute to a centralized repositories of presentations about the local, regional and global events which may be shared with the RALOs across ICANN to explain the work of At-Large and its policy work. The website should also be the regular home of the calendar or events which represent an overview of the matrix of outreach and engagement activities that are occurring across At-Large. Continue the scroll.

One of the effective ways to engage with the community is through the face-to-face meetings which we do at least two. The RALO leaders become the authorized ambassadors for At-Large within their respective regions, and it is important that any messages that they convey to their original partners and communities are consistent with the aims and objectives of at large.

Next, I think I'm going to skip that section of the Promotional Materials because we already have an idea of that. We can continue, next, and just scroll down to the Metrics and Program Evaluation. I think this is an important section of the strategy because it calls for a strong collaboration with the Metrics Working Group. This work cannot be done only by the Outreach

and Engagement team. No, it calls for strong collaboration. Also, it is highlighted in one of our strategy objectives.

The ALAC Outreach and Engagement Committee will work closely with the Metrics Working Group, as you can see that in the first paragraph, and the team came up with a brief template for recording and evaluating the event activities, as you can see. It is not limited to the fields that you see, but still going to call for more input in cases from the Metrics Working Group.

So, if you look at it, they have the Date, the Event/Actions, Participants, Details, RALO, Collaboration with ICANN Structures and Comments. This is just a brief tool to measure how we are able to engage with our respective stakeholders, but still it will call for more measurement tools, and in those measurement tools, that's where we shall be able to analyze the quality and the effectiveness of our outreach strategies or the way that we engage with the respective communities.

So, in conclusion, the evaluation process will allow for a better understanding of how key stakeholders—both internal and external to the ICANN At-Large Community—view the effectiveness of outreach and engagement activities. More specifically, the evaluation will reveal the following:

The effectiveness of the At-Large website and other communication strategies employed by the Outreach and

Engagement Subcommittee to implement the Outreach and Engagement strategy. The level of awareness of our At-Large community about the work of At-Large. The level of awareness of our At-Large community about the work of At-Large and the ICANN policies and the effectiveness of the communication system to reach the targeted stakeholder groups, and the achievement of the specific aims and objectives.

So, I'm going to stop at that point. Yeah, there is still more of this as we come to the end of the document. I'm going to request for feedback into this document for probably the next one week, and then we can be able to come up with a consensus. I think that is an appropriate time. Do we all agree with that?

CHERYL LANGDON-ORR: Yes.

DANIEL NANGHAKA: Thank you very much. Sebastien, you have the floor.

SEBASTIEN BACHOLLET: I'm sorry, one question. I will change to French. I have one question. How are we going to be aware of the GDPR. We have to take into account the GDPR. We have some data that is going to

be collected about people, so we have to be very careful about that.

Secondly, usually, we take into account that after an ICANN meeting, we have a week off, and we do rest for a week, and we go back home. So, it may be difficult to have only one week. We are quite tired, and it will be a bit short to only have one week, and you might not get many answers, and only a few will be able to answer. So, I would suggest, Mr. Chairman, to have more time to have some feedback on those documents. Thank you.

DANIEL NANGHAKA:

Thank you very much, Sebastien, for that. Actually, I think it skipped my mind about the one-week [inaudible] session period, so probably let's push it to probably two weeks. I think that's fine. Thank you very much. Let's proceed to the next, Abdulkarim.

ABDULKARIM OLOYEDE:

Thank you, Daniel. I just want to seek a clarification of the definition of engagement because my own understanding of engagement originally was how do you engage with members, but it seems what you are talking about in the document is how do you engage with stakeholders.

DANIEL NANGHAKA: Thank you very much, Rahim, for that. I will not, right now, go into the discussions on engagement. Could you please post that question to the mailing list, and we should be able to get various feedback? And then we can be able to give an appropriate answer in the next outreach and engagement call. Thank you, I hope that helps.

Let's proceed to the next item on the agenda which is Joanna to be able to walk us through the capacity building strategy. If possible, Joanna will be having a session on capacity building, so I'd really appreciate if she'd just simply give us the key highlights in that strategy. Thank you. Joanna, you have the floor.

JOANNA KULESZA: I'm happy to do that. Thank you, Daniel. Just a point of clarification, the capacity building session this afternoon is focused on specific issues. You are more than welcome to join. I'm not sure it will give us a chance to talk about the strategy, and I do love strategy, so I'm in the right point within ICANN, aren't I?

So, I'm just going to give you a brief overview and a little bit of background. We've been working on this document since around Christmas. Christmas is a good time to start working on something, so we did. We've developed this brief document. Look, I have only like one graphic here. Daniel's document was so beautiful and this one isn't, but I was trying to follow a path that

Jonathan set for us, going with bullet points and something very brief.

I was advised yesterday to no longer use the argument that I'm new to the community, but I am. With that in mind, I've tried to collect the feedback that I've been getting from the community over these last three months. My understanding is that there is a lot of expectations in terms of capacity building. I will try to fill the big shoes that Tijani has allowed me to try and fit into, together with Alfredo who I think is online. Alfredo has been fundamental for me in trying wrap my head around this, so please perceive this strategy as our joint effort. Daniel just stop me if I go over time.

Since Christmas we've had a small working group trying to put this document together. We published it to the Capacity Building Working Group shortly before this meeting, and as Daniel indicated we are trying to conclude this document as soon as possible. My understanding is that if the community wants to contribute to this document, they are more than welcome to join the working group. I think that's how it works. So, if you have any points, any suggestions, feel free to reach out to me, to Alfredo, to our staff, and I'm sure we'll do our best to navigate you on how to fit into this strategy.

As I already said, I just have a few points that I think have come to the foreground of the discussions that we've been having for the

past few months. Yesim, if you are kind enough to scroll up, we started off with the general objectives, and I want to show the little chart that you can see at the bottom there. There you go. What I've learned over those three months is that At-Large is very good at developing capacity building tools and you can see them here. What I've also learned is that one of the measures that special emphasis needs to be put on is the onboarding program. So, that will definitely be one of our priorities.

If you could scroll down a little bit more, you will get to the little points that I was trying to put together. Yes, just the top of the second page. Thank you so much. See, I just have two pages here, but that's Maureen's fault. She said to keep it down to two pages, so we have just two pages.

So, one of the crucial points is the Community Onboarding Program. I'm happy to seek support from the community trying to figure out how to best do that, but that seems to be at the very top of our priorities list. The second element that has also come to foreground is ICANN Learn and the resources we have within that platform. This is particularly important with regard to ATLAS III. Alfredo and myself have been fortunate enough to try and support the program building for that meeting. I understand it's of tremendous significance, but that has made us aware of the limited resources that are there on ICANN Learn.

So, our second top priority in that sense would be to try and make sure that the resources available on ICANN Learn are both up to date and comprehensive, so when we do get newcomers trying to figure out what we do and where we come from, we can just point them to an ICANN Learn folder, so to speak, and provide them with up-to-date information.

The second use for those materials, which we are hoping to be able to provide before the recruitment for ATLAS III starts is to have a ready-made solution. If you will scroll down – but let's not do that just yet – you will see that we talk about very practical measures in terms of slide decks that will be available to the entire community. So, if you guys do outreach, if you need a slide deck, we would love to have something at hand that you can use, that you can refer to, that will introduce the community in simple terms.

So, in that sense, those would be our two prompt and primary objectives, the onboarding programs and those ICANN Learn courses, and if we could just scroll down now, please, Yesim, thank you, our third priority is to use the buzzword, the hot topics. So, in terms of trying to identify what is really important to the community, to reach out to the ALSes, to reach down to the regions. We've been advised, and we've decided to follow that path, to identify regional hot topics.

Now, I understand that this is a very big issue in the African region. I've been fortunate enough to be involved in the EURALO hot topics development with a careful lead coming from Olivier there. I understand that there is a theme of hot topics going across regions, and so our next agenda point, when we're done with this capacity building materials for ATLAS III, will be to try and get feedback or possibly a metrics on hot topics. We'll set them all together, and we'll try to figure out what are the top hot topics for the entire community.

So, in that sense, those would be our three top priorities, and then you can see a point that talks about navigating At-Large and I think that is a catch-all cause. The point is to try and make sure that whoever comes to the community, or if they are already within the community but are struggling to find their place – and I know what struggling looks like. So we would be happy to support them, to find their way and to better fit into the narrative. And then you can see, at the bottom of the second page, and a little bit on the third one, the ways in which we're thinking of doing that.

So, as was already said, this would be very practical and very pragmatic. We would get slide decks, we are happy to follow the path that Tijani has so wonderfully said with the webinars. We are hoping to have online resources available, and in that sense, we will try to make this as practical as we can.

So, that is me being very, brief. As I already said, this document is open for discussion. I think this works through the working group. So, if you have people online, listening in, in the room and interested in this, and we are always seeking support, but be aware this is very practical outreach for support, and we need you to actually work on this. Okay, so if you are willing to devote the time and help us do it, please reach out to me, reach out to Alfredo, reach out to staff. They will direct you our way and we are happy to welcome you to the working group to start putting these in place.

As I already said, we would like to have this document concluded and approved as quickly as possible. I understand that there are many expectations in terms of capacity building. I welcome the reference to the academic community. That is very close to my heart and we certainly can figure out a way to get them better involved or more effectively involved, as I understand is the expectation, but this is a brief recap of the prevailing expectations I've been hearing from the community. I know there is a lot more to be done, but those would be our first steps during this first year.

I'll conclude here. Thank you, Daniel, and I'm looking forward to questions and feedback.

DANIEL NANGHAKA: Thank you very much. You have only two, so far. You have one from Hadia, Satish, and Wale. Please, you have at least one minute or two minutes. Hadia, you have the floor.

HADIA ELMINIAWI: Thank you, Joanna. Thank you, Daniel. So, my question is actually related to developing content. So, the center that I lead is called the Domain Name System Entrepreneurship Center, and it's a partnership between ICANN and NTRA. One thing that I have put in our new strategy was a youth outreach and skill development program. I started this program two years ago, and we've been able—through this program—to reach to many of the main universities in Egypt and just last week I was at the American University in Cairo, giving a DNS Awareness Session to the business school at the American university.

In doing so, I was using my own material which I developed, and I think that collaboration in this part is very important, and how can we actually, together and together with ICANN, maybe learn to build material that we can all use? And I need to say here that maybe it needs to be a little bit tailored because, for example, when I was covering this session, I was looking for—and maybe at other universities as well—but sometimes I look for covering a broad range, so it's not only the basics, but starting from how the

Internet works and concluding maybe with the DNS and some of the important issues.

So, my question is related to this part, to developing content, and of course we've been also doing skill development like DNS operations and DNS security, and also policy and maybe—

DANIEL NANGHAKA: Please, your time.

HADIA ELMINIAWI: So, my question is, how do you envision our cooperation with regard to the content. Thank you, and I'm sorry that I went too long.

DANIEL NANGHAKA: Thank you very much, Hadia. I'm going to request the other speakers who will be speaking, please let's respect the one-minute timer. I'll really appreciate it, thank you. Next, we have Satish.

SATISH BABU: Thank you, Daniel. Thank you, Joanna. Just a quick comment on the RALO hot topics that were mentioned. The five RALOs in that last meeting, and also in the next meeting this afternoon, will be discussing the consolidation of policy hot topics from each RALO.

There are some challenges because the formats of some of the RALOs are different, and so I'm not sure how you can consolidate this, but I think it's worth doing, especially since we have the ATLAS III coming up. Thank you.

DANIEL NANGHAKA: Thank you very much. Can you refer that to the capacity building meeting? I think that would be a very good discussion for capacity building.

SATISH BABU: Will do.

DANIEL NANGHAKA: Thank you. Let's have Wale.

WALE BAKARE: Thank you, Daniel. Thank you so much, Joanna, for this draft. My comments might be found to be inconsequential, anyway, but my apologies on that. My first question is this. Are you building these capacity tools towards content development? That's one question, and then, two, I'm looking at this. If you can try and shrink this diagram, I'm trying to figure out the [inaudible] ability between community training and skill development and also between knowledge and policy development. Then if you go

down a little bit, you can see the policy development program. You can trace it back to knowledge and policy development, and also maybe it's just the kind of [status], anyway, so if you can condense the two, or the three in to one, or maybe into two. Thank you.

DANIEL NANGHAKA: Thank you very much, Wale. Would you like to react immediately or let's first complete the queue?

JOANNA KULESZA: Thank you Daniel, it's Joanna Kuleza. I'd be happy to briefly respond.

DANIEL NANGHAKA: Okay, sure.

JOANNA KULESZA: So, first, thank you, Sateesh. I'm looking forward to that conversation, and then I'll take on Wale because I think the response is shorter, and then I'll get back to Hadia, if that is okay. So, Wale the tools that we are offering are all the tools. If I understand your question correctly, the tools for capacity development, that was your question, what kind of tools we'll be using?

WALE BAKARE: My question is basically is it about do you develop these tools, content development – is it for content?

JOANNA KULEZA: Okay, so content development is definitely a handy tool that we want to use. So, the answer to your question I think is, yes, we will use these tools to develop content, if that is the gist of the question, but clearly, we also want to fill in all the other activities that At-Large is doing. So, we will build the capacity to better facilitate the comment-providing process within At-Large or ALAC to be more specific. For the diagram, I'm going to take a shortcut, and I'm going to refer back to Daniel. He was kind enough to be behind that graphic, and he's wonderful with graphics, so I am sure that he can pick that one up. So, I'm just going to throw it Daniel's way to explain how the chart works. It's too complicated for me but thank you Daniel for fueling that up.

DANIEL NANGHAKA: Thank you very much. I'll be happy to explain that, but probably you can catch me during one of the breaks, and I'll walk that through. Let's proceed to Heidi. Joanna, please, sorry.

JOANNA KULEZA:

Just to respond to Hadia's question. Thank you, that is a very good point. Clearly, there is no one-fits-all answer, so we will not be able to provide a resource that will fit all needs. But what we are trying to do is to develop a basic set of slides that you can use and put in the elements that you need. I don't know how this works in terms of the communication strategy. I know that there is a very strict line about content and graphics. I'm not sure how we're going to do that, but on the other end, I think that was also a part of your comment, and if you have resources and you would like to share them for the entire community to use, or to help us develop that capacity, we're always more than open to collaboration.

So, on one hand the content will be developed by the community. It could be just me and Alfredo, but I hope it's more. And, on the other hand, we are looking forward to providing the content that could serve as the basis to your tailored needs. So, we will do something very general in terms of the DNS that's already actually there. It's getting updated, it's on ICANN Learn. The challenge we are facing is to get that stuff, quickly enough, on to ICANN Learn to be used.

So, for us, right now, it's more about the technical side, but once we get that figured out, we're trying to get a fundamental set of information ready-made for the community that can be tailored

to the needs of that particular presentation you are giving. I hope that answered your question. Thank you, Daniel.

DANIEL NANGHAKA: Thank you very much, let's hear from Heidi and then Adam.

HEIDI ULLRICH: Thank you Daniel. Joanna, thank you very much for your comments, and Alfredo, as well. I'll make my intervention in my academic three points, my training.

The first point is on the community onboarding program. When you refer to that, are you mentioning, or do you mean only that the materials that were produced earlier, you will be updating those, or do you mean actually creating an At-Large community onboarding program? The reason I ask is, right now, I'm only aware of actually a staff-driven onboarding program which is for the RALO orientation. We hold those on occasion when we have a critical mass of new At-Large structures and we'll hold a call with them and with RALO, the chairs.

My second point is for the hot policy topics. Most of the RALOs are working on their RALO hot topics. However, there is an At-Large hot policy topic that was first created in 2016. I'm going to put that into the chat right now. That probably should be updated, and it probably might be that the best way to do that is an At-

Large version, an ALAC level versus the RALO level which has that regional aspect to it.

And my third point is how do you see all of this material, this new great capacity-building material actually getting to the grassroots, getting to the At-Large structure, the members themselves, within the ALSes, as well as the individuals? Thank you.

DANIEL NANGHAKA: Thank you very much, Heidi. Kindly, can I request some of this feedback to be given probably later on, as I have only 25 minutes, if that's okay with you? Okay, so let's hear from Adam.

ADAM PEAKE: I thought I'd better say something because Heidi's point went again to some of the things we're talking about with the academic engagement, but beginning with the short-term content, I will chat with Joanna afterwards about some of the materials we have, to make sure that there is some consistency. And, anyway, it will help you from reinventing some things.

So, that would be one thing. In the long-term, developing content, that's one of the things that we're considering with it. In the academic strategy, I know that you work with Baher. He also speaks at the American University. If you're speaking to an MBA

course, then we might add—to a standard deck—some case studies on the new gTLD, or something like that. If it's technical, then the specified content will be different. But those are the sorts of things that hopefully will come out of the academic strategy over a period of time, developing a large series of decks that can be used to address different people.

And then were talking also at 10:30, where you have the GSE VPs coming in, and one of the local conversations you might have is this sort of tools development that you can work on with them, and your regional involvement may involve actually developing regionally specific content, and so of course we develop slides, and we have people that can help you develop slides, so that could be something that you have a conversation about. I'm not saying that you have to, but perhaps that's a direction to make use of and have a conversation about soon. Thank you.

DANIEL NANGHAKA: Thank you very much, Adam. Would you like to please continue with your agenda #3 in case you have any other special status reports that you have to add to the outreach and engagement.

ADAM PEAKE: Yeah, I mean the status update, I think I've spoken quite a lot about various things that are happening. We had, what was it? A

90-minute session with the VPs which you arranged, which was very good. I want to emphasize Sally Costerton's enthusiasm to build the relationship with the At-Large, having some very good conversations with Maureen. So please take advantage of that.

And when we're thinking about the regional strategies and engaging with the VPs, remember that they are a resource, so the one example was just to say, well, my thought was, yeah, talk to your regional VPs about the content you can develop for capacity building because it will be tailored to the region and we have resources, probably existing, that you can use.

Or, we can have resources that we can tailor, or we can tweak. Or, start from scratch because that's what we're there to do. And we do a lot of presentation writing and so on. So, don't spend hours rewriting a presentation and then find out that something pretty familiar is existing already. It's what we tend to do, anyway, in our organization, which I get better at that. So, take advantage of that.

I think the ongoing commitment is that I will keep joining the calls. I think the main thing that we said was that we should share calendars. Let me know where you're going and where you want to go, how you're using your CROP funding, how you're using the additional funds that you have, where you want to go, and we will

try and keep you in touch with the types of activity that we're engaging in, and where we're going.

The question I've been asking people this week is: is anybody going to the RightsCon Conference in June? It's in June. It's a very large multi-stakeholder, somewhat civil society rights-oriented conference, but who is going?

To the best of my knowledge, none of the community members have put in a community, and there's no ALAC, At-Large, NCUC, NCSG, NPOC, or whatever proposal being entered, but a lot of people in their individual capacities are putting in proposals and we'd love to hear about them because ICANN is a sponsor of this conference series and we think it's an important and useful one. It has a similar sort of a feel to it as an IGF. We sponsor it because it travels around the world, and so we get some nice regional coverage.

It will be the MEAC region team who will be supporting it this year. We will have a booth, and we will probably use Next-Gen and a fellow to staff that booth. It makes it easier to arrange. They will be local. But of course we want At-Large materials there. You would be very welcome if you're attending, to come along and make presentations at the booth. We have a good relationship with Access Now, the organizers, so if we can help in any way, then we'd be very pleased to do so.

And I'm mentioning this, not because of RightsCon on its own, but because this is the kind of conversation we want to have. If you're going somewhere, let us know, and if we're going somewhere, we'll let you know, and perhaps you have ALS in the region, in the town, or whatever it would be, and we can try and match that sort of participation. So, thank you.

DANIEL NANGHAKA: Thank very much, Adam. I'd like to proceed next to just the regional updates. The first update is going to come from AFRALO. We'll have Mohamed to give the updates, Mohamed, you have the floor.

MOHAMED EL BASHIR: Thank you very much, Daniel. Many activities were happening in AFRALO and I think I'll start with individual membership. I can say that after we opened the individual membership, the expectation was high to have a good pull of SA members joining. We have the expected numbers of the individual members as we expect.

In terms of regional participation, AFRALO participated in different events recently, and we did participate in the AFRINIC meeting in November of last year. We have members who did attend AFRINIC meetings. We had a booth there, we had very good collaboration with AFRINIC. Every meeting we have, we

have members who are attending. Is that much better? You should wave or do something. I should be going on. It seems like people are, I can see their expression on their faces, but I didn't know what the problem was.

So, yes. And regionally we are active with the AFRINIC community. We have members who are regularly attending the meeting. We have booths in the AFRINIC meetings. We had, also, the African IGF that was held in Khartoum, Sudan, and we have several members of the community attending the IGF. We have also members participating in the Paris IGF meeting as well. Some of them organized workshops, and we have active participation there as well, in their respective capacities, but they are also coming from the RALOs. So, that was most useful.

Hot topic, or hot topics in the working group. We have a very active Hot Topics Working Group that started working early, and the conclusion of that work was the AFRALO Hot Topics Report which is basically outlining the policy issues that are of a top priority for the RALO and also what actions that the RALO could do to address those issues.

So, I will distribute that, and thank you Heidi and the staff for printing the report. That was very useful. In the next session, we will have copies, hard copies here so you can see it, and so you will see that it's not just listing the topics. Besides listing the

topics, we tried to move ahead and say in the specific policy issue that AFRALO would be doing the following, conducting our next sessions, webinars, and that was like – so, we have a clear working plan and that is very useful, and so we will give you a chance to look at that, and we are happy to provide our experience in this regard.

Coming events, I think I'd just like you to mark your calendar for the African Internet Summit, if you will be able to attend, and it will be happening in Kampala in Uganda, and that will be from the 9th through 21 June. So, if you are interested to see Kampala that's an opportunity to go there.

So, I think that's in a nutshell most of the RALO activities and I'm happy to provide any further details if required, thank you.

DANIEL NANGHAKA: Thank you very much, Mohamed, for that. Tijani, are you trying to add something to that?

TIJANI BEN JEMAA: Yes, thank you very much, Daniel, and thank you, Mohamed, for this report. Mohamed spoke about the new individual member we got in AFRALO and how they are valuable, and I'd like to tell you that, really, we have very good persons now as individual members. One of them, for example, is your Universal Acceptance

Ambassador, and he participated in several meetings of ALAC, of several webinars, or so. And another individual member who is very active and very well, how to say, very engaged person who is here in this room, and who came to this meeting on his own expenses, from his pocket he paid, Abdulkarim, so I would like, really, to applaud him because he came.

DANIEL NANGHAKA:

Thank you very much. Yeah, I think it shows at least some passion, and I think that's the level of passion that you want for participating in these respective policy advisor processes. Let's proceed to APRALO.

ALI ALMESHAL:

Thank you, Daniel. I always like to start thanking [inaudible] the team, and the staff who keep creating and developing our newsletter which is a very good repository for all of the activities, I would say, that the APRALO are doing. So, I would start with the first activity that the leaders have participated in. Maureen and Satish have attended the APRICOT meeting in South Korea, and they have participated in a number of workshops, events and meetings there. Just to make it short, and not go into the details, but it was a very active time for them with a number of events that they have been speaking at.

Next was the Middle East DNS forum that happened in Dubai and APTLD as well, so we have Liana and Nadira have attended this and participated in the meeting and they have—

UNIDENTIFIED FEMALE: [off mic].

ALI ALMESHAL: So, Hadia was there, but she isn't there for AFRALO, but again ... So, this is on the side of the leadership team attending and participating in a number of events. We have, I would say, the ALSes activities and projects that they are working on. The last time ALS had participated in one of the, let's say, awarding programs related to WSIS, I guess, and it was the Online Sexual Harassment-and-Blackmail Awareness for Palestine School Girls, and they are on the top as the projects have been getting the highest voting to the WSIS process.

Also, before moving more to the ALSes I would announce that Liana has been seated as one of the board on dot-[asia] just recently, so ... [applause].

Moving forward, we have the Cyber Capacity or the Cyber Official Capacity and ISOC [inaudible] organizations. They have done a webinar to discuss intermediary guidelines, amendments to the rules and the others, and we have ISOC [inaudible] as well. They

have worked on digital accessibility. So, these are the activities that have been done for the ALSes, ISOC Calcutta and IIFO organized a workshop on network security. These are the ALSes activities from the outreach and engagement part.

Preparing for this meeting, I was engaged in arranging some visitor students from Japan University and some others, and we are having here eight universities with the arrangement with the GSE, and [inaudible] has done a great job in coordination with .asia as well, so we are having eight now here. I'm mentoring four and Liana is mentoring the other four. I was expecting them to be here, but I'm sure they are into some other sessions. It's working fine with them. We are, I mean, trying to guide them as much as we can, to the basics, and they are very much interested, and they are into the process of getting more engaged with ICANN.

I have created a small, let's say, fun learning even which is know your leaders and ask them to go, so don't get surprised if they come to you and ask you take a photo with you, and ask you some questions. They are posting this on Twitter. To make it short, that's it. And back to you Daniel.

DANIEL NANGHAKA:

Thank you very much for that update. Let's hear from NARALO. We have ... Yes, let's proceed with NARALO. Glenn?

GLENN MCKNIGHT: Oh, me, sure. Sure. I did have a slide that I did that summarizes this, and so I'm going to do this in one minute, so it's going to be really quick to catch up on some time. We did something a little different because part of our community includes Puerto Rico, and it has to have a little bit of flare, so Eduardo did a session, and we used our discretionary funds for this: How to Fall in Love with the Internet. So, they had all the lovers of San Juan together, and he did a very successful group, working with the local university.

So, all three of our CROP trips have been booked. We have a major outreach and speech at the NTC19 which is a not-for-profit conference in Portland that Judith will be at. We have the Digital Inclusion Conference in Charlotte, North Carolina, which Alfredo Caldaron will be at, and our MoU with our RIR ARIN, we have one of our unaffiliated members, Michael Casadevall, who is a former fellow, who will be at it as well. So, I think I don't want to take much more time. Okay.

DANIEL NANGHAKA: Thank you very much, let's hear from Maritza from LACRALO. Maritza? In case Maritza, is not yet available, she has dropped, and so let's proceed and hear from EURALO.

UNIDENTIFIED FEMALE: [off mic].

UNIDENTIFIED MALE: He makes me laugh.

DANIEL NANGHAKA: Apparently, I don't see anyone from EURALO here to be able to give the updates, so ...Okay, so apparently, since we don't have any updates from –

DANIEL NANGHAKA: Is Matthias ... Is he online?

CHERYL LANGDON-ORR: He sent an apology.

DANIEL NANGHAKA: He sent an apology, so probably Olivier can give an update.

MAUREEN HILYARD: Daniel, didn't Matthias send you a copy of his report? Matthias said he couldn't make it today, but he sent his report.

DANIEL NANGHAKA: So, apparently, since let's just get a brief demo from Glenn about the blog. Okay, please, Olivier?

MAUREEN HILYARD: I tried, didn't—

DANIEL NANGHAKA: Okay, please, Olivier?

OLIVIER CREPIN-LEBLOND: Alright, thank you very much. I was not told about having to provide an update here, and so I'm really sorry because I'm reading from, because I did think at the very last moment that this might happen. I do forecast when being in the room.

So, I am looking at the report which is on a Google Doc. I don't know if this is finalized or not, but this is the only thing that I've got for us at the moment. I'll quickly go through the titles with brief words on each one of them because I have to approve this report, so I should know a little bit about what's in there.

First, since the last sort of being meeting of Outreach and Engagement, we have participated, for the first time, in the ICANN Studienkreis at the end of August. I think it's worth mentioning because we had always, year on year, tried to get some funding in order to attend, and unfortunately this was not the case, but

this year, thanks to the fact that we can use discretionary funding, we've managed to partially cover the costs.

Hotels were covered by Studienkreis other means, and we dealt with the travel arrangements. It was a very good meeting, and for those of you who don't know what Studienkreis is, it's actually a meeting of like-minded people in Europe. It's kind of a brainstorming meeting, if you want. Goran Marby was part of this, including also the Chair of ICANN that was there, etc. Anyway, that's the first thing.

We had an event that we attended that in fact Joanna Kulesza attended at the University of Lodz with ICANN's consumer compliance director, Bryan Shilling on the 30th of October. We have pictures for all that, so I don't know where these reports will be published, but hopefully. So, there were two meetings? Okay, two.

And then we also had the Hague Conference on Cyber Norms which Joanna also attended which was great, and so she was very active over there. Then there was the [Talon] Colloquium that we also attended and in fact Joanna, again. It's all about Joanna doing a lot of things, but you see it's recorded, it's there. So, I really should have asked Joanna to give an update. She would have been able to say this.

Now, the Eastern European DNS Forum took place in Moscow and Joanna did not attend on that occasion, but we did have some local members including Natalia Filina whom I understand did attend, and we also had Andrei Kolesnikov, also known as Dmitri to some of you, for some reason everyone calls him Dmitri which does annoy him a little bit.

Ten we also had UADOM in the Ukraine that was hosted by HostMaster, the dot-ua registry but we also have members that are quite closely related to them, and so our ALSes there attended this, which was great.

We also had a workshop attended that was actually organized by Adam Peake in Brussels. We attended that. It was a workshop for a Civil Society Approach to ICANN Policy and brought in the end user representation on that. I attended that myself, so I have to thank GSE for having organized this. I think it was quite a good workshop and we had a number of potential At-Large structures that were there, still in discussions for them to come back to us.

And then there was the CPDP Data Protection and Democracy Conference that took place immediately back-to-back with that workshop, and I understand that there were some of our members based in Brussel who were able to go. Was Joanna able to go? She was organizing that, so there you go. Joanna did that.

So, thank you. That was great, and there is a video of the session that is also available then.

And of course, it's worth mentioning again that EURALO is a partner in EuroDIG, the European Dialogue in Internet Governance – the European IGF, effectively. Being a partner means we're sort of an inside organizer of many of the sessions. I represent EURALO and EuroDIG. I'm also a board member of EuroDIG, thanks to this, as well, and a subject matter expert, as well, and we use EuroDIG very strongly for outreach as much as we can.

This year, however, we will not be using one of our CROP slots for EuroDIG. We will be using it for the SEEDIG, the South Eastern European Dialogue on Internet Governance. We've never sent someone there, but it's something that we think is going to be really helpful in order to sort of deal with the imbalance between Western Europe and Eastern Europe. Thank you.

DANIEL NANGHAKA: Thank you. I'm just simply going to ask for like two minutes for the LACRALO report and just a brief minute for Glenn to give an update on the stakeholder tool. Maritza, are you there?

MARITZA AGUERO: Thank you very much, Daniel, can you hear me well?

DANIEL NANGHAKA: Yes, we can hear you very well. Thank you.

MARISA AGUERO: Thank you. I'm not going to last longer because I'm not [inaudible] time, so I just want to say that in the Caribbean region we got lots of events last year. It started when the LAC IGF event that was held in Buenos Aires. [inaudible] in Argentina. Also, the [inaudible] IGF was held last year in [inaudible]. Another great event that was of [inaudible] a lot of people [inaudible] Internet Governance. That was held in Washington in April, and it's going to be held next year [inaudible].

Also, another event, another big event in the region was the LACNIC and LACNOG event that was also held in Buenos Aires. And another event that was held and for the Internet [Day] was in El Salvador.

In this event, [inaudible] member of the board, have participated very actively. Also, in Peru we got the Internet [Day] and it was with the President of [inaudible] and ISOC. There were two big events in [inaudible] that were for commemorating the Internet [Day].

Also, there are a lot of events, and I just wanted to say that the outreach and engagement strategy for the participation of

LACRALO has been launched for the [inaudible] leadership. There has been a time to make some comments, and also, we try to align this with [inaudible], and we're making [inaudible] part of this [inaudible]. Thank you very much.

DANIEL NANGHAKA: Thank you very much, Maritza. I'm happy to give an update. We have been granted at least five minutes. So, in this five minutes, the last item is going to be postponed to our next call, but we are going to, in this remaining five minutes, we are going to have a demonstration of the blog from Dev and Glenn, and then Dev will also continue with a demonstration of the multi-stakeholder tool. Then, from there, we shall close the meeting. I hope that works for everyone, so Glenn you have the floor, you can demonstrate the tool.

GLENN MCKNIGHT: The slide show is up from Dev. That's Dev.

DANIEL NANGHAKA: Oh, Dev.

UNIDENTIFIED FEMALE: We have about two minutes.

DANIEL NANGHAKA: We have two minutes. So, probably, we will give the floor to Dev. Dev is on the line already.

DEV ANAND TEELUCKSING: Thank you. I'll just post a link for the stakeholder tool, and can I have that slide back up?

UNIDENTIFIED MALE: Sorry, speak up, Dev.

YESIM NAZLAR Dave, could you please give us one second please. We need to discuss your audio here in the meeting room.

DEV ANAND TEELUCKSING: Very well.

DANIEL NANGHAKA: Dev, could you just give like a brief summary? Thank you. And then we can also have more on the next call.

DEV ANAND TEELUCKSING: Thank you. Hopefully, I'm being heard better. So, I have a slide deck here to walk through. I don't know if anybody can advance the slides straight to the pictures. Great, next slide, next slide,

next slide, next slide, next slide, next slide. Right, so just to briefly walk through this tool. The idea behind this tool is to discover the ICANN stakeholders in any country or within ICANN by regions and it's a very simple tool to use. You can see it on the screen there. There's a drop-down menu where you can pick any country. Next slide.

This is what Japan has, and what it does is it shows in a very individual region manner, the ICANN community stakeholders from that country, and you see the green yes if they are present, and red no if they are not present. So, looking at this, you can quickly see how many ICANN stakeholders are there. And if they are [inaudible] fellowship and Next-Gen, then these are also displayed or listed. Next slide.

This the screen showing how you scroll down, and you can see all the accredited registrars and all the members of all of the different communities. Next slide.

This is actually to show you, quickly, the regional dashboard, or even worldwide if you wanted to, and this again is a simple drop-down where you can pick either any five regions or worldwide. Next slide.

And this just shows the Asia-Pacific region and the green again is to indicate the positive presence of ICANN stakeholders and the red indicates absence. So, visually, again you can see what are the

stakeholder gaps and what are its strengths within the region.
Next slide.

This slide shows you a breakdown of a list of the actual countries, so you can have the different countries and territories within the region or worldwide, and it shows a breakdown of all the countries. So you can, if you wanted to find out countries without GAC representations, countries without At-Large representation, you can do that very easily. Next slide.

This shows how many fellows have attended past meetings, and it's a good way of finding out whatever person has been a fellow more than once, then perhaps we can do outreach or reach out to that person and see whether they could become members of the At-Large community.

That's it. I think I will stop there. I'll post the link in the chat of the tool, and that's the link. And, of course, I welcome feedback about the tool. The tool is live in the sense that it captures all of the live information from ICANN's website, so it's always up to date. So, that's it.

DANIEL NANGHAKA:

Thank you very much, Dev. I think at this point I would like to, we've come to the end of our meeting. For the next meeting we shall be beginning with updates from the different working

groups. Also, I'd like to appreciate the great work that has been done by the interpreters. I think we need to applaud them, and then the tech team that has at least tried to make sure that we have these guys on the call. I think they do a tremendous job to make sure that the technical equipment works. And I'd like to thank you all for various things. The next meeting will be the Regional Partnership Workshop that will still be taking place here.

CHERYL LANGDON-ORR: In a half-hour.

DANIEL NANGHAKA: In 10 minutes' time.

TIJANI BEN JEMAA: And thank you Daniel.

DANIEL NANGHAKA: You are welcome.

[END OF TRANSCRIPTION]