

ICANN
Transcription ICANN64 Kobe
GNSO –RySG GeoTLD Group .City TLD Conference Part 1
Wednesday, 13 March 2019 at 9:00 JST

Note: Although the transcription is largely accurate, in some cases it is incomplete or inaccurate due to inaudible passages or transcription errors. It is posted as an aid to understanding the proceedings at the meeting, but should not be treated as an authoritative record.

The recordings and transcriptions of the calls are posted on the GNSO Master Calendar page

<http://gns0.icann.org/en/group-activities/calendar>

Sebastien Ducos: Good morning. My name is Sebastien Ducos. I'm the chair of the geoTLD group. And I would like to welcome everybody this morning for this session on dot cities on – specifically on Japanese geoTLD's.

Translator: ((Japanese Spoken 0:00:26)).

Sebastien Ducos: So, we wanted to conduct the sessions as much as possible in Japanese for our Japanese audience.

Translator: ((Japanese Spoken 0:00:58)).

Sebastien Ducos: So we have two speakers - myself and Jia-Rong are going to present in English and we'll need interpretation as we're doing now.

Translator: ((Japanese Spoken 0:01:15)).

Sebastien Ducos: And the rest of the morning, our presenters are going to present in Japanese and we'll have interpretation directly in the ear pieces.

Translator: ((Japanese Spoken 0:01:35)).

Sebastien Ducos: We have the great pleasure of inviting interpreters that have been working -- at least one of them have -- with ICANN all week. But please be mindful not to use too many acronyms and terms and etcetera - and try to be as non ICANN as possible.

Translator: ((Japanese Spoken 0:02:07)).

Sebastien Ducos: So, I'll speak briefly about the geoTLD group. Seven years ago - eight years ago, 66 applicants applied for geoTLD's around the world.

Translator: ((Japanese Spoken 0:02:47)).

Sebastien Ducos: And we represent today 36 of them, so about half the population of geoTLD's are members of our group.

Translator: ((Japanese Spoken 0:03:16)).

Sebastien Ducos: As I was asked earlier, we take care of geoTLD's - representing them in the ICANN community.

Translator: ((Japanese Spoken 0:03:33)).

Sebastien Ducos: And also, we use this group to do what we're doing this morning which is sharing information about each other, presenting to the public, passing on the message on geoTLD's.

Translator: ((Japanese Spoken 0:03:54))

Sebastien Ducos: So, this morning we will have a presentation by ICANN about ICANN. We will have also presentations from four key players in this market on geoTLD's and TLD's in general. Please enjoy.

Translator: ((Japanese Spoken 0:04:32))

Jia-Rong Low: Good morning everybody. My name is Jia-Rong. I'm the Vice President for Engagement for Asia and also the Managing Director for ICANN's Asia Pacific office.

Translator: ((Japanese Spoken 0:05:11)).

Jia-Rong Low: So welcome to the ICANN meeting if it's your first day here joining us.

Translator: ((Japanese Spoken 0:05:30)).

Jia-Rong Low: I will talk a little bit about ICANN. So, the regular ICANN'ers, if you want to switch off for a bit, you can.

Translator: ((Japanese Spoken 0:05:47)).

Jia-Rong Low: So when we think about the internet and its fundamentals, it is about computers or devices connecting with each other.

Translator: ((Japanese Spoken 0:06:06)).

Jia-Rong Low: For this to happen, there must be three basic things.

Translator: ((Japanese Spoken 0:06:18)).

Jia-Rong Low: The first is that the computers have to speak the same language otherwise they cannot communicate.

Translator: ((Japanese Spoken 0:06:28)).

Jia-Rong Low: The second is that you must be able to call them. So, like my name is Jia-Rong - I have a name. So, they also have to have names.

Translator: ((Japanese Spoken 0:06:44)).

Jia-Rong Low: And the third is they have to have an address. They must be able to find where they are physically.

Translator: ((Japanese Spoken 0:06:58)).

Jia-Rong Low: These three things - the same language is that computers must be coded with the same protocols.

Translator: ((Japanese Spoken 0:07:13)).

Jia-Rong Low: And for the names - they are domain names.

Translator: ((Japanese Spoken 0:07:28)).

Jia-Rong Low: And the address are IP addresses.

Translator: ((Japanese Spoken 0:07:32)).

Jia-Rong Low: Each of these unique identifiers have a platform for the community to continue to discuss and evolve.

Translator: ((Japanese Spoken 0:07:45)).

Jia-Rong Low: So, the global standards for internet protocols are discussed at the Internet Engineering Task Force or the IETF.

Translator: ((Japanese Spoken 0:08:04)).

Jia-Rong Low: The distribution of IP addresses are discussed at the regional internet registries.

Translator: ((Japanese Spoken 0:08:25)).

Jia-Rong Low: And domain names are discussed at ICANN.

Translator: ((Japanese Spoken 0:08:36)).

Jia-Rong Low: Now you understand why we talk about domain names so much here at ICANN.

Translator: ((Japanese Spoken 0:08:45)).

Jia-Rong Low: One key development in domain names is the expansion of the number of domain names - number of public domain names.

Translator: ((Japanese Spoken 0:09:01)).

Jia-Rong Low: Previously we were most familiar with .com, .net, .org or in Japan, .jp.

Translator: ((Japanese Spoken 0:09:23)).

Jia-Rong Low: Now there's a lot more which my colleagues and esteemed panelists will be sharing with you.

Translator: ((Japanese Spoken 0:09:41)).

Jia-Rong Low: And there are many different types as well - from brands to domain names in local scripts in Japanese or Chinese or Arabic to geographic domain names, which is the focus of this discussion.

Translator: ((Japanese Spoken 0:10:04)).

Jia-Rong Low: ICANN itself only provides the infrastructure for public domains. In other words, to avail the use of more types of public domains.

Translator: ((Japanese Spoken 0:10:34)).

Jia-Rong Low: We - ICANN does not decide how domain names are used and that is for the market to decide.

Translator: ((Japanese Spoken 0:10:57)).

Jia-Rong Low: So, we are very excited from ICANN to hear of the different business cases and use cases of the various cities' public domains.

Translator: ((Japanese Spoken 0:11:16)).

Jia-Rong Low: In a way they will help to evolve how people are using the internet.

Translator: ((Japanese Spoken 0:11:32)).

Jia-Rong Low: And also serve the stakeholders more locally and help them be able to have more different kinds of activities - be it economic or social.

Translator: ((Japanese Spoken 0:11:53)).

Jia-Rong Low: So with that, we look forward to the discussion today and I'm very excited to hear of the different use cases and how that can be a model for the rest of the world to learn.

Translator: ((Japanese Spoken 0:12:19)).

Jia-Rong Low: Thank you very much ((Japanese Spoken 0:12:37)).

Translator: ((Japanese Spoken 0:12:38)).

Sebastien Ducos: Thank you Jia-Rong for this presentation.

Translator: ((Japanese Spoken 0:12:45)).

Sebastien Ducos: So our next presenter is Professor Keisuke Kamimura and I hope I'm not butchering your name.

Translator: ((Japanese Spoken 0:12:57)).

Sebastien Ducos: The presentation will be done in Japanese, so if you do not speak Japanese, this is a good time to put your headsets on.

Translator: ((Japanese Spoken 0:13:10))

Keisuke Kamimura: ((Japanese Spoken 0:13:23 - 0:22:55)). Next please. And the next one. ((Japanese Spoken 0:23:02 - 0:34:59)). Thank you very much.

Sebastien Ducos: Thank you very much for this presentation. You don't know how - this is exactly what we've been talking about this week - talking about analyzing and getting data and better understanding our TLD's. This comes at a fantastic time.

Translator: ((Japanese Spoken 0:35:26))

Sebastien Ducos: You have (unintelligible) next to me who looks after (unintelligible) and ICANN Abu Dhabi (unintelligible) right here after the presentation.

Translator: ((Japanese Spoken 0:35:49)).

Sebastien Ducos: Thank you. Does anybody have questions for this presentation? We will have time also at the end for - to discuss.

Translator: ((Japanese Spoken 0:36:11)).

Sebastien Ducos: Nope. Well thank you very much.

Translator: ((Japanese Spoken 0:36:23)).

Sebastien Ducos: Now we'll have the second presentation.

Translator: ((Japanese Spoken 0:36:34)).

Sebastien Ducos: ...from Yoshi Tamura who's hiding behind me. I'm not sure what's going on.
He will present on Tokyo.

Translator: ((Japanese Spoken 0:36:46)).

Yoshi Tamura: ((Japanese Spoken 0:36:55 - 0:57:03)).

Sebastien Ducos: Thank you very much for that presentation. Does anybody have any
questions for Yoshi?

Translator: ((Japanese Spoken 0:57:20)).

Man 1: So congratulations to the large success of Tokyo, especially for the promotion
you did last year in December when you raised from, let's say, 100,000 up
33% to 135%.

Translator: ((Japanese Spoken 0:57:52)).

Man 1: And I think your success is a combination of many things.

Translator: ((Japanese Spoken 0:58:22)).

Man 1: It's - you're doing promotions for five years. You were reducing the price to -
I think it was 49 Yen and you have the monopoly situation that Professor
Kamimura was telling because the price decrease was given to all your

registrars which is wonderful. And so, all your registrars sold at this low price. I think this is a key success.

Translator: ((Japanese Spoken 0:58:52)).

Man 1: And I think just lowering the price would not work if you have 40, 50 or 80 registrars as the Japanese market seems to be very unique to have this monopoly or this concentration. And again, congratulations to your large success.

Translator: ((Japanese Spoken 0:59:43)).

Man 1: Thank you.

Sebastien Ducos: Did you want to say something?

Translator: ((Japanese Spoken 1:00:11)).

((Crosstalk))

Sebastien Ducos: I was just inviting more questions. We have five minutes and then we'll take a little break. So if you have questions about the (unintelligible) Tokyo presentation or the previous, please do now. Dirk.

Translator: ((Japanese Spoken 1:00:28)).

Dirk Krischenowski: Dirk Krischenowski from dot Berlin and dot Hamburg. (Unintelligible) domain. I have a question regarding the governmental use of dot Tokyo domain names. Are there many domain names in Tokyo used by the government? That's the one part. And the second part was - I was amazed...

Translator: ((Japanese Spoken 1:01:02)).

Dirk Krischenowski: And I was amazed about very high number of Tokyo domain names in the Alexa one million domain names. So, over 200 domain names - that's the highest number of all geo top level domain names in the world with dot Tokyo in Alexa. That's really good.

Translator: ((Japanese Spoken 1:01:46)).

Yoshi Tamura: ((Japanese Spoken 1:02:02 - 1:04:22)).

Sebastien Ducos: Thank you very much for this. We're going to take a small break. I don't have any coffee to offer you. I don't know where it is, but - it's in the hall - it's there, okay, good. Thank you.

Translator: ((Japanese Spoken 1:04:44)).

Sue Schuler: Please join us for coffee and tea in the hall. We will resume in 15 minutes.

Translator: ((Japanese Spoken 1:04:52)).

Sue Schuler: And we can end the recording. Thank you.

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