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ICANN72 | Virtual Annual General Meeting – At-Large Leadership Wrap Up  
Thursday, October 28, 2021 – 12:30 to 14:00 PDT

CLAUDIZ RUIZ:

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Thank you very much. And with that, I will turn the floor over to Maureen Hilyard. Thank you.

MAUREEN HILYARD:

Thank you so much, and I hope you can hear me. I had to change headsets and a whole lot of other technical stuff. Welcome, everyone. Thank you very much for coming today. So it's really good morning, good afternoon, and good evening, wherever you are.

And we've already had one meeting shorter than I thought it was going to be, but we're moving to a new section of this wrap-up meeting. And it's going to start of course with our special guest that we have today, Maarten Botterman, the Board Chair. And we've got Göran Marby, I assume. I haven't checked the list. And León Sanchez, the CEO and the Board Vice-Chair. And also, we have our incoming ICANN Board member, Edmon Chung, who's spent quite a bit of time within At-Large. We thought we're going to call him our own on the Board as well.

But we move on through the agenda first, we're going to have some highlights from ICANN72, the usual debrief that we have and a look at any actions that come out of that. We'll have at our workplan that we're going to have for 2022 and looking towards, as we do, the next ICANN meeting. And then there's going to be some chair announcements, mentioning some people that we want to recognize before we leave

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today, and a social media update, of course, from Denise. And then we'll close the meeting in 90 minutes.

But we do want to start off with an official welcome to our special guests, of course. We're very privileged, actually, to have the Board Chair and CEO and the Board Vice-Chair come to our meetings regularly at the end of every ICANN meeting, just to give us a little idea of what has been on top for them at the meeting, any special highlights, or things that could be of concern to our community if not to the wider community as a result of the ICANN meeting.

And I know that Maarten has to leave very soon and I would like to allow him to start any discussion that he would like to begin with for our meeting. So over to you, Maarten.

MAARTEN BOTTERMAN: Thank you so much, Maureen. And I see “Welcome: three minutes” and four speakers, which means I have one-fourth of three minutes, I take it.

MAUREEN HILYARD: No, that's my welcome.

MAARTEN BOTTERMAN: Okay, good. Well, thank you for having me. I'm sure Göran and León—the three of us—are normally showing up at this time. And welcome. Good to see you as well, Edmon.

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It's really a pleasure because ALAC does do things that are really to the core of our system to help make it work. Your outreach and engagement with new people is very, very high on the agenda, and you're very good at it. And it's in that context that I've been working with Edmon before as well because now he's doing that in Asia-Pacific as well.

The regional approaches that you do is something that we see as something very useful. And what we also started talking about is more effective [advising] and making sure that the insights that you bring are well-understood also by other parts of the community, as by the Board.

And I always appreciate the talks we have at times to just explore things and the informal talks on how we can get better. So, Maureen, I look forward to continuing that as well.

So, as always, ALAC sessions have been of high interest to many, not only to ALAC people. And one of the qualities of course is that you do invite the entire community in open sessions and you table things that you think are important. And as I understand, this is the British version of "table," which means that you're actually going to talk about it.

So with that, a little bit focus on what of course keeps the Board and keeps it busy going forward in the year to come, which will not surprise. And that's one of the things we are striving to make happen. We don't want to surprise you. Obviously, we've got the action to react on originally the GDPR but on privacy in general with the SSAD system that is currently considered for building the SSAD ODP. Obviously, for the next round of TLDs, where there's also a lot of emphasis with the

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realization that this is not about the five billion that are already online so much but maybe also about how we serve those beyond that. And then internationalized domain names become important. How can people benefit from the Internet, also locally, regionally, in their own scripts? And then universal acceptance. How do we make sure it all works—the addressing system we stand for, the core of our mission? Domain name abuse is high on the agenda since Montreal.

And I think we're getting to scope more and more on what actually needs to be done about it. And this exploration necessarily takes place in the wider context, but ultimately, it's important we also get to conclusions on what we actually, as ICANN, from within our mission, can focus on and contribute to. By the way, that doesn't mean it limits others to act within our mission. It's only for ICANN resources in that matter.

And of course ATRT. When we went for the IANA transition, we became, in a way, independent from any government but dependent on the multi-stakeholder system entirely. Review was an important part. So how do you continue to evolve and grow and function better? And I think with ATRT3, we see a big step forward in where we go from the original reviews to a more effective way of operating. And I think also in the coming year we'll spend more attention to that.

So in all this, the Board has its role. But that's not that much to set the priorities or to prioritize. That's with the community. We do see and recognize many with us. We've had some discussions this week as well, even today, on prioritization of activities. How do we get things done?

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How do we interact better with each other (the Board and community but also within the community)? And basically, also, how do we get the best out of our meetings, recognizing also a broadly felt sentiment that we would all love to be able to in one location in one time zone to meet face-to-face? We're not there yet but we also shouldn't forget to make sure that we keep the good things that we've learned over the past years in meeting in a virtual way: giving access to people who otherwise didn't have access and making it possible for people to participate who couldn't leave their home or their business or their place? So we'll take that forward.

So all these things will come back at the public forum today but will also be on our agenda for the months to come. And I'm looking forward to the ALAC perspectives about that and helping us make it work.

So thank you for that, and back to you.

MAUREEN HILYARD:

Thank you, Maarten. It's always good to get that high-level Board perspective about what's coming up in the future. That's for sure.

And I know that you'll be rushing away, but you leave, of course, your second-in-command here, León Sanchez, who I know is the champion of waiting to get to speak to his community. So I'll give the floor to León. Thank you, Maarten.

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MAARTEN BOTTERMAN: Yes, that's great. Thank you for sending León. It's a big pleasure to work with him as well.

MAUREEN HILYARD: [inaudible] We're giving you Edmon as well.

MAARTEN BOTTERMAN: Thank you.

MAUREEN HILYARD: León?

LEÓN SANCHEZ: Muchas gracias, Maureen. I'm going to speak in Spanish so as to use our interpretation services. And once again, I would like to highlight the diversity that we have in our ICANN community and At-Large community. It is not worth repeating what Maarten said before regarding the activities that we have ahead of us. We have a very busy year, the year ahead. And of course the work together with the community is of vital importance for us.

As we said before in our previous sessions, one of the operational priorities of the Board is to see the way in which we can transition to these face-to-face meetings or hybrid meetings, at least. So I have already gathered all the inputs and comments provided by you, and I will be sharing those comments with the Board members so as to be able to have a better approach when it comes to the session-making.

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And of course, we need to take into account that safety of all of us is our priority—staff safety. The community safety is a priority. And of course, the safety of colleagues and Board members.

And we will have to insist on improving the way in which we're holding our meetings. We're all tired, and I believe that all of us participating in the ICANN environment are experiencing this burnout that was not known to us, even though we knew the burnout of having to attend a face-to-face meeting and keep up following up with other intercessional meetings. The thing is that, today—and as we said in a prior meeting—we are not only having a one-week meetings but we are holding three-week meetings. And these demands more resources and efforts by our volunteer community.

On the other hand, I would like to welcome Edmon to the Board. And let me say that I have never felt alone in the Board because my colleagues have always been so gentle, and they have always been good in embracing the users' interests in our decisions. So in that regard, I never felt alone, but it is so good to have new resources and to be reinforced by Edmon. And I believe that he's going to work in the interest of end users, Internet users.

And as you already know, we are going to have shortly the public forums. So let me invite you all to participate in this session. We will be trained to provide best answers or the best answers possible. And then at the end we will have our general assembly. And then we're going to have the official welcome to Edmon as a Board member, and we're going to have our Board meeting. And as you know, our Board members



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have reiterated their trust in Maarten to keep on being the Chair and for me to keep on being the Vice-Chair. And I know Tripti is going to continue with the [inaudible] tasks.

So we keep on working as a strong leadership team, and I would like to thank you all once again for your support and for the opportunity to be here with you, not only in these sessions at ICANN but also to be able to participate in other sessions such as the Consolidated Working Group or in other RALO meetings.

And let me remind you all that I'm still a click away from you for any issue that you need. Perhaps you need to discuss any relevant topic for the community. So I am at your disposal at any time.

Thank you, Maureen. And as Maarten said before, I will have to leave shortly, but I'm going to remain here some minutes more. So thank you very much.

MAUREEN HILYARD:

Thank you so much, León. And we know that we always get wonderful support from you. So we really do appreciate it.

I do know that Göran is not available. And I assume Edmon has to go as well soon? Does he?

EDMON CHUNG:

I sort of have to go, but I will do the daunting task that Cheryl always does, which is to try to stay on two sessions at once.

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MAUREEN HILYARD:

Well, if you can do that, you can be our superman because she's superwoman in At-Large. That's for sure. I just wanted to make sure, if there are any people who have questions that they may wish to ask the Board members while they're here. So, if you do have questions, please put your hand up. I've got to keep a check on that as well.

Well, how about we have a word from you, Edmon? Welcome. Welcome to At-Large as a very-soon-to-be Board member joining that elite group. So I'd really like you to introduce yourself to At-Large members who may not know you and a little bit of your background and, for those of you know you, a little bit of information about what you are planning to do on the Board. Over to you.

EDMON CHUNG:

Certainly. Thank you so much, Maureen. And thank you, León, for the kind words as well. And really, thank you very much for the invitation. I'm definitely more than glad and grateful to be thought of as one of your own. And I do truly believe in that as well. For those of you who know me and those of you I have had the privilege to work within in the past will know that, although I have been in different aspects in stakeholder groups around ICANN, my heart has always been and will always be with the ALAC and the global At-Large community as I really think I grew up here under the care of Cheryl, learning how to be voluntold on how to do things. But that's part of the community.

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And I think, for those of you don't know me, I look very much forward to serving this community and the global At-Large community because, whereas I have a different role and probably a different perspective on things because of the dynamics of the Board and the information and so on, I think it's the same core principles and values to serve the community and what ICANN and the At-Large always talk about, which is the global public interest, which includes, of course, most importantly, the end users. So growing up in the ICANN community, really, I think's now part of my DNA.

So thank you so much for having me here, and I always come back to this and other meetings of At-Large. And just like what León said, I'm always just a message away. I'm on the Skype chat/group, as you see. So anyone joining, please feel free to ping me up on anything. And I do with to hear from you if you have any thoughts about the work at the Board or anything about ICANN. I'm always excited to talk about ICANN. I could never be tired of talking about ICANN.

So, again, I'm looking forward to coming back to you in other meetings in the future. And thank you so much for counting me as one of your own.

MAUREEN HILYARD:

Thank you, Edmon. One of the things that I meant to mention which people won't know about you is the role that you actually had in the area of IDNs and UA. So perhaps you might explain a little bit more about that.

EDMON CHUNG:

Sure. Well, that's what got me into this whole ICANN thing. So I've been working on IDNs since really the very beginning of ICANN, as well as thinking about it since 1999. And universal acceptance has always been a big part of the IDN discussion, although universal acceptance is not just about IDNs.

So definitely I will be following the work. And if things go okay, I will start to help work with the IDN UA Working Group at the Board, and in that capacity, probably interact with At-Large and the other parts of the community a little bit more as well. It's definitely one of the things that is a high priority in my heart. In fact, one of the things that hopefully I can help drive is, at the Board and the organization, to really pick up on getting ALSes and the At-Large to work with us on universal acceptance and IDN awareness and the actual implementation and usage and awareness around the world because At-Large is really the people on the ground. So hopefully that would work better. And I will definitely be looking to try to facilitate and urge that.

MAUREEN HILYARD:

Thank you so much.

Are there any questions or queries? One other thing I forgot to mention is that we did get apologies from Göran. He's got [inaudible]. So this is why the two Board members here, filling in for him as well.

But are there any questions or queries?

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One of the things that I wanted to ask León, for example, is ... León, I know you just mentioned is the whole issue about future meetings, and that's still up in the air and there's still decisions to be made by the Board. But in the discussions that you had with the other communities, has there been any stand-out ideas and expressions of interest regarding how hybrid meetings might operate in the future, for the next meeting, perhaps?

LEÓN SANCHEZ:

Thanks, Maureen. Well, we've heard (or at least I've heard) all kinds of comments from the perspective in which we should size the opportunity to try to include more people by means of having these hybrid meetings and privileged ... Again, the opportunity to welcome new people via these hybrid meetings to [inaudible] hybrid [meetings] will never work or will be a huge challenge to actually make them work correctly.

So I don't think we have a clear seeing yet. However, I believe that most people I've heard at least are in some way eager to go back to meeting in person.

And, again, the situation is so fluid in terms of how [inaudible] risks are evolving that what we might be thinking right now could change dramatically tomorrow or the other around, of course. What could be seen as a terribly bad right now could shift into a very favorable scenario tomorrow.

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So what we're trying to do is, of course, build this set of guidelines and principles that will help the Board make decisions without putting anyone at risk. As I've said, I think safety is paramount to the Board in terms of making decisions. And that is what we're going to do.

How do we think hybrid meetings will look like? I don't have an answer to that, and I of course have heard, especially from the At-Large community, in terms of how to guarantee that there is equal opportunity of participating in hybrid meetings for those who are not in the room while acknowledging of course ... We heard from many also in the plenary session that we had to acknowledge a couple of things like ... For example, we need to acknowledge that the social events are something that we will definitely not be able to reproduce successfully for those who are not on the ground. And some even oppose to participating [inaudible] meetings in person.

So, again, there are all sorts of opinions, takes, and approaches on how a hybrid meeting should look. So, again, I don't think we have a clear panorama right now. But we can keep trying, I guess.

MAUREEN HILYARD:

I guess it's interesting to see what develops, especially with the Puerto Rico meeting coming up. And the suggestion has been made that that would be hybrid. But I guess we're also wondering, well, what does hybrid look like?

And I know that, from the recommendations that came from At-Large, for example, from what they were suggesting, it could be quite ...

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\*clears throat\* Sorry. I didn't have a voice yesterday. So I thought it was coming back. So I think some of the suggestions made recommended quite a lot of adjustments: probably that ICANN might set up different offices or something to encourage their participation. I don't know what that would require.

LEÓN SANCHEZ:

Yes, that's also something that I've heard from different parts of the community: to try to hold maybe smaller but regional meetings. Well, of course, in the same that we are a very diverse community, I think that different parts of the community approach meetings in different ways.

So, for example, I remember reading yesterday on the plenary's session that the example for the RSSAC. So it seems that, for them, a regionally managed meeting wouldn't really be fit for purpose. But then again, that's in their part of our ecosystem. And of course, for others, it would be better than to continue meeting virtually.

So I think what we're looking at is all the opportunities and all the options that we have at hand, again, with certain principles on top of mine—inclusion, of course, one of them, as I mentioned in the chat. To me, it's the opportunity to be inclusive in any kind of setup that we decide to meet in. And of course, again, there's safety and a number of other factors, like what would we do if someone gets infected during the meeting? Should we stop the meeting? Are we going to quarantine people?

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So, again, there are a number of factors that need to be considered before actually making a decision. And it's definitely not easy. But at least I don't think we would [inaudible].

But then again, this is why I think direct input from the community to the Board without any proxies is so important. I think we need to get this input directly from each and every one of you. It's good to get input through surveys and through other means, but I think nothing beats speaking directly to the community. And that's why I have in there [inaudible] this effort of going back to each of the constituencies who are as many constituencies as I can to gather this feedback and get it back to the Board so that we can inform our decisions.

MAUREEN HILYARD:

That's great.

Well, I don't see any hands up. So obviously I realize how important it is that you get to rush away to other important meetings. And we don't want to have to hold you up for any longer than need be. So thank you so much, Edmon and León, for joining us for the first part of our meeting. We hope you have an enjoyable rest of the meeting and we will certainly see you later on at the forum and at the AGM. Thank you.

LEÓN SANCHEZ:

Thank you very much, Maureen.

MAUREEN HILYARD:

[inaudible].



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EDMON CHUNG: Thank you. I will stick around, as I mentioned, but I will turn off my camera.

MAUREEN HILYARD: Great. Thank you.

Okay, can we have the agenda up, please, so I know what's happening next? Oh, okay. That's right. Yes, of course. Well, Joanna is ... I know that she's at a conference somewhere, she may not be able to come. She said she would try to get here but may not be able to. So just means that we'll have Jonathan giving some highlights of the usual debrief that we normally have but also to lead us into what sort of policy and outreach and activities and highlights might have come up during ICANN72—and any action items, too, that might come up. We might have some other people joining in this conversation as Jonathan mentioned, [inaudible]. I assume Jonathan is here. I can see him putting some—

JONATHAN ZUCK: I'm here if you want to spotlight my video, [staff].

MAUREEN HILYARD: Okay, thank you. Thank you, Jonathan.

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JONATHAN ZUCK:

No problem. Thanks. If you could spot my video, staff, that would be great. Take down the agenda. Thanks.

Hi, everyone. Giving highlights from the whole ICANN meeting is obviously a little bit daunting, but we'll give it a shot to talk about some of the things that we're discussed. And hopefully people will raise their hand and enter into this conversation to add more color commentary about the various sessions.

I thought that I would start with the At-Large week, where we had our own sessions. This is a unique setup to previous ICANN meetings. There was a prep week followed by an At-Large week, followed by the ICANN meeting. And the At-Large week was in between. It wasn't part of the direct ICANN schedule. So it'll be interesting to get feedback from people to see how they reacted and how they felt about having that week in the middle and its separation from the ICANN schedule.

So the first policy session we did was on closed generics. And we had a panel discussion closed generics. The primary debate was between Kathy Kleiman and Marc Trachtenberg, and they were on opposite sides of closed generics.

For those of you who that weren't there that aren't familiar with it, closed generics are just these generic words that some folks had wanted to apply for as top-level domains but keep them closed for just themselves. So Estee Lauder maybe wants "perfume" to just point to Estee Lauder's sites. Amazon might want .book to just point to books on Amazon. Dot-cloud ... And there were several that were applied for

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in this way because they weren't prohibited outright in the Applicant Guidebook from 2012.

So at the time, there was a GAC objection. There was a public comment period, etc. And what the Board concluded was that the community needed to make the ultimate decision about this, but they were going to disallow them for the 2012 round. And so what happened was that some folks dropped their applications. Others converted their applications to be open TLDs. So we have all open TLDs now as a result of this change. So we went back and forth.

The other thing that we did is that we added a little bit of an audience participation experiment to this session as well, which was kind of like a temperature-of-the-room meter and a second screen experience whereby people log into a site via their phone and, while people were conversing and expressing their point of view of each of the scenarios that we discussed, people could press thumbs up or thumbs down to see if they were being convinced for or against that particular scenario. And it was an interesting experiment. We had about 80 people that were logged in—which is greater participation, I think, than we get with most polls and things like that—to the second screen experience.

And it was a pretty clear favor among the At-Large community that made up most of the audience, I think, towards prohibiting all closed generics. But we also talked about allowing them all, which was Marc's perspective. And then there was this compromise position of allowing them if they were in the public interest. And I think most folks that that would be simply too difficult to do. So no one was against it in

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principle, but defining the public interest, defining what organizations act in the public interest, etc., sounded like undue overhead.

Sort of a fourth scenario that I added at the end was the Board responding in much the same way they did in 2012, especially since there's time now—there's a couple years before we'll have a new round—[and pushing] this question back to the community because right now it's been dropped in the lap of the Board to come up with their own solution [inaudible] wasn't found in the Subsequent Procedures Working Group.

Ironically, both Kathy and Marc were opposed to the community taking it back, believing that they did their best and that the community couldn't achieve consensus. Alan came on the call and reiterated that the ALAC position historically has been to prohibit them unless community consensus could be formed around them.

So we don't know what's going to happen next. It's in the Board's hands to make a decision. And we have to decide whether or not we want to submit advice on that conversation and if we want this to be pushed back to the community for a decision or if we're simply happy with the Board making policy, which is what is essentially happening if we leave it alone. That's going to be the status quo.

So that was [inaudible] on closed generics.

The second policy session during At-Large week was about tackling DNS abuse. And this was Joanna's session, so I won't do it justice. There were quite a few speakers that were involved in this session, everybody

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from Graeme Bunton to James Bladel to Brian Cimbolic, Lori Schulman—and I couldn't find a caricature for Nigel; I'm very surprised that he doesn't have one; we have to make sure and get a character for Nigel, who's now part of the GAC—to discuss this issue of DNS abuse in the ICANN community and also how it affects the regulatory environment and how it will be affected by the regulatory environment. In other words, governments are watching what we're doing inside the ICANN community and might begin to—and have begun to, in certain cases—put their own regulations in place that will not be consistent with each other, etc.

So we're at a very interesting turning point here in trying to figure out how to put some standards, best practices, etc., in place to prevent too much of a patchwork of national legislation around DNS that would make it that much more difficult for the contracted parties ...

CLAUDIA RUIZ:

I think we lost Jonathan. One moment.

Yes, we did. Maureen, can you take the floor while we get Jonathan back, please?

MAUREEN HILYARD:

No more Zuck [inaudible]. Until we get him back, are there any questions or queries relating to the two sessions—well, the second session Jonathan was ... I see Cheryl. Take the floor.

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CHERYL LANGDON-ORR: Thank you very much. It's not a comment on either of the sessions in its content but a passing-on of a comment that I heard from those outside of the At-Large community. I'll turn off my video if that's a problem with my bandwidth.

And so I heard from a couple of people who are on the GNSO side of the world that they attended the sessions, they appreciated the sessions, but they would like to have known about the sessions rather than find out about them by accident and rush to join us.

So I think that this point was that the separation from the agenda that everyone had access was an issue, not the sessions or the worthiness of them or how much value there was to them. So I just want to make that point while we had a bit of dead air. Thank you.

MAUREEN HILYARD: [Thank you].

JONATHAN ZUCK: Sorry. I don't know what happened there. Maybe my Internet went down briefly or something.

MAUREEN HILYARD: Jonathan, Holly had her hand up in that break. Can we just get her intervention first?

JONATHAN ZUCK: Of course.

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HOLLY RAICHE: Jonathan, what I hope you talk about with the DNS abuse was particularly Graeme’s session where he basically said we have to actually redo the way we’re thinking as to not only what the definition is but where the problems are and where they can be solved. And there was a nice link to an article that he did in CircleID. I recommend everybody read it because he had nice little charts. I’d like the next session to have Graeme present the graphs that we did in his CircleID article to say, “Well, when we’re talking about one kind of abuse as another, as another,” there are different places where it’s relevant to go. Sometimes, the problem can be solved by the platform. Sometimes, it can be solved by the registrar. Sometimes, it can be solved in other ways. And to my mind, it was a real step forward in saying, “Let’s identify who can solve this problem,” and then start to have rules around that. I just found it a really interesting session. Thank you.

MAUREEN HILYARD: [Thank you].

JONATHAN ZUCK: That’s right. Thanks, Holly. Sorry for the interruption there. Graeme started off Joanna’s session and gave that overview and talked about some of the things that we’d be doing as part of the DNS Abuse Institute, and one of them was creating a global complaint system that would filter and forward complaints to the contracted parties so as to allow those contracted parties that are having trouble filtering through all of

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the noise that comes in through the complaints systems could have a better chance of looking at just the most legitimate complaints.

And we have a brief discussion about some of the technologies that are more expensive, such as predictive analytics, and the possibility that those might get created by the DNS Abuse Institute or by ICANN as a service that could be then used by the contracted parties as well.

So there's still a lot to continue on to figure out, but it was a good session. It wasn't too combative, as the way so many of them have been.

And we've got some other conversations about DNS abuse that took place. I may as well jump into them because we're talking about the topic. We had a productive meeting with the GAC as well, and DNS abuse was a part of that discussion also. And one of the action items out of that particular session was about the GAC and the ALAC forming a small team to come out with a list of priorities that the two of us share so that we're focused on one little battle at once as opposed to always talking about the entire panoply of the DNS abuse issues.

So that was one of the big takeaways from the meeting with the GAC. So we'll have to get a small team started and try and get some kind of a white paper out in terms of what our shared priorities were—priority orders, in other words, of some of the issues related to DNS abuse.

So our third policy session was on ATRT3. I wasn't able to collect all the caricatures because there were a few more speakers. In this case, in the session that Sebastien organized, a lot went on this session in terms of



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an overview of ATRT3: discussions from both Pat and Cheryl and an interesting argument between Steve DelBianco and Pat from Verisign. So there's a lot of color commentary to be added.

But I guess, since Sebastien is on the call, I would invite you, if I'm not putting you on the spot, to give us a little summary of what happened in the session and what you think the actions are coming out of this session.

SEBASTIEN BACHOLLET:

Thank you, Jonathan. I was unprepared to talk, but what I think is that it would be more interesting to have somebody from outside the organizer to talk about it.

But I think it was useful because we get the point of view of a lot of the different parts of ICANN: from ATRT3, the Board, Org, and the various constituencies.

And I think what's next could—and also a good discussion the second hour, of course—be to take all these inputs because I don't think that they are anywhere else. And even for this first time, some of the constituencies expressed themselves about the ATRT3 report, and it could be interesting to get a summary of the position of each and everyone to see what could be the landscape today about ATRT3.

One of the reasons I think we need to go in that direction is that it's not yet in the priority, even if ATRT3 ... And I think that Cheryl or already said that in different meetings ... The ATRT3 is first in importance of the reviews and must be at the top front of what we do in the next time.

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But it's not in the budget. It's not in the priority yet. And that's why we may wish to push that if we want to have at least the first holistic review starting, not waiting two or three more years, as it seems that it could happen like for the next round of TLDs. It could take ten years. And maybe ATRT3 recommendations will take years, and that's not good for ICANN and for its transparency and accountability.

That's some take of what I got and the next phase, but of course, as I had my head in the sand like an ostrich—I think you say it like that in English—maybe somebody else would have good insight. Thank you very much.

JONATHAN ZUCK:

Thanks, Sebastien. And sorry for putting you on the spot. There was so much that went on in that session. I didn't have a good idea of what we focused on necessarily.

And as far as some other highlights, we had a good meeting, a productive meeting, with the Board. Alan talked quite a bit about the SSAD and our recommendations surrounding it because we've given what seems to be contradictory advice, which is that we want a system like the SSAD but we don't want the one that was being proposed because it seems to be non-automated and overkill for the job that it's actually going to be able to provide, given the outcome from the EPDP. So that was a productive meeting.

We also talked a little bit about advice and this issue that sometimes comes up where we're accused of taking multiple bites of the apple

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when we participate in work groups but then go on to submit comments and then go on to submit advice. And the Board clarified that that's exactly how we should operate. And so we'll continue to do so. So part of it was just getting them on board with that way that we've been operating for some time.

I think that's probably it, Maureen, in terms of the policy-related discussions that we had during the meeting. Happy to talk further if there's anything else that [you want to go over].

MAUREEN HILYARD:

I don't see any hands up or anything like that, so there are no questions. Thank you so much for that. And I just checked with the staff that we've actually got that action item up and ready so we can follow on with that.

Next thing that we want to do is—and of course, we'll need some feedback from people who are here today—look at what our plans are for 2022. And I guess, Jonathan, that it may be more appropriate if you're actually looking ... I mean, it doesn't have to be terribly explicit, but just give a high-level overview of what is proposed for 2022, just going through some of the tail end of what's actually happening at the moment and moving forward. So can I leave that to you?

JONATHAN ZUCK:

Sure, Maureen. So we've got a lot of things on our table, for sure. Some of the remnants from 2021—fiscal year 2021, I guess—that we will be continuing to work on some time is the EPDP on GDPR compliance because we're all waiting anxiously to see what will happen with the

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NIS2 regulation in Europe and how that will affect the rules under which the contracted parties need to operate. Luckily, there's nothing in NIS2 that would break the current system of ICANN, so there's no need for a temp spec in this particular instance. But there's definitely going to have to be a revisiting of how those new regulations are going to have to be followed if they go through.

Obviously, the Subsequent Procedures work that's been done is extensive. We have put extensive comments out in the public domain and also made extensive advice to the Board. They've come back to us with a series (about nine pages) of questions related to our advice. So we'll be replying to them in writing for any clarifications that they sought with respect to our advice and then probably have another follow-up conversation with the Board to make sure that they're clear on the advice that we're trying to give them on subsequent procedures. So there's a lot of work to be done there.

Some things may launch new micro-PDPs. Some things are going to end up getting figured out during this operational design phase: figuring out what things are affordable and what things are possible. There's areas that you're focused on, such as applicant support, whereby there wasn't really a policy set.

Oh, Alan, I see your hand up. Did you want to speak on the EPDP while that memory was still fresh, or is it something else?

ALAN GREENBERG:

It is about that. I wasn't expecting to interrupt you, but I will—

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JONATHAN ZUCK: I didn't want to lose the threads. If you want to go ahead and jump in, that's fine.

ALAN GREENBERG: My memory is getting weak, but I might have remembered. The GNSO yesterday voted to accept the recommendations from EPDP Phase 2A, but at the same time, the GNSO Chair made what I thought were some either scary or encouraging comments that we were unable to come to any real conclusions [on]. But the regulatory and other environments were changing and I want to be careful not to misstate what he said. But the implication was that we may well end up in another PDP or something to further work on these things as the environment around us changes. So I'm not sure that's a good thing or a bad thing coming back to Son of EPDP, but it's an interesting turn of events. Thank you.

JONATHAN ZUCK: Yeah. One of the conversations that is at the core of the PDP 3 effort is about scoping. So I think there's some hope in the community that multiple smaller PDPs might make more sense so they don't last as long and they're more focused in their charter, etc., and they're populated by everyone that's interested in that smaller topic subset. And so I suspect we're going to see a few PDPs prior to any round, just given the state of affairs currently.

So another big topic of conversation—and this came up in the DNS abuse discussion—is related to DAAR (the DNS Abuse Activity Reporting

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tool) that ICANN provides. There's a big public comment coming out on that very shortly. It's out, actually. We need to respond to it. So we're going to be diving into that because there were a lot of conversations in the DNS abuse session about whether or not it really provides the type of information that the community needs beyond just a barometer of where DNS abuse stands. So that's going to require some diving into.

And then another thing that's going on that we can continue to be engaged on is universal acceptance and IDNs. And there's certainly indications of a big effort around IDNs in particular in a new round. And so we were granted an out-of-budget request (an ABR) to a pilot survey of individual end users and we've decided to focus that survey on IDNs and see if we could come up with some valuable intelligence and guidance for what an outreach program around IDNs might look like and what that market might look like. So that's something that's also coming up here in 2022: this end-user survey pilot on the topic of IDNs.

So I think that those are going to be the biggest topics of conversation for the coming year. I'm sure they'll be in the policy arena and I'm sure there'll be many other topics. But that's my summary. But again if somebody thinks of something that they want to talk about that I'm overlooking, feel free to raise your hand.

MAUREEN HILYARD: All right.

JONATHAN ZUCK: All right.

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MAUREEN HILYARD: I don't see any hands going up there, Jonathan. So thank you so much for that. And for those people who are new to the work that we're doing in At-Large and policy, the CCWG, of course, with Jonathan and Olivier in charge, is certainly the place to be.

I know would like to call on Holly. And I guess Ricardo is here as well, and others how are in this group: the Operations, Finance, and Budget. And I'd like just to get a brief explanation of what's [going on] in Phase 4, 2020, with operating, finance, and budget. Holly?

HOLLY RAICHE: Thank you, Maureen. What we have on our workspace is we've got a little annual calendar of what we do. It starts really in January where we're usually finishing up commenting on budgets. What the ICANN Planning has done is add a whole new area of prioritization of how you prioritize work. In other words, they're not talking about the normal expenditure they have on travel and staff budgets and stuff, but what do you do with the money? And they have in a strategic plan 14 initiatives that guide how you would achieve strategic goals. So when we comment on budget, we actually have to go back to what the Board looks at. And we had, beginning in, I think, May or June, begun looking those operating initiatives to see what was relevant to, particularly to ALAC. And obviously the first thing was the MSM model of support for multi-stakeholder model participation. There were other priorities and they were all listed.

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But then, as you move on towards the second half of the year, you start to have commenting on budgets. And that's where we are. The PTI and IANA budget was released for public comment. We had a briefing from Becky Nash and Kim Davies, who's the CEO of IANA. [They] had a session just with ourselves to talk through what our comments on that budget would be. We developed comments and they have been voted and those comments have been submitted.

The next task—and this is going to be in, I think, the third week of November—will be a meeting starting a consideration of ABRs (these Additional Budget Requests), something that I think everybody on this call is probably interested with. We will start with a briefing again from ICANN Planning and probably Becky and others to work through what they're expecting, and then [they] will be meeting amongst themselves so that we all understand and can put in ABRs in a way that is effective to us. So I expect that to go through November, early December.

And then we have a big ICANN budget. It's going to take a lot of time. We'll, again, start with a webinar and most likely a particular session with ICANN Planning and develop comments.

So it's kind of a year-round thing in terms of prioritizing what we want to achieve and then commenting on budgets based on our view of the world.

So people who really are interested in additional budget requests, there will be a briefing—as I said, I think the notice will go out—from ICANN Planning, and I would invite anybody who's interested in ABR to be part of that discussion so that, when it comes to submitting ABRs, we have



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all been briefed by ICANN Planning, we can provide comments that we want and suggestions that we want. So I hope I see you all there for the next task that's in front of us.

Any questions?

Edmon, yes?

And, Cheryl, it's absolutely the kind of thing that we would want to hear about. What kind of things should we be asking for ABRs for?

Any further questions?

MAUREEN HILYARD: Marita has her hand up.

HOLLY RAICHE: Marita, go ahead please.

MARITA MOLL: I just wanted to commend Holly for the amazing work she's done in the way this group has developed an excellent relationship with ICANN Finance and Planning because it's really hard to look at these massive budgets without really understanding their processes. It's hard to comment on them without really understanding the process that they go through in order to get what you're seeing on the page.

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So this has been a great year for the Operation and Finance group and I really look forward to continuing to work with that and continuing to have a good understanding of how the budget happens.

Also, on the ABRs, I remember last year it was a real scramble at the very end. And hopefully a lot of people will attend the meeting that is going to be talking about the ABRs and what rules around that are so there isn't that last-minute scramble that happened last year. And in the end, a lot of people didn't through because there was misunderstandings.

So that's my comment. Thank you.

HOLLY RAICHE:

Thank you, Marita. And, yes, I really do urge anybody who's interested in ABRs to attend the briefing that we'll have from ICANN Planning so that we all understand what's required when we apply for ABRs—what is or is not out of the tent, as it were. So, yes, please attend.

Sebastien, go ahead, please.

SEBASTIEN BACHOLLET:

Thank you very much, Holly. Might I suggest that we organize a meeting with all the people involved with this year's ABRs and to see what the points of difficulties and the points of going in the red were and what was well done and how that could be taken into account—not just a theory by staff but also in practice by some of us.

I wanted also to take this opportunity of having the floor to say there is also a small group working on prioritization of all the review

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recommendations and cross-community led by Cheryl. And I think it's very important—the work done currently—and I hope that we will finish soon to be able to deliver that to the group and to the ALAC. Thank you very much.

HOLLY RAICHE: Thank you, Sebastien. It's a good idea and maybe part of the discussion with ICANN Planning on what they want. Also, we can look at we did well and what we didn't do so well. So that's a very good suggestion. Thank you.

Are there any other comments?

If not, Maureen, I think that's my set of comments. Does Cheryl want to talk about the smaller group? Anybody want to talk about other aspects of the Operations, Finance, and Budget?

CHERYL LANGDON-ORR: Very briefly, Holly.

HOLLY RAICHE: [Go ahead].

CHERYL LANGDON-ORR: Look, happy to bring everybody—thank you—up to speed very, very briefly. And mainly I want to compliment the amazing team that has been working together. It's a subset of the working group. It's those in particular who held leadership shepherding or major roles in all of the

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organizational and specific reviews and in the work on the multi-stakeholder model. And those people have worked together with a few of us to look at, from an At-Large perspective—note that: At-Large perspective—where the recommendations—and there’s more than 200 of them—need to fall in an ordering. And the order is affected by the urgency from our point of view, the complexity in our point of view, and the overall priority that we are going to recommend through the OFB that ALAC and At-Large consider when all parts of ICANN come together to discuss where the full triaging or sifting and sorting of these priorities.

And as Sebastien mentioned earlier in one of his interventions, what I can certainly assure you is the ATRT3 recommendations are our highest and most highly ranked priority.

We’ve also looked at how difficult we think the implementation of each of these things are.

And—and this has been the fun parts, ladies and gentlemen—in recent times, having done all the prioritizing and everything else, we’ve gone through absolutely every one of them to see where they are in status, have they been overtaken, is other actions going in, and what the Board or Org is doing about them. It’s been a whole lot of work. And great thanks to the team. We’re almost there. We’re almost there. We’ve just to make some pretty graphs and wrap it up in a bow. Thank you.

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MAUREEN HILYARD:

Really, I can assure you that that team is working like [black tack]. It's meticulous. So I think that this is going to be really a credit to At-Large when this finally released. Some brilliant work going there.

But I do think, too, that there's Operation, Finance, and Budget. The work that's going to be done by the groups that are actually starting the separate operating plans that ICANN is actually involved in at the moment ... There's a lot of great work going on there as well.

And then of course we get to the third prong in the work streams that we actually do within At-Large. And that's outreach and engagement. And I did note that Joanna, who's normally in charge of this ... I don't think I see Daniel. With this particular group, of course, outreach is one of the activities that we're actually mandated to do. So therefore, it is a priority area.

And as I mentioned before, with regards to Natalia—I think Natalia is here; maybe I'll get her to speak later if she's available and has got a microphone---one of the things that's really, really important with regards to outreach is that the regional leaders, the regional At-Large outreach and engagement leaders, who represent the regions on this particular group ... It's really important that they meet and bring the ideas that they actually have with regards to their regional strategic plans being implemented within their regions to the outreach and engagement group to share and to take feedback to their regions about any ideas or any plans that the group is actually considering so that there's a sharing of information amongst the regional groups in regard to best practice with regards to outreach and engagement.

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So this is an important group. We have people working within the policy are who also are in this group. [They're the messengers] that the policy group and the operations group want to get out to the communities. It's actually done through this group.

And of course the roles that Natalia will have because of the skills that she brings to At-Large will be in working with Ali AlMeshal on mentoring the regional leaders, just to make sure that they just get their support to do the work that is required of them within this team.

And of course they're taking into account too that there are subgroups within this team as well that have a very significant role in supporting the activities that happen within this group. And one of them of course is the capacity-building webinars, which has been a series of webinars that have been put out by this particular group that actually work on developing the program for these. And this is actually run by Hadia Elminiawi.

I'm not quite sure if Hadia—yeah? She may able to give—oh, she is here—us a brief rundown just to highlight what might for coming up for us for 2022. Hadia?

HADIA ELMINIAWI:

Thank you, Maureen. So I haven't really prepared something for our discussion today, but what we have coming up is we have a webinar coming up with Sandra Hoferichter: Intercultural Awareness for At-Large. And we also have DNS abuse educational program. Joanna and myself are going to be working on this. And the idea behind it is to

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have one webinar and then follow that with webinars conducted by the individual RALOs.

And we're still to put together an interesting agenda for 2022. So most probably we're going to have our next meeting on the 11<sup>th</sup> of November. And I think we could, by then, set the agenda for 2022.

MAUREEN HILYARD: That's great. Thank you so much, Hadia.

HADIA ELMINIAWI: Thank you.

MAUREEN HILYARD: I'm just noticing, too ... Thank you. Hadia, did you have something else to add since [we're running short on] time now?

It's okay?

There was social media as well, but there's going to be a little bit of a social media update after the end of the session anyways. I think we'll ... Oh, hang on. It actually should be now, I think. So can we actually have Denise? Denise, can you just give a very short brief update on what has happened with social media for ICANN72?

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DENISE HOCHBAUM:

Okay. I will speak very quickly. I have prepared before a paper in Portuguese, but now I have to speak in English. So I can try to be brief and explain a little bit what happened during this process.

So for those who don't know me, I've [followed] the ICANN meetings for several years, but now I have the privilege to join the social media by the acceptance of Eduardo. And with his guidance and with Glenn's backing, they both helped me helped me [a lot through following the new path] that for me is pretty exciting, but is new.

So Glenn and Eduardo [inaudible] carry out in the period [inaudible] a lot of success by the additional numbers, the tweets, followers. Now you have these metrics. It has grown significantly in 20 days. It's a very, very impressive number that increased with [the strategy] that Eduardo and Glenn work on.

So this paper and this guidance will be used for the next one. And we hope that the other RALOs are able to work and improve it and then take advantage of these kind of instructions.

So on my part, by myself, in the last two months, I have immersed myself to understand the role of social media in our context. I could see that activity is much bigger than a simple communication between [pairs.] But it's an essential tool for expanding the contact. In the Internet network that you are now is through this social media, is the voice of [inaudible] the most remote parts of the world. In social media, you can verify daily [any] improvement of penetration strands. I have a strong commitment to understand this complexity and collaborate into these actions.



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So I told you I'd be brief, so now I just thank you—the people from social media, our colleagues from the other RALOs. We don't know each other personally but you became really committed to each other. It is very important because we post one thing, and the others play and they repost and they share. So it is [given to us not alone.] You are At-Large community.

So we are the ICANN community. Our mission is to engage the user, spread information, and discuss content. So definitely, I understand and I believe that one step leads is to another step. Now ICANN72 is ended but Puerto Rico is coming.

So I thank you so much, Maureen, and thank you so much, all of you. Hope to see you seen in the social media connections. Thank you.

MAUREEN HILYARD:

Thank you so much, Denise. Denise has taken on the social media role for NARALO as a volunteer—voluntold, I think, as Evan would say. So I think she has done a great job. And she's led the team. So they've all been working really well together. And it's a learning experience and I think that one of the challenges of the rotating leadership within that team has been to allow people to take on a leadership role. And she will, with the support of everyone in the team and with Evan, I must admit ... Evan has actually done a great job of support in that area as well. So thank you.

Okay. So now we've got five more minutes. And I have got some important announcements to make. One of the things that we just had

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of course was the farewell for the [inaudible] of our ALAC members and other members of the community who are coming and going within ALAC from a leadership role and out of it.

But there are two people who haven't been who weren't mentioned in that particular group but who I do think should be given some recognition because they've done some amazing work in the roles that they've had. And they're of course Cheryl Langdon-Orr, who has been our GNSO liaison since 2016 and done an amazing job. But she's very reluctant to tell anybody very much about what she actually has achieved. I know that we asked her and she said [inaudible].

And of course, the other person is Yrjö Lansipuro, who has been the GAC liaison for the same amount of time. And I just wanted to, for example, mention Yrjö first. When Yrjö went into his job in 2016, it was actually the first GAC liaison role.

And Olivier Crepin-Leblond, who was unable to be here as well today, mentioned that, in this initial role, his job was to basically warm the GAC up to actually having a formal liaison position between the two advisory committees. And at that particular point in time, there was some concern from GAC members about having this additional person come into the community.

I think it's a credit to Yjro that he was able to bring in his former role on the GAC and to use this first year as a pilot to do what he wanted to do, and that was to bring the two advisory committees together. And really feel that those of us who have been around these past years have certainly witnessed the changes that have been made within that

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relationship between the ALAC and the GAC and his very warm and gentle way of working with both groups and with the knowledge of the GAC to be able to enable us to work more closely together with it.

So I really would like to acknowledge Yrjö and his role in the development of this new collaborative and cooperative space that we're moving towards that Joanna Kulesza will take over under her guidance. I'm sure that we'll be able to develop even more.

And I think that Olivier has his hand up. He has arrived from this traveling that he's been doing. And he did say that would try to make it today. Olivier? [inaudible]

OLIVIER CREPIN-LEBLOND: Thanks, Maureen. Just quickly, thank you. Absolutely. I remember vividly some discussions with some previous GAC chairs prior to the position being filled, where the GAC chairs will like, "But, you know, you have to understand these are governments. I don't really think they want to talk to end users. It's really political. There's some that will object to this sort of thing." And having proposed Yrjö was just amazing. And he did very well. So, yeah, he really filled the position. And I think that diplomacy was really at the time and he did really well.

MAUREEN HILYARD: Thank you, Olivier. I actually noticed that we're actually over time, and I have been given the stern word that I'm not allowed to be over time. But I do want to mention that, with regard to Cheryl just mentioning that, before we have to shut the shop up, I had mentioned before how

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modest she was about what she had been involved in, not mentioning that the years that she spent on the SubPro as Co-Chair was [inaudible]. And, again, the hours and hours also spent with the ATRT3. And then, no sooner does that shut done that she's immediately doing as she mentioned before, going through the 200-odd little items that she's had to, as I said, meticulously go through in the small working group.

And also, as we've mentioned before, there's what I call her superhuman skills that she has and to be able to not only do two meetings or three meetings at the same time but to even chair another meeting that she's doing. We're always having to compete with the GNSO meetings, but she has been attending because she's committed to that work as the GNSO liaison in the past.

But I can give you each a minute—one minute—for the interpreters. Don't want to keep them too long. Yrjö first.

DEVAN REED: Maureen? It's Devan speaking—

YRJÖ LANSIPURO: Thank you, Maureen, very much. Just to say that it has been a privilege to serve as the first ALAC liaison to the GAC. And I want to thank very much Maureen and Manal and their predecessors, the leadership teams of both committees, the topic experts and, last but not least, the support staff for the work that has bore some fruit in five years.

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MAUREEN HILYARD: Thank you, Yrjö. Cheryl?

CHERYL LANGDON-ORR: It's been a pleasure. Thank you for all of your support.

MAUREEN HILYARD: Thank you, Cheryl. I told you she's [been modest].

Okay. I'm so sorry, everyone. Thank you very much for everyone's attendance today. We really appreciated it, and I know we're going to be [inaudible]. So thank you very much for the interpreters for the wonderful job that they've done all year. I haven't had an opportunity to say this before, but really have appreciated everything that is done by the interpreters because, without them, a lot of people would not be able to participate. And it's so important that all our voices are heard at these sessions and at the working group. And I so much look forward to working with you all again in the new year. And I hope to see you at the forum and at the AGM that's coming up right now. Thank you. Bye. Take care.

**[END OF TRANSCRIPTION]**