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**GSE Briefing for ATLAS
on Regional Engagement
24 June 2014**

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GSE Questions from At Large

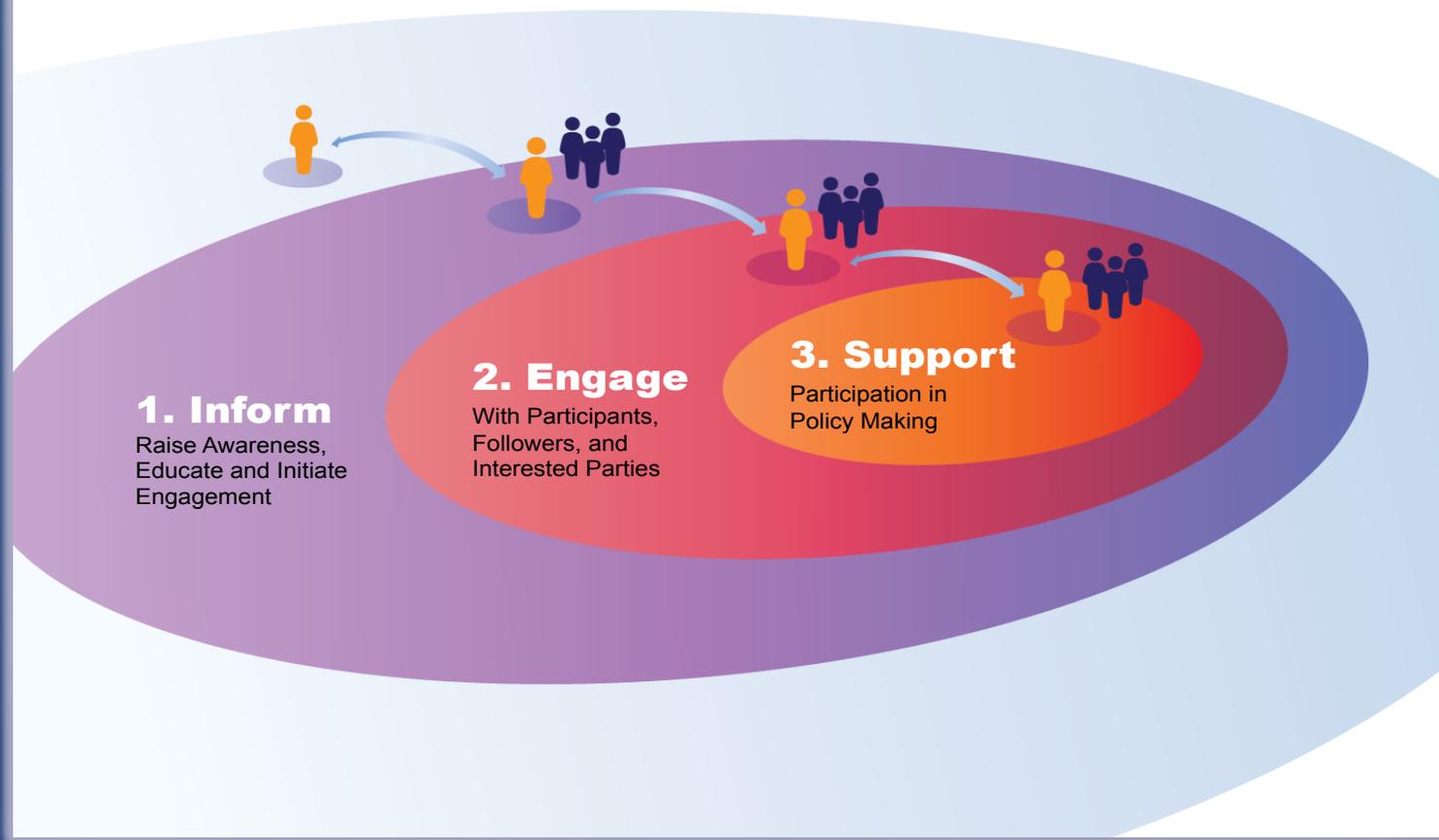
- Describe the different forms of multistakeholder involvement (ICANN Model and the NETmundial Model), what form of model is GSE promoting? Crowdsourcing? Working Groups? Bottom-up?

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Engagement Model

A Differentiated Engagement Model



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Engagement Overview

GSE Activity Overview

Audiences (High Level)	Government  Governments/IGOs	Business  Registry/Registrar Business	Technical  DNS OPS/Root Zone/ASO Security/Stability	Civil Society  Public Responsibility/NGO's	ICANN Internal  Community Outreach Fellows + Newcomers Policy Making Multistakeholder Model
Staff Expert Leaders	Tarek Kamel	Cyrus Namazi Chris Mondini	Elise Gerlich John Crain	Nora Abusitta	Janice Douma Lange David Olive
Topics					
Asia - Yu-Chuang Kuek					
Africa - Pierre Dandjinou					
Middle East - Baher Esmat		Middle East DNS Forum			
Australia and the Pacific Islands - Save Vocea					
Latin America & Caribbean - Rodrigo de la Parra					
Russia and the CIS - Veni Markovski					
Europe - Nigel Hickson					
North America - Chris Mondini					
Communications/Online Engagement - Duncan Burns/Chris Gift					
Meetings - Nick Tomasso					
Legal - Samantha Eisner					
Administration/Travel Support - Diane Schroeder					
Human Resources - Steve Antonoff					
Finance - Xavier Calvez					

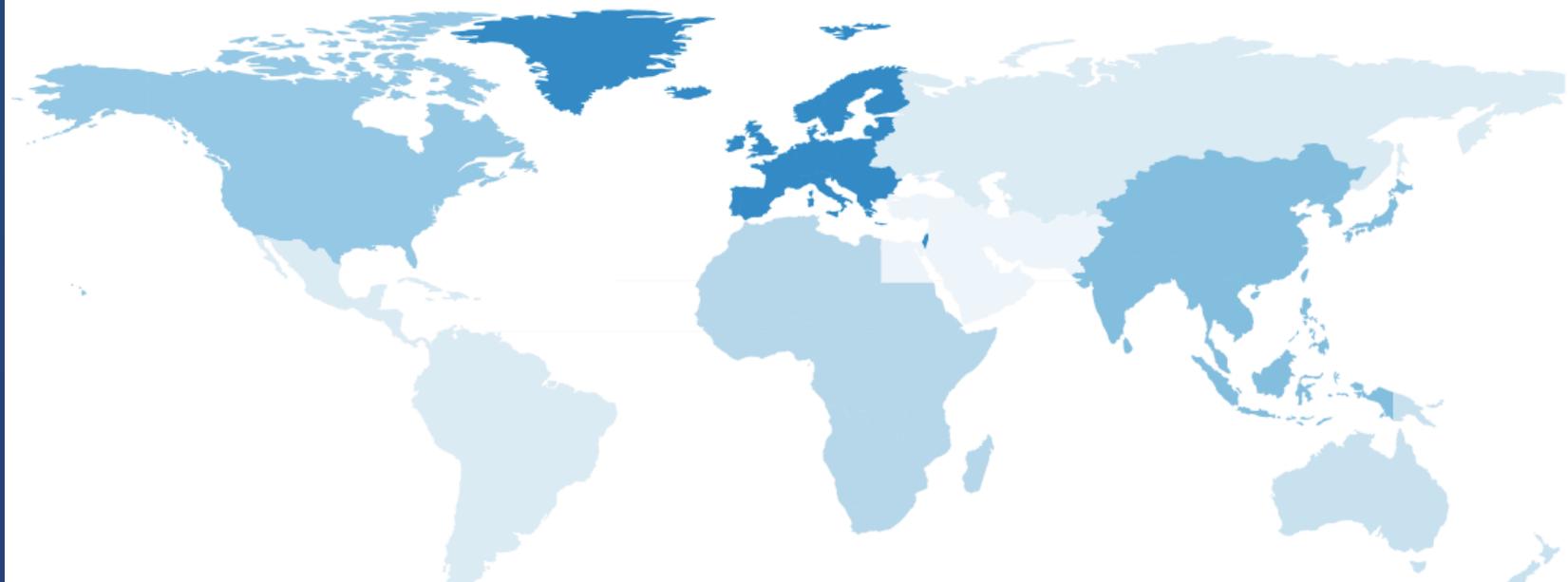
As implemented on the website:

Engagement Interface

This tool allows the community to explore engagement opportunities by region and function. The engagement information is regularly updated, and shows, event notifications on a global, regional and functional level. If you know of an event in your region and would like to request an ICANN speaker, please [contact the ICANN Speakers Bureau](#).

The regions on the Engagement map are shown as they are served by the Global Engagement Regional VPs, and do not reflect the formal ICANN regions. [Learn more about our Global Engagement team](#).

Showing from through in



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Approach to Engagement

- Raising Awareness
- Capacity Building
- Supporting Regional Strategies
- Expanding Engagement

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Regional Strategy Development

- Four regions currently reporting
 - Africa
 - Asia
 - Latin America & Caribbean
 - Middle East
- One regional plan still in development
 - Oceania (Australia & Pacific Islands)
- Regional Strategy metrics will be recorded for KPI metrics

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Africa

Successes:

- Ongoing DNSSEC Roadshows
- Ongoing topical workshops for registries & registrars regarding business model development
- Ongoing sponsorships and joint cooperation with Af*
- Increase in ICANN Fellows and ALS Accreditation from the region

Asia

Successes:

- Expansion of Asia Pacific Hub
- Asia Pacific Newsletter and Webinars
- Increased ICANN visibility in the region
- Collaborative partnerships in Asia
- NextGen@ICANN Initiative

Latin America & Caribbean

Successes:

- Communications Plan has been formulated for the region
- Ongoing regional newsletters
- Development of webinars for Stakeholders in the region
- LAC-Space at ICANN meetings for and about the business community in the region

Middle East

Successes:

- Regional Task Force to coordinate IDN related work.
- Annual DNS Forum in the region
- Middle East and Adjoining Countries School on Internet Governance
- Increased outreach activities and capacity building programs.

Oceania

Successes:

- Regional Strategy working group meeting in Fiji
- SSR training and capacity building activities (dedicated staff in Singapore able to increase training opportunities in the region)
- Upcoming engagement scheduled in July and August with ICANN Security

Europe

FY15 Objectives:

- Build awareness, trust, and support for ICANN
- Foster ICANN-supportive and self-sustaining local multi-stakeholder IG structures
- Make most of synergies between ICANN's *Inform, Engage* and *Support* efforts

Russia, Eastern Europe

Successes:

- New Regional Vice President
- Raising awareness and engagement in region
- Conducted workshop in March with PIR Center on multistakeholder model

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Questions & Thank You

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