The .eu bid process

ccNSO meeting, ICANN 50
London, 25 June 2014
The current scenario

- EURid chosen by the EC in 2003 following call for expression of interest process opened in 2002

- 5 years contract, renewable once. Expiring Oct 2014

- Two Regulations:
  - European Commission Regulation 874/2004 of 28 April 2004
Call for expression of interest for the selection of the.eu registry published on OJ (C) on 14 May 2014

Six sections:
- Invitation to submit the application with references to the EC Regulations
- Eligibility criteria (Annex 1)
- Declaration of honour (Annex 1a)
- Submission of the application (Annex 2)
- Minimum services to be delivered (Annex 3)
- Draft Service Concession Contract (Annex 4)

Deadline 20 June 2014
Selection criteria

- Quality of service
- Human and technical resources
- Financial standing
- Consultation mechanisms
- Representation
- Impact on the domain name market place
- EEA Countries and EU enlargement
The EC decision

- Published in the OJ (L 109) of 12 April 2014

COMMISSION IMPLEMENTING DECISION
of 11 April 2014
on the designation of the .eu Top Level Domain Registry
(Text with EEA relevance)
(2014/207/EU)
The "G" and the "N-S-G" of the all process...

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<tr>
<th>The good</th>
<th>The not so good</th>
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<tr>
<td>• Assessment of what we had done and how we could further improve it (SWOT)</td>
<td>• Time consuming</td>
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<td>• Understanding and evaluating the DNS market place</td>
<td>• Most of the registry resources invested in responding to the EC call</td>
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<td>• Long term planning</td>
<td>• Very bureaucratic procedure to submit the application</td>
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THANK YOU!

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